

REPORT 4
87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

PAGE : 86

POST : 520-TOKYO

001-AGRI & FOOD PRODUCTS & SERVICE
JAPAN

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PROCESSED FOODS PROMOTIONS AND MISSIONS

QUARTER: 1 PROMOTION OF AGRICULTURAL PRODUCTS.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

40% INCREASE IN PROMOTIONAL BEEF ALLOCATION- CDA
FOOD FAIR PARTICIPANTS INCREASED FM 21-40-NICHI-
RYA MISSIONS BOUGHT \$10MN - SKYLARK SEEKING NEW
CUSTOM PACKED ITEMS, - RETAIL PACK OF CANOLA OIL
TO BE INTRODUCED.

COMPLETED BROCHURE ON ALFALFA PRODUCTS; HELD SE-
MINAR ON ALFALFA & SWINE, PURSUED FUMIGATION PRO-
CEDURES FOR ALFALFA HAY WITH MAFF, REPORTED ON
APPLE FUMIGATION RESEARCH.