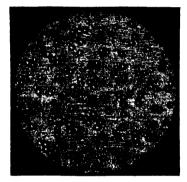
"The greatest therapeutic discovery of the age, and of the ages, is that where we cannot produce good blood we can introduce it."

## What is Hæmatherapy?

A New Thing—and a New Name which, though literally translated (Blood Treatment), may not convey to every one a definite idea. It is a treatment which consists in opposing to a condition of disease the very power—good and sufficient Blood—that would naturally prevent it, that would still cure it spontaneously, and that actually does cure it spontaneously, wherever the blood-making work of the system is perfectly efficient; and therefore also will cure it, if a deficiency of the vital element be supplied from without, under proper medical treatment.

That Blood is such a power as here described, is an undisputed physio-

A FILM OF BOVININE: Showing the Blood-corpuscles Intact.



Micro-photographed by Prof. R. R. Audrews, M.D.

logical fact. Its transmission from one animated organism to another, for the purpose of supplying a defect in the latter, is the substance of the Blood Treatment; and How to Do this, in different cases, is the form or description of the same. may be taken from a healthy bullock (arterial blood-elaborated with due scientific skill); or it may be obtained in the wellattested living conserve known as bovinine, from any druggist; and may be introduced into the veins of the patient in either of four ways, that may be most suitable to the case: viz.: by the mouth and stomach; by injection, with one-third salt water, high up in the rectum; by hypodermical injection; or by topical application to any accessible lesion.

## THE CURE OF PULMONARY CONSUMPTION

is one of the latest and most wonderful developments of Blood Power—introduced mainly by the mouth, and sometimes also by spraying bovinine into the trachea by an atomizer. Every week of judicious internal blood treatment, with proper medical and hygienic care, has resulted in steady improvement as to all symptoms, with scarcely an instance of check, much less of relapse, until complete apparent cure, and that in the more advanced stages of the disease. As further examples, may be mentioned: Anæmia. Cholera Infantum, Typhoid Fever, Hæmorrhagic Collapse, and many other of the most dangerous and aggravated diseases.

IN SURGERY: A CHRONIC ULCER,

of no matter how long standing or obstinate and aggravated character, can be cured with certainty—at least, the first instance of failure has yet to be heard of—by constant application of bovinine to the wound with proper surgical treatment and sterilization. Such cases are usually cured in from four to six weeks. So of traumatic injuries of all kinds; carbuncles, fistulas, abscesses, and even gangrene.

## NUMEROUS CLINICAL REPORTS

of well known Physicians and Hospitals, where the Power of Supplied Blood is constantly relied on as a cardinal factor in the cure of disease and support of surgery, are at the service of every practitioner who desires to keep up with the progress of his profession, and may readily be obtained (including, of course, the technique and subsidiary treatments pursued) by applying to

THE BOVININE COMPANY, 75 West Houston Street, New York.

Leeming, Miles Co., Sole Agents for the Dominion of Canada.