irculation of THE WORLD on the one hand, and is reasonable rates on the other, must commend it is all classes of advertisers as a most desirable meium of communicating with the public. Three regular editions of THE WORLD are pubshed daily—at noon, at three and at five o'clock, txra editions are also published whenever there is ews of sufficient moment to demand them. Advertisements are inserted in all editions at the price of a single insertion.

ORDINARY RATES

Commercial advertisements, FIVE CENTS onpareil line, each insertion.

Advertisements other than commercial, viz., legal, election, financial, and amusement, TEN CENTS per nonpareil line, each insertion.

Reports of meetings and financial statements of hanks, railway, insurance and monetary companies, TEN CENS per line nonpareil.

Special notices twenty-five per cent. advance of

Condensed advertisements on the first page, HALF A CENT persword, each insertien.

CONTRACT RATES

Do you want mechanics?

Advertise in the World, FREE.
Do you want a clerk

Advertise in the World, FREE.
Do you want a servariant on the World, FREE.
Do you want a servariant on the World, FREE.
Do you want a situation?

Advertise in the World, FREE.
Do you want a situation?

Advertise in the World, FREE.
Do you want a situation?

Advertise in the World for TEN CENTS.
Do you want to be to store to let?

Advertise in the World for TEN CENTS.
Do you, want to rent a house or store?

Advertise in the World for TEN CENTS.
Do you, want to rent a house or store?

Advertise in the World for TEN CENTS.
Do you want to lend or borrow mone?

Advertise in the World for TEN CENTS.
Do you want to lend or borrow mone?

Advertise in the World for TEN CENTS.
Do you want to sell or buy a busines?

Advertise in the World for TEN CENTS.
Have you lost or found anything?

Advertise in the World for TEN CENTS.
Do you want to sell or buy a busines?

Advertise in the World for TEN CENTS.
Do you want to sell or buy a full for the CENTS.
Do you want to sell or buy a full for the CENTS.
Do you want to sell or buy a full for the CENTS.
Do you want to sell or buy anything?

Advertise in the World for TEN CENTS.
Do you want to buy anything?

Advertise in the World for TEN CENTS.

Let Everybody Advertise in the

World.

A CARD THIS SIZE - TWENTY WORDS-every day for a year, \$16 50; every day for six months. 89.

This is equal to a little over FIVE CENTS for

1 mo. 3 mos. 6 mos. 12 mos

CARD THIS SIZE-FIVE LINES

Situations Wanted and Help Wanted, FREE

Situations Wanted and Help Wanted, I Rele-Properties for Sale, Houses or Stores to Rent, Houses or Stores Wanted, Board and Lodging, Rooms to Let, Rooms Wanted, Articles for Sale, Articles Wanted, Articles Lost or Found, Profes-sional or Business Cards, Business Chances, Money to Lend, Personal, and Miscellaneous, TEN CENTS for twenty words, and one-half a cent for each additional

of twenty words or under, and subject to change of matter, are made at the following rates:—

INSERTIONS. | 1w'k. | 1.pmo | 3 mos | 6 mos | 12 mo

This is equal to a little over SIX CENTS, for each

THIS SIZE, TEN LINES :-

This is equal to less than THIRTEEN ENTS for

CARD THIS SIZE, TWENTY LINES :-

-1 mo, 3 mos. 7 mos. 12 mos

815 00 830 00 850 00 880 00 10 00 20 90 30 90 50 90 7 50 15 00 25 00 40 00 10 00 15 00 25 00

each insertion.

CARD THIS SIZE, THIRTY LINES :

822 50 15 00 11 25

3.75

| \$0.50 | \$2.00 | \$5.00 | \$9.00 | \$17.00 | \$1.25 | \$3.00 | \$5.50 | \$10.00 | \$1.25 | \$2.25 | \$4.00 | \$1.25 | \$2.25 | \$4.00 | \$1.25 | \$2.25 | \$1.00 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1.25 | \$1

1 mo. 3 mos. 6 mos. 12 mo

Paragraphs among news items, double the

are.

