

SEVEN YEARS TORTURE

Nothing Helped Him Until He Took "FRUIT-A-LIVES"



ALBERT VARNER
 Buckingham, Que., May 3rd, 1915.
 For seven years, I suffered terribly from Severe Headaches and Indigestion. I had belching gas from the stomach, bitter stuff would come up into my mouth after eating, while at times I had nausea and vomiting, and had chronic Constipation. I went to several doctors and wrote to a specialist in Boston but without benefit. I tried many remedies but nothing did me good. Finally, a friend advised "Fruit-a-lives". I took this grand fruit medicine and it made me well. I am grateful to "Fruit-a-lives", and to everyone who has miserable health with Constipation and Indigestion and Bad Stomach, I say take "Fruit-a-lives", and you will get well".
ALBERT VARNER.
 50c. a box, 6 for \$2.50, trial size, 25c.
 At dealers or sent postpaid on receipt of price by Fruit-a-lives Limited, Ottawa.

MEDICAL.

JAMES NEWELL, PH. B., M. D.
 L. R. C. P. & S., M. B. M. A., England,
 Coroner County of Lambton,
Watford, Ont.
 OFFICE—Main St., next door to Merchants Bank. Residence—Front street, one block east of Main street.

C. W. SAWERS, M. D.
 WATFORD, ONT.
 FORMERLY OF NAHER) OFFICE—Main Street, formerly occupied by Dr. Kelly. Phone 23 A. Residence—Ontario Street, opposite Mr. A. McDonnell's. Night calls Phone 13 B.

W. G. SIDDALL, M. D.
 WATFORD ONTARIO
 Formerly of Victoria Hospital, London.
 OFFICE—Main street, in office formerly occupied by Dr. Brandon, Day and night calls phone

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GEORGE HICKS,
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GRADUATE of the Royal College of Dental Surgeons, Ontario, and the University of Toronto. Only the Latest and Most Approved Appliances and Methods used. Special attention to Crown and Bridge Work. Office—Over Dr. Kelly's Surgery, MAIN ST.—WATFORD

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 Office—Two doors south of the Guide-Advocate office. Residence—Main Street, one door north of Dr. Siddall's office.

CENTRAL Business College

W. J. Elliott, D. A. McLachlan,
 President. Principal.

GREAT VARIETY OF FASHIONS OFFERED

Colossal Cornucopia of New Modes Shaken Out Over Heads of Women.

HIGH COLLARS TO BE WORN
 Silhouette is Slim and Gray is Used Lavishly, Being Combined With Many Other Colors.

New York.—There comes a time in every woman's life when she wants fashions in paragraphs or, probably, a better way to put it is that she wants



The material used in this evening gown is supple satin in pink and mauve orchid tones. The bodice is cut in irregular points over hips, and there is a wattleau train dropped from the shoulders. The short sleeves are finished with chinchilla.

her news capsuled so that she can digest it in the quickest and easiest manner.

These are stirring times in the world of buying and selling women's apparel. Contrary to all the expectations of the pessimists and the croaking of the gloomy prophets, there is a scramble for enough merchandise to sell to the women on this continent at this moment. They have money; they want new clothes; Paris has sent alluring costurary quite in keeping with our spirit of war-time dressing; the shops are crowded, and the bulk of the buying has gone to the people who offer clothes that are not eccentric or over-priced.

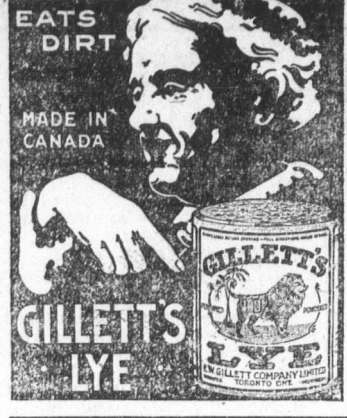
When fashions are slack, women have time to read about them in detail when they are being rushed across the stage; but now, as in an exciting movie, there is no time for comment or philosophy, for theory or observation. "News! Give us news!" is what the people cry who want to go out tomorrow morning and buy.

This is no time, therefore, to dwell upon one subject and embroider it a bit in an attempt to catch a woman's fancy. There is so much to say that there is not half enough space in which to say it.

A colossal cornucopia of fashions has been shaken out over the heads of women, and one is catching as one can catch here and there. So much is changed, so much that is new is offered, so vast a variety of stimulating and enlivening fashions have fallen from the skies, as it were, that women, ever alert for interesting clothes at this season of the year, are asking a thousand questions and adding more before these are answered.

Under this stimulus, the one who reports fashions must try to meet the situation by turning out the news in that old, old form of journalistic expression known as the reporter's notebook. After a while, affairs will simmer down. They will establish themselves on a sound basis and probably remain on that foundation until next February. However, there is no hope for calm at this moment and therefore, I pour out all the news of the hour in paragraphs. They cover the situation as far as it goes.

High Collars in Blouses.
 The strongest evidence that women will wear high collars in the winter, is that they are appearing in the cheap, ready-to-wear blouses. Some of these are boned and fit the neck. Others have a ruffle at the top of the high edge. Neither style is as attractive as the one that flares at the top in



EATS DIRT
 MADE IN CANADA
GILLETT'S LYE

the French fashion and envelopes the flesh at the top of the neck instead of pushing it up.

