

# SIMPSON'S FRIDAY BARGAINS

## Hosiery

Children's Fine White Cotton Socks, extra fine quality, with colored striped tops and plain white and black; sizes 4 to 8 1/2. Regular 20c. Friday bargain .15

Men's Fine Cotton Socks, plain seamless weave, fast dye, good weight; tan, navy, white, grey, hoke and black. Regular .15. Friday bargain .15

Men's Plain Black Cashmere Socks, all wool yarn, seamless foot, spring weight, closely woven. Regular 35c. Friday bar .25

Women's Fibre Silk Ankle Hose, 15-inch silk leg, deep blue thread top, double garter welt, seamless sheer weave. Friday bar .47

Children's Fine Ribbed Black Cotton Stockings, spring weight, seamless, woven closely. Sizes 5 to 10. Friday bar .19

Women's Artificial Silk Ankle Hose, high silk leg, deep cotton top, double garter welt, black and white. Friday bar .29

## Embroidery

28-inch Swiss Baby Flouncing, pretty small floral patterns, 1-inch hemstitched border. Friday bargain, yard .68

28-inch Cambric Flouncing, open work patterns, scalloped borders, good wearing qualities for children's dresses. Friday bar .25

44-inch Swiss Flouncing, effective floral patterns. Friday bargain .53

Cambric Embroideries, open work patterns, immense range, good quality of cambric. Friday bargain, 6 yard .5

## Laces

Valenciennes Laces, 2 inches wide. Friday bargain, yard .5

Cotton Terchen Laces; Cotton Cluny and Valenciennes Laces, to 2 inches wide. Friday bar .4

Edin. Laces, to 2 inches wide. Friday bargain .6

Nottingham Valenciennes Laces, 3, 4 and 5 inches wide. Friday bar .10

## Drugs

**Spring Medicines, Tonics**

Sulphur and Molasses, large bottle .28

Burdock and Sarsaparilla, regular .47

Syrup Hypophosphites, regular .42

Tasteless Cod Liver, regular .78c

Winnam's (tonic and restorative), .94 and .97c

Burdock Blood Bitters, .62

Pinkham's Compound, .64

Pinkham's Blood Purifier, .64

Hood's Sarsaparilla, .63

Winnam's Compound, regular .73

Jad Salts, .45

Eno's Fruit Salts, .78

Cascarets, 7c, 32c

A.B.S. & Co. Tablets, 100 for .10

Baud's Pills, 100 for .11

Cassell's Tablets, .59

Dodd's Kidney Pills, .51

Chase's Nerve Food, .44

Winnam's Compound, regular .73

Fruit-tives, .31

Castoria, .31

Stuart's Dyspepsia Tablets, 35c, 64c.

**Household Necessities**

Omega Oil, 16c, 32c.

Nerviline, 7c and 37c

Pain Killer, .17

Electric Oil, .17

EJ Rado Depilatory, 50c, \$1.04.

Detoxine, .71

Freezone, .21

Nuxated Iron, .60

Saturated Magnesia, .40

Cahtrox, .38

Sutherland's Shampoo, .26

Sage and Sulphur, 32c, 62c.

Danferin, 16c, 32c, 63c.

Parian Sage, .29

## Books

"The Woman Given," by Owen Johnson. Subtly gifted, beautiful, having much to give, Inga Sanderson gives much, and counts not the price so long as she gains her object—the regeneration of man. Regular \$1.40 edition. Friday .60

"Enoch Crane," by F. Hopkinson Smith and E. Berkeley Smith. Regular \$1.35 edition. Friday .60

"Ordeal by Battle," by Frederick Scott Oliver. Selling on Friday .19

"Flags of All Nations," a very complete guide of the flags in natural colors of all the nations of the world, a very handy reference for any home or office. Friday .19

"The Charlie Chaplin Book." This shows "Charlie" in 24 full-sized illustrations, and each illustration has a special rhyme. The kiddies will go wild over it. Friday .5

**Military Books**

We offer the entire stock of these, for all branches of military service, Friday at Half Price.

