SIMPSON'S FRIDAY BARGAINS Store Closed Today. Store Hours Tomorrow 8.30 to 5.30

Hosiery

Children's Fine White Cotton Socks, extra fine quality, with colored striped tops and plain white and black; sizes 4 to 8½. 15 Regular 20c. Friday bargain .15 Men's Fine Cotton Socks, plain seamless weave, fast dye, good weight; tan, navy, white, grey, helio and black. Regular 15 Men's Plain Black Cashmere Socks, all wool yarn. seam'ess foot, spring weight, closely woven. Regular 39c. Friday bar- 25 Women's Fibre Silk Ankle Hose, 15-inch silk leg, deep lisie thread top, double garter welt, seamless sheer weave. Friday bar-Children's Fine Ribbed Black Cotton Stockings, spring weight, seamless weave, closely woven; sizes 5 to 10. Friday bar- 19 gain Women's Artificial Silk Ankle Hose, high slik leg, deep cotton top, double garter welt; black and white. Friday bar- 29

Embroidery

26-inch Swiss Baby Flouncing, pretty small floral patterns, 1-inch hemstitched border. 85c .68 values. Friday bargain, yard 26-inch Cambric Flouncing, open work patterns, scalloped borders, good wearing qualities for children's dresses. Friday bar- 25 44-inch Swise Flouncing, effective new floral patterns. Friday .53 Cambric Embroideries, open work patterns, immense range, good quality of cambric. Friday .5

Laces

bargain, a yard

Valenciennes Laces, 2 dnches wide. Friday bargain, per .5 Cotton Torchon Laces; Cotton Cluny and Valenciennes Laces, 1 to 2 inches wide, Friday bar 4 gain Cotton Cluny and Valenciennes Laces, 2 to 8 inches wide. 6 Felday bargain

Drugs

Spring Medicines, Tonics Sulphur and Molasses, large bottle .28 Burdock and Sarsaparilla, regular 552c, Syrup Hypophosphites, regular \$20, Tasteless Cod Liver Oil, regular 78c, Wincarnis (tonic and restorative), \$1.04 and \$1.72. Burdock Blood Bitters... ... ,62 Jad Salts45 Eno's Fruit Salts78 Cascarets, 17c, 32c. A.B.S. & C. Tabjets, 100 for............10 Cassell's Tablets 29
Dodd's Kidney Pills 31
Chase's Nerve Food 34 Household Necessities

Omega OH, 16c, 32c. Minard's Liniment ... Nerviline, 17c and 37c. El Rado Depliatory, 52c, \$1.04. Sage and Sulphur, 32c, 63c.



Rubber Gloves

Auto Sponges

EXTRA SPECIAL—100 Auto Sponges. Regular \$1.00. Friday special....49 War Tax Included. L SIMPSON DRUG

Soiled Trunks

Waterproof, canvas covered Trunks, with wide hardwood slats, heavy brass corners, lock and bolts, and deep tray, with covered hat box. Sizes 34 and 36 inches Regular price \$5.25 and 4.95

Matting Suit Cases They have leather straps; all edges are round; have strong handles; linen lined. Sizes 24 and 26 in. Regular \$3.50 2.98 and \$3.95. Friday

Club Bags Reduced Walrus grain, high double handles, strong steel frame, brass lock and catches; neatly lined. Sizes 16 and 18 in. Regular \$5.50 4.95 and \$5.95. Friday

Ribbons

Heavy Satin Ribbons 5 inches wide, with cord edge; black only. Regular 30c 19 yard. Friday bargain 19

Swiss Taffeta Ribbons 6 and 6 inches wide; the right colors for bows, etc.; white, rose, blue and execum. Friday bargain, at per 12½

Jewelry

Cameo Pendants, \$3.95 An exceptional offering of Pendants, in plain, hand engraved, scroll or pearl set styles, with fine hand-cut pink shell cameos, 10k gold. Regular \$5.00 to 3.95 \$6.50. Friday bargain

Novelty Jewelry, 29c Jade Brooches, with Chinese decorations; novelty rings, set with jade, coral, cameo and other stones, pendants, assorted styles of earrings and brooches. Regular 50c to \$1.25. Clearing 29