B =

TOCK OF

given of herself exactly, so far as outline was concerned, even to the umbrella, for it was in her hand and she was swinging it illy to and fro, as she walked, or rather strolled,

driven to desperation, anxious that she should not go before her opinion of him had changed for the better.

She was so pretty, so contemptuous, he had been such a fool, and there was not a friendly soul near who would vouch for him. her eyes beat on the groand in abstracted But beyond the height, the dress and But beyond the height, the dress and the hair, nothing could have been more widely at variance with the picture both Percy and Durnford had formed, judging from the letter they had read.

This girl was not a third-rate barmaid; one glance was sufficient to tell that.

Without laying herself open to the accusation of being got up, she was perfectly dressed, finished in every particular, from her boots to her gloves.

Her carriage was stately, and there was a high-bred air about her, blended with a certain dash of hauteur and indifference that stamped her as once, not only a lady but a friendly soul near who would vouch for him.

"You can do nothing that would prove it better than allowing me to pass now," was the reply, given, nevertheless, a "fifle less distinctly, a trifle more graciously.

Percy felt hurriedly for his card-case, and offered his card with a confused shame-facedness that would have caused a surprised shout of laughter among his brother cricketers at Lord's.

The girl did not notice it, or feigned not

her boots to her gloves.

Her carriage was stately, and there was a high-bred air about her, blended with a certain dash of hauteur and indifference that stamped her at once, not only a lady but a haughty one.

"That is not the girl who wrote the letter," said Darnford, quickly and decidedly.

"Nonsense," returned Percy, who had been gazing at the approaching, figure with the state of the strike and the strike and the strike and the strike are the strike as the strike after her.

"I cannot—I w.ll not let you go like this," he exclaimed, impetuously.

been gazing at the approaching, figure with unfeigned admiration. "Of course it is the girl, and a glorious girl she is. Perhaps been gazing at the approaching, figure with unfeigned admiration. "Of course it is the girl, and a glorious girl she is. Perhaps she got her maid to write theinote, or wrote it herself for the fun of the thing."

The girl had passed, apparently not seeing them, for her eyes never turned once in their direction.

She paused, looked intently up and lown the avenue, and then sat down on a seat nearly opposite the two, and relapsed again nearly opposite the two, and relapsed again.

nearly opposite the two, and relapsed again into dreamy meditation.

"I should think you are convinced now," said Percy, lowering his voice to a whisper. "She was evidently looking for me then, and didn't you notice how she swung her umbrella all the time? And look

at her hair and dress! Why, you must be blind not to see the likeness, Archie!"

"All that I can say is that you are blind if you don't see that this girl is a lady as if you don't see that this girl is a lady as much as my sisters are, and that the girl who answered your advertisement wasn't," returned Durnford, stoutly; "and my advice to you is to hook it as rapidly as you can before you get into a scrape."

"I shall do nothing of the sort," was Percy's retort. "And you are a nice fellow to sneer about the white feather, and urge me on ; and now, when the girl really makes her appearance, to draw in your horns and make off. I'm going to speak to

Very well, do as you like, only don't ask me to help you out. I wash my hands of it. That girl will wither you in a flash," said Durnford composedly, looking at the face that turned away from them, showing only a very fair and very disdainful profile, under the drooping feathers of the velvet

cavalier hat.

But Percy stood his ground; he was firmly convinced that this was the girl he sought, and no other, and no amount of persuasion would turn him from his pur-

"She would not be in the park alone if she were what you say," he said, endeavoring to argue himself out of a certain uncomfortable feeling that perhaps he was about to do an ungentlemanly action.

"She might be waiting for her mother, or her aunt, or her lover, or heaps of things you know nothing about. Anyhow, do as you like, only at the first word you say to her, mind, I bolt."

"Bolt, then," was Percy's answer, as he leading to a department of the way, and from behind it Percy watched them cross the road and knock at the door of one of the most irregularly rambing and picturesque of the dwellings in that region.

