



DOLLAR DAY

Shop Were Your Dollars Will Have the Greatest Buying Power

Come to our store tomorrow if you wish to secure some of the biggest bargains ever offered on Dollar Day. We have planned to make this a day of surprises thruout the whole store.

From every department we have gathered goods to be presented in this event and marked them down to the limit for this one big day. We have also most fortunate in procuring several special clean-up lines from Manufacturers at exceptional price reductions for our Dollar Day.

DOLLAR DAY ON FIRST FLOOR

SUPPLY YOUR HOUSEHOLD NEEDS ON DOLLAR DAY—YOU WILL NOT GET SUCH BARGAINS AS THESE AGAIN IN A HURRY.

Bleached sheets, good quality of seamless cotton, two yards wide, 21-2 yards long. **\$1.29 on Dollar Day.**

Bleached sheets made of our heavy quality sheeting, 2 yard wide by 21-2 long. **On Dollar Day, \$1.49**

Pillow slips, well made of good quality cotton, all finished seams, 21-2 inch hem, size 40 inch wide. **On Dollar Day, 29c each**

Circular pillow slips, made of good quality circular cotton, 40 inch wide. **On Dollar Day, 39c each**

White turkish towels with hemmed ends, nice soft finish, size 20 x 86. **On Dollar Day, 46c each**

White turkish towels, good heavy quality, hemmed ends, size 20 x 40. **On Dollar Day, 49c each**

Terry towels, with wide fancy copen blue woven borders, very heavy quality. **On Dollar Day, 69c each**

Four for \$1.00 of these full bleached huck towels in nice quality with hemmed ends. **On Dollar Day, four towels for \$1.00.**

Large size huck towels, good heavy quality, fine corded border and hemmed ends, size 18 x 86. **On Dollar Day, 28c each.**

Wide crash toweling, nice quality, good and heavy, white, 60 inch wide. **On Dollar Day, 25c per yard.**

Full bleached table damask, heavy quality, floral designs, 60 inch wide. **On Dollar Day, 69c per yard**

Remnants of crash toweling for rollers, lengths from 1 to 2-2 yards. **All marked at Dollar Day prices.**

Five yards for \$1.00—Household long-cloth, soft finish, 86 inch wide, a special cut in five yard lengths. **For \$1.00 on Dollar Day**

Clearing up lines of fancy embroidered linens consisting of tray cloths, runners, centres, etc. Some are slightly soiled. **All marked at great bargain prices. For Dollar Day**

WASH GOODS AT DOLLAR DAY PRICES.

Light and medium colored prints, all good quality and splendid range of patterns. **On Dollar Day, 18c per yard**

Chintz patterns for quilt coverings, good assortment of designs. **On Dollar Day, 18c per yard**

Kimono crepes, all splendid patterns and colors, such as copen, sky, rose, helo, pink, tan, grey, navy, 40 inch wide. **On Dollar Day, 48c per yard**

HOSIERY DEPARTMENT HAS SOME WONDERFUL DOLLAR DAY BARGAINS.

Women's mercer lisle hose, Queen quality, full fashioned double heel and toe. **On Dollar Day, 39c per pair.**

Women's black cotton hose, fast color, full fashioned double heel and toe. **On Dollar Day, 29c per pair**

Nice fine thread silk hosiery in black only, double heel and toe, full fashioned. **All sizes. On Dollar Day, \$1.00 per pair.**

Women's silk hosiery, full fashioned, with extra spliced lisle heel and toe. Colors, grey, brown, white, champagne. **On Dollar Day, \$1.00 per pair.**

HOSIERY FOR BOYS AND GIRLS

Fine elastic rib knit in black, brown, tan, white. **Sizes 1-2 to 9-1-2. On Dollar Day, 39c per pair**

Clearing of odd lines lisle hosiery, colors grey, pongee, black, white. **On Dollar Day, 43c per pair.**

OUR DOLLAR DAY PRICES IN GLOVE DEPARTMENT ARE MOST ATTRACTIVE.

Splendid assortment of kid gloves at clearing prices for dollar day. Colors black, tan, white. **Specially priced for this one day**

BUY A GOOD SUPPLY OF NECKWEAR AND VEILS AT OUR DOLLAR DAY PRICES.

