

W.A. Murray & Co. Limited
Store opens at 8.30 and closes at 6 p. m.

THIS FRIDAY BARGAIN LIST.
Offers You Many Money Saving Chances.

We have no doubt that a mere recital of the bargain offerings would sufficiently impressive, but we find it difficult to refrain from saying these bargains for to-morrow are somewhat analogous to the paying premium for the privilege of exchanging money for you.

SILK VELVETS, 50c

These are velvets that in the usual way sell freely at 75c, \$1.00 and \$1.25 a yard. There is a fine range of colors, also black, the colors include browns, greens, blues, purples, greys, fawns and reds. On sale in the basement, Friday, **50c** a yard. 100001 100002 100003 100004 100005 100006 100007 100008 100009 100010 100011 100012 100013 100014 100015 100016 100017 100018 100019 100020 100021 100022 100023 100024 100025 100026 100027 100028 100029 100030 100031 100032 100033 100034 100035 100036 100037 100038 100039 100040 100041 100042 100043 100044 100045 100046 100047 100048 100049 100050 100051 100052 100053 100054 100055 100056 100057 100058 100059 100060 100061 100062 100063 100064 100065 100066 100067 100068 100069 100070 100071 100072 100073 100074 100075 100076 100077 100078 100079 100080 100081 100082 100083 100084 100085 100086 100087 100088 100089 100090 100091 100092 100093 100094 100095 100096 100097 100098 100099 100100 100101 100102 100103 100104 100105 100106 100107 100108 100109 100110 100111 100112 100113 100114 100115 100116 100117 100118 100119 100120 100121 100122 100123 100124 100125 100126 100127 100128 100129 100130 100131 100132 100133 100134 100135 100136 100137 100138 100139 100140 100141 100142 100143 100144 100145 100146 100147 100148 100149 100150 100151 100152 100153 100154 100155 100156 100157 100158 100159 100160 100161 100162 100163 100164 100165 100166 100167 100168 100169 100170 100171 100172 100173 100174 100175 100176 100177 100178 100179 100180 100181 100182 100183 100184 100185 100186 100187 100188 100189 100190 100191 100192 100193 100194 100195 100196 100197 100198 100199 100200 100201 100202 100203 100204 100205 100206 100207 100208 100209 100210 100211 100212 100213 100214 100215 100216 100217 100218 100219 100220 100221 100222 100223 100224 100225 100226 100227 100228 100229 100230 100231 100232 100233 100234 100235 100236 100237 100238 100239 100240 100241 100242 100243 100244 100245 100246 100247 100248 100249 100250 100251 100252 100253 100254 100255 100256 100257 100258 100259 100260 100261 100262 100263 100264 100265 100266 100267 100268 100269 100270 100271 100272 100273 100274 100275 100276 100277 100278 100279 100280 100281 100282 100283 100284 100285 100286 100287 100288 100289 100290 100291 100292 100293 100294 100295 100296 100297 100298 100299 100300 100301 100302 100303 100304 100305 100306 100307 100308 100309 100310 100311 100312 100313 100314 100315 100316 100317 100318 100319 100320 100321 100322 100323 100324 100325 100326 100327 100328 100329 100330 100331 100332 100333 100334 100335 100336 100337 100338 100339 100340 100341 100342 100343 100344 100345 100346 100347 100348 100349 100350 100351 100352 100353 100354 100355 100356 100357 100358 100359 100360 100361 100362 100363 100364 100365 100366 100367 100368 100369 100370 100371 100372 100373 100374 100375 100376 100377 100378 100379 100380 100381 100382 100383 100384 100385 100386 100387 100388 100389 100390 100391 100392 100393 100394 100395 100396 100397 100398 100399 100400 100401 100402 100403 100404 100405 100406 100407 100408 100409 100410 100411 100412 100413 100414 100415 100416 100417 100418 100419 100420 100421 100422 100423 100424 100425 100426 100427 100428 100429 100430 100431 100432 100433 100434 100435 100436 100437 100438 100439 100440 100441 100442 100443 100444 100445 100446 100447 100448 100449 100450 100451 100452 100453 100454 100455 100456 100457 100458 100459 100460 100461 100462 100463 100464 100465 100466 100467 100468 100469 100470 100471 100472 100473 100474 100475 100476 100477 100478 100479 100480 100481 100482 100483 100484 100485 100486 100487 100488 100489 100490 100491 100492 100493 100494 100495 100496 100497 100498 100499 100500 100501 100502 100503 100504 100505 100506 100507 100508 100509 100510 100511 100512 100513 100514 100515 100516 100517 100518 100519 100520 100521 100522 100523 100524 100525 100526 100527 100528 100529 100530 100531 100532 100533 100534 100535 100536 100537 100538 100539 100540 100541 100542 100543 100544 100545 100546 100547 100548 100549 100550 100551 100552 100553 100554 100555 100556 100557 100558 100559 100560 100561 100562 100563 100564 100565 100566 100567 100568 100569 1005