## Rubber Gloves

500 pairs Household Rubber Gloves. Get at least one size larger than ordinary glove. We cannot accept phone orders. These goods not available. Friday day bargain, pair .17

## Auto Sponges

EXTRA SPECIAL—100 Auto Sponges. Regular \$1.00. Friday special, 49

## Stationery

100 packs only of good quality "Playing Cards; each card has on the back the flags of the allies in actual colors. Friday special .19

**Cartoons of the War**

By all the principal cartoonists of the world, including Raemaekers, Dixon, Seon and Mr. Punch. 68 cartoons. Regular 30c. Friday .10

"Winnam's Writing Pads, large size, good quality paper, ruled or plain. Friday special, 2 for .25

## Soiled Trunks

Waterproof canvas covered Trunks, with wide hardwood slats, heavy brass corners, lock and bolts, and deep tray, with covered hat box. Sizes 34 and 38 inches. Regular price \$3.25 and 4.95 \$5.00. Friday .495

**Matting Suit Cases**

They have leather straps; all edges are rounded, have strong handles; linen lined. Sizes 24 and 28 in. Regular \$3.50 and \$4.95. Friday .2.98

**Club Bags Reduced**

Walrus grain, high double handles, strong steel frame, brass lock and catches; neatly lined. Sizes 16 and 18 in. Regular \$5.50 and \$5.95. Friday .4.95

## Ribbons

**Heavy Satin Ribbons**

5 inches wide, with color edge; black only. Regular 30c. Friday bargain .19

**Swiss Taffeta Ribbons**

5 and 6 inches wide; the right colors for bows, etc.; black, white, navy and cream. Friday bargain, at per .12 1/2

## Jewelry

**Cameo Pendants, \$3.95**

An exceptional offering of Pendants, in plain, hand engraved, scroll or pearl set styles, with fine hand-cut pink shell cameos. 10k gold. Regular \$5.00 to \$6.50. Friday bargain .3.95

**Novelty Jewelry, 29c**

Jade Brooches, with Chinese decorations; novelty rings, set with jade, coral, cameo and other stones, pendants, assorted styles of earrings and brooches. Regular \$1.00 to \$1.25. Clearing Friday at .29

## Toilet Goods

French Tooth Brushes, with pure bristles. Regular price \$1.25. Friday .23

Grained Ivory Brush and Comb Trays, solid make. Regular price \$1.00. Friday .79

Grained White Celluloid Hand Mirrors, with finest British beveled plate glass. Regular price \$1.00. Friday .1.19

Mallard's Rice Powder, in flesh and white. Regular price 16c. Friday .10

Roger & Gallet's Liquid Face Powder. Reg. price 26c. Friday .21

Simpson's Antiseptic Tooth Paste. Regular price \$1.00. Friday .1.12

Lambert's Witch Hazel Hand Lotion. Regular price 16c. Friday .12

Apple Peroxide Face Cream. Regular price 16c. Friday .31

Bronley's Headache Cologne. Regular price 62c. Friday .38

Taylor's Japanese Lily Toilet Soap. Regular price 3c. Friday .18

Baud's Pills, 100 for .11

John Knight's Perfumed Toilet Soap. Friday, 6 cakes for .21

Family Health Toilet Soap. Friday, 4 cakes for .11

War Tax Included.

## Dress Goods

Bedford Cord Suiting, for sport skirts and coats, in black and white, grey and white, brown and white, mauve and white, blue and white. Regular 85c a yard. Friday .55

Mohair—New stripe effects, in the much wanted silver greys with black stripes. Regular \$1.90. Rush special Friday, a yard .89

Rush Poplin—Silk warp in a big range of colors and fancy patterns and spangles; 36 inches; rose, greens, gold, tan, blues, 1.50 each a yard .1.50

Shepherd Checks—40 and 42 inches wide. An ideal summer fabric; will launder beautifully. Rush special Friday, per yard .44

