

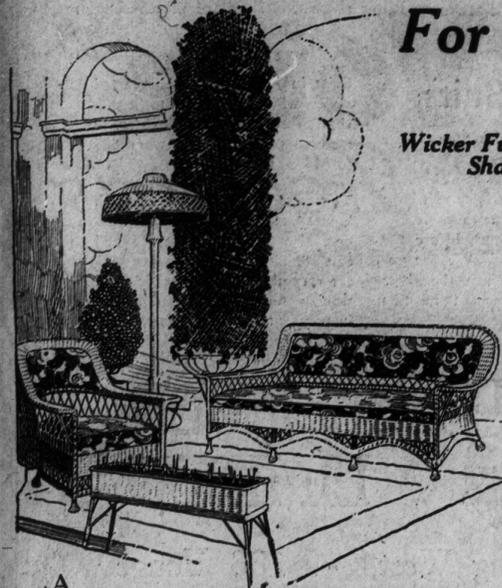
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# EATON'S DAILY STORE NEWS

THE STORE'S CONVENIENCES: The Waiting and Rest Room, Third Floor; the Information Bureau and Post Office, Main Floor; the Free Parceling and Checking Desk, in the Basement.

## For the House and the Verandah--- Beautiful!

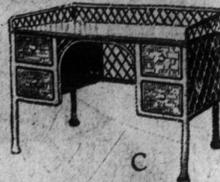
Wicker Furniture in the Popular Mellow Browns and Some New Designs in Delightful Shades of Blue and Grey, So Dear to the Aesthetic; Charming New Chintzes, Chosen With a Particular View to Their Upholstering Possibilities: Also a Special Selling of Oriental Rugs



A. As furniture de luxe, with tremendous artistic possibilities for your pretty sunroom or verandah sitting-room, how would the wicker suite in this sketch appeal to you? Every piece is graceful and well-proportioned, but the color is its chief charm, for it is enamelled a lovely dull blue shade, and is cushioned and upholstered with a printed linen in blue and pumpkin yellow. The settee, with spring cushioned seat, is \$71.50; the fern stand, \$15.00; the tall lamp, \$18.00; the chair, \$31.00. Besides the pieces sketched there is a round table with under-shelf, \$31.50; a tabouret, \$13.00; a table lamp, with mushroom shade, \$23.50; a big arm chair, with rounded back, \$24.50, and a wing arm chair (both with cushions).



B. A granny chair—a veritable granny chair, with that high rounded back and spacious seat in which our oriolined foremothers loved to sit and sew. Made of a very dark brown wicker, it is a most artistic and rather quaint piece of furniture, and such a "comfy" chair, too, and if you so feel inclined it can be made quite luxurious by the addition of a chintz covered cushion, and an upholstered back. Price, \$4.00. A cushion to fit, like that illustrated, is \$2.25.



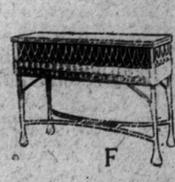
C. The verandah that boasts a writing-table like this you may be sure is the last word in comfort—a summer living-room that is really for use. It is made of wicker, with woven cane fronts to the drawers. And the color is delightful—a soft grey shade, which would be charming, too, in a girl's room. Its price is \$26.50. Bookshelves to match (5 shelves) are \$13.50; arm chairs—and can't you picture them with rosy chintz cushions?—\$16.50 and \$14.50, and a wee bit of a straight-backed chair, \$7.75.



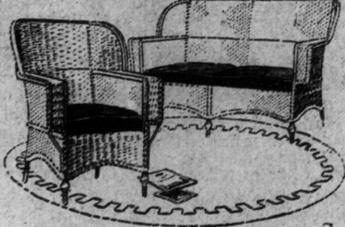
D. Such a comfortable chintz upholstered chair of the regulation type, made of rattan in that soft antique brown finish which looks well both indoors and out. The chintz covering, too, is in very charming shades of green, tawny brown and gold. The price is \$11.00. A rocker to match is the same price, and a big settee (a three-seater) is \$19.75.



E. A little tub chair may be your idea of comfort, and here is a round-about one of woven brown reed—both artistic and comfortable. It is very well finished with cable edge, and has a seat of fine split cane, with wood edge. A cushion would greatly add to its comfort, and a pretty chintz-covered one to fit can be supplied for \$2.50. The chair itself is moderately priced at \$10.00.



F. Haven't you often longed for a fern-stand—a receptacle for some cherished plants, and an artistic piece of furniture to fill some niche or to give a garden-like air to some window bay? Perhaps this pretty wicker fern-stand will materialize your desires. It can be had in brown wicker or in grey to match the writing table (C), is strongly made and well braced, and is priced at \$15.00.