**PRETTY
NEW SILKS, 35c**

While there are 200 yards in the gathering, it will be a display of wisdom on your part if you come early for a share of this offering of silks. There is a very attractive collector in both black and colors and they're all new silks, including

ling plain taffetas, rich satins and surahs in a big assortment of colors—also fancy striped and figured silks, regular 50c and 75c values, Friday, in the basement, at a yard **.35**

Shirt Waists, Twenty Five Cents
—Mail orders in this case will not be filled—

There are about 500 waists in this somewhat sensational offering, mostly white, and made of Oxford vestings, white lawn and white linen. Some of the lawns have insertions of lace or tucked yokes. Then there are a few fanciful dresden stripe organdie waists—altogether an attractive offering of waists worth \$1.00 to \$2; but they're chiefly large sizes—34, 36 and 38, the greater part being 40, 42 and 44 bust. In the basement Friday, any waist in the lot for.....

WOMEN'S SHOES, 95c	PRINTED VELOURS, 12 1-2c.
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A gathering of odds and ends of Women's Oxford Tie Shoes, mostly narrow widths, in very fine qualities—all kinds of leathers in the gathering of about 100 pairs—regular prices \$2.00 to \$3.75 a pair, to clear Friday, a	2006 yards Printed Soft Cotton Velour—morning jackets and house wraps—pretty spots, stripes and floral types—day in the basement, at a
pair 95	yard
	34 inch Soft Finish Flannellette for w

Women's Fine Dongola and Vic Kid Boots, in new fall styles, extension soles, patent tip, low, broad and military heels—full range of sizes and widths, \$3.00 and \$3.50 values, Friday, a **2.45** pair

**ELECTRIC SEAL
JACKETS, \$30.00**

We are quite enthusiastic about these jackets—indeed, so good are they that we feel we might easily ask \$40 and then be giving good value—prime No. 1 select.

\$2 inch Plain Saxony Flannelette, white, pink and sky shades, sup soft finish, also 35-inch "Steri" brand flannelettes, in pretty stripes, and 18c qualities, Friday, main floor, a yard

ed giving good value and Russian
skins—finely tailored, lined all
through with heavy black satin Russian
blouse shape, or refer style, **30.00**
special

5 QUIRES NOTE

\$3.50 LINEN
CLOTHS FOR \$3.50

PAPER, FOR 15c
163 packages, 5 quires each, Grey Granite Note Paper, regular 25c value, Friday for 15c a package, envelopes to match, 5c a package.
63 boxes Fine Note Paper and Envelopes,

add lines, regularly sold at 35c to 50c,
Friday, to clear at a **.10**
box

**3 PAIRS MEN'S
CUFFS, FOR 50c**

**LINEN TOWELS
\$1.50 A DOZEN.**

These are regular in a pair quality in men's 4-ply English Linen Cuffs, round and square corner, reversible link shape, 4 3/4 inches deep, sizes 10, 10 1/2 and 11, Friday, 3 pairs for	50
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Men's New Linen Collars, 3 for 25c

2, 2 $\frac{1}{4}$ and 2 $\frac{1}{2}$ inches deep; stand up with small space 2 and 2 $\frac{1}{4}$; stand up with wing 1 $\frac{3}{4}$, 2 and 2 $\frac{1}{4}$ inches deep; stand up turn down 1 $\frac{1}{4}$, 1 $\frac{3}{4}$, 2 and 2 $\frac{1}{4}$ inches deep. Sizes 14 to 17 $\frac{1}{2}$ inches. Friday 3 for..... 20

W.A. Murray & Co. 17 to 31 King St. East.
10 to 20 Colborne St.
Limited, Victoria St. King to Colborne St. **Toront**

PASSENGER TRAFFIC.	PASSENGER TRAFFIC.
CANADIAN PACIFIC	GREAT REDUCTION IN RATES. First-class \$40, second-class \$30 upwards, according to steamer and season.