The door was apened almost immediately, and they disappeared within.

Het cold days the appeared of the house. "Bolt, then," was Percy's answer, as he rose from his seat and deliberately crossed

the avenue to where she sat.

For a moment he stood irresolute.

The girl did not move or show the slightest knowledge of left approach. the girl da not alve to salve the sight est knowledge of his approach; her face was very beautiful, more beautiful he thought than any face he had yet seen.

He gave a hasty glance back at Durnford. There was an aggravating grin on Durnford.

ford's face.

Percy felt nerved.

"Forgive me for addressing you in a manner you may think discourteous," he bagan, raising his hat; "but I could not be between us any longer." adure the silence between us any longer."
The girl turned a pair of shaded blue eyes I beg your pardon," she said, simply There was no blazing indignation in her

inquiry.

"1-er-I am afraid I express myself rather awkwardly," blundered Percy, feeling, strainge to say, more awkward than he had ever felt in his life before, under the steady gaze of those blue eyes, "but I cannot express to you how delighted—surprised, I felt, I feel-to discover hew different the reality is from the image you led me prised, I feit, I feel—to discover hew different the reality is from the image you led me to imagine by your letter."

"You have made a mistake; I am not the lady you wish to see."

The words were spoken more coldly than before.

The girl, howed her head, so slightly as the color of the col The girl bowed her head, so slightly as

Percy stood nonplussed.

There was nothing more to be said; she had dismissed him quietly, as a lady; he must apologise and go, and own Durnford to be in the right.

But was Durnford right?

After all the girl might only be playing with him, or perhaps he had not spoken explicitly enough.

He would try again.

WORLDS WANTED

world of the following dates: " 3- " 21, " 5-5- " 24. " "33-Sept 25, "

BROCKTON GLUB HOUSE BROCKTON.

The neatest and cleanest house in the count holde liquors and cigars always in stock. Go G. A. ROSBACH,

CLARENDON HOTEL, NO. 92 KING STREET WEST, The Finest Liquors and Cigars J. QUINN, Proprietor.

THE COMMERCIAL HOTEL, 56 JARVIS street, has been thoroughly refitted throughout, making it one of the best hotels in the city. BRIGHTON TEMPERANCE HOTEL, 92, 94 and 96 Bay street, Toronto. First-class board; well furnished apa prendid drawing-room; all home comfor Most Moderate Charges. E. SMITH. - - Proprietress.

IN THE CITY.

OPPOSITE TORONTO ST.

ST. CHARLES RESTAURANT

Hot Lunch only 15 Cents.

FULL DINNER only 25c.

LUNCHEON ROOMS,

THE ST. JAMES' RESTAURANT

76 CHURCH STREET.

WOODBINE HOTEL & RESTAURANT

88 YONGE STREET,

LEM. FELCHER AND ROBT. OSBURN

The Best FREE LUNCH in the City.

JAMES McGINN, Proprietor.

10 KING STREET EAST.

L. A. RODWELL, Prop.

CABINET POTRAITS.

away from him and conversing earnestly he being assuredly the topic of convers LADIES tion.
"Am I not getting it hot?" he soliloquized as he watched the retreating figures. "What shall I do now? Where is that villain When down town shopping should call at the CITY LUNCH ROOMS

Durnford?"

He glared round for the "villain's" familiar form, but neither in the open ground nor sheltering behind friendly trees was it Where you get the best attention and value for your money. Admitted by average 80 diners per day to be the best to be seen.

Durnford at that moment was strolling leisurely down Portland Place rejoicing in 25c. DINNER the superior caution he possessed.

Percy hesitated, half inclined to retrace his footsteps westwards, more than half in his footsteps westwards, more than half in-clined to follow the disdainful stranger and discover the happy roof that sheltered her. 61 King Street East,

In the end he adopted the latter course He was deeply struck with the girle His intrest was excited, his curiosity aroused. He had never been thoroughly in love as yet, although he was twenty-four, and had seen as much of ladies' society as would have warranted his falling in love fifteen The girl and her mother had left the park

The girl and her mother had left the park, had passed the gates, had passed Alandary street, had crossed the bridge spanning the suicidal canal, and had turned into a labyrinth of quaint cottages and villas.

