

# DAVID McFARLANE & CO.

Wholesale Stationers

Wish to advise their patrons and the public that notwithstanding the fact that their stock of

MONTREAL

## Stationery and Papers

was virtually totally destroyed by fire on the 2nd inst., they are prepared to undertake orders NOW, and hope to be in a few weeks as fully equipped as they were before the fire.

WE THANK our many friends for their sympathy as conveyed to us by letters, telegrams, etc.

### MEDAL AND DIPLOMA ARRIVE.

THE first day of June, 1896, was an occasion of some importance to the Challenge Machinery Co. Of course, they'll tell you that they knew all the time that their Challenge Gordon was the best press of its class ever made; but, on the day mentioned, they received evidence that others held the same opinion, in the shape of a medal and diploma awarded their excellent machine at the great Columbian Exposition. These come better late than never; but if they hadn't come at all the makers of the Challenge-Gordon would have continued to hold to the opinion that their press is the best job press on earth. Several recent improvements are worthy of notice: The new impression throw-off, by which the eccentric shaft is held absolutely stationary either on or off the impression, obviating undue wear, as is the case when the eccentric shaft is rolled by the oscillating of the bed. This improvement has been the aim of inventors for more than thirty years, but has heretofore not been accomplished. The new noiseless disc motion is another feature that will be fully appreciated by all printers; it is positive in its action, ensures the most perfect distribution, and requires but little power to actuate it; the pawl, ratchet and shaft—all the wearing parts—being cut out of solid steel, are more durable than anything heretofore invented for this purpose. The new style flat section steel connecting rods—twenty-five per cent. stronger than round rods—add increased strength and rigidity to the impression, as well as beauty to the appearance of the press. The Challenge gripper cam is outside the frame, has no slots or complications; there are no hinges in the gripper bar, and the grippers may be depressed at any position of the platen without danger of injury to grippers, form or press.

# Programs Pencils Tassels

Our stock is complete and well selected, and printers will find our No. 20 Pencil and Tassel the cheapest and most convenient line in the market. Write for samples before ordering.

Prompt shipment and careful attention to Letter Orders.

## CANADA PAPER CO.

Toronto and Montreal.

The paper in this magazine is the Canada Paper Co.'s celebrated No. 1 Litho. Book.

Then there are the steel roller sockets, highly finished and nickel plated. The platen and all other moving parts are carefully balanced, and the best workmanship throughout, make the Challenge-Gordon the lightest running and strongest high-speed job press made.

An interesting illustration of the light-running qualities of the Challenge-Gordon was recently shown. A full form was placed on one of the 8 x 12 presses, and a speed of 3,200 an hour was developed, using as a belt a piece of common wrapping twine less than one-eighth of an inch thick, on an ordinary flat-faced pulley.

A complete descriptive circular of the Challenge-Gordon may be had of dealers, or directly from the makers, Challenge Machinery Co., 2,529 Leo street, Chicago.

### HAVE YOU GOT YOUR CALENDAR?

Buntin, Gillies & Co., Hamilton, have issued a very tasty wall calendar for 1897. The colors are bright on a light ground and the figure of Rob Roy, a typical Highlander in the "garb of old Gaul," adorns the top. It will look well in store or home.

### TIME PASSED FOR LAGGARD METHODS.

As the electric is to the omnibus, so is the Golding jobber to old-style machines. It costs a little more than other job presses, but it is worth a great deal more. However cheaply presses of antique design, of slow speed, and without improved facilities for making ready, can be bought, they are costly. If in the market for job presses investigate the Golding jobber. (Adv.)