Toilet Goods

French Tooth Brushes, with pure bristles. Regular price 35c. Friday Grained Ivory Brush and Comb Trays, solid make. Regular price \$1.00. .79 Grained White Celluiold Hand Mirrors, with finest British beveiled plate glass. Regular price \$1.50. 1.19 Roger & Gallet's Liquid Face .21 Powder: Reg. price 26c. Friday .21 Simpson's Antiseptic Tooth .12 Lambert's Witch Hazel Hand Lotion. Regular price 16c. Friday .12 Apollo Peroxide Face Cream. .31 Bronnley's Headache Cologne. .38 Taylor's Japanese Lily Toilet Soap. Regular price 3 cakes for 25c. .18 John Knight's Perfumed Tollet .21

Books

"The Woman Gives," by Owen Johnson. Subtly gifted, beautiful, having much to give, Inga Sander-son gives much, and counts not the price so long as she gains her object—the regeneration of a man Regular \$1.40 edition. Fri-"Enoch Crane," by F. Hopkinson Smith and F. Berkeley Smith. Regular \$1.35 edition. Fri- .60 Scott Oliver. Selling on .19 "Flags of All Nations," a very complete guide of the flags in natural colors of all the nations of the "The Charlie Chaplin Book." This illustrations, and each illustration has a special rhyme. The kiddies will go wild over it. Friday .5 special

Military Books We offer the entire stock of these, for all branches of military service, Friday at Half Price.

Stationery

Patriotic Playing Cards 100 packs only of good quality Playing Cards; each card has on the back the flags of the allies in actual colors. Friday spe- .19

Cartoons of the War By all the principal cartoonists of the world, including Raemaekers. good quality paper, ruled or plain. Friday special, 2 for .25

Silks

Colored Chiffen Taffetas—Blues, browns, greens, rose, and a host of other wanted shades. \$2.00 1.68 500 Yards of Black Satin Duchesse,

Shantung Silks, in natural shades. Fine and medium weights. .69
Regular 75c and 85c. Friday .69 lvory Habutai Silks, one yard wide, with natural Pongee, Shantung and Ninghai Silks, 33 and 34 inches wide. Regular \$1.25. Fri- .95

85c Ivory Habutai Silks, fine specially selected weaves. Fri- .69

75c Plain and Shot Chiffon Taffetas

Wash Fabrics

45-inch Bordered French Voiles, white grounds, with flower and stripe borders of blue, pink and mauve. Regular 75c a yard. 39

White Voiles, with spots and stripes of black, also plain mulls in cream, sky, navy and black; 27 inches wide. Regular 15c and 25c a yard. 91/2

40-inch White Veiles, a firm quality, suitable for waists and dresses. Regular 25c a yard. Friday .17

Awning Stripe Skirtings, in two-tone effects; white grounds with alternate stripes of black and green, black and blue, black and rose, etc.; 36 inches. Regular .19

Printed Spot Silk and Cotton Jacquards, grounds of natural, rose, navy, Copen., grey, maize and green; 36 inches wide. Regular 75c. Friday bargain49 28-inch Sunresista Suitings, suit-

36-inch Palm Beach Suitings, in the sand shades, also in plain black. Regular 50c. Friday bar- 39

Dress Goods

Bedford Cord Suiting, for sport skirts and coats, in black and white, grey and white, brown and white, mauve and white, blue and white.

Mohairs—New stripe effects, in the much wanted silver greys with black stripes. Regular \$1.00. 89

Sport Poplin-Silk warp in a big range of new stripe and fancy spot and spangle; 36 inches; rose, greens, gold, tan, blues, 1.50 etc. A yard Shepherd Checks-40 and 42 inches

wide. An ideal summer fabric; will launder beautifully. Rush 44 special Friday, per yard Linens

Madeira Doylies—A special pur-chase of 100 dozen genuine hand-worked Madeira Doylies, 10-inch size; value 49c. Friday, .25 Bleached Table Damask, 64 inches

wide, assorted designs. Reg- .45 Damask Table Cloths, size 2 x 21/2 yards. Extra heavy quality and good designs. Friday bar- 1.98

Bath Towels, heavy quality white terry with pretty blue, pink, lavender and gold stripes. A 1.00

Fine Quality Plain Huckaback Guest Towels, hemstitched. Regularly 60c a pair. Friday bar- .49

