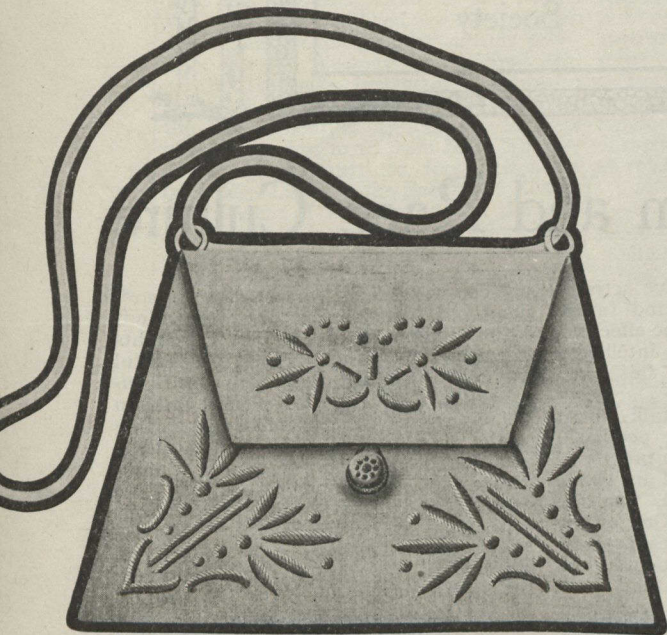


SUMMER EMBROIDERIES

LINEN bags are not only very effective for summer use but are also practical as they can be kept fresh and clean by being laundered, and one of the newest ideas is to have these finished with a large embroidered button and a loop of cord matching the handles. It will thus be seen that there is no metal to rust or cause trouble, as the stiffener under the rings



No. 248—Bag, 50 cents.

is easily slipped out, and this is a point every woman will appreciate, as when these summer bags first appeared in the market they were made up with metal frames and were proven to be rather useless when soiled.

These dainty bags are in keeping with light summer dresses and the first bag illustrated, No. 248, is not made up but is stamped showing the cutting out diagram, so that after the bag is embroidered it only requires sewing the edges together on the wrong side so that the stitches will not show, then turn the bag over on the right side, stitch across the top to hold the stiffener which is slipped into place and attach the rings and cord. This bag is stamped on heavy white linen and the supplies for the embroidered button, cord, stiffener and rings together with the Lustered Cotton to embroider are enclosed with the bag. The embroidery is of the solid padded variety, and we are sure many of our readers will be interested and will add one of these dainty bags to their summer possessions.

The second bag illustrated, No. 265, is a similar idea though different in shape, and is stamped on heavy tan linen to be embroidered with colored silks. The method of making up is the same as for the white linen bag, and colored silks are included instead of the white embroidery cotton used on the white bag; other supplies are as described above.

The interest shown the Wood Bead Embroidery described in our June issue, decided us to show another beautiful centrepiece tinted with an effective arrangement of Elderberries with their beautiful foliage. These are embroidered in shades of dull greens, reddish browns, etc., and the groups of berries are composed of wood beads for which may be supplied artistic shades of blues both dull and bright. The inner circle is couched with an effective combination of green rope silk and Japanese gold thread, brought out

by extra touches of black, and dull red beads are sewn in around this centre circle. It is not possible to give a correct idea of this beautiful centrepiece by a mere illustration, but we hope our readers will be able to form an idea, and if further information is required regarding the method of working, etc., we shall be pleased to furnish this on receipt of a stamped envelope.

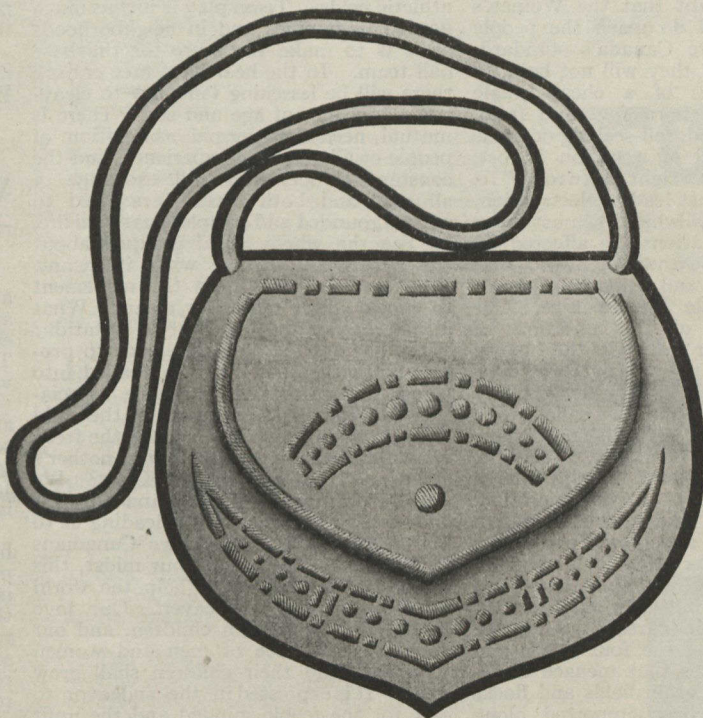
A cushion and a scarf matching the elderberry may be supplied, and it would be difficult to select a more beautiful set than this, as the embroidery is fascinating and easy of execution.