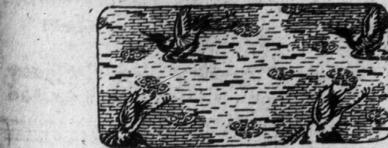


G. Look well at this pretty settee and the chair beside it. They are rather different in shape, and very different in construction, from the ordinary run of verandah furniture, for they are made of split cane—wide slats interwoven, so that they are very strong and comfortably elastic. In color they are an artistic dark brown. And can you visualize their charms with cushions of gay chintz—one of the fabrics sketched below, for instance? The settee is \$25.00, and the wing arm chair to match, \$14.25—both without cushions.

H. If you pin your faith to the cheery charms of the English rose chintz, you may well be interested in this—a shadow cloth with a particularly well-balanced design, showing large bouquets of pinkish roses, set in masses of green leaves on a marbled biscuit-colored ground. The pattern goes through to the back, so that it is reversible, and charming for curtains. Then, being 52 inches wide, it is most economical for slip covers—and wouldn't it make some bedroom pretty? To all these merits it adds the further one of moderate pricing, for it is but \$2.50 a yard.



J. A decided contrast, this Indian design—a copy of an old Indian print, telling in picture the love story of two Indian notables, and giving in the quaintest form a loaf-of-bread-a-jug-of-wine-and-thou" idea of domestic bliss, not forgetting the "book of verses underneath a bough," to the accompaniment of a lyre, with all the inhabitants of the forest as audience. It is printed in terra cottas, blue, yellow and green, on a black ground, and where brilliant coloring and quaintness are the effects desired, it is the beau ideal—for covering cushions for wicker chairs, for instance, or for little decorative panels. Width, 32 inches. Price, \$1.00 a yard.



K. Very charming for upholstering wicker furniture, or for making cut-out motifs for lamp-shades, this chintz in a decidedly art nouveau effect. It has a neutral-tinted background, barred with buff, the large birds being colored orange, black, yellow and brown, with a touch of green, and the small motifs yellow, orange and mauve. Also obtainable with birds in red, grey, black and green and a touch of gold. Width, 32 inches. Price, 75c a yard.

### Sweeping Price Reductions on Oriental Rugs

Magnificent Persian, Afghan and Beluchistan Weaves---and All Offering Notable Bargains

Never was a special purchase of rugs so interesting as this which has so largely added to our stock! Never, perhaps, in the whole history of the store was a collection of specially priced rugs of such tremendous importance! The reason is, of course, that since many of the rug-making tribes are engaged in warfare, certain weaves are no longer to be obtained, and the importation of Oriental rugs has practically ceased.

This being the case, the whole available supply is that which is already in the country, so that we consider ourselves very fortunate in having secured an importer's entire collection at extremely advantageous prices.

Though some of them are such recent additions, they, together with a certain number which have been longer in the store, have been considerably reduced in price for today. They form a most notable gathering, containing some very unusual designs and colorings.

- Here is a list of the large rugs so greatly reduced for today:
- Kermanshah—Size 8-5 x 11-5. Reg. \$275.00. Today, \$150.00.
  - Tabriz—Size 10-8 x 6-10. Reg. \$175.00. Today, \$125.00.
  - Kellie—Size 13-1 x 5-2. Reg. \$300.00. Today, \$175.00.
  - Afghan—Size 8-7 x 7-0. Reg. \$125.00. Today, \$75.00.
  - Afghan—Size 10-0 x 7-9. Reg. \$195.00. Today, \$115.00.
  - Beluchistan—Size 10-2 x 6-7. Reg. \$175.00. Today, \$95.00.
  - Nazik—Size 13-8 x 9-10. Reg. \$175.00. Today, \$95.00.
  - Kermanshah—Size 11-2 x 8-10. Reg. \$325.00. Today, \$225.00.
- Batalla—Size 12-7 x 9-7. Reg. \$150.00. Today, \$85.00.
- Malabar—Size 13-5 x 11-4. Reg. \$165.00. Today, \$95.00.
- Kermanshah—Size 13-11 x 8-10. Reg. \$300.00. Today, \$195.00.
- Jumma—Size 13-6 x 12-0. Reg. \$150.00. Today, \$95.00.
- Turkey—Size 13-9 x 9-10. Reg. \$175.00. Today, \$115.00.



THE T. EATON CO. LIMITED

L. In search of a really effective chintz for covering the cushions on your wicker chairs? Would this delightful scenic one answer your purpose? The gnarled fir trees and a group of ducks make the most delightful panels, as the sketch shows, but the trees are sufficiently close together to make it splendid for upholstering. It is obtainable with rose ground and tawny ducks, with yellow ground, and with blue ground, the trees being green. Width, 36 inches. Price, \$1.50 a yard.

M. Another landscape chintz that would make, as the sketch suggests, the most adorable chair cushions. And when you see its artistic hues you'll surely be charmed with it. It has black trees, silhouetted against an enormous yellow moon on an orange ground, or can be obtained in a color scheme of black, ochre and rose, or of black, ochre and blue. Width, 36 inches. Price, \$1.50 a yard.

