



PALM OIL
FROM CEYLON

OLIVE OIL
FROM SPAIN

PALM OLIVE

For two thousand years Palm and Olive Oils have been carried over land and sea, by ship and caravan, to all parts of the world—for the toilets of little children and beautiful women.

For two thousand years it has been known that Palm and Olive Oils soothe, cleanse, soften and make the skin firm, white and youthful.

Palmolive Soap is the modern, scientific way of blending Palm and Olive Oils.

These two wonderful oils of the Orient never have been equaled by any toilet requisites of any age.

Palmolive Shampoo contains the two wonderful Palm and Olive Oils. It makes the hair soft, fluffy and tractable. Preserves its color and luxuriance, and imparts the dainty, misty gleam that healthy, clean hair has by nature. Price, 50c a bottle.

Palmolive Cream is an unusually delightful and beneficial emollient. It completes the three necessities for a careful and dainty toilet. Price, 50c a jar.

Palmolive Soap is perfectly pure. Contains no free alkali. No artificial color is used. The two blended oils give Palmolive its delicate green color.

Palmolive is faintly yet delightfully fragrant—a sweet wholesome breath from the Orient.

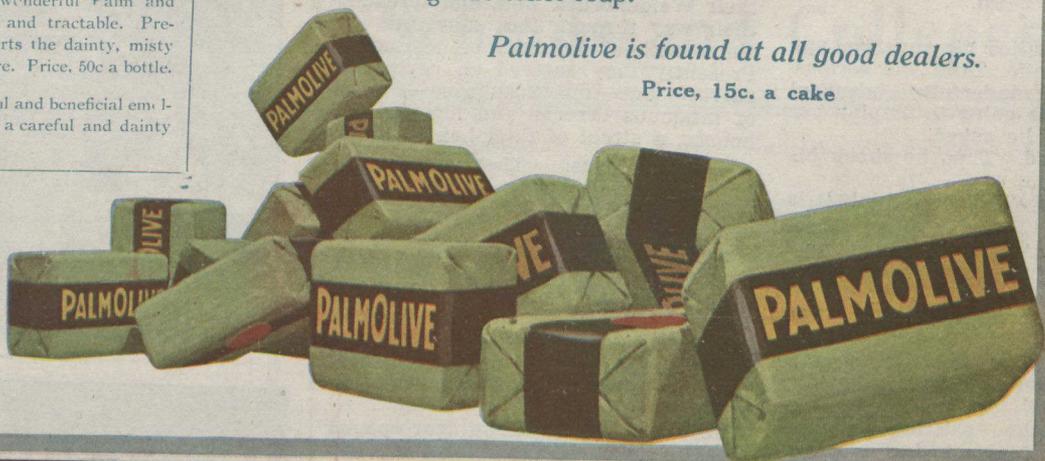
It lathers freely in soft or hard water, thoroughly cleansing and invigorating the skin.

It is advised by famous physicians as best for the baths of new-born children, as well as for daily use by grown women and men.

More Palmolive is used than any other high-grade toilet soap.

Palmolive is found at all good dealers.

Price, 15c. a cake



B. J. Johnson Soap Co., Inc.

155-157 George St., Toronto, Ont.

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Milwaukee, Wisc.