The narrow roads were almost deserted, and Percy had to adopt a caution and vigilance worthy of his friend Duraford to prevent the objects of his pursuit from becoming aware of his proximity.

This new and elegantly furnished dining room is now open for business, and will be found by the public first-class in all its appointments. The best dinner in Toronto for 25 cents. Hot lunch for 15 cents, or six dinner tickets for \$1.25. Board \$3.00 per week.

J. H. BENNEYWORTH, Proprietor. The door was apened almost immediately, and they disappeared within.

He took down the name of the house,

Meale Cottage," on his cuff in pencil, being in too great a hurry to feel for a pocket-book, and then he passed on and left the place by another road.

"Well, I said you would put your foot in it; I told you she was a lady," was Durnford's consoling remark after Percy had recounted his success, or rather non-success,

The two were having a quiet game of "I could also give you a piece of advice, valuable advice," proceeded Durnford, "only I expect you wouldn't take it."

"Let us hear what it is first," returned Percy, chalking his cue.
"Don't worry yourself by hung up
those people; you will only wear yourself to
a thread, and won't gain your object after "That, looked at from all points of view

is my affair, is it not?" said Percy, making a brilliant canon and a hazard off the red. "Score me five."
"Go your own way, of course, only don't come and expect me to aid you in every mad

old college chums abused each other without the least ill-leeling on either side.
"I believe the girl has a fearful temper," he said.
"I know she has lovely eyes," wa Percy's answer, and the conversa [TO BE CONTINUED.]

Bur lette, the Hawkeye man, has made

ats Each will be paid for copies of Th

MIRROR Picture Frames

MADE TO ORDER **COOK & BUNKER'S**

36 King street West. OILS! OILS! CHAS. HOWELL Wholesale and Retail Dealer in Mach and Burning Oils,

4 Adelaide street East. Best American and Canadian Oils, is large or smuanfities, delivered to any part of the city.



ADDRESS, 483 YONGE ST. EAST END PROVISION STORE JAMES HOGG, DEALER IN

Pork, Butter, Ham and Eggs, etc. 241 Parliament Street,

WEST END HARDWARE HOUSE 313 Queen St. West.

A fine Display of CUTLERY and PLATED WARE.

J.L.BIRD. WASHING CRYSTAL IN USE IS THE

"ELECTRIC." If you don't believe it, Try a Package. Sold by a first-class grocers in the city. Every package guar anteed. THE

CROMPTON CORSET COMPANY. Manufacturers of Superior

CORSETS. 42 YORK St. TORONTO JAMES NOBLE,

The Best in the City in the Lower Dining Room. CRYSTAL PALACE MERCHANT TAILOR 49) KING STREET WEST, TORONTO.
Meal hours from 8 a.m. to 12 p.m. Wedding and all the finest varieties of Cakes on hand or to order.
Pic-nic, evening and wedding parties supplied with every requisite. All kinds of choice confectionery. No. 100 Yonge Street.

THE DOMINION FIRE AND MARINE INS. CO CAPITAL, - - \$1,000,000.

JOHN HARVEY, Esq., President. JAMES SIMPSON, Esq., Vice-President F. R. DESPARD, Esq., Manager. TORONTO BRANCH OFFICE.

No. 9 Toronto Street WM. FAHEY, General Insurance and Financial Agent.

CINGALESE HAIR RENEWER

BEST PREPARATION FOR THE HAIR as been presented to the public, for rest it to its natural color, and leaving it soft and glossy. THE COLDEN EAGLE It removes Dandruff.