A good assortment of crepe-de-chene and satin neckwear with fine lace and insertion trimming. **On Dollar Day, 38c each.**

Washable collars in white and colors, fancy lace trimmed and hemstitching. **On Dollar Day, 15c each**

Clearing of Windsor ties, all good quality and in shades of red, copen, rose, and white with colored figures. **On Dollar Day, 25c each**

Elastic spotted veils in black or brown, several patterns to select from. **On Dollar Day, 19c each.**

HANDKERCHIEFS AT DOLLAR DAY PRICES.

Ladies' hemstitched embroidered handkerchiefs. **On Dollar Day three for 25c.**

Ladies' all linen hemstitched handkerchiefs. **On Dollar Day, six for 50c.**

Men's work handkerchiefs in khaki. **On Dollar Day, three for 25c.**

LACES.

Sale of fine val lace in three and six yard ends. **All marked at special clearing prices.**

DOLLAR DAY STAMPED GOODS FROM WHICH YOU CAN PRODUCE YOUR CHRISTMAS SUPPLY AT BIG SAVINGS.

Gowns stamped on nice fine quality nainsook, good assortment of patterns. **On Dollar Day, 25c each**

Stamped vest covers in fine quality nainsook many designs to choose from. **On Dollar Day, 25c each**

Stamped tea aprons in good assortment of patterns. **On Dollar Day, 19c each**

Stamped boudoir caps in good variety of designs. **On Dollar Day, 19c each**

Stamped pillow slips, many designs to choose from. **On Dollar Day \$1.00 per pair**

Stamped runners, nice fine quality, floral designs, etc. **On Dollar Day, 25c each**

Stamped centres, many designs to choose from. **On Dollar Day, 25c each**

Stamped tray cloths in good assortment of patterns. **On Dollar Day, 25c each**

Stamped guest towels, many designs to choose from. **On Dollar Day, 33c each**

Stamped cushion tops in conventional and floral designs. **On Dollar Day, 33c each**

Stamped repp work bags, good assortment of patterns. **On Dollar Day, 39c each**

Stamped natural color centres in floral and conventional designs. **On Dollar Day, 38c each**

DOLLAR DAY ON SECOND FLOOR

OUR DOLLAR DAY PRICES ON WOMEN'S AND MISSES' APPAREL ARE BIG SURPRISES. DON'T MISS ONE. READ EVERY ITEM AND THEN BE HERE BRIGHT AND EARLY FOR THE BEST BARGAINS.

SUMMER DRESSES.

Only \$5.00 are these lovely muslin and voile dresses that are regular \$10.00 value. All good shades and smart styles in dainty colors, flesh, mode, grey, sand, green, helo, yellow, also white. **Sizes 16 to 42 inch. Regular \$10.00 value. On Dollar Day, \$5.00**

\$3.00 FOR WOMEN'S DRESSES, REGULAR VALUE, \$5.75.

Made of good strong fancy plaids and striped ginghams. They are just twenty-six dresses in a great assortment of colors, including black and white. One special style, made for the extra large women in sizes 47 to 51. The others include sizes 16 to 42 inch. **Regular \$5.75. On Dollar Day, \$3.00.**

Here Are Great Big Snaps in Women's and Misses' Suits and Raincoats

One only, taupe serge suit for \$10.00. Well made and of good quality, nicely lined throughout, trimmed silk and buttons. **Size 18. Regular \$10.00 value. On Dollar Day, \$5.00**

One grey panama suit, tailored, trimmed black silk and buttons, nicely finished. **Size 42. Regular \$87.50 value. For \$15.00 on Dollar Day.**

One only, black and white check suit of good quality cloth, an ideal suit for fall wear. **Size 18. Regular \$82.50 value. On Dollar Day, \$15.00**

Two only, natty check tweed suits for \$10.00 each. They are regular \$16.50 and \$17.75 value, and wonderful bargains. **Sizes 16 and 18. Colors green and tan mixtures. On Dollar Day, \$10.00.**

\$3.00 for a sport coat of corduroy velvet in pretty good shade. Regular \$7.50 value. For \$3.00 on Dollar Day.

\$2.00 will buy raincoats for women, misses and children at our store on Dollar Day in shades of fawn, tan, grey, etc. Sizes 14 years to 42 inch. Regular \$6.25 to \$8.50 value. On Dollar Day, \$2.00

Tweed raincoats in several different styles and shades. Regular \$16.50 value. On Dollar Day, \$6.00

One leatherette motor coat. Regular \$15.00. For \$5.00 on Dollar Day.

