



Put the "Glad Touch" to Your Spring Appearance With One of These New Styles Today

THE SIMPSON MEN'S STORE IS SHOWING—

A Complete Range of Newest Models---The Largest in the History of the Store---Every Garment Below Present Value

Get this story in your mind---we've boiled it down so you need have no doubt where to buy clothing today. If you wish to keep the price down you will find a wide choice here---if you prefer more expensive clothing you can find your fancy from among the splendid American and Canadian De Luxe models which we have ready.

In either case you are assured of the best there is at the prices you pay, and if you cannot get here early for the 8.30 specials, you'll save money buying any garment any time in the day, but if you can help it, don't miss the big ten dollar and twelve dollar savings.

Men's, Young Men's and Youths'

Spring Suits
On Sale Today
\$15.95

Odd Sizes--Broken Lines--\$18.00, \$20.00, \$22.00, \$25.00 and \$28.00 Values

Odd sizes and broken lines taken from our regular stock. Made in the single-breasted two and three-button with soft roll lapels, form and semi-fitting styles; the trencher with all around belt and metal buckle, and the half-belt models with patch, regular and slash pockets.

Medium and high-cut vests. Trousers with tunnel or belt loops, and cuff or plain bottom. Made from a variety of English and Canadian all-wool tweeds and worsteds, in many shades of grey, brown, fawn and mixtures, also stripes and checks and plain shades. Sizes 32 to 48. On sale 8.30 this morning at \$15.95.

700 Men's
SHIRTS

\$1.29 Each
Regular Values \$1.50, \$2.00, \$2.50.

Arrow, Forsyth, Tooke and our own brands. Broken lines and counter-soiled shirts from our own stock. Made with double French cuffs, in coat style. A big assortment of patterns, in two and three-tone colorings, hair lines and cluster stripes. Sizes 13 1/2 to 18. On sale today, \$1.29, 4 for \$5.00.

Men's Knitted TIES 49c

1,500 Men's and Boys' Knitted Ties, in the newest all-over and striped patterns, also heathers and plain shades. The stripes are in two and three-tone colorings, black, blue, grey, helio, scarlet, brown, khaki; correct widths, and in proper generous length. Regularly 75c and \$1.00. Today, 49c.

The SIMPSON Limited

Men's, Young Men's and Youths'

Spring Topcoats
on Sale Today
\$16.95

\$18.50, \$20.00, \$22.00, \$24.00, \$26.00 and \$30.00 Values

Made from English and Canadian all-wool tweeds and cheviots, in a variety of shades, grey, brown, grey and black, brown and black, heather and many other novelty mixtures.

In this assortment are the season's most popular models. The Trencher, with all-around belt, the half-belt, with military back effect, the English slip-on with full back and natural shoulders, and the standard Chesterfield; some lined throughout with twilled mohair, others quarter lined with satin, in sizes 34 to 44. On sale 8.30 this morning at \$16.95.

As in most cases there are only one or two of a pattern, the early buyer has the selection.

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Apply H. H. V.
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