

than ten gallons of whiskey, and it can be readily understood how much easier it will be to smuggle one ounce than sixteen hundred ounces.

Even under present conditions the increase in the use of these dangerous narcotics is more than alarming; it is appalling. In recent times it has been no uncommon thing for legitimate dealers in drugs to be offered profits running into three and four hundred per cent if they would consent to supply morphine and cocaine in huge quantities and it is greatly to the credit of many of these that they have refused large sums of money that could have been easily earned in this way.

As it is, the manufacturers of extracts and fictitious medicinal preparations, the bootleggers with their poisonous rot-gut, and the Chinamen and wastrels from the other side of the international boundary with their illicit cocaine and morphine, are piling up fortunes while the prohibition ostrich sticks his head in the sand and rejoices over the fact that he has made such magnificent progress—absolutely refusing to recognize the fact that we are worse off than before.

What will happen if the proposed bone-dry condition is brought about only the gods can tell!

THE BIG PAGEANT IN MAY

"The Romance of Progress" as the 250th anniversary celebration in connection with the Hudson's Bay Company might be called, is creating interest in all directions. It will be the biggest thing of its kind ever attempted in Canada. Citizens generally are invited to ally themselves with it to further the success of the movement. To date, besides the 31 numbers of the "Great Company" which will revive the history of Canada from A.D. 1670 to 1870 when the territory was handed over to the British Government, there will be included in the pageant more than 60 floats from the municipalities surrounding Vancouver City.

Practically every outstanding Society and organization in and adjacent to the city is likely to take part.

The procession will be over two miles long, and will depict in one long panorama the history of the Dominion, unfolding in its progress Canada's great natural resources, advantages to emigrants, and investment opportunities.

Films of the parade will be taken and afterwards shown on the screen in every civilized country in the world. The British Government was the instigator of the idea, and already contracts are assured for the pictures to be shown to many millions of people. The pageant should be a commendable advertisement for Canada, and every patriotic citizen may therefore be expected to show interest in it.

For
PROTECTION AND INVESTMENT
Consider
A Twenty-Payment Life Insurance Policy
with
One of the best companies—
CONFEDERATION LIFE ASSOCIATION
Privately consult a Special Representative
and
**GET PARTICULARS AT YOUR CONVENIENCE
BY APPOINTMENT**
Telephone Seymour 6048, or address
B. C. M. Department, C. L. A.,
1104 Bute Street, Vancouver, B. C.

NOW IS THE TIME TO PATRONIZE

HOME INDUSTRY

By buying Ramsay's Products you are not only supporting ourselves, but many other British Columbia factories from whom we purchase our supplies.

OUR BRANDS ARE

Empire Cream Sodas	Manilla Drips
Society Chocolates	Ramsay's Milk Chocolate
D & K Molasses	and Nut Bar
Imperial Table Soup	Unicorn Peanut Butter
Empire Macaroni	

Ramsay Bros. & Co., Ltd.
VANCOUVER, B. C.

THE ART IN TELEPHONING

Telephoning has become so matter-of-fact that most of us consider that to telephone properly is an art. In fact it is an art to do anything well.

In answering the telephone we should never forget that the person calling anticipates an announcement as to whom is making the reply.

It is a courtesy every one engaged in business can extend, a courtesy that is always appreciated.

B. C. TELEPHONE CO.



Artistic Homes

To plan carefully and design artistically your future home is the aim of

CRAFTSMAN SERVICE

Every plan we design and develop is guaranteed to be accurate in every possible respect.

Before purchasing your plan, write or call for particulars of our service. We can save you money.

THE CRAFTSMAN ARCHITECTURE CO

9 Homer Block Vancouver, B. C. 330 Homer Street

Correspondence and interviews without obligation.

FIRST THINGS FIRST

FOR EVERY NORMAL PERSON.

1. Value wisely friendships of kin and choice, and the priceless boons of sustained health and restful home.
2. Choose work well, and, by earnest attention and unflagging zeal, seek to advance it, and in it—knowing this life, longest, is but a little while.
3. Remember that wealth of character is more important than any kind of social or material progress.
4. Read at least one good book each month, and one periodical calculated to foster healthful interest in literature and life.
5. Spend less than you earn, and mortgage the future as little as possible.
6. Save by life insurance, so that, whether death comes soon or late, the trials of separation to relatives may not be supplemented by the discovery that liabilities exceed assets.
7. Exercise faith in God, and doubt not that this "gleam of existence between two eternities" is a kindergarten school to fit for fuller service.—(C)