Insurance.

RELARCE

Mutual Life Assurance Society, OF LONDON, ENGLAND.

ESTABLISHED 1840.

Head Office for Canada . 196 ST. JAMES ST MONTREAL.

The Directors have decided to invest all the earnings of this Branch in first-class Canadian Securities, thus enabling them to offer superior advantages to the Canadian public.

agents

Who wish to work up a permanent and remunerative business will now find this office a very favorable one to represent, owing to the above important change, and its well known stability and age.

APPLY FOR UNREPRESENTED DISTRICTS EARLY. A GENERAL AGENT WANTED.

All policies are issued direct from the Canadian office, and are entirely free from trouble-some clauses and conditions.

FREDERICK STANCLIFFE.

Res. Secretary,

Balance Sheet for 1878 and full particulars on application.

Insurance.

THE

STANDARDLIFE

ASSURANCE CO.

ESTABLISHED 1825.

HEAD OFFICE FOR CANADA,

MONTBEAL

This well known Company having reduced their rates for Canada, beg to draw attention to the security offered

Investments in Canada over \$700,000.

Claims paid in Canada, over \$1,000,000 W. M. RAMSAY,

Manager, Canada

DOMINION

FIRE & MARINE INSURANCE CO.

Head Office-HAMILTON, Can.

Deposit with Dominion Gov't., \$50,000.

JOHN HARVEY, of J. Harvey & Co , President. F. R. DESPARD, Manager.

H. P. ANDREW, Agent, Toronto.

HEAD OFFICE FOR PROVINCE OF QUEBEO: 119 St. Frs. Xavier St. MONTREAL.

JOHN. F. NOTT CHAS. D. HANSON.

Joint General Agents. Insurance.

BRITON LIFE ASSOCIATION.

[LIMITED.]

Chief Offices, 429 Strand, London,

HEAD OFFICE FOR THE DOMINION

12 PLACE D'ARMES, MONTREAL.

Capital. Half-a-Million Sterling.

£20,000 Sig. deposited with Imperial Govern-

\$50,000 deposited with Dominion Government, for exclusive benefit of Canadian Policyholders.

JAS. B. M. CHIPMAN Manager for Canada.

Established 1808.

IMPERIAL

Fire Insurance Comp'y OF LONDON.

BEAD OFFICE FOR GANADA;

Montreal, No. 6 HOSPITAL Street.

RINTOUL BROS., Agents.

Subscribed Capital, - £1,600,000 Stg Pald-up Capital, - £700,000 Sig. ASSETS. . . . £2,222,552 Sig.

CONFEDERATION LIFE

ASSOCIATION.

Head Office . . TORONTO, ONTARIO.

PRESIDENT.

HON. W. P. HOWLAND, C.B. Late Lient. Governor of Ontario.

VICE-PRESIDENTS. HON. W. McMASTER, W. ELLIOT, Esq.

This Association affords all the Benefits of MUTUALITY, with the Security of a Stock Management.

EXAMPLES OF PROFITS.

No. of	Kind of	Sum	Annual	For 1876.		For 1877.	
Policy.	Insurance.	Assured.	Premium.	Cash.	Bonus.	Cash.	Bonus.
1	Life.: 10 Paym't Life	£ 10,000	\$238.20	\$ 74.40	\$217.00	\$ 90.60	\$258.00
7	10 Paym't Life	5,000	259.40	112.10	297.00	130.00	333.00

It will be observed that these results are not only very handsome, but are also Equitable. If this Association distributed the Prolits on the ordinary l'encentage Plan, allowing a bouns of 2½ per cent., payable at death, then the Prolits would have been as follows:—

Manager for the Province of Quebec, H. J. JOHNSTON, Montreal. Manager for New Brunswick, Major J. MACGREGOR GRANT, St. John.

J. K. MACDONALD,
Managing Director.
Manager for Nova Scotia.

AUGUSTUS ALLISON. Halifax.

Sondon & Sancashir

CANADA BRANCH:

Head Office, 42 ST. JOHN STREET, MONTREAL.

BOARD OF DIRECTORS:

CHAIRMAN—Hon. DONALD A. SMITH, M.P., Director Bank of Montreal.
DEPUTY CHAIRMAN—EDWARD MACKAY, Esq., Director Bank of Montreal.
JOHN OGILVY, Esq. (Messrs. Ogilvy & Co.)
ROBT. BENNY, Esq. (Messrs. Beuny, Macpherson & Co.)
JAS. S. HUNTER, Esq., N. P.
INSPECTOR—THOMAS KERR.
MANAGEM, WILLIAM POPERTSON

INSPECTOR—THOMAS KERR.
MANAGER—WILLIAM ROBERTSON.

Extracts from Sixteenth Annual Report for the year 1878.

The following satisfactory statement was submitted of the business of the Company for the year 1878:-

As regards the

NEW ASSURANCES EFFECTED.

Of which there were declined or not completed..... 229 for..... 513,650,00

Yielding a New Premium Income of \$63,737,44.

The average age of the Lives Assured under these Policies being 34.6.
The Total Income is now \$331,163.90.
The Unims by death under 66 Policies, including Bonuses, amounted to \$123,725.00.

After payment of all outgoings and 61 per cent to the proprietors on the original amount paid up, the Funds were increased by the sum of \$92,792.17, and they now stand at \$851,723.77.