

WESTERN Assurance Company

INCORPORATED 1851
**FIRE, EXPLOSION,
 OCEAN MARINE &
 INLAND MARINE
 INSURANCE**

Assets over \$5,000,000.00
 Losses paid since organization " 66,000,000.00

BOARD OF DIRECTORS:

| | |
|------------------------------|--|
| SIR JOHN AIRD | Z. A. LASH, K.C., LL.D. |
| ROBT. BICKERDIKE, M.P. | W. B. MEIKLE, President |
| ALFRED COOPER (London, Eng.) | GEO. A. MORROW |
| H. C. COX | LIEUT.-COL. THE HON. FREDERIC NICHOLLS |
| D. B. HANNA | BRIG.-GEN. SIR HENRY PELLATT, C.V.O. |
| E. HAY | E. R. WOOD. |
| JOHN HOSKIN, K.C., LL.D. | |

Head Office: TORONTO, Ont.

W. B. MEIKLE, President and General Manager
 C. C. POSTER, Secretary

ATLAS Assurance Company Limited OF LONDON, ENGLAND

The Company commenced business in the REIGN OF GEORGE III. and the following figures show its record:—

| At the Accession of | Income | Funds |
|--------------------------------|----------------|------------|
| KING GEORGE IV. ... | \$ 387,065 ... | \$ 800,605 |
| KING WILLIAM IV. ... | 657,115 ... | 3,038,380 |
| QUEEN VICTORIA ... | 789,865 ... | 4,575,410 |
| KING EDWARD VII ... | 3,500,670 ... | 11,185,405 |
| KING GEORGE V. ... | 6,846,895 ... | 15,186,090 |
| and at 31st DECEMBER, 1916 ... | 7,980,685 ... | 20,730,010 |

In addition the Company has a Subscribed Capital of Eleven Million Dollars (of which \$1,320,000 is paid up).

Agents wanted in unrepresented districts.
Head Office for Canada, 260 St. James St., MONTREAL
 MATTHEW C. HINSHAW, Branch Manager

Great North Insurance Co.

HEAD OFFICE, I.O.O.F. BLOCK, CALGARY, ALBERTA
 THE COMPANY WITH A RECORD



OFFICERS

President and Manager ... W. J. WALKER, Esq.
 1st Vice-President ... HON. P. E. LESSARD, M.L.A.
 2nd Vice-President, HON. ALEX. C. RUTHERFORD, K.C.
 3rd Vice-President ... EDWARD J. FREAM, Esq.
 Secretary ... A. H. MELLOR, Esq.

AUDITORS

Edwards, Morgan & Co. ... Calgary

DIRECTORS

| | |
|---|---------------------------|
| Hon. Alex. C. Rutherford, K.C., B.A., LL.D., B.C.L. | Edward J. Fream, Esq. |
| Hon. P. E. Lessard, M.L.A. | J. K. McInnis, Esq. |
| F. A. Walker, M.L.A. | W. J. Walker, Esq. |
| | Geo. H. Ross, K.C., LL.B. |

UNION ASSURANCE SOCIETY LIMITED

(FIRE INSURANCE SINCE A.D. 1714)

Canada Branch **Montreal**
 T. L. MORRISEY, Resident Manager

North-West Branch **Winnipeg**
 THOS. BRUCE, Branch Manager
MARTIN N. MERRY, General Agent **TORONTO**
 Agencies throughout the Dominion

SUN FIRE

FOUNDED A.D. 17

THE OLDEST INSURANCE CO. IN THE WORLD

Canadian Branch ... **Toronto**

LYMAN ROOT, Manager

THE LAW UNION & ROCK INSURANCE CO., Limited OF LONDON

Founded in 1806
 Assets exceed \$48,000,000.00 Over \$12,500,000.00 invested in Canada
 FIRE and ACCIDENT RISKS Accepted
 Canadian Head Office: 57 Beaver Hall, Montreal
 Agents wanted in unrepresented towns in Canada.

W. D. Aiken, Superintendent | J. E. E. DICKSON, Canadian-Manager
 Accident Department

THE MERCANTILE FIRE INSURANCE COMPANY

Incorporated 1875

All Policies Guaranteed by the LONDON AND LANCASHIRE FIRE INSURANCE COMPANY OF LIVERPOOL.

The LONDON ASSURANCE

Head Office, Canada Branch, MONTREAL

Total Funds exceed \$32,000,000

Established A.D. 1720. FIRE RISKS accepted at current rates
 Toronto Agents - S. Bruce Harman, 19 Wellington St. East

Commercial Union Assurance Co.

LIMITED, OF LONDON, ENGLAND

Total Annual Income Exceeds \$ 51,000,000
 Total Funds Exceed 151,500,000
 Total Fire Losses Paid 193,774,045
 Deposit with Dominion Government .. 1,245,467

Head Office Canadian Branch:

COMMERCIAL UNION BLDG. - MONTREAL

JAS. MCGREGOR, MANAGER

Toronto Office - 49 Wellington St. East

GEO. R. HARGRAFT

General Agent for Toronto and County of York.

Economical Mutual Fire Ins. Co.

HEAD OFFICE KITCHENER, ONTARIO
 CASH AND MUTUAL SYSTEMS

TOTAL ASSETS, \$800,000 AMOUNT OF RISK, \$28,000,000
 GOVERNMENT DEPOSIT, \$50,000

JOHN FENNELL, President | GEO. G. H. LANG, Vice-President | W. H. SCHMALZ, Mgr.-Secretary

Waterloo Mutual Fire Insurance Company

ESTABLISHED IN 1863

Head Office, Waterloo, Ont.

Total Assets 31st December, 1915 \$908,244.00
 Policies in force in Western Ontario, over 30,000.00

GEORGE DIEBEL, President. | ALLAN BOWMAN, Vice-President. | BYRON E. BECHTEL, Inspector.
 L. W. SHUH, Manager.