

Television Advertising

I have never been satisfied that the food and drug experts knew what they were talking about and I will say so in this House. An industry like this is too important to rest on decisions that hang fire for 18 months. I urge the minister to take an early stand on this matter, and I urge that clear direction be given to the rapeseed producers of western Canada.

[Translation]

Mr. Gilbert Rondeau (Shefford): Mr. Speaker, the statement which the Minister of Agriculture (Mr. Olson) has just made seems quite important, according to him. As for us, while reading it, we find it extremely vague, as it deals with assistance for the marketing of colza produced on 400,000 acres of land. Now, what we would like to know is whether the dealers or the producers are unable to produce or market the crop. As for us in eastern Canada, we maintain that the government must support the marketing of some western products and we must congratulate the minister in this regard.

After listening to this statement today, we do not know if the government wants to help the dealers or the producers. We should nevertheless congratulate the minister on his announcement. We ask him to be kind enough in the future to be clearer in his statements so that we know where we are in this House. We should then be better informed than we are now by this vague statement made by the minister.

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[English]

CONSUMER AFFAIRS

ADVERTISING ON CHILDREN'S TELEVISION PROGRAMS—
REQUEST FOR UNANIMOUS CONSENT TO MOVE MOTION
UNDER S.O. 43

Mrs. Grace MacInnis (Vancouver-Kingsway): Under Standing Order 43 I rise on an important matter of urgent and pressing necessity. With Christmas buying in full swing it is especially important that children be protected against the pressures of television advertising which frequently cause confusion between fact and fantasy and often cause children to bring pressure on their parents to buy unnecessary and unduly expensive foods and toys. I therefore wish to move, seconded by the hon. member for St. John's East (Mr. McGrath):

That the Secretary of State, through whom the CRTC reports to Parliament, take up with that body the desirability of imposing an immediate and complete ban on advertising on children's television programs for the remainder of 1971.

Mr. Speaker: Hon. members have heard the motion proposed under the terms of Standing Order 43. The motion requires unanimous consent of the House. Is there unanimous consent?

Some hon. Members: Agreed.

Some hon. Members: No.

Mr. Speaker: There is not unanimous consent. The motion cannot be put.

[Mr. Gleave.]

REGIONAL ECONOMIC EXPANSION

GRANTS TO UNION CARBIDE AND AEROVOX—REQUEST
FOR UNANIMOUS CONSENT TO MOVE MOTION UNDER
S.O. 43

Mr. Edward Broadbent (Oshawa-Whitby): Mr. Speaker, I rise under the provisions of Standing Order 43 which provides that in cases of urgent and pressing necessity a motion may be moved if unanimous consent is given. The matter of urgent and pressing necessity arises out of the recent decisions of the Department of Regional Economic Expansion to make grants to Union Carbide of Canada Limited and Aerovox Canada Limited to move part of their operations from the province of Ontario to elsewhere in Canada. Such grants are not only unfair to Ontario workers but detrimental to the regional development program itself—

Mr. Speaker: Order, please. The hon. member knows that he cannot argue the case. The hon. member can have the floor at this time to indicate in brief terms the urgency of the matter, but the hon. member is now arguing the substance of the motion and to that extent his presentation is irregular. He should limit his speech at this time to the matter of urgency.

Mr. Broadbent: Given the undesirable situation to which I have just referred, I should like to move under the provisions of Standing Order 43, seconded by the hon. member for Broadview (Mr. Gilbert):

That this matter be referred for immediate consideration to the Standing Committee on Regional Development.

Mr. Speaker: Hon. members have heard the motion. Is there unanimous consent?

Some hon. Members: Agreed.

Some hon. Members: No.

Mr. Speaker: There is not unanimity.

MOTION TO ADJOURN UNDER S.O. 26**THE CANADIAN ECONOMY**

IMPLEMENTATION OF INDUSTRIAL STRATEGY TO
PROVIDE JOBS

Mr. David Lewis (York South): Mr. Speaker, I ask leave, seconded by the hon. member for Winnipeg North Centre (Mr. Knowles), to move the adjournment of the House under Standing Order 26 for the purpose of discussing a specific and important matter requiring urgent consideration, namely, the pressing need revealed in the report of the Economic Council of Canada released yesterday for an industrial strategy to be implemented without delay in order to meet the large job-creation goals urgently required to avoid a continuation of unacceptable unemployment levels.

Mr. Speaker: The hon. member for York South has given the Chair due notice of his intention to request leave to move the adjournment of the House in order to discuss