**Linens**

Madeira Doilies—A special purchase of 100 dozen genuine hand-worked Madeira Doilies, 10-inch size; value \$1.00. Regular \$1.50. Friday .45

Damask Table Cloth, size 2 x 2 1/2 yards. Extra heavy quality and good designs. Friday bar .1.98

Bath Towels, heavy quality white terry with pretty blue, pink, lavender and gold stripes. A yard .1.00

Fine Quality Plain Huckaback Guest Towels, hemstitched. Regularly 60c a pair. Friday bar .49

Plain Tea Toweling with red border, width 23 inches. Regular 15c a yard. Clearing Friday .12 1/2

Hemmed Pillow Cases, sizes 42 x 23 and 44 x 23 inches. Friday bargain, 3 pairs for 1.00

Hemstitched Sheets, size 72 x 90 inches. Regular \$2.65 a pair. Friday 2.19

Striped Flannels—A clearing of odd and broken lines, with 30 inches. Suitable for pyjamas, shirts, blouses, etc. Regular 60c a yard. Rush price Friday, yard .35

## Girls' Dresses

Regular \$2.75 and \$3.00, Friday \$1.25

100 only, Girls' Tub Dresses, in plique and chambrays, also some in fancy plaids. Made with high waist line, smart pockets and button trimmed. Some of these dresses are counter soiled, but all are good washable material. On a sale at .1.25

## Knitting Wools

(Fourth Floor)

Military Wool for Knitting Socks—Grey and natural shades. Enough for one pair of socks. Friday bargain .49

## Cushion Tops

(Fourth Floor)

Cushion Tops of Belgian tapestry, an excellent range of colors, oblong shape. Friday bar .49

Cushion Forms, filled with best quality Russian down. They come in square and oblong shapes. Friday, each .49

## Notions

Cleopatra's Sewing Cotton, 8 cord, 700-yard spool, all numbers, black and white. Reg. 60c dozen. Friday, dozen .50

Sewing Silk, pure dye, 50-yard spools; black, white and colors. Reg. 40c. Friday, dozen .40

Tape, best English twill, all widths, 10-yard rolls. Regular 15c. Friday, 2 rolls .15

Mending Wool, in balls, black only. Friday, 3 balls .10

Mending Cotton, on cards; black, white and tan. Regular 3 cards 5c. Friday, 4 cards .29

Hooks and Eyes, guaranteed rustproof, all sizes, and black and white. Regular 4c. Friday, dozen .10

Dome Fasteners, with spring, all sizes, rustproof, black and silver. Reg. 5c. Friday, card .5

Hose Supports, with pad; black, white and blue. Friday, pair .29

Elastic, 8 cord Hat Elastic; black and white. Regular 5c. Friday, 10 .10

Sanitary Belts, elastic. Friday, 2 each .22

Pins in 1/2-lb. boxes; size 5, best English make; brass, sharp. 1.30

Edging for dresses, aprons, etc. in the French or 15c bolt. Regular 10c, 1 1/2c and 15c bolt. Friday, 3 bolts .15

## Hand Bags

**Three Very Special Lines**

289 Genuine Leather Bags, this season's very newest styles, with and without safety locks; some have outside pockets; all are fitted with purse, utility cases and mirror. Selling Friday, 2.00 each .1.50

Strap Purse, in many leathers, such as Morocco, seal grain, panther skin and patent leather. Friday, each .1.50

Leather and Silk Bags, new shapes and sizes, genuine leather, silk bags and patent leather. Covered frames, lined with Dresden silk, finished with ball fringe; all the new sports shades. Friday, 2.00 day bargain .1.00

## Infants' And Children's Wear

Infants' Coats, made of fine wool cream cashmere; lined throughout; it has a deep round collar, and double cuffs, ornamented with lovely silk braids; large pearl buttons; lengths 20 and 22 inches. Regular \$2.50. Friday bar .1.49

Infants' Hats, made of fine white plique or rep, with dainty turndown or turn-up brims; some have pink or blue trims on band around brim; others are all white. Sizes 6 months to 2 years. 39

