



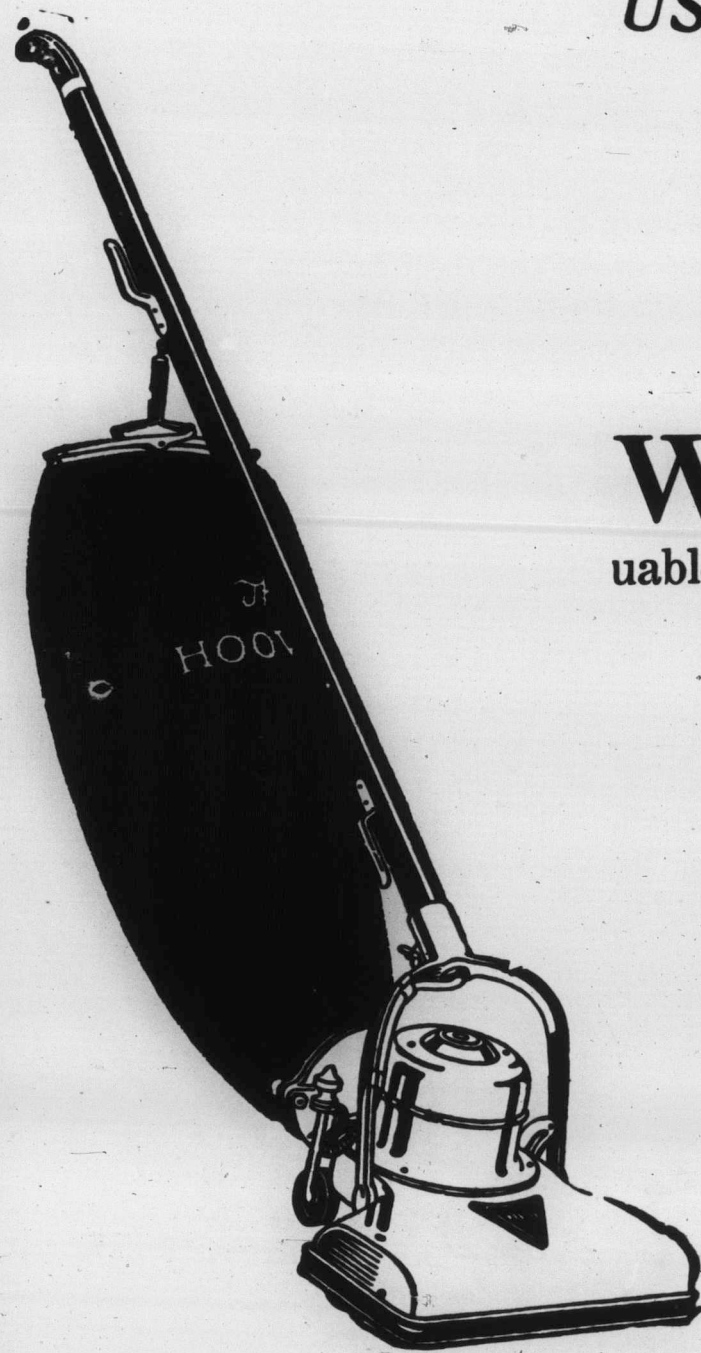
Other Branches at Winnipeg, Yorkton, Saskatoon, Edmonton, Calgary, Lethbridge, Nelson, Kamloops, Vernon and Victoria

USE YOUR CHRISTMAS MONEY
FOR A

HOOVER

ELECTRIC SUCTION SWEEPER

WHAT a satisfaction it should be to you to use your Christmas gift money for such an invaluable gift to yourself!



—You would then have the cleaning help you so sorely need. You would have a cleanliness that not only means conserved time and energy for you, but that conserves your rugs.



—“Positive Agitation”—the revolutionary Hoover cleaning principle—gets rugs 131% cleaner in ordinary cleaning time than even the best of former Hoovers. You can see what a wonderful new standard of cleanliness it would establish in your home.

—Even if your Christmas check is very modest, it will cover the down payment of \$6.25 on your new Hoover. The balance is spread out over ten months—you can save it easily out of your allowance. Come in and let us demonstrate the Hoover—the de luxe Model 700 and the new popular-priced Model 543. Liberal allowance for your old cleaner.