N. Little ships a-sailing—but with rose-colored sails, against a midnight blue sky, on a grey sea—a veritable poet's dream of ships. The water effect is enhanced by the broken lines of the grey and black stripes, and the whole is printed on oatmeal cloth. It can be obtained, too, with tawny boats on a blue ground, the stripes being in black and blue. Width, 36 inches. Price, \$1.25 a yard.



O. Perhaps you prefer "birds that never sing and flowers that never fade" on your furniture coverings. Then you'll probably appreciate this copy of an old English design, with its wonderful, gaily-plumaged birds and its water lilies, gnarly old fir trees and blossoming tulip trees in the rose, blue and purple shades shown in the sketch on a black ground. It can also be obtained with creamy ground, either splendid for slip covers or wicker chair upholstery. Width, 32 inches. Price, \$1.00 a yard.

### SWEEP IN CATTEGAT PROVES SEA POWER

German Warships Permit Trawlers to Be Sunk Without Help.

London, April 18.—The British naval success against German mine-sweepers in the Cattegat recently, says the Daily Telegraph, is sufficient answer to the Germans, who say that the British grand fleet is in hiding.

Contrasting the British fleet in the Cattegat with the German raids in the Straits of Dover, the Daily Telegraph points out that while the Germans in their bases on the Belgian coast are only twenty miles from the Dover Straits, the exploit in the Cattegat was a carefully planned operation conducted more than 500 miles from the nearest point on the British coast.

"Such a sweep," it adds, "can be made only by a power in real control of the sea, confronted by an enemy who will not risk protecting his small craft and suspecting that such intervention might be the prelude to a general action, which he desires to avoid. The Germans had their minefields and coast defences, and says that all such suggestions have no foundation among those who have knowledge of naval conditions.

FRENCH ENGAGED.

London, April 18, via Reuter's Ottawa agency.—The French are heavily in action on the northern battle area.

### LOCON WITHSTANDS GERMAN ATTACKS

British Infantry, in Advance, Encounters Enemy in Forest.

With the British Army in France, April 17.—Numerous enemy attacks have been delivered about Locon, but in every case they were repulsed. Yesterday at Pucant Wood, northwest of Locon, an unusual engagement was staged, when the German and British infantry advanced at the same moment for an attack, and clashed in the forest. Heavy hand-to-hand fighting ensued and the British claimed a slight advance when the Germans had been repulsed.

A battery of German field guns stationed on the eastern edge of the wood was completely smashed, and all the crews were either killed or captured.

The enemy bombardment of the region of Villers-Bretonneux has continued, but no attack in this region has developed. A prisoner captured near Hebuerno on April 14 says that the enemy has been on short rations and that the only food which some of the troops had was what they captured. All the Germans are surprised at the quality of the British rations and the feeling generally is growing that the German troops have been deceived greatly by the supposed success of the submarine campaign. One prisoner admitted that the German losses were very heavy.

TO DROP GERMAN RITUAL.

Trenton, N.J., April 18.—The German ritual will be discarded in the future by the New Jersey Grand Lodge of Masons. It was decided today to have nothing but the English ritual. The decision was also endorsed by German lodges.

### NO CHANGE NOTED ON BRITISH FRONT

Hostile Artillery Shows Great Activity on Southern Flank.

London, April 18.—The war office reports: "There has been no change on the British front during the night. The hostile artillery has shown great activity on the southern portion of the Lys battle front from Givenchy to east of Robecq. A heavy bombardment of our positions between Locon and Robecq was still continuing at dawn. Local attacks were repulsed by our troops yesterday evening in the Merris sector.

"More detailed accounts of the fighting of yesterday on the forest of Nieppe-Wytschate front establish the severity of the enemy losses. Southeast of Kemmel Hill the German infantry attacked in three waves, and at one point pressed our line back slightly. In this locality the situation was restored by a counter-attack, and shortly after midday the attack had been repulsed at all points. In the Baillieu sector the enemy attacked three times before midday, and in each case suffered a complete repulse.

"Our line yesterday evening was reported intact on the 'whole front.'

NEARLY ONE HUNDRED YEARS.

Chatham, April 18.—Early this morning death removed one of the oldest and most highly-respected residents of this city in the person of Mrs. Elizabeth Sandys. She was in her 98th year, and had enjoyed excellent health until within the last few weeks, when her advanced age and infirmities caused the illness from which she died.

### NEWSPAPERS ASKED TO CONSERVE PAPER

Washington, April 18.—Elimination of waste and curtailment of consumption of print paper in every way possible, as a patriotic duty, was urged on publishers again today by the federal trade commission in announcing publishers' statistics for March. The figures indicate a considerable increase in percentage of returns of daily newspapers and free copies of weekly and monthly newspapers. The average size of both daily and Sunday newspapers showed considerable increase, apparently owing to the increase in advertising. Weekly, semi-weekly and monthly magazines, however, showed a considerable decrease in average size.

"During March newspaper publishers continued to consume paper faster than it was produced," said the commission. "This shows the necessity of immediate action to curtail consumption."

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