

SPECIALS

For Cash With Order

COUNTER CHECK BOOKS

Every man should have at least one. The price is only 10c each, postpaid, carbonized sheets.

SHIPPING TAGS

Every person needs these. All printed with your name and address, 100 for only \$1.00, postpaid.

(Get Our Prices on larger quantities.)

ENVELOPES

One hundred business envelopes with your name and address, one cabinet consisting of 50 lined sheets (regular size) and 50 each of inside and out side envelopes. Per cabinet, printed, \$5.25, postpaid.

ADVERTISING

Has built up many a business from a small beginning to gigantic institutions. If you are in business—advertise and tell the world.

WRITE PLAINLY

When ordering printing always write plainly to avoid errors.

WEDDING STATIONERY

Either announcements or invitations, one cabinet consisting of 50 lined sheets (regular size) and 50 each of inside and out side envelopes. Per cabinet, printed, \$5.25, postpaid.

METAL TAG FASTENERS

If you are shipping anything in bags these fasteners are the real thing. Get some. Prices Right.

BUTTER PAPER

2 lb. size, with words "Choice Dairy Butter" printed, only 50c. for one pound, postpaid.

Printed with your name and address, to order, 2 lb. size, 100 sheets, only \$1.25, postpaid.

(Get Our Prices on larger quantities.)

RUN A CLASSIFIED

All newspaper and magazine illustrations are made by photography for even if the originals are drawings or paintings they are reproduced in the printer's plate by a photographic process.

Because of photography nearly the whole world's pictures every important place, all important persons, and most important events.

Writing was always a poor makeshift for describing scenes or places but now—even by the aid of the lowly picture post card—one part of the world knows what the other part looks like.

Photography won the war—from the airplane the camera saw more clearly than the eye—recorded more quickly than the pencil and retained more accurately than the mind. By its aid the army went into battle with maps of the ground over which it was to charge—maps correct in every detail up until the evening before.

In 1918 the British army alone exposed over a quarter million films and made six million photographs.

A map was recently made of Washington, D. C. showing all details, every post and tree, made by piecing together 300 photographs which were taken from an airplane in a few hours' time—it would have taken a civil engineer years to produce such a map.

Photography has changed our ideas in regard to many things—one instance is the galloping horse—in all the old war pictures and racing pictures of the past two centuries the galloping horse was pictured like a bobby horse with his two front legs extended in front and his hind legs extended to the rear—an unnatural position which no running horse ever assumed. Why did the painters paint him so? Because in 1774 a famous race horse, Barnumet, was painted that way by a popular artist and the artist got the idea from Japanese prints then being introduced in Europe for the first time. He said "What wonderful eyes the Japanese have, they see things so differently; let us paint as they do." But the Japanese did not originate this un-

LETTERHEADS

All printed up to your order, 100 sheets, full-size, for \$1.00, postpaid.

(Get Our Prices on larger quantities.)

VISITING CARDS

One box of ladies' and one box of gents' for only \$2.25, postpaid; or one box of either for \$1.50 postpaid.

NEWS

If you have any news items send them in. You know what you would like to know of others—then tell them through "THE OUTLOOK" when you have visitors or go away, etc., etc.

WE APPRECIATE

And value every subscriber. We like to have you take the paper. We like you to read it, and we like you to pay for it. We hope you appreciate it. Your cooperation will help make "THE OUTLOOK" better.

The Outlook

MIDDLETON, N. S.

A tea your grocer recommends is usually good tea

RE ROSE TEA "is good tea"

And most grocers recommend it.

A RADIO TALK ON PHOTOGRAPHY

Broadcasted by Clarence Stearns, Rochester, Minn.

Photography has become such a part of our daily lives and most of us really know so little about it that I hope the very few minutes I take of your time will prove not only instructive, but entertaining.

While it is said that the camera in a primitive form was known to Euclid—300 years B. C.—photography is of very recent origin, having been discovered by Daguerre, a Frenchman, in 1839. It is said that Mohammed found his first believer in his wife but Daguerre was not so fortunate. His wife tried to have him adjudged insane for running around trying to catch sunlight in a little black box.

The pictures Daguerre made were called Daguerotypes and even today are considered photographically and colorfully and "types" and then the albumen process of the family album period and so on until today we have what we call modern photography, but photography is progressing so fast that what we call modern today will be obsolete tomorrow.

