4.0 THE RESEARCH TEAM

4.1 Introduction

The research team proposed by the Angus Reid Group to conduct the study is presented below. The personnel resources allocated to this project reflect both our understanding of the project authority's requirements and the seriousness with which this project is viewed. No substitutions will be made to the project team without the written consent of the project authority. The proposed role of each team member is highlighted in the following section. In addition, complete CV's are attached for your information.

Dr. Darrell Bricker, Vice-President, Angus Reid Group: Senior Project Director

Dr. Darrell Bricker is Vice-President with the Angus Reid Group in Ottawa. He holds a Ph.D. in Political Science from Carleton University and a B.A. and M.A. from Wilfrid Laurier University. His areas of specialization include advanced research design, multivariate analysis, qualitative research, tracking methodologies and strategic communications planning. Prior to joining the Angus Reid Group, Dr. Bricker served with the Office of the Prime Minister as Director of Public Opinion Research. In this capacity, he participated in the design and implementation of several of the Federal Government's most challenging and politically sensitive research projects. Before joining the PMO, Dr. Bricker worked as