The strong desire shown by the great designers is to follow the lines of the figure in all gowns. This eliminates petticoats in a large measure. When they are worn, they must be exceedingly slim and of soft material.

The tendency toward the directoire gown is more marked as the autumn advances, especially as regards colorful waistcoats that fit the figure.

Kolinsky will hold its place as the leader of peltry this season. It will be lavishly used for trimming street suits. Hudson seal ranks high. Its soft and pliable skin allows it to fit in with the clinging drapery of the year. Manufacturers say there is a strong demand for fine grades of Hudson seal, especially for coats. Straight boxcoats that flare slightly at the hem, will be fashionable.

Jet, in every form, will be acceptable this year. The reappearing of the old mines in England, which were once worked by the monks, has given a strong impetus to the trade in black crystal. Sequins will not be used. The surface will be faceted and highly polished. Entire gowns of jet in superb design, mounted on black tulle, will be offered as the first fashion for evening, although they are very expensive.

Jet buttons will be put on gowns of serge, satin, velour and velvet. Belts of jet will be used on one-piece frocks for the afternoon. The cadet sash of the hour, which is used on short coats as well as frocks, will be weighted with thick jet tassels.

In more ways than anyone could think were possible, gray is mixed with other colors. It is especially effective when placed with subtle shades of blue. Violet, heliotrope, salmon, watermelon pink and flame red are some of the colors which are put with gray gowns to be worn for all hours of the day and evening. Gray one-piece frocks for the street, offered as a substitute for tailored suits, have fitted, medieval corselets made of braid.

Careless cravats on the most formal suits, gain in importance. This kind of neckwear started in Paris last May, but the American dressmaker did not take it seriously until the new autumn models arrived.

These cravats are made of the cloth of the suit, lined with a fanciful fabric, or they embody a brilliant color scheme, which has many advantages in that it brightens the suit and often makes it more becoming to the wearer.

So far, the high, stiff, military coat collar has not appeared, but every other kind of collar that mounts to the chin has been employed to supply the demand for high neckwear.

The trench muffler is delighted in by many women, whether it is made of fur or cloth. It almost disguises the face, it envelopes so much of the lower part of it.

Ostrich Plumes Again.

Ostrich plumes are slowly coming back into fashion. Paris provided them for the great middle class of women who suddenly became well-to-do through high salaries. These women believe that sealskin coats, diamond solitaires and ostrich feathers are still the symbols of wealth.

NOTHING

was capable of healing a bad running sore, from which my husband suffered, until he used Zam-Buk," writes Mrs. B. Ellis of Castleton, Ont. "The sore, which was on his foot and was caused by frost-bite, had penetrated to the bone. The pain he suffered from the inflammation was so bad that he could not sleep. He tried every remedy he had ever heard of

BUT

nothing gave him relief until he tried Zam-Buk. Within two hours after the first application the pain was eased. With perseverance the inflammation was drawn out and then entirely reduced. The pain then entirely disappeared and soon the sore was completely healed."

You cannot make a mistake in using Zam-Buk for eczema or any skin trouble, and it is equally good for boils, ringworm, blood-poisoning and piles. All dealers or Zam-Buk Co., Toronto. 50c. box, 3 for \$1.25.

ZAM-BUK

What was true of France quickly became true of England. Although plumes are selling there today at \$90 and \$100 apiece, because of reduction in supply, there are buyers aplenty for them. It is expected that the industrial condition of America will be the same as that which has prevailed in England and France during the latter part of the war, and that the women, who are the real spenders of a nation, will buy clothes more lavishly and recklessly than they have for a century. The reason for this is that they are taking the places of men and getting money to spend without asking men for it.

As for the ostrich feather in America, it is slowly making its appearance, but it is sponsored by so many good houses that no doubt it will appear



Four-cornered black velvet hat with crown of horizon blue ribbon. Upstanding ostrich plume also in blue.

on many hats when the cold weather comes.

Hatter's plush is strongly indorsed by the milliners for women's street hats. It will also be used for the brims of the large picture hats which have collapsible velvet crowns. Fortunately for the majority of women, the bell-shaped hat which was in fashion last summer, will be retained for the winter in this new material.

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Are French Heels Going?

There is no doubt of the fact that French heels are doomed for street wear, but this does not mean that they will not still be worn indoors. French heels were never really intended for walking, and the wonder is that women of good sense and good taste have for so long been willing to follow the vogue for high-heeled walking shoes. The French-heeled shoe undoubtedly gained popularity because of the short skirt, and many persons have predicted that the sensible walking shoe would not return to favor until the short skirt had passed out of fashion. But as indications point new skirts are still to be moderately short, and at the same time women are to wear sensible heels.

Externally or Internally, it is Good.—When applied externally by brisk rubbing, Dr. Thomas' Electric Oil opens the pores and penetrates the tissues as few liniments do, touching the seat of the trouble and immediately affording relief. Administered internally, it will still the irritation in the throat which induces coughing and will cure affections of the bronchial tubes and respiratory organs. Try it and be convinced.

