## EDUCATION



University of British Columbia 6253 NW Marine Drive Vancouver, British Columbia V6T 1Z1

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Mr. Chris Brown
Director of International Relations

## Key products/services: Teaching and research

The University of British Columbia (UBC) is the third largest university in Canada, a leading global research institution and Canada's strongest university in Asia-Pacific affairs. UBC has an international reputation for excellence in teaching and research with expertise in the areas of: health care, information technology and telecommunications, energy and natural resources, agri-business and food biotechnology, environment, education, and space and aerospace technology.

The Team Canada Mission offers UBC an opportunity to enhance our presence in the region by strengthening existing relationships and creating new ones. UBC is interested in building teaching, exchange, and research programs with educational institutions. The University is also interested in creating training programs, cooperative employment programs, and joint research ventures with the private and government sectors in both countries.

As the leading university in Asia-Pacific affairs, UBC has a strong interest in technological development, taking technologies out of the University's laboratories and commercializing them.

## OTHER - AVIATION



Vancouver Board of Trade/IAT Management World Trade Centre Building 400 - 999 Canada Place Vancouver, British Columbia V6C 3C1

Tel: (604) 641-1256 Fax: (604) 681-0437 E-mail: rick@iat-yvr.com

Mr. T. Richard (Rick) Turner

## Key products/services: Promotion of trade and commerce

The Vancouver Board of Trade is the voice of the business community, working to promote trade and commerce for the Pacific region. The association plays a key role in presenting business concerns to government and influencing public policy. Members participate on committees and task forces addressing major issues facing the community.

Seminars and workshops improve productivity and profits in areas such as sales skills, public speaking and business opportunities.

An information service is available for assistance in researching new markets and accessing the latest periodicals and reports. Board members are kept informed of activities and issues affecting business through the monthly Sounding Board newspaper and Forthcoming Events calendar.

The Vancouver Board of Trade is unique in Canada as an international association; included within The Board is the World Trade Centre Vancouver, one of more than 300 trade centres worldwide offering access to a database of hundreds of buy/sell opportunities.