Labor Day

Single Fare
 Merion... Sept. 3, 10 a.m. Haverford Sept. 17, 10 a.m.
 Wester'ld, Sept. 10, 10 a.m. Friesland, Sept. 24, 10 a.m.

ATLANTIC TRANSPORT LINE
New York—London Direct.
 Minnehaha Sept. 3, 11 a.m. Mesaba Sept. 17, 9 a.m.
 Minncap's Sept. 10, 6 a.m. Minnet'ka, Sept. 24, 10 a.m.

DOMINION LINE

Between all stations in Canada, Port Arthur and East.

19.20 TO WORLD'S FAIR, ST. LOUIS,

and return. Stopover at Canadian points.

DOMINION LINE
Montreal to Liverpool.
 Canada.....Sept. 3 Kensington.....Se
 Southwark.....Sept. 10 Dominion.....Se

RED STAR LINE
New York-Antwerp-London-Paris
 Calling at Dover for London and Paris.

And return. Stopover at Canadian ports, Detroit and Chicago.

THROUGH SLEEPER TO ST. LOUIS
leaves Toronto at 7.55 p.m. DAILY.

Full particulars from Canadian Pacific Agents
or A. H. NOTMAN, Toronto.

From New York, Saturdays, at 10.30 a.m.
Kronland.....Sept. 3 Finland.....Se
Zeeland.....Sept. 10 Vaderland.....Se
SPECIAL NOTICE—The large new twin s
steamships of the Red Star Line call at D
England, both east and west bound.

WHITE STAR LINE.

GRAND TRUNK RAILWAY SYSTEM
CONVENIENT SERVICE FOR HOLIDAY OUTING

LABOR DAY
SINGLE FARE

Good Going Sept. 3, 4 & 5th | Valid Returning Until Sept. 6th.

of 11,400 to 15,000 tons.
Boston—Queenstown—Liverpool.
Republic (new)
Cretic
Cymric Sept. 15, Oct. 13, No
NEW YORK AND BOSTON DIRECT

TO THE MEDITERRANEAN VIA AZORES

Between all stations en route
Port Huron, Mich., Susp. Bridge and Buffalo, N.Y.
This makes round trip rates from Toronto:

Buffalo	\$ 15	Detroit	\$6 80
Brantford	19	Guelph	1 50
Peterboro	2 30	Collingwood ..	2 85
Montreal	10 00	Muskoka Whf.	3 40

GIBRALTAR. NAPLES. GENOA

FROM NEW YORK.

REPUBLIC.....Oct. 20, Dec. 1, Jan. 14, Feb. 14,
CRETEC.....Nov. 3, Dec 12, Feb. 4, May 14,

10.45 a.m. Express not
been discontinued. Toronto
passengers will take
express leaving at 11.30 a.m.

FOR THE WORLD'S FAIR
ST. LOUIS

FROM BOSTON.

ROMANIC.....Sept. 17 Oct. 29, Dec. 10, J.
CANOPIC.....Oct. 8, Nov. 19, Jan. 7, F.
Full particulars on application to
CHARLES A. PIPON,
Passenger Agent for Ontario, Canada, 41

Leave at 8.00 a.m. or 4.40 p.m. Through Pullman Sleepers.

\$19.20 ROUND TRIP

With stop-over privileges at Chicago, Detroit and intermediate Canadian stations.

For full information

TRAVEL

Tickets, illustrated literature and full information call at City Ticket Office, Northwest corner King and Yonge-streets. Phone Main 4209.

Ocean Passage Tickets
issued to
**England, Ireland, Scotland,
Continent—Mediterranean and
Foreign Ports.**

Canadian Lines Limited

Canadian Lines, Limited
Direct Service of First-Class Steamers to Havre and Rotterdam.
Proposed sailings from Montreal

Rates and all particulars,
R. M. MELVILLE,
General Steamship Agent,
Cor. Toronto and Adelaide

PACIFIC MAIL STEAMSHIP

SS. LAKE SIMCOESept. 14
SS. HALIFAX Sept. 24
SS. QUEBEC Oct. 10
And fortnightly thereafter.

Above steamers have splendid accommodation for saloon and steerage passengers.

Occidental and Oriental Steamship
and Toyo Kisen Kaisha Co.
Hawaii, Japan, China, Philip-
Islands, Straits Settlements, India
and Australia.

SEASIDE CANAL FRANCHISE

Through bills of lading issued from all points in Canada or Western States. For all information apply to

A. F. Webster, Toronto
or **THOMAS HARLING, MONTREAL.**
