

29/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

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RPTCL

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: WARSAW

Market: EAST GERMANY

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: CALLS ON GDR AGENCY FIRMS & FOREIGN TRADE ENTERPRISES
Expected Results: DEVELOP PROFILE OF GDR REQUIREMENTS

Activity: ALERT CANADIAN FIRMS TO GDR REQUIREMENTS
Expected Results: FAMILIARIZE GDR CONTACTS WITH CANADIAN CAPABILITIES

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: ASSIST COMPANIES DURING LEIPZIG FAIR
Expected Results: INTRODUCE CANADIAN FIRMS TO GDR DECISION MAKERS

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: WORK W/ALBERTA & QUEBEC GOVTS TO IDENTIFY INTERESTED FIRMS
Expected Results: INTRODUCE TWO CANADIAN COMPANIES ON GDR MARKET