#### FRIDAY MORNING

#### AMM THE TORONTO WORLD

SEPTEMBER 13 1912

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# The Robert Simpson Company, Limited

## Every Test of Quality is Met By a Group of Men's Suits at \$12.95 Usual Values \$16.50 to \$22.00

In buying these goods every requirement of material' and cut was rigidly enforced. The result is a number of extremely desirable suits, effective and durable because made and hung right and of proper materials.

### About Enough for One Day's Sale

There are 200 only, made from beautiful West of England worsteds, Scotch and English tweeds and worsteds, in grays, browns and fancy mixed patterns; up-to-the-minute, smart single-breasted, three-button coats, with natural shoulders; moderate lengths; fine mohair linings, and tailored by expert workmen. Sale price Saturday ...... 12.95

A Sale of Men's Fall-Weight Overcoats, made from fine English tweeds, in medium light greys and fancy stripe browns; cut single-breasted Chesterfield style; good wearing mohair linings and best workmanship. Special 

## Men's Burberette Raincoats

Made from fine English burberette cloth, in light tan; cut long and loose, with single-breasted fly front; lined through shoulders; careful workmanship; a lightweight fall coat that is shower-proof. There are a number of \$16.50 coats in this clearance sale. Sale price ..... 15.00

## Derby or Stiff Hats

In almost every proportion of crown and brim, low crown and wide brim is the correct touch, but we have others in shapes to become all features; quality and values that will appeal to you at once. Specially priced at 1.00, 1.50 and ..... 2.00

Cloth Hats are being worn in great numbers. We have just placed into stock a quantity of the newest fall tweeds, in check, stripe and plainer colors; extra well lined and best finish, at ... 2.00 "Body Guard" Underwear for New Shipments of Linoleums and Men at \$1 a Garment

Made in light or medium weights for fall wear, of a fine soft natural wool; it will neither irritate the skin nor shrink in the wash. The beautiful finish to these "Body Guard" garments is the result of very careful workmans hip by the most experienced operators in England. Try them this fall and winter. Any gar ment not giving perfect satisfaction or that shrinks in the wash will be replaced. All sizes now in stock, 34 to 46. Saturday special, per garment..... 1.00

BRAND NEW NECKWEAR. For Fall wear, including all the very latest ideas from London and New York, in silks

The best of the new shapes and shades in Men's Soft Hats are here; velours, scratch, mixed, nap, or Persian finish; also the plain finishes; popular colors, as worn for fall, 1912, at 1.00, 1.50. 2.00 and ..... 2.50

## Men's Work Trousers \$1.25

Made from good wearing English tweeds; a reliable cloth in medium gray color; strong and well tailored. Worth much more than sale price ...... 1.25

BOYS' "ETON" COATS AND VESTS, \$4.00. Regular Prices \$6.50 and \$7.50.

The lines are broken, and we are going to clear them at less than actual cost. Complete range of "Eton" English Style Coats and Vests, made from English cheviot and Venetian cloths, with satin and wool mohair linings. Splendidly tailored and correct in style. Saturday, sizes 25 to 33 ..... 4.00

#### BOYS' TWO-PIECE SUITS.

Made from diagonal tweed; smart double-breasted style, with bloomer pants; twilled lining and first-class making:

Saturday, sizes 25 to 30 ..... 3.50 Saturday, sizes 31 to 34 ..... 4.00

#### BOYS' SHIRTWAISTS, 49c. Regular Prices 65c, 75c and \$1.00.

Large assortment of this season's latest Shirtwaists, in popular shades and patterns. They are slightly soiled, and the lines are broken. We offer 250 Scotch Zephyr and English Madras Shirtwaists, in plain white, blue chambray, and assorted colors and stripes; full cut; laundered collars and cuffs. Saturday special, sizes 11 to 14 .... .49

## White Blankets \$2.88 Pair

White Unshrinkable Wool Blankets, firmly woven, double bed size, 66x82, good-serviceable blankets. Regularly \$3.65. Annual Blanket Sale Saturday, per pair, 2.88

WHITE WOOL BLANKETS, \$4.55 PAIR. Pure Saxony Wool Blankets, beautiful and sift, pink or blue borders, 7 lbs. weight. Size 64x84; a warm, comiortable blanket. Annual Sale Saturday, per pair ... 4.55

Damask Table Cloths, all linen, round or square designs. Size 2x21/2 yards. Special Saturday ..... 2.00

Fine English Nainsook, sheer needle finish, 40 inches wide. Special Saturday, per yard ..... 15

Plain English Hemstitched Sheets, fine even weave. Size 70x90. Saturday, per pair ..... 1.95

White Saxony Flannelette, 31 inches wide. Special Phone Linen Department, Second Floor.