Blouses—Smocks and Middies Show Great Reductions

\$1.00 only for a dainty blouse of white embroidered voile, also line stripe in soft shades of grey, blue, etc. All sizes 34 to 44. Regular \$1.58 to \$1.95 value. On Dollar Day, \$1.00

\$2.00 for very pretty blouses of white cross-bar voile, made with tuxedo collar trimmed flit lace. All sizes. Regular \$2.75 value. On Dollar Day, \$2.00

Also another style in fine white voile, trimmed narrow knife pleating in shades of pink, rose, etc. On Dollar Day, \$2.00

\$2.00 on Dollar Day will buy a serviceable blouse of pongee silk, made with round neck or tuxedo collar. All sizes. Regular \$2.98 value. On Dollar Day, \$2.00

Most important in Blouse Department for this one day will be a big variety of beautiful Georgette and crepe-de-chene blouses. Styles which we have selected with great care. The shades include white, sand, rose, flesh, etc. All sizes. Regular \$6.90 to \$8.25. For \$5.00 each on Dollar Day.

Only \$4.00 for a crepe-de-chene blouse, made with convertible collar and smart set in vest. Colors black, white, flesh. All sizes. On Dollar Day, \$4.00

\$1.00 will buy a sleeveless smock in soft made shade of green, rose or white trimmed. Regular \$2.50 value. On Dollar Day, \$1.00

\$1.00 for Middies, worth \$2.25, made of new straight cut ruffle on bottom. Colors, pink, green, sky, rose. All sizes.

Smocks of fine white satin drill, made with fancy shaped collars, cuffs and belts in dainty shades such as rose, green, tan, blue, etc. hand embroidered trimmed. All sizes. Regular \$2.50 value. On Dollar Day, \$3.00

WHITE WASH SKIRTS.

\$1.00 only for a white wash skirt of good quality drill. Slightly soiled. Regular value \$2.50. On Dollar Day, \$1.00

\$2.00 each are these smart white wash skirts, made of fine satin twill, drill or plique with fancy pockets and wide belts. All sizes. Regular \$2.75 value. On Dollar Day, \$2.00

COLORED UNDERSKIRTS.

\$1.00 for a dandy-value water-undershirt made with deep ruffle of cording and tucking on bottom. Colors black, navy, purple, sage. All sizes. On Dollar Day, \$1.00 each

\$2.00 each are these good strong more undershirts made with fitted hip and new straight cut ruffle on bottom. Colors, brown, navy, sage. All sizes. Regular \$2.50 value. On Dollar Day, \$2.00

\$1.00 for a soft warm eiderdown house jacket in good shade of grey, black trimmed. Regular value \$2.25. On Dollar Day, \$1.00

DOLLAR DAY ON THIRD FLOOR

OUR DOLLAR DAY WASH DRESSES FOR WOMEN ARE WONDERFUL BARGAINS FOR ONLY \$1.00 EACH.

10 dozen Women's Wash Dresses, all good quality percales, well made, neat styles, some with classic waist line. Light, medium and dark colors. **Sizes 34 to 44 inch. Regular \$1.75 and \$1.98. On Dollar Day \$1.00 each**

DON'T MISS ONE OF THESE \$2.00 DRESSES.

A special purchase bought from manufacturer at big price reduction. They consist of about five styles and every one good materials; ginghams, chambrays, percales in a great assortment of colors, including black and white. **Sizes 36 to 46. Also out sizes 47 to 51. Regular value \$3.25 to \$3.50. On Dollar Day \$2.00**

26 only Billie Burke and Porch Dresses made of best quality linens, ginghams, chambrays, etc. **Sizes 34 to 44 inch. Regular value \$4.25 to \$4.75. On Dollar Day \$3.00 each**

YOU WILL BUY PLENTY APRONS AT FOLLOWING PRICES: 4 TEA APRONS FOR \$1.00.

Several patterns to choose from, all nice fine white lawns and muslins; lace or embroidery trimmed. Some with neat little pockets. **Regular \$3.00 to \$4.00. On Dollar Day 4 for \$1.00**

2 OF THESE DANDY APRONS FOR \$1.00.

All good quality fast wash cambrics and full sizes. Light, medium and dark shades. **Regular 75c and 98c. On Dollar Day, 2 for \$1.00**

2 MAIDS' APRONS FOR \$1.00

Of good strong white linen made with bib and long string ties, solid embroidery edge all round. **Regular 75c and 98c. value. On Dollar Day \$1.00**

\$1.00 ONLY FOR A MAID'S APRON AND CAP ON DOLLAR DAY.