It cools the Scalp IT RESTORES GRAY HAIR TO ITS ORIGINAL COLOR AND BEAUTY. PRICE 50 CENTS. Its continued use, by those with Bald Heads, will oduce a beautiful new head of hair. Every one recommends it. For sale by Jos. Dil WORTH.
168, and J. DAVIDS & Co., 171 and 364 King

CARDS, From \$1 per dozen up. For J. DIXON o a J. B. COOK, Photographer, 191 & 193 YONGE STREET. THE PHOTOGRAPHER! CHEAPEST IN THE CITY. Hand Stamp Manufacturing Works. 201 to 203 YONGE STREET. RUBBER AND STEEL STAMPS.

CLEANER.

G. N. LUCAS. STEAM DYE WORKS, 3884 YONGE STREET.

Private Medical Dispensary

UNION WINDOW SHADE CO

OPAQUE OIL SHADINGS 31 and 33 ST. ALBANS STREET M. STAUNTON & CO., 4 King st. west, Agents, Toronto

O CENTS, 4-POUND LOAF, J Family Bread, EXTRA QUALITY. Delivered Daily. CRUMPTON'S BAKERY, 171 KING ST. E.

539 Yonge Street, and 62 Yonge Street, Yorkville. FISHER'S EXPRESS LINE! Baggage & Merchandise to and From all Parts of the City, Rail

AT Special attention given to Remova T. FISHER,

JOHN RITCHIE, SEN. Plumber, Steam and Gas Fitter, 50 CHURCH ST.

LOVELL BROTHERS! BOOK AND JOB Steam Printers & Publishers Fine Work of Every Description a Specialty.

Attention given to Book Work. Esti-nates given on application. 31 AND 41 MELINDA STREET TORONTO.

FOR PURE FUN READ

A BAD BOY'S DIARY. PRICE 20 CENTS.

For Sale by all Newsdealers. The To-onto News Company, Wholesale Agents. ESTABLISHED 1869. Ontario Steam Dye Works and THOMAS SQUIRE, Prop.

The only house in Toronto which employs first-class RACTICAL MEN to press Gentlemen's Clothes. SANITARY.

Orders by post promptly attended to.
S. W. MARCHMENT & CO,
City Contractors, 50 Adelaide street

MR. C. M. WINTERCORBYN

C. M. WINTERCORBYN,

GO TO NOLAN'S 69 Queen st. West,

CHEAP BEDROOM SETS AND ALL SORTS OF Household Furniture! Also-Cheap Cook Stoves.

Every One Wishing to ECONOMIZE SHOULD BURN ALL RAIL COAL

It is More Lasting and is Superior to all others. BY PURCHASING FROM

CEO. F. BOSTWICK, 22 ADELAIDE STREET EAST. You will get it Fresh, Dry & Clean.

LADIES! PARIS TORONTO,

LATEST BLOCKS.

Steam Hat Works, 67 Yonge st

Toronto Steam Laundry, 54 and 56 Wellington St.

COLLARS 200 DOZEN.

SPERMATORINE druggists everywhere, Wholesale—LYA OS. & CO. Sent by mail securely sealed ipt of price. 75c, per box; 3 for \$2. Addi nperial Medicine Agency, Toronto."



The Toronto World.

113. Yonge street. PARLIAMENT STREET

TORONTO STREET. Cor. Toronto & Adelai le 85 King street West:

WELLESLEY STREET.
199 Wellesley street. CARLETON. 104 Carleton street. Haldenby, 42, Queen street West

3181

Perrin, McKay, ELM STREET. 91 Elm street 27 Caer-Howell street 92 King street East

130 Church street Thorpe,

ADELAIDE STREET EAST 12 Adelaide street East DUNDAS STREET. 1 Dundas street. GERRARD STREET EAST. 183 Gerrard street.

FRONT STREET. SPADINA AVENUE.

258 Spadin av nue,

ESTHER STREET. Davidson, cor. High street. Patterson, cor. St. Patrie's street.

THE WORLD,

This is equal to less than FORTY CENTS for each

It will pay you to Advertise

TORONTO.

in THE WORLD.

Address all Communications to

added ad still

est

larble.

Order.

ECIALTY

emetery