Mother Shipton's Prophecy

A reader has asked for the words of Mother Shipton's famous prophecy, which dates from sometime in the fifteenth century. A version of the original prophecy in doggerel rhyme was put into circulation by one Charles Hindley, about 1862, including two final lines, added by himself on his own confession. The remainder of the forecast has apparently been fulfilled: Carriages without horses shall go. And accidents all the world with woe. Around the world thoughts shall fly In the twinkling of an eye. Water shall yet more wonders do, Now strange, yet shall be true. The world upside-down shall be, And gold found at the foot of a tree. Through hills men shall ride, And no horse nor ass be at his side. Underwater man shall walk, Shall ride, shall sleep, shall talk. In the air men shall be seen, In white, in black, in green. Iron in the water shall float As easy as a wooden boat. Gold shall be found 'mid stone In a land that's now unknown. Fire and water shall wonders do; England shall at last admit a Jew. And this world to an end shall come In eighteen hundred and eighty one.

CASTORIA

For Infants and Children
 In Use For Over 30 Years
 Always bears the Signature of *Chas. H. Tuttle*

SUCCESS OF A NEW REMEDY FOR BACKACHE, KIDNEYS, RHEUMATISM.

"Dear Mr. Editor—I suffered for years with backache. Last March I tried "Anuric" and have used this new kidney medicine recently discovered by Dr. Pierce, and it was wonderful the way it eased the pain and gave me relief in such a short time. I have tried several medicines, but "Anuric" is the only one that gave satisfaction. I feel it my duty to recommend "Anuric Tablets" to any one who suffers as I did.
 (Signed) MRS. MARGARET E. SNIDER.

NOTE: Folks in town and adjoining counties are delighted with the results they have obtained by using "ANURIC," the newest discovery of Dr. Pierce, who is head of the INVALIDS' HOTEL, and SURGICAL INSTITUTE, in Buffalo, N. Y. Those who started the day with a backache, stiff legs, arms and muscles, and an aching head (worn out before the day began because they were in and out of bed half a dozen times at night) are appreciating the perfect rest, comfort and new strength they obtained from Dr. Pierce's Anuric Tablets. To prove that this is a certain uric acid solvent and conquers headache, kidney and bladder diseases and rheumatism, if you've never used the "Anuric," cut this out and send ten cents to Doctor Pierce for a large sample package. This will prove to you that "Anuric" is thirty-seven times more active than lithia in eliminating uric acid—and the most perfect kidney and bladder corrector. If you are a sufferer, go to your best druggist and ask for a 50-cent box of "Anuric." You run no risk for Dr. Pierce's good name stands behind this wonderful new discovery as it has for the past half century for his "Golden Medical Discovery," a general tonic made from roots with pure glycerine which makes the blood pure, his "Favorite Prescription" for weak women and "Pleasant Pellets" for liver ills.

YOU can always find a choice assortment of

- CANDIES NUTS
- HOME-MADE TAFFIES
- NELSON'S CHOCOLATES (IN BULK OR BOXES)

and one of the best assortments of other candies to be found in Watford at—

LOVELL'S

Give our Bread a trial.
 Fresh Cakes made every day.

CHANNY FARM

SHORTHORN CATTLE and LINCOLN SHEEP

WANTED—Homes for one hundred good strong Lincoln ram lambs till next September. For sale, hire or on shares on easy terms, the most popular and highest priced of all British bred sheep, will improve any breed and increase your wool and mutton production.

ED. de GEX Kerwood

GRAND BRUNNEN

TIME TABLE
 Trains leave Watford Station as follows:

GOING WEST	
Accommodation, 75.....	8 44 a.m.
Chicago Express, 13.....	12 31 a.m.
Accommodation, 83.....	6 44 p.m.
GOING EAST	
Accommodation, 80.....	7 45 a.m.
New York Express, 6.....	11 16 a.m.
New York Express, 2.....	3 05 p.m.
Accommodation, 112.....	5 16 p.m.

C. Vail, Agent Watford

Two complete sets of controlling devices feature a new automobile designed for instruction purposes.

An especially loud electric bell of English invention is rung by a motor instead of the usual magnet.

To remove grease and dirt from machinery with gasoline is the purpose of a new compressed air syringe.

A broiler invented in England consists of a tent-shaped wire in which meat is hung over stove openings.

Several years of experimenting in Cuba have shown that sea island cotton can be grown there successfully.

During the past season the farmers around Crinan had a serious time to harvest crops on account of the scarcity of labor. Many women were forced to work in the harvest. Several of them assisted in the hay fields with the loaders also in the grain fields. One woman built over seventy loads during the season, while several others took the places formerly occupied by the hired men on the farms.

Worms cause fretfulness and rob the infant of sleep, the great nourisher. Mother Graves' worm exterminator will clear the stomach and intestines and restore healthfulness.

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TRY FIVE POUND
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TREN
 Flour, Oats
 Flaked W
 Feed, Grain

INTERNATIONAL
 FOR HORSES
 CALDWELL
 AND THREE DIPH
 ALL KINDS
 Chopping and