(20)





Have You Secured One of Farm and Dairy's Real Live **Premiums** 

If not, do it NOW They are proving very popular

They are popular with Our Folks. We know this because they keep us busy filling their orders.

We like them best because after Our Folks get them they will constantly become more valuable. A cheap and trashy premium would be lost or destroyed in the course of a few months, but at the end of that time one of our

PREMIUMS LIVE

have trebled in value and become a source of constant revenue. In a year or so, they will be like the fine big fellows you see in these illustrations.

Pure Bred Ayrshire Bull Calves

These are guaranteed to be good, strong-boned, tyr sy calves, well marked with clearly-defined colors and of the very best

In short, they will be

A CREDIT TO THE BREED AND -**ELIGIBLE FOR REGISTRATION** 

We are giving one of these calves for 25 New Subscribers to Farm and Dairy, at \$1.00 each.

Pure Bred Holstein Bull Calves

We still have some of the Hoistein calves from the same herd that were so popular with Our Folks some time ago. They are big, strong, typey fellows, just what the beginner in the pure-bred business wants. Begin at once and earn one of them before they are all gone. Send us a list of 25 new subscribers to Fasm and Dairy at \$1.00 each, and we will have one ordered for you right away.

FARM &	& DAII	RY, Pet	erboro, O	nt.
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Dear Sire,

Please send me full information and supplies, as I am determined to win one of your REAL LIVE PREMIUMS

Address .....

Premium desired .....

Wm. Wrigley Jr. Co., Ltd., Toronto