

THE SEARCH IS ON FOR Miss MUK-LUK MARDI-GRAS



Here is the opportunity for some lucky young Edmonton Miss to reign as Queen of the Muk-Luk Mardi Gras and represent our city in the Miss Canada Pageant in Toronto next November.

If you are a resident of Edmonton, between the ages of eighteen and twenty-seven on or before September 1st of 1964, have a desire to further your chosen career or education, and are willing to take seriously the responsibility of representing the Muk-Luk Mardi Gras and your city in the Miss Canada Pageant, then you are the girl we are searching for. The Miss Mardi Gras and the Miss Canada contests are open to both professional and amateur.

WHAT TYPE OF GIRL DO WE WANT FOR MISS MARDI GRAS AND THE MISS CANADA PAGEANT?

1. The ambitious girl who is interested in furthering her chosen career through higher education and special training.
2. A girl who wishes to represent her community as Queen of the Muk-Luk Mardi Gras.
3. The girl who recognizes the honour and merit of being chosen Queen of the Muk-Luk Mardi Gras, and who will be proud to represent her city and country in the same capacity.
4. A girl who is willing to share her talent with the community thus gaining the respect and recognition of her ambition for a specialized career.

WHAT CAN MISS MUK-LUK MARDI GRAS AND MISS CANADA CONTESTANTS EXPECT TO GAIN BY PARTICIPATING IN THE COMPETITION?

1. You will have the opportunity to develop self-confidence, grace and poise by appearing on stage, on television, and through radio and press interviews on the local and national levels.
2. Recognize and develop talents you did not realize you possessed.
3. The talent you have already developed or wish to develop will be heard by an appreciative and sympathetic audience of trained local and national judges.
4. If you are one of the finalists in the Miss Muk-Luk contest you will receive a complete contest ensemble.
5. If you are crowned Queen of the Muk-Luk Mardi Gras you will receive a \$500.00 wardrobe and an all expense paid trip, with chaperone, to participate in the Miss Canada Pageant held in Toronto in November of next year.
6. You will make many new friends among the young women of this community and of our country.

HOW MUCH EXPENSE IS INVOLVED BY PARTICIPATING IN THE MISS MUK-LUK AND MISS CANADA CONTESTS?

When participating on the local level, you will need a long evening gown for the crowning at the Muk-Luk Snow Ball to be held in the Macdonald Hotel during Mardi Gras, and a dress for receptions and formal teas. The finalists will receive a complete contest wardrobe in the theme of the winter carnival. All expenses and wardrobe for the Miss Canada contest will be provided by the local sponsor.

HOW WILL MISS MUK-LUK AND MISS CANADA BE JUDGED?

The girls will be judged through a series of competitions for personality, beauty, intellect and talent, based on a point system similar to that used by the Miss America Pageant. All local contests are judged in the same manner.

WHAT TALENTS WILL BE ACCEPTED?

Obviously if you have studied music, voice, dancing, art or dramatics and if you are ambitious for a career in the theatre, television, etc., you will be prepared for this phase of the competition. But there are many other talents the contestants may pursue. Your talent is important, but the way in which you present it is what really counts.

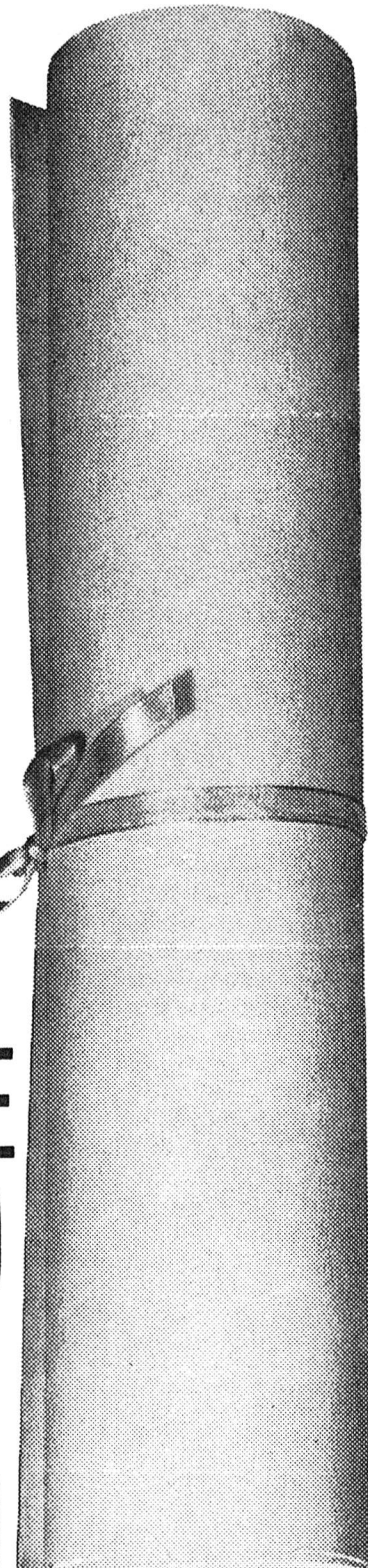
HOW CAN YOU ENTER THE MISS MUK-LUK AND MISS CANADA CONTESTS?

Contact Miss Sweeney, Peggi Adams Agency, phone: 482-1446 for further information and entry forms, for yourself or someone you might wish to enter. Because of the nature of the Miss Mardi Gras contest only 60 applications can be properly entertained by the Association. Preliminary judging will be done by a professional panel and must be completed on or before January 16, 1964.

Each girl that inquires will be given the opportunity to present herself before the preliminary board, official applications will then be forwarded on to the lucky contestants.

THE MISS MUK-LUK CONTEST CLOSSES JANUARY 16 — HURRY!

Sponsored by the Edmonton Junior Chamber of Commerce in co-operation with the Miss Canada Pageant



**WHERE
DO
YOU
GO
FROM HERE?**

Representatives from Bell Telephone will interview male students graduating in

- ELECTRICAL ENGINEERING
- COMMERCE

on
Monday and Tuesday
Jan. 20 and 21

Make YOUR appointment now through your Placement Office to find out about a career with

