

We wish all Customers and Friends a Prosperous and Happy New Year.

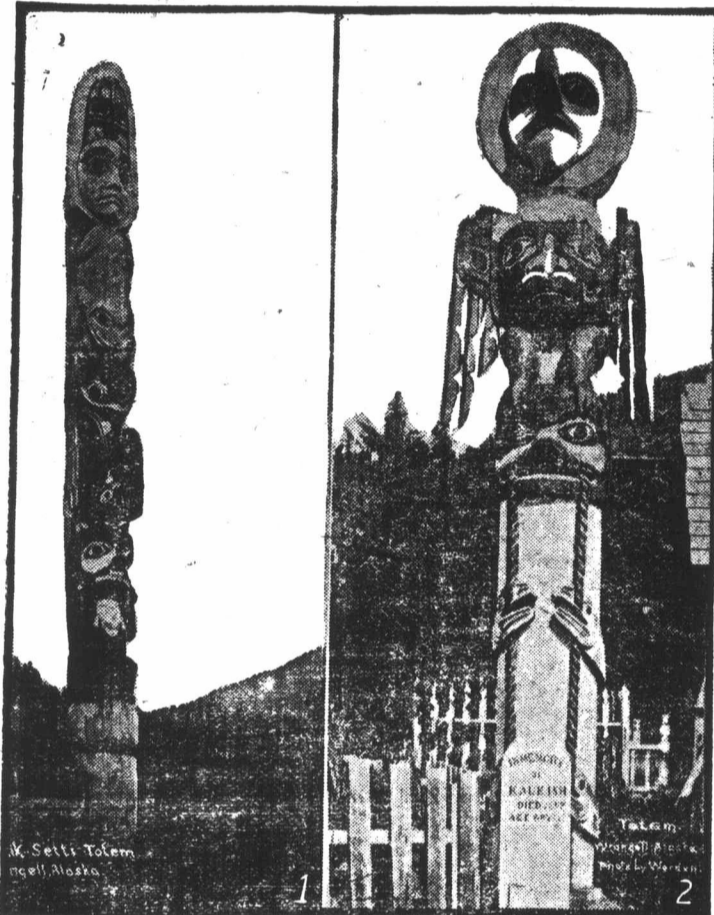
E. P. Cuffe, Norwood

You Don't Need a Town Crier



to emphasize the merits of your business or announce your special sales. A straight story told in a straight way to the readers of this paper will quickly reach the ears of the thoughtful, intelligent buying public, the people who have the money in their pockets, and the people who listen to reason and not noise. Our books will show you a list of the kind of people you appeal to. Call and see them at this office.

INDIAN TOTEM POLES



(1) Kik-Setti Totem, Wrangell, Alaska.
(2) Totem, Wrangell, Alaska.
(3) Bear Totem, Kling-wan, Alaska.

THE clan totem of the Indian is one of the most interesting productions of the red man. These strange specimens of wood sculpture are still to be found in British Columbia, especially along the Pacific Coast, as well as in Alaska. In many a waterside village these curiously created poles stand in prominent places, or along the main street, as in Alert Bay, or over the graves of bronze warriors who have gone to their happy hunting grounds. To the white man they are as mysterious as the druidical stones, but to the Indian they tell the clan to which the dead Indian belonged, as well as his tribal status.

Each clan of the Indians of Alaska and British Columbia has its own totem, from which it takes its name. Thus there is the clan of the wolf, the clan of the raven, the clan of the frog, and so on. All the members of the clan are supposed to be descended, actually and literally, from the animals whose names they bear, and to conduct themselves always with due remembrance of the fact. For example, a man isn't supposed to kill or eat his father, and, therefore, the Indians of the bear clan, for instance, are not supposed to eat or kill bear. That animal is sacred to them, and the medicine man or "shaman" of the clan will invoke the direst penalties on any member who dares to transgress that rule.

The marriage customs of the clan are regulated by their totem. It is absolutely unthinkable that two members of the same clan should ever marry. With them a bear must mate with a raven, or a fox or a beaver or a shark or a member of some other clan, and never with a bear.