Children's Drawers, of very fine soft white cotton; bloomer style, with wide knees, embroidery trimmed; strong double band at waist. Sizes 2 to 18 years. Regular \$2.25. Friday, at .25

Children's Kimonos, of beautiful quality velvets, flannellets, in pretty striped, and flowered designs; they have smart round collars and double cuffs; rope cord laces with tassels run through belt loops at waist; the colors are varying shades of pink and blue. Sizes 6 to 12 years. Regular \$1.75 value, at .50

## Kimonos

Full Cut Kimonos of serpentine crepe, in sky, Copen, maize, pink, maize and rose. Shirred yoke, neck and sleeves beautifully trimmed with satin to match. Sizes 36 to 44. Regular \$2.95. Friday .1.99

## Petticoats

An ideal summer petticoat, made of "Meroviat," a good wearing, light in weight material. Cut full with flounce of knife-peeling and tucking. Colors are Copen, grey, navy, gold and black; lengths 34 to 40. Regular \$2.00. Friday .98

## Silks

Colored Chiffon Taffetas—Blues, browns, greens, rose, and a host of other wanted shades. \$2.00 value at .1.68

500 Yards of Black Satin Duchesse, a deep full skirt-dyed black. Regular \$1.64. Friday, a 1.49

Shantung Silks, in natural shades. Fine and medium weights. 69

Ivory Habutai Silks, one yard wide, with natural Pongee, Shantung and Ninghai Silks, 25 and 34 inches wide. Regular \$1.25. Friday .95

85c Ivory Habutai Silks, fine quality selected weaves. Friday .69

75c Plain and Shot Chiffon Taffetas, also Tamalines and Satins, in full color ranges, including black and ivory. Friday, a yard .49

## Wash Fabrics

45-inch Bordered French Voiles, white grounds, with flower and stripe borders of blue, pink and navy. Regular 75c a yard. Friday bargain, 400 yards .39

White Voiles, with spots and stripes of black, also plain results in cream, navy and black; 27 inches wide. Regular 15c and 25c a yard. Friday bargain .9 1/2

40-inch White Voiles, a firm quality, suitable for waists and dresses. Regular 25c a yard. Friday .17

Awning Stripe Shirtings, in two-tone effects; white grounds with green, black and blue, black and rose, etc.; 36 inches. Regular 75c. Friday bargain .19

Printed Spot Silk and Cotton Jacquards, grounds of grey, maize and green; 36 inches wide. Regular 75c. Friday bargain .49

28-inch Sunreista Suitings, suitable for suits, dresses, etc.; cream, pink and white. Friday bargain .25

36-inch Palm Beach Suitings, in the sand and blue. Regular 50c. Friday bar .39

## Whitewear

**\$1.50 Nightgowns, 95c**

200 Women's Nightgowns, made of fine white nainsook and cotton. Slip-over and Mother Hubbard styles. In a choice of three designs, with V, square or round neck and handsome yokes of ribbon run embroidery and lace insertion. Regular \$1.50. \$1.15 and \$1.35. Friday bargain .95

**\$1.50 Underskirts, 95c**

250 only Women's Underskirts, made in neat fitting gored styles. Some have knee deep flounces of white Swiss embroidery, in dotted and floral designs, with rows of French Val lace insertion and lace edging; others have narrow and some flounces of Swiss embroidery flouncing. Regular \$1.50. \$1.25. Friday bargain .95

**75c Corset Covers, 48c**

Made of excellent quality nainsook, with deep frill at neck and charming deep yokes; some have combination yokes of lace and embroidery; others have yokes of linen lace, in spider-web design. Sizes 34 to 42. Regular 75c. Friday bargain .48

**95c Chemises, 59c**

Made of fine quality white cotton, with yokes of beautiful Swiss embroidery and lace insertion. Sizes 34 to 44. Regular 95c. Friday bargain .59