Plain Tea Toweling with red border, width 23 inches. Regular 15c a yard. Clearing Friday .121/2 Hemmed Pillow Cases, sizes 42 x 33 and 44 x 33 inches. 1.00 Friday bargain, 3 pairs for

inches, good sturdy quality. Regular \$2.65 a pair. Friday 2.19 bargain, a pair. Striped Flannels-A clearing of odd and broken lines, width 30 inches. Suitable for pyjamas, shirts, blouses, etc. Regular 60c a yard. Rush price Friday, yard .35

Hemstitched Sheets, size 72 x 90

Girls'Dresses

Regular \$2.75 and \$3.00, Friday \$1.25 100 only, Girls' Tub Dresses, in pique and chambrays, also some in fancy plaids. Made with high waist line, s.nart pockets and button trimmed. Some of these dresses washable materials. On 1.25

KnittingWools

Cushion Tops

Cushion Tops of Belgian tapestry, an excellent range of colors, oblong shape. Friday bar- 49

Cushion Forms, filled with best quality Russian down. They come in square and oblong 49 shapes. Friday, each

Notions

Clapperton's Sewing Cotton, 6 cord, 200-yard spools, all numbers, black and white. Reg. 60c dozen. 50

Elastic, 8 cord Hat Elastic; black and white. Regular 5c yard, Friday, .10

Pins in ½-ib. boxes; size 5, best English make; brase, sharp 1.30 points. Friday, ib. Edging for dresses, aprops, etc., in the form of braid and bias fold, Regular 10c, 12½c and 16c bolt. Friday, .15

3 yards Sanitary Belts, elastic. Friday, .22

Hand Bags

Three Very Special Lines 239 Genuine Leather Bags, this season's very newest styles, with have outside pockets; all are fitted with purse, ticket case and mirror. Selling Friday, 2.00 Strap Purses, in many leathers, such as morocco, seal grain, panther skin, and patent lea- 1.50 ther. Friday, each Leather and Silk Bags, new shapes and sizes, genuine leather. Silk Bags are heavy cord, covered frames, lined with Dresden silk, finished with ball tassel; all the new sports shades. Fri- 1.00

Infants

Infants' Coats, made of fine wool cream cashmere; lined throughout; it has a deep round collar, and double cuffs, ornamented with lovely silk braid; large pearl buttons: lengths 20 and 22 inches. Regular \$2.50. Friday bar- 1.49

Infants' Hats, made of fine white pique or rep, with dainty turndown or turn-up brims; some have pink or blue trims on band around brim; others are all white. Sizes 6 months to 2 years, 39 50c and 65c hats, at clear Friday, at Children's Drawers, of very fine

soft white cotton; bloomer style, with wide knee, embroidery trimmed: strong double band at waist. Sizes 2 to 16 years. Regular .25 39c. Friday, at Children's Kimonos, of beautiful quality velours flannelette, in pretty striped and flowered designs; they have smart round collars and double ouffs; rope girdle with tassels run through, belt loops at walst; the colors are varying shades of pink and blue.

Kimonos

crepe, in sky, Copen, mauve, pink, maize and rose. Shirred yoke, neck and sleeves beautifully trimmed with satin to match. Sizes 26 to 44. Regular \$2.95, 1.99

Petticoats

"Meroviaf," a good wearing, light in weight material. Cut full with flounce of knife-p eating and tucking. Colors are Copen, grey, navy, gold and black; lengths 34 to 40. Regular \$2.00. Fri- .98

Whitewear

\$1.50 Nightgowns, 95c 300 Women's Nightgowns, made of fine white nainsook and cotton. Slip-over and Mother Hubbard styles, in a choice of three designs, with V, square or round neck, and handsome yokes of ribbon run embroidery and lace insertion. Regular \$1.50, \$1.75 and .95 \$1.85. Friday bargain95

\$1.50 Underskirts, 95c 250 only Women's Underskirts, made in neat fitting gored styles. Some have knee deep founces of wide Swiss embroidery, in dotted and floral designs, with rows of French Val. lace insertion and lace edges; others have handsome flounces of Swiss embroidery flouncing. Regular \$1.50 95 to \$2.50. Friday bargain ...

