

"MADE IN CANADA"

## Ford Touring Car Price \$590

Your neighbor drives a Ford—why don't you? We are selling more Fords in Canada this year than ever before—because Canadians demand the best in motor car service at the lowest possible cost. The "Made in Canada" Ford is a necessity—not a luxury.

Runabout \$540; Town Car price on application. All Ford cars are fully equipped, including electric headlights. No cars sold unequipped. Buyers of Ford cars will share in our profits if we sell 30,000 cars between August 1, 1914 and August 1, 1915. Write Ford Factory, Ford, Ontario, for catalogue (E-1).

