HERRINGBONE COPPER ALLOY LATH

AND THE CONTRACTOR

Every contractor realizes that a reputation for doing good work is essential to his continued success. This, as well as the economy of operation, has led many contractors heretofore to use Herringbone Lath even where it was not specified.

Now that all Herringbone Lath is HERRINGBONE COPPER ALLOY LATH this voluntary use of the best lath will become general. Contractors will be quick to appreciate the significance of the fact that this additional quality is given them without increased cost. They can therefore use in their buildings a lath having a greatly increased resistance to rust without having their pocketbooks touched by the substitution.

Pride in their work will have unimpeded sway. *All* contractors hereafter should use HERRINGBONE COPPER ALLOY LATH

CLARENCE W. NOBLE

GENERAL SALES AGENT **117 SUN LIFE BLDG., TORONTO**

The Metal Shingle and Siding Company, Manufacturers.

"THE PROOF"

The best proof of merit is a steadily growing demand. The demand for CROWN products has increased 600 per cent. in the last few years.

For permanent walls and ceilings, hard wall plasters are necessary. They are meeting the demand of high-class construction work as no other plastering material can do.

In the manufacture of plaster, much depends upon the grade of rock used in the process. Crown Products are made of a very high grade gypsum rock manufactured into wall plaster by efficient workmen under the most modern and scientific methods. Once upon the wall, Crown Plasters will remain there until forcibly removed.

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