In fact, photography is the one art that is progressing today while other arts are on the decline. No sculptor today knows as much about sculpture as did Phidias, who lived nearly 200 years before Christ. We have no artists of the brush such as was Raphael; no poets such as Dante or Shakespeare; no musicians like Wagner and even architecture has improved in a mechanical way only.

The tower of the Woolworth building is considered a great architectural achievement but it is copied from a cathedral in Belgium, work on which was begun two years before Columbus discovered America. In the midst of cubism, futurism and jazz, the art of photography continues to advance.

The essence of photography is that it makes permanent the instantaneous view—it takes a slice out of continuous action and fixes forever—filling the desire of Faust and all of us for that matter, to halt the fleeting moment.

We have many painted pictures of Washington, no two of them alike and we are not sure that any of them look like Washington. We have many photographs of Roosevelt, no two of them look alike but we know that they all do look like Roosevelt.

By photography the astronomer has discovered myriads of stars that could not be visible to the eye, even with the aid of most powerful telescopes. With X-ray photography the doctor can diagnose disease with an accuracy before impossible.

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The Outlook

MIDDLETON, N. S.

natural galloping horse. They got their idea from the Chinese and the Chinese from the Persians and the Persians from Ass Minor and this has actually been traced back 3000 years.

We would still be painting horses in this manner had not a rascally man in California thought he could make horses run faster if he knew their actual motions and so in the rather early days of photography he hired a photographer to set up a number of cameras along the race track with strings stretched across and attached to the camera shutters, so that as the horse ran past he would break the string and take his own picture. The results were revolutionary. The camera showed motions we had never surmised but none like the hobby horse. But even then artists continued to paint him in the old way—until Frederick Remington, more bold than the rest, began painting them correctly.

Photography scored again in a day we know that such paintings show real action.

Can you imagine a horse without a photograph of those we love and adore? Those who love us? Why it just could not be. There is the picture of mother taken on her wedding day and the funny one of dad taken in 1902, the year they gave him an interest in the business, and that good one taken last Christmas—and would you believe it, that freckled faced boy in the other photograph is now our six-foot Bob, and the little girl beside him is Mary, who is married and has children of her own, and last of all tucked away in a trunk with a pair of tiny tear-stained booties, is the picture of Ethel the baby, whom the angels led us to, but just holiday. For mother she lives eternally in that tear-stained photograph.

Photography has come to fill a place in all our lives and I hope Daguerre, who discovered it, can look down from heaven and smile with pride at all the things that have come of it, running around trying to catch sunlight in a little black box.

THE HUSTLERS IN BUSINESS

Dr. William S. Sadler, in a report to the Ontario Government, states that more Americans are dying of heart disease, Bright's disease, apoplexy and high blood pressure between the ages of forty and fifty than any other white people. Dr. Sadler describes this as "a needless loss of life" and preventable.

There are annually 240,000 of these deaths in the United States and Dr. Sadler explains the high and uncalculated mortality in this way:

"The hurry, bustle and incessant drive of the American temperament is responsible for this peculiar characteristic American mortality increase during the 'dangerous age' period between forty and fifty years. The American business man likes to think of himself as a man who is 'always on the jump,' always wide-awake, and 'who never misses a trick' when he reads of the high mortality of business men who are nearing fifty."

He may feel that certain other men—who do not look any too well—ought to be warned by the statistics, but he will tell you that he never feels better than when he is "in business" and he is nearing fifty is not, he is specially cut for the strenuous life, and would have invented bustle, if it had not been here when he came.

A family physician in Toronto whose opinions are valuable tells us that the increasing mortality among men who are nearing fifty is not so much to the bustling they do in business, but to the lack of sense they display in their amusements and chase back and forth as if the harder they work their speedometers the more they accomplish. They go hard, but they go unnecessarily. It is not, the doctor tells us, the work

All shoes are easily shined with

2 in 1 Shoe Polish

The standard 1st value Everybody uses—Always Compare the quantity

Staves, Heads and Hoops

For sale in carload lots, either individually, or mixed. Quotations furnished on application to

The Hardy Cooperage Co.

South Brookfield, Queens Co. 41-4c Nova Scotia

Maple Leaf House

MRS. W. W. COVERT, Proprietress

PRIVATE HOME BOARD

Transient \$1.50 and \$2.00 per day. Quietly Situated, near Station.

