FRIDAY MORNING

THE TORONTO WORLD

OCTOBER 18 1912

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The Robert Simpson Company, Limited

Sweater Coats \$4.39

WERE \$5.00 AND \$6.00.

Plain and fancy weaves, heavy and extra heavy weights. well made coats, with several different styles of collars; a great bargain, as they are mostly samples; only two or three of a kind; all sizes. Regularly \$5.00 and \$6.00. Saturday's clearing price 4.39 PYJAMAS AT BARGAIN

PRICES.

Several travellers' samples. broken lines from our regular stock and discontinued numbers; a splendid range; all are perfect and ready to wear; every suit a bargain; all sizes. Regularly \$1.25 to \$3.00, for .98

MEN'S UNDERWEAR **VALUES TO \$1.75,** FOR 98c.

Shirts and drawers, including "Penman's" heavy and medium weights, natural wool. St. George brand, heavy ribbed, "Stralian" brand, and several other well - known makes; styles are double and single-breasted; some doublebreast and double back, and a good selection of all lines. Regularly \$1.25, \$1.50 and \$1.75. Sizes up to 52. Satur-

MEN'S WORKING TROUSERS

Excellent wearing English tweeds and worsteds, in stripe patterns; well tailored. Price 1.75 Good Dress Trousers, made from fine English worsted, in gray stripe; well tailored and good style. Price 3.50

BOYS' TWO-PIECE SUITS.

Of English brown tweed, stripe and herringbone patterns. Double-breasted model, with full bloomer pants. Saturday: Sizes 25 to 30, 6.00. Sizes 31 to 33

You will thank us during a long period of satisfactory wear if you select your Winter Overcoat, Ulster or Suit from our Fall stocks, The season is one of tweeds and worsteds, bright shades and rough textures. It is not possible to convey any conception of the finer details of cut and handling in a word picture. We can only invite you to make a call and look about freely. Our salesmen are courteous and efficient, if further service is desired.

For Value Received

Men's Fall and Winter Ulsters and Overcoats

Place side by side any high-priced Overcoat or Ulster and one of our low or medium-priced garments, run your hands over both garments, and look them over carefully, and you will agree with us that our low and medium-priced coats have just the same good needle work you have seen in the expensive garments, and the same good fitting qualities. To demonstrate that Simpson Clothing stands for the best in every line at any price, we put on sale Saturday Men's Heavy Fall and Winter Overcoats and Ulsters, made from choice English tweed and heavy overcoatings, in grays and browns, showing a stripe pattern. These ulsters are single an double-breasted styles. long and loose; two-way convertible collars; good strong linings, that

SALE OF MEN'S WATERPROOFS.

Made from fine double texture English Paramatta Cloth, in fawn color; cut single-breasted style, to button to the chin, close-fitting collars. Coats that are worth much more than sale

HIGH GRADE ULSTERS AND OVERCOATS.

"Durward's" Fall and Winter Overcoats and Ulsters are the finest production in the overcoat market. They embody every new style feature, have the finest English materials, and for style are unsurpassed. Be correctly dressed in garments that give absolute satisfaction, Prices

BOYS' BLUE WINTER WEIGHT PRUSSIAN OVERCOATS.

Dressy in every respect; dark blue Winter weight cheviot cloth, black velvet collar, double

BOYS' WINTER WEIGHT ULSTERS.

English imported, diagonal pattern tweed; double-breasted style, with full skirts, wide convertible collar, half-belted back. and tabs on sleeves. Saturday: Sizes 25 to 30, 6.00. Sizes 31



King's English Derby Hats

Hats, newest styles, such as are worn by finish and color, each correct in shape, at 1.00, well-dressed men, in fine quality fur felt and splendidly finished..... 2.00 and 2.50

Christy's Stiff Hats --- Thousands of discriminating men wear them and say none better made. We have them in the right shapes. Every proportion of crown and brim, at .. 2.00 and 2.50

Soft Hats for Every Man --- Light, warm, seasonable, stylish; the best hat to fill in with. We can show you fifty styles, in every new

1.50, 2.00 and 2.50 Caps for Men and Boys---Made from smartest of this season's tweeds and worsteds; light, medium, or dark colors, silk lined. Saturday .45 Other Shapes, and Excellent Quality Im-

ported Tweeds, extra well lined, at .75 and 1.00 Boys' Varsity and School Caps---Made from fine grade navy blue melton and beaver cloth. in goodly number of school crests and other

Rush Prices on Men's, Women's and Boys' Boots

The fact is, our boot buyer got in Heavy before the big increase in leather footwear, and now finds that he's got to either pay storage or give the public the benefit. We have decided on the latter course, and for the rest of October look out for sensational price reductions on all lines of High-Grade Footwear.