Usually these poles are very large and have a doorway cut through them at the level of the ground, through which access is had to the solidly-built wooden house in which the clan or clans live. Among some of the Pacific Coast tribes, even within the memory of men, not infrequently the posts of the chief's house were set in holes in which were placed bodies, through the superstitious belief that this would drive away evil spirits,



protect the chief, and conduce to success in fishing, hunting and victory in war. When the posts were placed in position and the house finished, the ceremony was generally ended by a feast. For selection the slaves were gathered into the new house, which was always the largest in the village. The chief with his principal "tyees" entered, dressed as demons in bear and wolf skins, and decorated with horns, bones, skulls, eagles' claws, and panthers' teeth. A bandage was then placed over the chief's eyes, and thus blindfolded, to the sport of his "tyees," he chased the terrified creatures through the house until he had caught the number agreed upon to be made sport of.

The accompanying illustrations are striking specimens to be found in Alaska, and while the art is crude, from the white man's point of view, yet they are not to be despised as a revelation of the artistic spirit of those original Americans.

C. P. R. Built 10,000 Cars Last Year.

During the past year the Canadian Pacific Railway Company has built over ten thousand box cars, in addition to many ordered from outside. The business of railroads has increased so enormously since the Government undertook to supply Great Britain with foodstuffs and munitions, there is a considerable scarcity of cars, though the situation is being ameliorated through the efforts of the Canadian Railway War Board.

WINTER TERM

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 - Mens' Woolen Underwear, Special price per Suit \$2.75.
 - Mens' all Felt Boots, special price per pair \$2.75.
 - Women's all Felt Boots special price per pair \$2.65.
 - Mens' all Wool Stockings, special price per pair 25c.
 - Ladies pure Wool Stockings, all size, per pair 50c.
 - Little Daisy Stockings Wool price 35 to 60c.
 - Mens' Wool Com. Underwear, sz. 34 to 44 price per suit \$3.50
- This sale is principally to get rid of some of the woolen stock which we have on hand at present, as we have some new stock coming.

J. MASOOK & CO.

LETTERS to the EDITOR

Mr. W. H. Johnston Stands by Statement.

To the Editor,
Dear Sir,
At the Belmont & Methuen nomination on Monday, W. E. Griffith read the following statement:
"To Whom It May Concern,
This is to certify that Mr. Wm. Anderson promised me his support on the evening of the Liberal Convention, coming from Norwood."
(Signed) W. H. JOHNSTON.
I have been informed that Mr. Anderson in reply to this statement, said, "That William Johnston was a liar and that Mr. Griffith could tell him he said so."
I wish to publicly reaffirm the above statement as read by Mr. Griffith. It is true in every particular and I am prepared to make oath to that effect. I and also prepared to prove that Mr. Anderson promised me his support over a year ago in my contemplated candidature at that time as a prospective Liberal candidate.
W. H. JOHNSTON.

Mr. Anderson Emphatically Denies Johnston Statement.

To the Editor,
Dear Sir—I wish to publicly deny the written statement signed by W. H. Johnston, and read by W. E. Griffith at the township nomination proceedings on Monday, to the effect that I promised Mr. Johnston my support in any way whatever in his candidature in the recent Federal elections.
WM. ANDERSON.

Letter from Pte. Chas. Taylor.

Pte. Chas. Taylor of town has written to his parents here recently, enclosing a tassel taken from a German N. C. O. at the capture of Hill 70 in August last. Charlie is at present in London and is having the time of his life judging from his letter. He has visited the House of Lords and the House of Commons, Buckingham Palace, Tower of London, Bank of England, the Stock Exchange, Hyde Park, Albert Memorial and several other interesting and world famed attractions. He has seen the Duke of Connaught, the Prince of Wales, Queen Mary, the Duke of York and several other public houses. He says that he didn't know whether he had killed his father's vote or not, but that he polled a vote for conscription in the City of London.

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To those who may not wish to spend \$1.50 for a year's subscription, we will send The Standard for eight months for the old price of \$1.00.

School Report.

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 - Jr. III—G Anderson.
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 - Jr. II—B Schofield.
 - Sr. I—R Anderson, B Clarke.
 - Jr. I—W Althouse, L Althouse.
 - Sr. Pr.—L McGowan.
 - Jr. Pr.—G McGowan, J. Clarke.
- M. Scott, teacher.

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IDEAL Model No. 85 plays all makes of records with greater volume, better tone quality, clearer articulation and less scratch than any other phonograph sold at the same price.

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- Wool Toques at 25, 35 and 50c.
- Mens Buckskin Moccasins at \$1.75 pair.
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