75c Corset Covers, 48c Made of excellent quality nain-sook, with round necks and chaming deep yokes; some have combination yokes of lace and embroidery; others have yokes of linen lace, in spider-web design. Sizes 34 to 42. Regular 75c. 48 Friday bargain

95c Chemises. 59c Made of fine quality white cotton, with yokes of beautiful Swiss embroidery and lace insertion. Sizes 34 to 44. Regular 95c. Fri- 59 day bargain 50c Drawers, 29c

Good quality white cotton, in um-brella style, with deep frill at knee of dainty Swiss embroidery; some have both styles. Regular 50c. Friday bargain 29 75c Vests at 48c

Made of beautiful fine quality finely ribbed cotton and lisle thread; low neck; no and short sleeves; some have dainty lace yokes and lace sleeves. Sizes 34 to 40. Regular 75c and 85c. 48 Friday bargain 25c Vests, 17c

lar 25c. Friday bargain ... 75c Combinations, 49c Women's Combinations, of very fine ribbed cotton, bleached pure white; low neck style, with no and short sleeves; drawers are umbrella styles labe trimmed, Sizes 34 to 40. Regular 75c. 49

Boys' Suits

Single-breasted yoke Norfolk and fancy pinch-back styles, with fullfitting bloomers. Beautifully tailored from imported English and Scotch tweeds, in rich grey and brown shades. Neat patterns. Sizes 25 to 34. Regular \$6.50, \$7.00, \$7.50 and \$8.00. Fri- 4.95 lay bargain

Wash Suits

breasted Norfolk styles, with Eton collars, belt at waist and straight knickers. Tan and white, blue white and natural linen shades. Sizes 21/2 to 8 years .65

Basement

Two 8.30 a.m. Specials. Cups and Saucers for 8c Good quality, seconds, English Porcelain Cups and Saucers, Friday bargain, cup and saucer 8

No refund or exchanges. Strong Kitchen Tumblers 1,000 dozen good quality, strong, serviceable Gass Tumblers, Very suitable for kitchen or summer cottage use. A limited quantity to each customer. Friday 3

Japanese Matting, 25c Hundreds of rolls of new Japanese / Matting, good, serviceable quality, and in all the latest designs and colors. Some printed on one side only; others with pattern woven right through. Friday, per .25 yard

Linoleum

Rush Sale of Corsets

600 Pairs of Women's Spring Model Corsets in some of our most popular makes. They are broken sizes and a few counter soiled. Styles suitable for slender, medium and full figures; made with low, medium and high bust, and long hip and back. Daintily trimmed with lace and embroidery. Not all sizes in any one number, but sizes 1.75

Sport Caps

For Women Made of finest art and Milanese

day bargain silks, in every new and popular color and weave; both striped, self and shot effects in the lot: They have smart, deep revers around face, and twin side point-And Children's Wear ed crowns; all sizes in the lot, Values \$1.50 to \$2.25. Friday, in the Women's Sweater De-partment, 3rd Floor, each95

Pictures

Framed Pictures, Worth \$2.50 to \$4.75, on Sale at \$1.98. Choice pictures of every description, suitable for any room. Among them are hand-colored prints, platinum photos of Can-adian scenery, a number of col-ored reproductions in antique gift frames, with French bow-knot tops, a few ovals. 300 to 1.98 clear Friday, at

Couch Covers

50 only to sell at this special price, fine quality Couch Covers, fully reversible, in attractive striped tapestry patterns of greens, reds and browns; size 2½ yards long and 48 inches wide; with and without 2.69

Curtains

75 pairs genuine fish net on cable cord Lace Curtains, in an excep-tionally fine weave, having double twisted threads both ways of the mesh, making a curtain that can-not be excelled for durability; white, not be excelled for durable long. Regular st.38. Friday bargain, 2.19

Chintzes

Half Price on Friday A big tableful of short ends of imported chintzes, 36 inches wide, with from two to ten yards in a piece. Regular 40c to 80c. Friday, per yard, 20c to 40c.

Window Shades Well-made Shades in the popular cream coloring, measuring 37 in. wide and 70 in. long (or can easily be cut to any smaller size), com-

day, each

plete with strong spring roller, brackets and ring pull. Fri-

Chinaware

Clover Leaf Dinnerware

Bread and Butter Plates for 7

Plain White Chambers, Friday 49 Decorated Toiletware, Decorated

chambers, 59c. Decorated jugs, 89c. Decorated basins. 89c. Table Glassware Bargains

Table Tumblers, each 5 Table Tumblers, bell shape.