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The SIMPSO

MEN'S BOOTS, \$2.95. 

sizes 9 to 11. Extra value. 

Men's Silk - Lined Suede Gloves, dome fasteners, soft, pliable finish, perfect fitting; all sizes; tan and gray. Regular \$1.75 value. Saturday, per pair ... ... 1.29

THE BOY-PROOF WATCH, 98c.

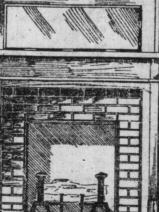
\$3.00

#### Special Saturday Sale of Mantels Fifth Floor

Large assortment of new Fall design Mantels from Canadian and American factories, in the newest styles and designs.

Orders taken on this date for later delivery at Bargain Prices. Builders and Apartment -House Owners take advantage of this opportunity. See our new showrooms on the Fifth Floor.

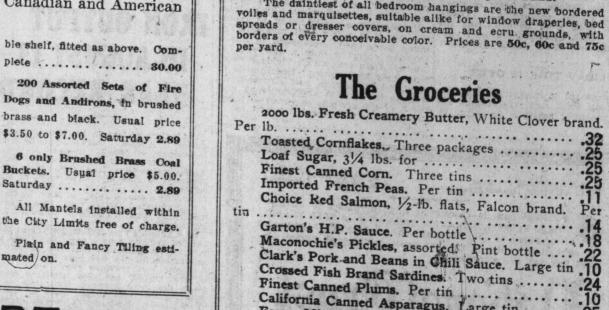
Solid Oak Mantel, golden finish, with large bevelled plate mirrors and fitted with tiling, and choice of coal or gas grate. Complete ..... 27.50 Solid Oak Mantel, golden finish, cabinets at sides and dou-





mated on.

THE BOY-PROOF WATCH, 98c. We have sold hundreds of these, which speaks well for their accur-acy. It is called the Boy-Proof Watch because it is fitted in a spe-cial case, made so that your boy cannot tamper with the movement. It is a 16 size. Your choice of nickel or gold-plated case, with a beautiful hand-engraved pattern on back. Every watch guaranteed. Try one for your boy. Special .......98



9,0 x 10,6 ..... 15.75 9.0 x 12,0 ..... 17.75 11.3 x 12,0 ..... 23.00 SPLENDID AXMINSTER SQUARES. Both seamed and seamless. 9.0 x 9.0 .... 16.65 20.00 9.0 x 10.6 .... 18.50 22.50 9.0 x 12.0 .... 20.75 25.00 Furniture Should Be Re-Covered Now BEFORE THE FALL RUSH IS THOROUGHLY ON US. Competent men will call at your house in answer to 'phone message or postcard, and give estimate of cost on all kinds of reupholstering. Our Showing of Upholstering Fabrics includes reps, mohair cloths, velvets, velours, wool, cotton and silk tapestries, metal and silk brocades, etc., etc., in an endless variety. Prices range from 75c to \$10.00 per yard. Leave your order now and get IRISH POINT LACE CURTAINS, \$4.50 PAIR. UPHOLSTERING TAPESTRY, \$1.50 YARD. A very special line of Upholstering Tapestry just been opened up, 50 inches wide, in floral, conventional and heavy verdure effects, in colorings to suit all rooms. These were bought before the advance in price of the raw material, therefore the price is exceptionally low. Special value, per yard 1.50 SOILED AND ODD-SIZED WINDOW SHADES, CLEARING SATURDAY, 19c EACH. Clearing all odd sizes, misfits and soiled Window Shades, made of best quality opaque cloths, fitted on spring rollers of superior quality, with pulls and brackets complete, for, each, .19 CURTAIN POLES, 9c EACH.

Floor Cloths

design. Heavy Printed Linoleums, 2 yards and 4 yards

The New English Brussels Square, a particularly

pleasing lot, various colors, in Oriental, chintz and self

color effects:

6.9 x 9.0...... 10.50 6.9 x 10.6...... 12.00 9.0 x 9.0...... 14.25

A tremendous range to select from, in every kind of

Floor Oilcloths, from 18 inches up to 2 yards wide.

Oak, Walnut, Mahogany and White Finished Poles, 4 feet long, %-inch in diameter, complete with ends and brackets. Regularly 15c each, special Saturday, each BEAUTIFUL VOILES AND MARQUISETTES.

The daintiest of all bedroom hangings are the new bordered voiles and marquisettes, suitable alike for window draperies, bed spreads or dresser covers, on cream and ecru grounds, with borders of every conceivable color. Prices are 50c, 60c and 75c

## The Groceries 2000 lbs. Fresh Creamery Butter, White Clover brand.

Maconochie's Pickles, assorted. Pint bottle .... 22 Clark's Pork and Beans in Chili Sauce. Large tin .10 Candy-500 boxes Chocolates and Bon-Bons. A 300