Klasky Csupo Inc.

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Founded in 1982 as a graphic arts firm by graphic designer Arlene Klasky and animator Gabor Csupo, Klasky Csupo Inc. has become one of the most successful independent studios in the world. From its modest beginning as the creators of animated commercials and title sequences, the studio quickly blossomed into interstitials, television series and, most recently, feature films.

Housing a studio staff of more than 240, Klasky Csupo traces its animation roots to the tradition of the European styles. The company consists of five Hollywood buildings which house an animation studio, a full-service digital and analog sound studio and an in-house casting office. This makes work on television series or feature films possible in one relatively confined area.

Klasky Csupo has positioned itself in a strategic alliance with one of the most powerful media corporation in the world – Viacom. Most of Klasky Csupo's success is based on the content produced for some of today's most commercially popular animated television series including: "The Simpsons", "RUGRATS", "AAAHH!!! REAL MONSTERS", and the cult hit "Duckman". The secret is in the studio's attitude; to stay focused on long-term goals, always maintain a unique point of view and never imitate anybody – especially oneself.

In 1997 Klasky Csupo officially began production on the feature version of "RUGRATS", set for release by Paramount in late 1998. The studio also entered production on "Stressed Eric", a new half-hour series for BBC.

Management

Central to Klasky Csupo business plan is television production for the Viacom alliance and the feature film business. Ancillary to that core is the commercial division, two record labels and a special projects division.