See Yonge Street windows.

MEN'S \$5.00 BOOTS, \$2.95. WOMEN'S \$5.00 BOOTS, \$2.45. BOYS' \$3.00 BOOTS, \$1.85.

MEN'S \$4.00. \$4.50 AND \$5.00 BOOTS, \$2.95.

Every pair of these Goodyear Welted Boots for men are branded "Manhattan," "Bostonian," "Columbia," "Pennant," "Maximum" and "Tetrault." They are made in button and Blucher styles, of tan Russia calf, black box calf, patent colt, gunmetal, vici kid and velours calf leathers on the newest short and medium vamp lasts; high, medium and low heels; some are leather lined, English oak finished Goodyear welted single or double soles; sizes 5 to 11. Regular standard prices stamped on the sole. Were \$4.00, \$4.50 and \$5.00. Rush price Saturday 2.95

WOMEN'S \$4.00, \$4.50 AND \$5.00 BOOTS, \$2.45.

Nothing but the very newest in style, the daintiest of lasts, perfect finish and inside comfort is represented in this special sale of Women's American and Domestic Boots. They are made in button, straight lace and Blucher styles, in all leathers, combination of leathers, satin and velvet, with self and fancy tops; French, New York, Cuban and military heels; hand-turn, flexible, McKay and Goodyear welted soles. Sizes 21/2 to 8, in all widths. Regular selling prices were \$4.00, \$4.50 and \$5.00. Rush price Saturday 2.45

BOYS' \$2.25 AND \$3.00 BOOTS, \$1.89.

600 pairs Boys' Patent Colt, Dongola Kid and Strong Box Kip Boots, in button and Blucher styles: solid leather, double Goodyear welt and standard screw soles. Sizes 1 to 5. Regularly \$2.25 and \$3.00. Rush price Saturday 1.89

Bargain Tables QUEEN STREET ENTRANCE.

Women's Long Coats, in gray tweeds, etc. Sizes 34 to 42 inches. Special 1.29 Women's Taffetine Petticoats, knife pleated flounce. Sizes 38 Velour Finish Cashmere, all pure wool, 42 inches wide, all Corded Velvet, in all the fashionable shades. 27 inches wide. Tapestry Table Covers, 2x2 yards, red and green 1.98 Silk Mull, shades for evening. Regular 25c. Special10 Cape Leather Gloves, for boys and girls. Sizes in this line to fit women. Regular 75c, for 59 Men's Lisle and Silk Lisle Socks, all sizes. Regular 35c. Men's Kid Gloves, wool lined, all sizes. Regular 79c. To M. Q. Developer. Regular 25c. 6 for .19 Ruby Lamps. Regular 25c 19 White and Ecru Net Waists, embroidered fronts, pure silk lined. Regular \$2.48. To clear 1.19 Stencilled Scrim, 40 inches wide, reversible, range of colors.

Popular Sheet Music. . 6 copies for .25 Men's Sweater Coats, contrasting colors; Boys' Flannelette Night Robes. Regular Rogers' Silver-Plated Butter Knives. Rogers' Silver-Plated Sugar Shells. Rogers' Silver . Plated Pickle Forks. Rogers' Silver-Plated Sugar Shells: Reg-

Rogers' Silver-Plated Mustard Spoons.

The Grocery List

Per 1b
Toasted Cornflakes. Three packages
Imported French Peas. Per tin
Finest Canned Corn. Three tins25
Baker's Cocoa. Half-lb. tin
Clark's Pork and Beans in Chili Sauce. Large tin10
Maconochie's Pickles, assorted. Pint bottle
Canned Fruit - Raspberries, Strawberries, Cherries,
Peaches and Pears. Per tin C
Loaf Sugar. Three and one-quarter lbs25
Garton's H. P. Sauce. Per bottle
Canned Asparagus. Large tin
Choice Red Salmon. Per tin 22
Fancy Mixed Biscuits. Two lbs
500 lbs. Fresh Peel Cake. Per lb
Candy-500 I-lb. boxes Chocolates and Boh-Bons-a 300 value. Per box

