

the movie firms are after is stories that will grip the public and make them give up their money.

Then I got up and registered "gratitude" while he registered "Don't mention it." We did a close-up hand-shake and I passed through the door. Returning toward the front entrance I was quite in accord with the spirit of the place and pranced like a horse with the spring-halt.

That, I think, is a fair presentation of the spirit and atmosphere of the fountain-head of the movie shows that are pleasing the people of the United States and rousing the wrath of Canadians. Only by giving a touch of burlesque is it possible to indicate what is done or how it is done. Here we have the greatest moulder of public opinion in the world — infinitely more powerful than the press because it makes emotion visible — and yet it is without any purpose higher than the grasping of money. There is no George Brown, Delane, or Greeley to use this tremendous power for the