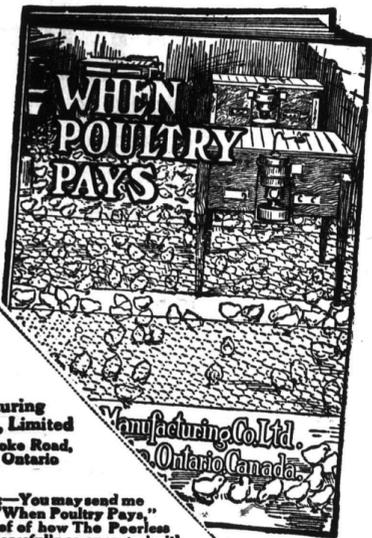


RAISE THE CROP THAT NEVER FAILS

YOU know what a bad crop year means—a year when crops fail. You know how your bank balance contracts and how many successive years of good crops it takes to compensate for the one bad one. Why do you stand for it? Raise the crop that NEVER fails—go into poultrying! Perhaps you have never realized the “bigness” of poultry farming; perhaps you have never realized the steady, persistent volumes of profits that come from poultry farming. Perhaps you have never looked on it as a business at all but merely as a semi-profitable or unprofitable sideline—something to keep the women and children busy and to give you a few eggs now and again or an occasional fowl for the table. If you have formed this judgment open your mind to new convictions; poultry raising is to-day, under the scientific guidance of The Peerless Way, a real business, and you owe it to yourself to get into it and make the same success that 20,846 other followers of The Peerless Way are to-day making.

“When Poultry Pays” Tells About The Crop That Knows No Bad Years

THE book we have written under the title of “When Poultry Pays” is an illustrated volume printed on fine paper and describing just what The Peerless Way has done for others and can do for you. Do not confuse “When Poultry Pays” with The Peerless Way; the one is merely a descriptive book, while the other is a system of poultry raising for profit, embodying plans, blue prints, and specifications for the construction of scientific poultry houses, nests, etc., etc. “When Poultry Pays,” however, is a book which you can read with fascinating interest and which will tell you of the success and profits which thousands of others are making in poultry raising. If you will send us the coupon we will be glad to forward the book to you free for you to read for yourself.



LEE

Manufacturing Company, Limited
133 Pembroke Road,
Pembroke, Ontario

Gentlemen:—You may send me your book “When Poultry Pays,” and the proof of how The Peerless Way has successfully co-operated with others. 48

Name.....
Address.....
Town.....
Province.....

Prices Are Rising Every Year

WHEN you remember that in seven years the price of eggs (taken in March of each year) has just doubled you will begin to realize where the profits in poultrying lie. The market is undersupplied—for every egg produced in Canada to-day there is a possible market for three. Why shouldn't you get into this undersupplied market and take advantage of these rising prices, especially when the crop upon which you depend to get there is a certain one? Poultry is a crop that does not fail.

The Best Paying Business For You

WE had a letter recently from a man who bought one Peerless Incubator and cleared \$126 on the first season, and in the first two seasons a profit of \$367. But he was only in poultry raising on a very small scale. Supposing he had had ten incubators—is there any reason why his profits should not have been at least \$1,200 the first year and at least \$3,600 in the first two years? Is there any real reason why you should not make such profits as these, particularly when you know that poultrying is profitable always, no matter what other crop fails?

Very Little Money Will Start You Right

DO not imagine that you need a great deal of cash to start after the profit there is in poultry; you can start on any scale you want to and



build up your business out of its own profits if you wish. That may take a little longer, but does not call for much direct cash outlay. All you need is your own common sense added to a fair amount of diligence and effort to equip you thoroughly to make poultry raising profitable and to do it quick.

Let Us Guide You To Greater Profits

REMEMBER The Peerless Way is more than merely a system for raising poultry; it is a system for raising poultry at a profit. It not only teaches poultry raising, but it also teaches you how to market your eggs and poultry at highest cash prices. It teaches you absolutely everything you want to know about practical poultrying and assures your success. Remember there is not a farm in Canada on which poultry cannot be raised for profit and there is not a farm on which poultry will not pay better than any other crop. You simply cannot find a better investment for either part or all of your time than handling this sure money product—the crop that never fails.

LEE Manufacturing Co., Ltd. **PEMBROKE** ONTARIO
133 Pembroke Rd. 48 **CANADA**