The Aprons are nice fine white lawns in three sizes. Some embroidery trimmed. All have a bib and cap to match with each apron. **Regular value of both articles \$1.50 to \$1.75. On Dollar Day \$1.00**

A GOOD STRONG COLORED WASH SKIRT FOR \$1.00.

Striped ginghams or percales made with deep set on ruffle fitted hip. These make dandy house skirts. Medium and dark colors. **All sizes. Regular \$1.75 to \$1.98. On Dollar Day \$1.00**

MOTHERS WILL BE LUCKY INDEED IF THEY ARE HERE EARLY ENOUGH TO PROCURE SOME OF THESE WONDERFUL VALUES IN WASH DRESSES AND MIDDIES FOR GIRLS 4 TO 16 YEARS AT OUR DOLLAR DAY PRICE. MANY AMONG THE LOT ARE NEW YORK DRESSES.

SCHOOL MIDDIES \$1.00 ON DOLLAR DAY. REGULAR \$1.75 VALUE.

Made of nice fine satin twill drill, with self or colored trimmings. Also a few strong linen military middies at same price. **Sizes 6 to 14 years. Regular value \$1.75 to \$2.25. On Dollar Day \$1.00**

\$1.00 each for Girls' Wash Dresses in both white and colored, organzas, muslins, lawns, embroidery and lace trimmed in white, cambric and ginghams in light, dark and medium shades. Sizes 2 to 14 years. Regular value \$1.75 to \$2.25. On Dollar Day \$1.00

\$2.00 ONLY FOR GIRLS' LOVELY DRESSES WORTH \$3.98 TO \$4.25 EACH.

These Dresses are in fancy, plaids, ginghams, striped chambrays, plain colored linens and white muslins and organzas too. A big range of styles to choose from. **Sizes 8 to 14 years. Girls' Dresses in good strong American ginghams. All smart styles and in a splendid assortment of colors. Also some dainty White Dresses with this lot. Sizes 6 to 16 years. Regular \$4.75 to \$5.25. On Dollar Day \$3.00**

JUST \$4.00 FOR GIRLS' DRESSES THAT ARE \$5.95, \$6.95 AND \$7.75 VALUE.

These are slightly soiled but made of good wash materials, such as fancy crepes, chambrays, ginghams, etc. in stripes, plaids and plain colors, sage, tan, gold, rose, pink, sky. **Sizes 6 to 16 years. All smart styles. On Dollar Day \$4.00**

16 ONLY SMART TUB DRESSES ALL NEW YORK STYLES FOR THE PARTICULAR MISS 6 TO 16 YEARS.

Every Dress different, no two alike. Beautiful plaid ginghams, fancy and plain chambrays. Linings, some trimmed so many different ways. Colors: Sky, rose, tan, sage, gold, green, pink, helo, etc. **Sizes 6 to 16 years. Regular \$7.98 to \$9.00. Only \$5.00 on Dollar Day \$5.00**

ONLY WILL BUY A NEAT WASH SUIT FOR LITTLE MEN 2 TO 6 YEARS.

They are made of good strong drills, linens, etc., light, medium and dark colors. Also in white. **Regular \$1.75 to \$2.25 value. On Dollar Day \$1.00**

DOLLAR DAY WILL HAVE THE BIGGEST BARGAINS EVER OFFERED IN CORSETS.

To sell for \$1.00 per pair we bought 800 pairs of a special guaranteed make of Corsets. Of course we got these at a big price reduction or we would not be able to sell at this low price. They are all good quality coutil, rustless boning, nicely trimmed at top and good strong hose supports. Models to fit the average and medium figures. **Sizes 19 to 30 inch. Regular \$1.75 value. On Dollar Day \$1.00 per pair**

At \$2.00 per pair, some very extra lines of Corsets in both pink and white. They are made of nice fine coutils and well boned. All guaranteed makes. Every size included. Regular \$2.50 to \$3.00 value. On Dollar Day \$2.00 per pair

\$3.00 PER PAIR FOR CORSETS. REGULAR VALUE \$3.75 UP TO \$6.50.