One of the most fashionable ideas of the season is the peplum blouse illustrated by No. 8541 design. This has been embroidered on linen and shows a combination of punched and solid embroidery. The punched embroidery has been fully described before on these pages and it still continues fashionable. This waist is stamped on sufficient material for the set-in sleeves which are now so generally used, and if desired, a skirt may be supplied with a narrow foot decoration matching the waist. Embroidered dresses are extremely fashionable this summer, and another idea is to embroider a waist and have a skirt plainly made up from the same material.



No. 8541—Waist on Linen, \$1.35
Waist on Voile, 90c.

Another idea is the slip-over peplum, which is worn over any waist. The illustration of this dainty garment is given below. It is sleeveless and form a



No. 265—Bag, 50 cents.

dainty finish to be worn over any gown. The number of this garment is 8540, and either of these waists may be, if preferred, stamped on voile instead of linen.

The prices quoted in these columns are for stamped linens only, as we do not supply embroidered articles. We will quote on request prices for silks, beads, fringes, and any other supplies which may be needed to complete these embroideries.

For further information regarding any of the articles described in these columns, address Belding Paul Corticelli, Limited, Department L, Montreal, P.Q.



No. 8540—Slip-over Peplum on Linen, 75c.
Slip-over Peplum on Crepe Voile, 60c.

IF YOU WILL SEND US

— 35 CENTS —

we will send you

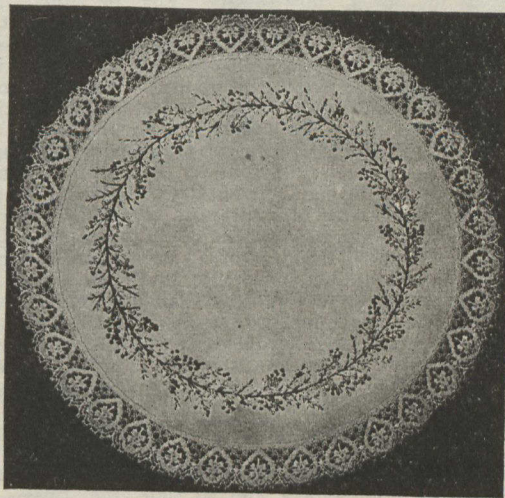
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which is sufficient to finish a

15 INCH CENTRE PIECE

which is stamped for

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This is the very latest embroidery which will be fashionable for 1912.

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Send at once as this generous offer is made for a short period only.

Our Art Embroidery Silks are the best on the market.

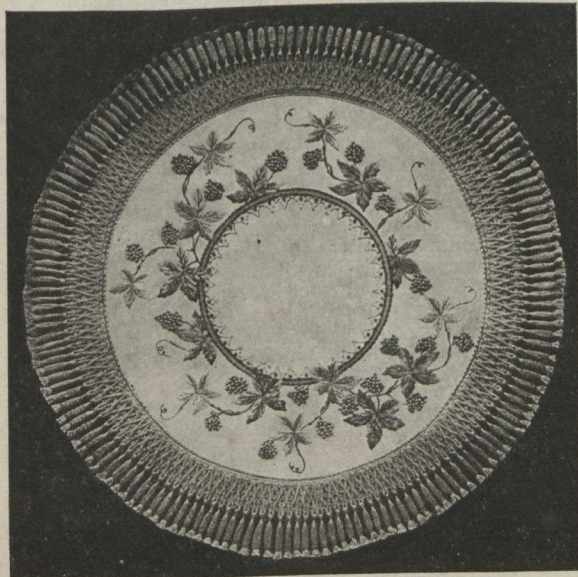
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No. 2251—27-inch Centrepiece, 55 cents.
No. 7170—Scarf to match, \$1.50.
No. 8186—Cushion, 60 cents.