Stoneware Crocks for Preserving

The following prices are for Friday's selling only. Telephone orders filled while the quantities 1 gallon Crock and Cover for .. .23

4 gallon Crock and Cover for .. .59 gallon Crock and Cover for .. .79 50-piece Dinner Set, \$4.95 Suitable for summer cottage use Suffable for summer design. Good quality thin English ware. 4.95

2 gallon Crock and Cover for .. .32

8 gallon Crock and Cover for .. 49

Friday bargain \$18.50 Wedgwood Set, \$13.95

Dainty rosebud festoon border decoration. Gold line handles and edges. An open stock pattern; 97 pieces. Friday bar- 13.95 gain, set

97-piece Set, \$7.95 Pretty green floral border decora-tion. Fine quality thin English ware, hard brilliant overglaze 97 pieces. Friday bar- 7.95 \$16.00 Dinner Set, \$12.95 Good quality thin English ware.
Dainty pink rose festoon and blus border design, gold line handles and edges; 97 pieces. 12.95

Children's Boots, button and law wide toe shapes, with toecaps; light weight shoes; your choice of dongola kid and light calf leathers.
Sizes 4 to 7½. Regular \$1.75. 1.29

Friday bargain

Mop Sticks, to hold mop cloth or scrub brush. Friday19 Imperial Clothes Wringers, en-closed cogs, spiral springs, war-ranted rubber rolls. Friday 3.69 at Handy Floor Wax, good grade for Rim Pastry or Bake Boards, 20 x 30 in., clear white wood, 10 nicely finished. Friday 69 Clothes Baskets, a very strong, well-made, hardwood splint basket, round, 25 inches diameter. .59 Skirt or Ironing Boards, small sizes, Enamel Lipped Saucepans, light blue outside, pure white inside; 1, 1% and 2-quart sizes. Fri- 23 Garden Spades, D handled, medium weight, good grade. Friday .89 at Lawn Rakes, malleable iron, .33 Spading Forks, 4-prong, D 1.39 Peerless Lawn Mowers, 12-inch cut.
Taylor-Forbes' warranted 3.98

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Lawn Hose, 1/2-inch inside measure-ment, with couplings and clamps

in 50-ft. lengths. Friday 3.98

room. Rich up-to-date Oriental colors and designs, special for Fri-

day selling: Size 9 x 9 feet, regular 27.50

Rag Rugs Half Price

A good quality and strongly woven Rag Rug, plain centres with dainty borders, and in shades of rose, mauve, blue and cream colorings. Very suitable for bedroom or sum-mer cottage use. Size 6 x 9 feet. mer cottage use. Size 6 x 9 feet.
Regular \$10.50. Half price 5.25
Friday

Chenille Rugs, \$2.25

6 dozen only, firmly woven, English-made Chenille Rugs, splendid colors and novelty designs and effects. Reversible and with fringed fects. Reversible and with fringed ends. Size 24 x 54 in. Fri- 2.25

For Canoes Just the right length for your boat or cance are these pieces of Scotch carpet, bordered on each side and in Oriental patterns or plain centre with lined borders. Each piece 31/2 yards long. Two grades. Friday special at \$2.95 and \$1.59 each.

Boots Shoes are still advancing, and with the holiday season close at hand, today's bargain prices should meet

Women's Tan Shoes \$2.45

A big lot of Low Shoes, inclu pumps, colonials, plain and fancy straps and lace Oxfords for women, in patent colt, gunmetal, vict kid and other leathers, with buckle and fancy ornaments; flexible McKaysewn soles; Cuban and low heels. Sizes 2½ to 7. Regular \$4.00 2.45 and \$4.50 values. Friday ...

White Canvas Shoes

450 pairs Women's American-made New Styles of Low Shoes, in plain pump, colonials and baby doll pumps; made of white canvas, with turn soles; high and low covered heels. Sizes 2½ to 7. Fri- 1.99

leather standard screw soles; mili-tary heels. Sizes 6 to 11. Friday the wholesale price, a 2.65 pair

Men's Boots, \$2.65

500 pairs, made of heavy box kip

Boys' School Boots 325 pairs Boys' Blucher Boots, made of goatskin; a very durable, soft, easy-fitting boot, with solid standard screw soles; military heels. Sizes 11 to 13, \$2.69; sizes 1 to 5, \$2.95.

Children's Kid Boots Children's Boots, button and lace,

Robert SIMPSON Company