In both pink and white and they include many different best known makes, such as Nemo, Redtop, Wonderfit, Resto, back resting and several other models to fit the small, average, medium and extra large women. **Sizes 19 to 36. Regular \$3.75 to \$6.50. On Dollar Day \$3.00**

2 GOOD STRONG BRASSIERS FOR \$1.00.

In both front and back closing models made of good strong cambric, lace or embroidery trimmed, also in mesh pink or white. **All sizes 34 to 44. Regular 75c and 98c. value. On Dollar Day \$1.00**

2 for \$1.00 on Dollar Day BARGAINS TO JUMP AT IN WHITEWEAR AND UNDERSILKS.

\$1.00 FOR ENVELOPE CHEMISES. REGULAR VALUE \$1.48 TO \$1.98 EACH.

Only about ten dozen and they are certainly snags. Made of nice fine white cambric or pink mull, round or square shaped, lace trimmed yokes. Also lace trimmed on bottom to match. **All sizes. Regular \$1.48 to \$1.98. On Dollar Day \$1.00**

2 PAIR NICE PANTIES FOR \$1.00.

Made of good strong white cambric, full flare cut with wide ruffles of tucking and embroidery. Some lace and insertion trimmed among the lot. **All sizes. Regular 75c and 98c. On Dollar Day 2 pairs for \$1.00**

2 DAINTY CORSET COVERS FOR \$1

All nice fine white nainsook or cambric with yokes of set-in lace insertion and embroidery. Some have deep yokes all round. **All sizes. Regular value 75c to 98c each. On Dollar Day 2 for \$1.00**

SWEATERS—BOTH SILK AND WOOL—SOME CUT TO HALF PRICE AND LESS.

Only \$4.00 for a \$12.90 Fibre Silk Sweater in two-tone effects, coat style, belted back. Colors: Purple, gold, sage, grey. Sizes 36 and 38 only.

FOR \$5.00 EACH

7 only Silk Jumper Sweaters made with wide belt all round and fancy silk braiding. Lovely shades of gold, rose, sage, green, helo, purple, grey. **Sizes 36 to 44 inch. Regular \$10.50 value. On Dollar Day \$5.00**

\$7.00 ON DOLLAR DAY FOR A REGULAR \$13.50 VALUE SILK SWEATERS.

Smart Silk Slip-on Sweater made with satin collar and deep crush belt trimmed wide silk braid and fancy ornaments, sleeveless effects, very smart for wearing over one-piece dresses. Colors: Helo, rose, gold, tan, green, grey, purple, etc. **Sizes 34 to 38 inch. On Dollar Day \$7.00**

5 ONLY OF THESE SILK SWEATERS AT \$9.00 EACH. REGULAR VALUE \$15.98.

In pretty shades of rose, green, helo, grey, etc. Made with double belt all round and four rows of shirred cording at back. **White silk collar and vest fronts. Sizes 34 to 40 inch. On Dollar Day \$9.00**

\$2 FOR A PURE WOOL SWEATER ON DOLLAR DAY. REGULAR VALUE \$3.25 TO \$6.95.

Coat styles sephyr and plain knit, white trimmed, red, navy, black, also plain colors in grey, red, navy, etc. **Sizes 34 to 40 inch. On Dollar Day \$2.00**

\$8.00 for Sleeveless Pullovers, all pure wool yarns in many different styles, solid or combination colors. Rose and grey, gold and tan, sage and white, etc. All sizes. Regular \$4.75 and \$5.25 value. For \$3.00 on Dollar Day

21 smart pullover and slip-on Sweaters both with and without sleeves, the season's best colorings and styles among this lot. Regular \$6.25 to \$7.50. On Dollar Day \$4.00

11 Sweaters in pullovers, slip-ons and coat styles. Colors: Rose, nilc, sage, melon, green, sky, sand, helo, etc. All sizes included in either solid or combination colors. Regular \$7.95 to \$10.25 value. On Dollar Day \$5.00

\$1.00 FOR A GOOD WHITE PETTI-COAT. REGULAR \$1.75 VALUE

These Skirts are of good quality white cambric with deep ruffles of fine tucking and embroidery. **All sizes. On Dollar Day \$1.00**

\$1.00 WILL BUY YOU A NICE NIGHTIE WORTH \$1.48 TO \$1.75

They are made of good strong white cambric with deep yokes of lace or embroidery, both high and low neck styles with long or short sleeves. **All sizes. On Dollar Day \$1.00**

DANIEL
London House Head of King.