Middleton, N. S. Telephone 117

For the Glory of Nova Scotia

The one high-class apple which is capable of beating the McIntosh Red for the Gold Medal at the Imperial Fruit Show in England, this fall, is our magnificent Cox Orange. Nova Scotia grows this apple to perfection which allows us to compete against McIntosh as grown in Quebec and British Columbia.

Will Nova Scotian growers of high-class Cox Orange allow us to have the privilege of box packing them and trying for the Gold Medal?

My friend, Mr. Elliott Smith, of Wolfville, who represents Gerald DeCosta, the celebrated English Fruit firm, will advise us as to this exhibit and his firm will sell all our Cox Orange going to various markets.

Those Ballon-Tired Glims Colored Cook (asked by her mistress if she thought Bobby's spectacles becoming).—Yes'm, I think they becomes him all right. Course I does't think they makes his face look kinda crowded.

He knows not on which leg to dance.

Kingston Theatre

F. W. FOSTER, Mgr

SATURDAY

JULY 25th

Buster Keaton

WILL BE SHOWN AT HIS BEST

ON ABOVE DATE

DON'T MISS THIS SHOW

Regular Prices Show at 8.15

Sheriff's Sale

1925 No. 2187

IN THE SUPREME COURT OF NOVA SCOTIA

Between: J. Willard Litch and Margaret A. Bancroft as executor and executrix under the last Will and Testament of George Litch, deceased.

and Frederick P. Harnish and Ethel E. Harnish Defendants

To be sold at Public Auction by the Sheriff of the County of Annapolis, at the County Court House, at Annapolis Royal, in the County of Annapolis, on Monday the 17th day of August, A. D. 1925, at 12 o'clock noon, pursuant to an order for foreclosure and sale made herein and dated the 6th day of July, A. D. 1925, unless before the date of the said Sale the amount due to the Plaintiffs with their costs be paid to them or their solicitor.

All that certain piece or parcel of land situate, lying and being in the Town of Middleton, County of Annapolis, bounded and described as follows: Beginning at a point on the west side of Commercial Street at the north-west angle of lands belonging to the Royal Bank of Canada; thence eastwardly along the north line of lands belonging to the said The Royal Bank of Canada; seventy feet or to lands formerly belonging to John H. Potter; thence northwardly parallel with Commercial Street sixty feet or to lands belonging to Frank R. Elliott and others; thence westwardly along the south line of lands owned by the said Frank R. Elliott and others; thence eastwardly along the east side line of Commercial Street sixty feet or to the place of beginning."

TERMS—20 per cent deposit at time of sale and balance on delivery of deed.

Dated at Annapolis Royal, in the County of Annapolis, the 7th day of July, A. D. 1925.

W. A. LIVINGSTONE, Plaintiff's Solicitor.

J. H. EDWARDS, High Sheriff of Annapolis County. 41-4c

Boarding House

15 room boarding house centrally located in Valley town. House in best of condition throughout, with all modern improvements.

This is a fine chance for anyone wanting to go into the boarding house business, and it is a bargain. Price only \$3,200.

Annopolis Valley R. E. Agency

Fred E. Cox & Son

MIDDLETON

Shed blood and men betwe, shed tears, they doubt.

Just a Few Things That Will Interest You:—

Some Good OLD CHEESE, also KRAFT CHEESE.

For Sandwiches

Peanut Butter, Olive Butter, McLaren's Cheese, Deviled Ham, Etc.

Olives, plain and stuffed. Pipes and a good supply of Tobacco, Cigars, Cigarettes. We have Edgeworth, Dill's Best, Lucky Strike and Imperial Mixture Tobaccos, and any others you may want.

McKenzie's Ice Cream in Cones and Bulk.

Everything an up-to-date Grocery carries.

V. H. AMBERMAN

Phone 63 Commercial St.

Flour and Feed

Western Queen Flour. Black Hawk Millings. Oat Middlings. Black Hawk Shorts. Black Hawk Bran. De-Pendon Oats. Barley, Oats, Corn Chop. Corn Meal. Cracked Corn. Groats. Oil Cake Meal.

MIDDLETON FRUIT CO., Ltd.

Waterville, Nova Scotia

Buchanan Fruit Co.

(per JOHN BUCHANAN)

Waterville, Nova Scotia

NOTHARD & LOWE FRUIT & PRESERVING COMPANY, LIMITED (IN LIQUIDATION), WAREHOUSES.