**50c Drawers, 29c**

Good quality white cotton, in unbleached ribbed cotton and lace thread; low neck; no and short sleeves; some have dainty lace yokes and lace sleeves. Sizes 34 to 42. Regular 50c and 85c. Friday bargain .48

**25c Vests, 17c**

Women's Vests of fine Swiss ribbed cotton; low neck; no and short sleeves; necks neatly trimmed with heading and ribbon tape. Sizes 34 to 40. Regular 25c. Friday bargain .17

**75c Combinations, 49c**

Women's Combinations, of very fine ribbed cotton, bleached pure white; low neck style, with no and short sleeves; drawers are umbrella style; lace trimmings. Sizes 34 to 40. Regular 75c. Friday bargain .49

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## Notions

Cleopatra's Sewing Cotton, 8 cord, 700-yard spool, all numbers, black and white. Reg. 60c dozen. Friday, dozen .50

Sewing Silk, pure dye, 50-yard spools; black, white and colors. Reg. 40c. Friday, dozen .40

Tape, best English twill, all widths, 10-yard rolls. Regular 15c. Friday, 2 rolls .15

Mending Wool, in balls, black only. Friday, 3 balls .10

Mending Cotton, on cards; black, white and tan. Regular 3 cards 5c. Friday, 4 cards .29

Hooks and Eyes, guaranteed rustproof, all sizes, and black and white. Regular 4c. Friday, dozen .10

Dome Fasteners, with spring, all sizes, rustproof, black and silver. Reg. 5c. Friday, card .5

Hose Supports, with pad; black, white and blue. Friday, pair .29

Elastic, 8 cord Hat Elastic; black and white. Regular 5c. Friday, 10 .10

Sanitary Belts, elastic. Friday, 2 each .22

Pins in 1/2-lb. boxes; size 5, best English make; brass, sharp. 1.30

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Infants' Coats, made of fine wool cream cashmere; lined throughout; it has a deep round collar, and double cuffs, ornamented with lovely silk braids; large pearl buttons; lengths 20 and 22 inches. Regular \$2.50. Friday bar .1.49

Infants' Hats, made of fine white plique or rep, with dainty turndown or turn-up brims; some have pink or blue trims on band around brim; others are all white. Sizes 6 months to 2 years. 39

Children's Drawers, of very fine soft white cotton; bloomer style, with wide knees, embroidery trimmed; strong double band at waist. Sizes 2 to 18 years. Regular \$2.25. Friday, at .25

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## Whitewear

**\$1.50 Nightgowns, 95c**

200 Women's Nightgowns, made of fine white nainsook and cotton. Slip-over and Mother Hubbard styles. In a choice of three designs, with V, square or round neck and handsome yokes of ribbon run embroidery and lace insertion. Regular \$1.50. \$1.15 and \$1.35. Friday bargain .95

**\$1.50 Underskirts, 95c**

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**75c Corset Covers, 48c**

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**25c Vests, 17c**

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## Notions

Cleopatra's Sewing Cotton, 8 cord, 700-yard spool, all numbers, black and white. Reg. 60c dozen. Friday, dozen .50

Sewing Silk, pure dye, 50-yard spools; black, white and colors. Reg. 40c. Friday, dozen .40

Tape, best English twill, all widths, 10-yard rolls. Regular 15c. Friday, 2 rolls .15

Mending Wool, in balls, black only. Friday, 3 balls .10

Mending Cotton, on cards; black, white and tan. Regular 3 cards 5c. Friday, 4 cards .29

Hooks and Eyes, guaranteed rustproof, all sizes, and black and white. Regular 4c. Friday, dozen .10

Dome Fasteners, with spring, all sizes, rustproof, black and silver. Reg. 5c. Friday, card .5

Hose Supports, with pad; black, white and blue. Friday, pair .29

Elastic, 8 cord Hat Elastic; black and white. Regular 5c. Friday, 10 .10

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Sewing Silk, pure dye, 50-yard spools; black, white and colors. Reg. 40c. Friday, dozen .40

Tape, best English twill, all widths, 10-yard rolls. Regular 15c. Friday, 2 rolls .15

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