CYSF 105 CENTRAL SQ. 667-2515 CYSF

THE FORCE BEHIND REEL AND SCREEN

THE CYSF REEL AND SCREEN

Fri. Jan. 27 — GHANDI - 7:00; FAT CITY - 10:15

Sat. Jan. 28 — WAR GAMES - 7:30; OSTERMANN WEEKEND - 9:30

Fri. Feb. 3 — FLASHDANCE - 7:30; GALLIPOLI - 9:15

Sat. Feb. 4 — UNDER FIRE - 7:30; FIRST BLOOD - 9:45

BOTH FEATURES $ 2.95
SECOND SHOW ONLY $2.00

YORK UNIVERSITY
CURTIS LECTURE HALL L
CYSF

by Martin Zarnett

Howard Goldstein and Jane Horsley are movie moguls of sorts. These two Master of Environmental Studies/Bachelor of Law students again operate C.Y.S.F. Reel and Screen as they have for the past four. The Reel and Screen was started four years ago by Howard Goldstein, and Howard and Steven Hacker. These latter two have since left the organization.

The guiding principle behind The Reel and Screen is balance, according to Goldstein and Horsley. In any one night the first showing may be a film with commercial appeal, while the late show is usually a lesser known film, "whose quality demands that it be shown," says Goldstein. Weekly moviegoers have come to enjoy these films because they are highly entertaining and pleasing.

Crowds average 300-500 people a night depending on the films. They are shown in Curtis Lecture Hall "L" on Friday and Saturday nights. The price is $3.00 for the double bill and $2.00 for the second show. It's probably a good idea to see both shows for two reasons. Firstly, because of the price, and secondly because you'll get a good seat. The movie rental business operates so that it is advantageous to simultaneously show two movies, beccause the rental costs per movie are lower for double bills, thereby giving the person who attends The Reel and Screen more value for their money.

Why then should people interested in movies go to Reel and Screen instead of "Repertory" Theatres downtown? There are a number of reasons, says Goldstein. Curtis Lecture Hall "L" is tiered, which means that every seat is a good one because no one can block your view. The hall has one of the largest movie screen of any repertory theater in Toronto, and generally the price is lower. In addition Horsley insists that, "The Reel and Screen will take chances—we sometimes show films that the repertory theatres rarely show". These chances mean that the serious movie fan will travel to York from downtown to see some of the films. Unfortunately, students are less willing to go to a film they have never heard of. If you haven't heard of the film showing it is reason enought to go because it will probably be excellent.

In addition to the above advantages, students have a real input into the planning process. Suggestions and ideas are welcomed. (Please fill out the questionnaire and return it to Room 105 Central Square). Once the schedule is established though, it cannot be changed.

The season pass concept was recently suggested to the Reel and Screen. This pass would enable patrons to purchase a pass and then watch all the movies they want for an entire season. This is not feasible at the present time, said Goldstein, but the two were looking at ways it could be made to work.

I asked Jane and Howard if they have a future in the movie business. While Howard is interested in the creation of films, he would not like to pursue it as a profession.

Jane likewise doubted she would be in the commercial end of operations.

The C.Y.S.F. Reel and Screen is geared toward the student. Why not watch a flick instead of TV? Who is in the pubs anyway on Friday or Saturday night before 11 p.m.? The Reel and Screen, a completely student run operation, is there to serve you. Why not take a break this year and stay after school on Friday, or after studying on Saturday. You may enjoy yourself. As Jane said, "Our greatest pleasure is to see people walking out of the Theatre enjoying themselves!"

REEL AND SCREEN

QUESTIONNAIRE

1. How often do you go to The Reel and Screen on the average a month?

_____

_____

2. Do you leave after the first show usually?

_____

_____

3. Do you come only for the second movie? How often?

_____

_____

4. Would you like to see more old movies, or foreign films, or Hollywood movies?

_____

_____

5. Give some suggestions for movies that you would like to see.

_____

_____

6. Give some suggestions for festivals - i.e. what kind of movies would you attend?

_____

_____

7. Have you got any complaints? Please list them.

_____

_____

_____

Please clip and return to 105 Central Square. Three responses will be selected at random and will be awarded a complimentary pass for two to a Reel and Screen double bill.

Name _____

Address _____

Thank you.

WINTERS COLLEGE has an opening for a Residence Don for the 84/85 academic year.

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Inquiries should be directed to:
Residence Tutor
A. YEOMAN 667-2203

Application forms are available from Valery Bruce, Residence Secretary, 275 Winters College.

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