

## CHEAP ADVERTISING.

THE  
Toronto World.

The great success THE WORLD has achieved as a newspaper is due to the fact that it is the only paper in Toronto which is read by everyone, not only in the city but in the suburbs, and in the country. It is the only paper which is read by everyone, not only in the city but in the suburbs, and in the country. It is the only paper which is read by everyone, not only in the city but in the suburbs, and in the country.

Three regular editions of THE WORLD are published daily—at noon, at three and at five o'clock. Extra editions are also published whenever there is news of sufficient interest to demand them. Advertisements are inserted in all editions at the price of a single insertion.

For special advertising rates, see the following: Commercial advertisements, FIVE CENTS per line, each line ten words. Advertisements of a more permanent character, legal, election, financial, and insurance, TEN CENTS per line, each line ten words. Reports of meetings and financial statements of banks, railways, insurance and monetary companies, TEN CENTS per line nonpareil.

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PERCY'S MISTAKE  
OR, LOVE WINS.CHAPTER II.  
DUNFORD'S PARK.

Regent's park is not the most attractive place in the world on a showery afternoon towards the close of October. Percy paced impatiently up and down.

It was rather a novelty, rather amusing; rather absurd, waiting there in the character of a young officer, who according to his own representation might stand as a model to the whole British army.

But a sportsman, he was ready for the adventure, if the adventure would only come; as yet the affair was flat, stale and unprofitable.

"I believe she has repented at the last moment and won't come at all," he said to himself, who was viewing matters more coolly.

"Oh, yes she will; it hasn't struck four yet," answered Percy. "But if it's a sell, we shall sit here like a pair of fools for an hour or more, and have to sneak back all with looking to reward for our pains but the consciousness that we have been a couple of confounded asses."

"I don't smoke; never used had language," murmured Dunford, quoting from the advertisement. "Thurnam, you are an impostor. If she doesn't come, very well, she will probably be the loser. A man like you can't meet with every day, you know. And as for waiting out for an hour on this seat, you may, but I'm off in twenty minutes if she hasn't turned up yet."

Percy had not to wait twenty minutes however. The clock had hardly chimed the hour when Dunford laid his hand suddenly on Percy's arm, and whispered dramatically—

"What?"

"There. Keep quiet, don't strike an attitude yet."

And there was a lady, in actual living reality.

A slender, stately figure, dressed in black, fair hair, alone, coming slowly down the avenue towards them.

She answered the description she had given of herself exactly, as far as outline was concerned, even to the umbrella, for it was in her hand and she was swinging it lightly to and fro, as she walked, or staggered, her eyes bent on the ground in abstracted meditation.

But beyond the height, the dress and the hair, nothing could have been more widely at variance with the picture both Percy and Dunford had formed, judging from the letter they had read.

This girl was not a third-rate barmaid; one glance was sufficient to tell that.

Without laying herself open to the accusation of being up, she was perfectly dressed, finished in every particular, from her boots to her gloves.

Her carriage was stately, and there was a high-bred air about her, blended with a certain dash of hauteur and indifference that stamped her as once, not only a lady but a haughty one.

"That is not the girl who wrote the letter," said Dunford, quickly and decisively.

"Nonsense," returned Percy, who had been gazing at the approaching figure with unfeigned admiration. "Of course it is the girl, and a glorious girl she is. Perhaps she got married to write the note, or some other reason for the fact of the change."

The girl had passed, apparently not seeing them, for her eyes never turned once in their direction.

She paused, looked intently up and down the avenue, and then sat down on a seat nearly opposite the two, and regarded again into dreamy meditation.

"I should think you are convinced now," said Percy, lowering his voice to a whisper. "She was evidently looking for me then, and didn't you notice how she swung her umbrella all the time? And look at her hair and dress! Why, you must be blind not to see the likeness, Archie."

"All that I can say is that you are right," returned Dunford, stoutly; "and my advice to you is to look it as rapidly as you can before you get into a scrape."

"I shall do nothing of the sort," was Percy's retort. "And you are a nice fellow to sneer about the white feather, and urge me on, and when the girl really makes her appearance, to draw in your horns and make off. I'm going to speak to her."

"Very well, do as you like, only don't ask me to help you out. I wash my hands of it. That girl will either win in a flash, or she will lose it. I don't care for the result, but I don't care for the result, but I don't care for the result."

"That girl will either win in a flash, or she will lose it. I don't care for the result, but I don't care for the result, but I don't care for the result."

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"I am wrong in believing that you are waiting for some one in this park?"

"I am expecting to meet some one."

"Then I must be the person you expect."

"You are nothing of the kind, sir," said the young lady, rising abruptly with a flush on her cheeks. "I am surprised that you should dare to address me in this manner."

"I am very sorry, but you are really not the person I expected to meet."

"No, sir; and why, will you allow me to pass?"

"She had drawn herself up to her full height, and was speaking in the coolest tone she could assume, her cheeks still vividly flushed."