The undersigned is prepared to receive on behalf of Harold M. Barton, Receiver and Manager of the above named Company, tenders for the purchase of warehouses held by the Company in freehold and situate at Waterville and Port Williams in the County of Kings, and at Nictaux Falls and Ruggles Road, Wilnot, in the County of Annapolis, and for warehouses held by the Company in leasehold and situate at Wolfville, Grand Pre, Sheffield Mills and Kentville in the County of Kings, and at Pelmont in the County of Hants, and for the right, title and interest of the Company under Agreements with the D. A. Ry. Company, respecting the laying of pipes at Kentville, the use of a siding at Waterville, and the use of grounds for turning teams at Falmouth. The warehouses and the Company's interest in such agreements will be sold separately and tenders should not be made in block but for any individual property or properties wanted. Descriptions of the lands upon which the warehouses are situate and particulars of the governing Deeds, Leases or Agreements may be obtained from the undersigned to whom tenders should be addressed at the address below in a cover endorsed "Nothard & Lowe Tenders" not later than Friday the 24th inst. The highest or any tender will not necessarily be accepted.

Halifax, N. S., July 16th, 1925.

A. MONTGOMERIE, No. 71 Upper Water St., HALIFAX.

Agent for the above named Receiver and Manager, Harold M. Barton. 41-4c

FEEL LIKE BEING WELL DRESSED IN DAYS LIKE THESE—

Pleasant days make one feel like putting on the "glad rags." Everybody feels that way when summer is approaching.

LET US HELP YOU DRESS UP

We can supply you with the very best wearing apparel, in the latest styles, guaranteed fit, and at a reasonable price. We have been fitting out men who wish to be dressed well, for a number of years, and knowing that we have given entire satisfaction, we feel that the same can be done for you. Let us show you next time, it will give us great pleasure.

A NICE HAT FOR YOU

A nice hat comprising Style and Long Wearing Qualities will win your approval just as they have won that of many men throughout the Valley.

S. H. MORRISON

MIDDLETON, NOVA SCOTIA

LET US DO YOUR DEVELOPING and PRINTING

Specializing in Kodak Finishing since 1911.

W. H. DILL PHOTOGRAPHER Middleton, N. S.

Boston & Yarmouth Steamship Co., Ltd

FREIGHT AND PASSENGER SERVICE

SIX TRIPS WEEKLY—FARE \$9.00

S.S. North Land and S.S. Prince George

Leave Yarmouth Daily except Sundays at 6.30 P. M. (Atlantic Time)

Return leave Boston Daily except Saturday at 2 P. M. (Daylight Saving Time)

For Staterooms and other information apply to J. E. KINNEY, Supt., YARMOUTH, N. S.

MIDDLETON GRANITE & MARBLE CO.

C. M. HOYT, Jr.

Manufacturers of Every Description of

Monumental & Building Work

NICTAUX GRANITE a Specialty

Middleton, Anns. Co., N. S.

Coal:

Now is the time to place your order for Coal and Coke. You must ensure yourself warmth for the coming winter, and the best way to do that is to order your coal at once so that you will be sure of delivery when you will need it. See me now.

J. M. Broadfoot, Middleton

DEALER IN COAL AND COKES

CREAM WANTED

SHIP YOUR CREAM TO MCKENZIE'S CREAMERY, MIDDLETON, N.S. SATISFACTION GUARANTEED.

The price paid to Patrons for the Month of May was 37 cents per pound butter 1st Special Grade and 35 cents First Grade.

WRITE FOR PARTICULARS

WHEN IN NEED OF PRINTING CALL THE OUTLOOK

Don't Travel, Telephone ----

When Vacation Reduces Your Staff

Vacation time and a lean vacation staff.

Whatever the urgency of an out-of-town call, you simply can't leave the office.

Isn't it satisfactory to know that you don't have to?

There, on your desk, is the commonplace telephone that will perform for you the commonplace miracle of enabling you to be practically in two places at once.

Feet beneath your own desk, you can send your voice over the Long Distance Telephone Lines to any point in the Province and to many points beyond it—and in your voice you project your personality.

Experience will show you, as it has shown countless others, that a Telephone Talk is all but as effective as a face-to-face one.

Maritime Telegraph & Telephone Company Limited