

## Good Looks

As far as outline of feature is concerned, good looks are a birthright gift of nature. But it takes more than outline to realize what is understood by "good looks" and "beauty."

There must also be the radiant, animating influence of a fine skin and a lovely complexion. This can only be attained by keeping the skin in a condition of perfect health and purity; and the best known means is the daily use of

# Pears' Soap

which is the quintessence of purity and the finest skin beautifier in the world. It affords just the aid that nature requires in making and keeping the skin soft, velvety, and of a lovely color.

Pears preserves the healthy freshness of the skin from youth to age, and is the most economical of all toilet soaps, lasting twice as long as ordinary soaps. Commended by the famous beauties of six generations.

First in the  
Service of  
Beauty



OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST.  
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