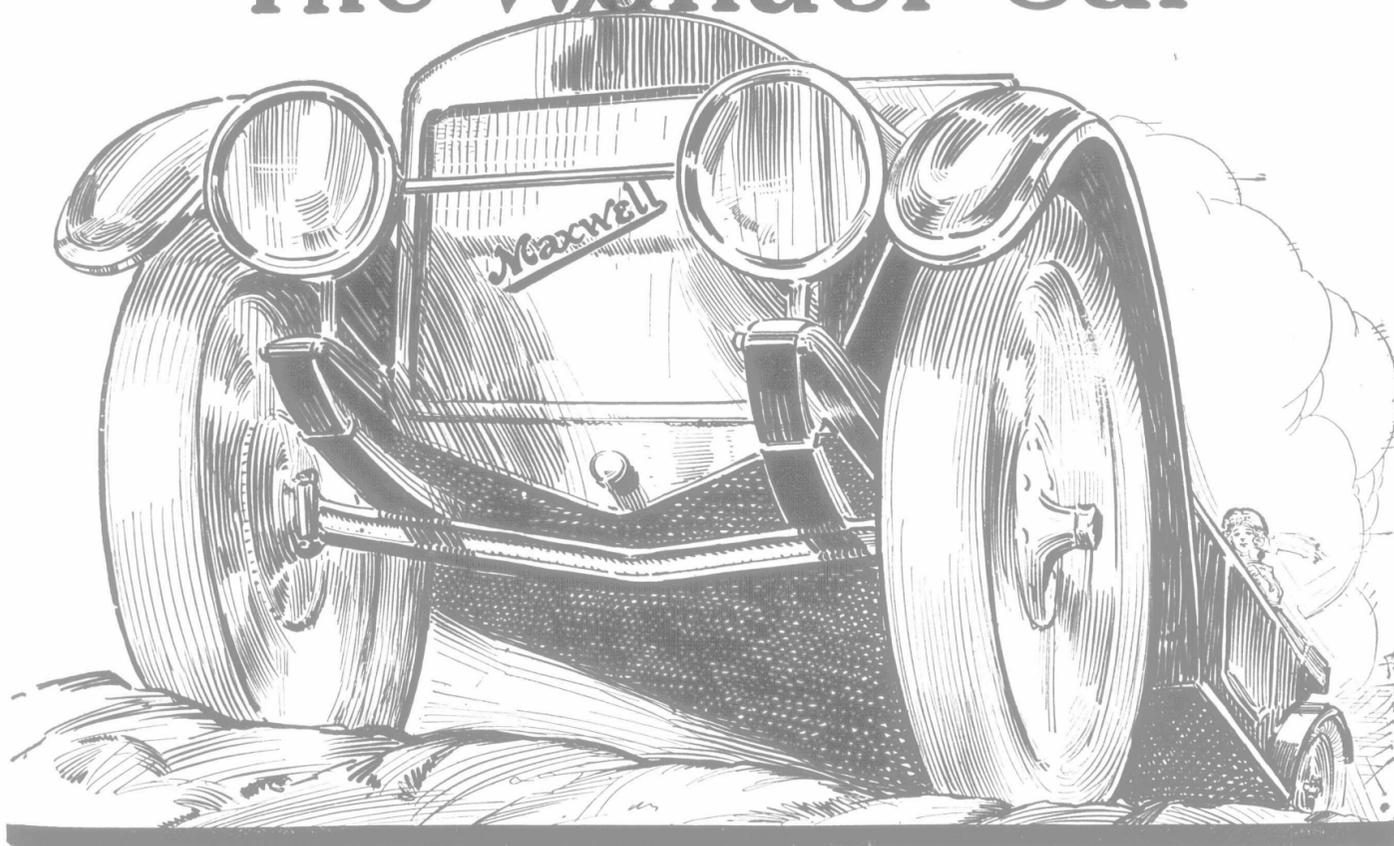


Maxwell

"The Wonder Car"



You can own an exact duplicate of "Wild Bill" Turner's
or Billy Carlson's record-breaking Maxwells

Think of owning one of these same Maxwells---think of driving it wherever you want to---over
any kind of roads---up any kind of hills, wherever four wheels can go, the same car for \$925

Remember every "1915" Maxwell is an exact duplicate of the regular stock Maxwell Touring Cars in which "Wild Bill" Turner broke the world's record up Mt. Hamilton, 21 7-10 miles in 48½ minutes, beating the world's record by 16 1-6 minutes, and "Billy" Carlson broke the world's record up Mt. Wilson, California, making

nine miles (up an elevation of 6,000 feet) in 29 minutes and 1 second, beating the previous world's record by 13 minutes. That's the kind of hill-climber you get when you get a Maxwell. But, aside from hill-climbing and speed power and endurance records, the Maxwell is a comfortable car, a beautiful car, and gives real automobile service.

The Maxwell Company's Guarantee of Service to Maxwell Owners

No other automobile is backed by a more reliable service than that guaranteed every Maxwell owner. More than 2,000 Maxwell dealers in every part of this country are always ready to give expert advice, to make adjustments, and to supply new parts at reasonable prices.

This splendid Maxwell dealer service organization is perfected and completed by the chain of Maxwell owned and Maxwell operated Service branches. Sixteen great Maxwell Service Stations are so located throughout the country that a Maxwell dealer can supply any part for an owner within a few hours if not in his stock. Maxwell Service is one of the great advantages enjoyed by Maxwell owners.

Maxwell Five-Passenger Touring Car	\$ 925
Maxwell Roadster	900
Maxwell Cabriolet	1,105

The 7½% increase in Canadian duty will not increase price of the Maxwell car in Canada.
Any model equipped with electric self-starter \$70 extra.

Order a Maxwell now, and when you want it, you will get your car—not an excuse on delivery day.

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MAXWELL MOTOR COMPANY, Inc. - - - Detroit, Michigan

"EVERY ROAD IS A MAXWELL ROAD"