

THAT SLOGAN

"Buy Made in B. C. Goods"

Is all very well. But, B. C. Business Men,

**Manufacturers, Wholesalers,
Retailers—**

yes, YOU, each one,—NOT "the other fellow"—you KNOW we need home influence through ideals and practical service in literature, to make Business as well as Life worth while. So, for Community Service, and for Business Service also, we invite you to

Advertise Your B. C. Goods

in the

British Columbia**Monthly**

WE WISH LEADERS IN EVERY LINE OF BUSINESS:
ADVERTISE IN THE B. C. M., AND YOU WILL BE
ONE OF THEM.

SUCCESS**Training Wins****--Your Future Employer KNOWS**

A PPLICANT: "I'm looking for a position as a book-keeper." Business Man: "What can you do?" Applicant: "I have never 'filled a position,' but I'm a graduate of SUCCESS BUSINESS COLLEGE and there's my percentage slips on the subject." Business Man: "That's sufficient. Their course of training is the most thorough and efficient of any. You can report in the morning." This an example of how SUCCESS training wins. Our record of graduates filling the better positions is the best proof we can offer.

A New Term Begins Every Monday.**Success Business College****Tenth Avenue and Main Street.****Phone: Fairmont 2075****We Want Your Business**Would you appreciate **ONE** sack of kindling**FREE**

With every ton of our best lump or nut

COAL

Please mention these words every time you 'phone in your order: "I Want My Kindling

FREE"**Canadian Wood and Coal
Yards Co.**

PHONES

Main Office SEY. 5290. Branch Office FAIR. 3887.

The Letter and One of the Replies:**What of YOUR Reply?**

"Yes, indeed I wish to become a subscriber to your excellent journal. "Please find enclosed cheque for \$3.00, two years' subscription." Yours etc.

P.S.—I will try to get others to subscribe also.

WHAT THE B. C. M. MANAGER SAID:

This is NOT a circular letter, but a personal one for you and your home.

We believe when you KNOW of it, you will be interested in the work of the BRITISH COLUMBIA MONTHLY. You will agree that the Canadian West should not depend on the East or Elsewhere for a Magazine devoted to SOCIAL, EDUCATIONAL, LITERARY and RELIGIOUS life and work, in one or all of which forms of COMMUNITY SERVICE every citizen and home is interested.

For TEN YEARS this Magazine has been serving these interests independently of party, sect or faction; and we are now planning to do so even more fully. We invite you to join us in maintaining a representative B. C. Magazine—by sending in at least one subscription for yourself or your home, if not also one for a friend.

Special "GET-ACQUAINTED" rate \$1. for twelve issues.

The British Columbia Monthly

1100 BUTE ST. VANCOUVER, B. C.