



FOR HEAT AND LIGHT BURN ROYALITE

ALL kerosene is not alike—there are many varying grades and qualities.

Royalite is the registered trade name of The Imperial Oil Company's pure, high grade, extra refined kerosene.

The Imperial Oil Company is the largest refiner in Canada. Because of its extensive manufacturing resources and its system of delivering direct from the refinery to the store or the consumer, it can offer Royalite at a price which, considering the quality, is remarkably low.

You can get Royalite everywhere—in villages as well as cities and towns. You can also get Rayo Lamps, and Perfection Heaters and Stoves, for which The Imperial Oil Company is general distributor.

Royalite Oil plus the Rayo Lamp means a big light for little money.

Royalite Oil plus Perfection Heaters and Stoves means most heat at lowest cost.

Made in Canada THE IMPERIAL OIL CO., Limited Toronto, Quebec, Halifax, Vancouver, St. John, Winnipeg, Montreal.

THEATRES

MAUDE ADAMS. The engagement of Maude Adams at the Princess Theatre next week calls to mind J. M. Barrie, in whose latest play, 'The Legend of Leonora,' the actress is to be seen.

'H.M.S. PINAFORE.' The New York Hippodrome production of 'Pinafore' made at that theatre last spring, is to be presented at the Royal Alexandra next week.

SHANE'S. The headline attraction at Shane's next week will be those two musical comedy stars, Harry Fox and Yausel Dolly.

Piles Cured at Home by New Absorption Method

If you suffer from bleeding, itching, blind or protruding piles, send me your address, and I will tell you how to cure yourself at home by the new absorption treatment.

and instrumentalists; Haviland and Thornton; Joe Cook; De Michelo Brothers, Italian street singers; La Grandall, in a picturesque novelty, and the kinetograph complete the bill.

'MUTT AND JEFF IN MEXICO.' The new 'Mutt and Jeff' production called 'In Mexico' is blazing a trail of merriment that has never been equalled by a play of any sort or character.

Next week the big musical novelty, 'Ye Olde Tyme Hallowe'en,' in which a brass band plays rousing rag-time and popular numbers.

Thrilling pictures of thousands of starving Russian women waiting for food streets of Malines before that wonderful act, together with the marvelous Pinafore musical comedy; King and King, sensational gymnastics; Dingle and Corcoran, Severn, in an amusing sketch, and with the invisible symphony orchestra complete the bill.

SAM BERNARD. Sam Bernard and the Belle of Bond Street will be the attraction at the Royal Alexandra Theatre, week of Oct. 26. This is an up-to-date version of 'The Girl from Kay's,' which was Mr. Bernard's first big success.

'FRENCH MODELS' AT STAR. The French Models Company will be the attraction at the Star Theatre next week, presenting a new two-act burlesque-musical comedy entitled 'Jin Wrong.'

GINGER GIRLS. Ed Lee Wroting and the 'Ginger Girls' will come to the Gayety Theatre next week. The vehicle is the same which served the 'Ginger Girls' to draw capacity business during the two long summer runs in Chicago.

YORK COUNTY AND SUBURBS NEWEST OF ORGANS IN OLDEST CHURCH RADIAL MEETING AT NEWMARKET

Gift of A. J. Eckhardt Will Be Shipped to Unionville Today. Sir Adam Beck Addressed Electors in Town Hall Last Night.

REUNION IS PLANNED Descendants of Pioneer Colonist Will Gather in Markham Township.

About the shipping of a huge mahogany pipe organ to little Unionville church in Unionville this morning, clings a story of unusual interest and romance.

The organ is a gift from A. J. Eckhardt of Toronto, presented to the community in memory of the local church-gone of earlier days. It was built by Edward Ives and Sons with this purpose in mind, and will be shipped this morning for installation.

Inter-church athletic meet at West Toronto. The sixth annual inter-church athletic meet will be held this afternoon at the Lambton Athletic Grounds.

Fairbank must wait for hydro-electric. Geo. Cumfrie, president of the West Fairbank Electric Association, at last evening's meeting, reported on an interview with the Toronto Electric Light Company.

Stouffville. The Women's Institute will hold a public meeting in the Liberal Club rooms on Tuesday evening, Oct. 20, at 8 o'clock.

College Heights Rifle Club swears allegiance. Thirty members of the College Heights Rifle Association were sworn in last evening by the hon. captain, Lieut.-Col. Straker.

Advertisement. A Weak, Scrawny, Fatty. An Easy Way to Gain 10 to 30 Lbs. of Solid, Healthy, Permanent Flesh.

SAGE TEA DRINK TO DARKEN HAIR. It's Grandmother's Recipe to Bring Back Color and Lustre to Hair.

From a Poor Woman of Earls Court to a Poor Belgian Mother. The appeal for clothing and other necessities for the Belgian refugees has touched many hearts.

Fill Your Windows With Live Merchandise

To Every Merchant Who Sees This Advertisement: NATIONAL Newspaper Window Display Week, beginning next Monday, October 19th, offers every retailer an opportunity to reach out after more business.

The live goods you have in stock are those that are advertised by the makers in this and other good newspapers. These are the goods for which there is a direct demand.

Every time a manufacturer advertises his products which are sold by you in the newspapers he is making customers for your store.

National Newspaper Window Display Week is a movement that will extend all over the North American continent. It is bound to encourage many other manufacturers to spend money in advertising which creates direct demand upon your store.

This newspaper has furnished you with signs to paste upon your windows during next week when you show goods advertised in these columns.

Every Movement of This Kind is Bound To Hurry Along the Prosperity Which is Within Sight.

OPENS UP NOSTRILS, CLEARS HEAD, ENDS COLDS OR CATARRH AT ONCE. Instantly Relieves Swollen, Inflamed Nose, Head, Throat—You Breathe Freely—Dull Headache Goes—Nasty Discharge Stops.

TRAINING ASSOCIATION MEETINGS IN EAST END. The Toronto Military Training Association held enrolment meetings and drills at several schools in the east end last night.

EARLS COURT NEWS. The Northwest Mutual Aid Association will hold an important meeting this evening in the Royal George Chambers.

ONE THOUSAND DOLLARS FOR HUSBAND'S DEATH. Verdict in Damage Suit Against York Radial Instituted by Mrs. A. G. James.

EMERY. The pupils, ex-pupils and ratepayers of Emery Public School will hold a reunion on the school grounds on Saturday, October 24th.

THE HEROISM OF ONE WOMAN. A devoted wife saves husband from drink and unemployment. The first of my giving it to him, I feel I cannot say too much in favor of your wonderful Remedy.

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