

# PRICES OF MOTOR CARS DELIVERED IN LONDON

## OLDSMOBILE

|                 |         |
|-----------------|---------|
| COACH           | \$1,524 |
| SEDAN           | \$1,654 |
| DE LUXE TOURING | \$1,569 |

All prices include Taxes, Front Bumper, Spare Tire and Tube, and a Full Tank of Gasoline, F.O.B. London.

## FRANKLIN

|                          |         |
|--------------------------|---------|
| SEDAN                    | \$4,850 |
| TOURING                  | \$4,125 |
| SPORT SEDAN              | \$5,050 |
| COUPE                    | \$4,200 |
| SPORT RUNABOUT           | \$4,300 |
| ENCLOSED DRIVE LIMOUSINE | \$5,150 |
| GABRIOLET                | \$6,900 |

All Prices F. O. B. London.

**UNIVERSAL MOTOR SALES**  
354-360 CLARENCE ST., LONDON, ONT. PHONE 2714

Motor car dealers in London present on this page announcements of new prices of the various models they sell, delivered in London.

This list is worthy the careful attention of all prospective purchasers of motor cars, and present owners.

*Keep It For Your Information So You Can  
Intelligently Know the Prices of  
Motor Cars In London*

## Dodge Brothers Motor Cars

| Style    | Standard Delivered | Special Delivered |
|----------|--------------------|-------------------|
| Roadster | \$1,370            | \$1,470           |
| Touring  | 1,385              | 1,485             |
| B. Coupe | 1,545              | 1,645             |
| Coach    | 1,640              | 1,740             |
| Sedan    | 1,820              | 1,920             |

Standard Prices include Five Cord Tires, Front Bumper and Step Plates.

## Dodge Brothers Commercial Cars

|                         |         |
|-------------------------|---------|
| Screen 3/4-Ton Delivery | \$1,310 |
| Panel 3/4-Ton Delivery  | 1,410   |
| Chassis only            | 1,085   |

Including Taxes and Delivery.

**W. J. CHISHOLM**

70 YORK STREET, LONDON.

## CADILLAC

| STANDARD MODELS.            | NEW PRICES. |
|-----------------------------|-------------|
| Brougham, 5-passenger       | \$4,910     |
| Coupe, 2-passenger          | \$4,975     |
| Phaeton, 4-passenger        | \$5,125     |
| Sedan, 5-passenger          | \$5,050     |
| Sedan, 7-passenger          | \$5,375     |
| Imperial Sedan, 7-passenger | \$5,995     |

| CUSTOM MODELS.                 | NEW PRICES. |
|--------------------------------|-------------|
| Roadster, 2-passenger          | \$5,185     |
| Phaeton, 4-passenger           | \$5,185     |
| Touring, 1-passenger           | \$5,185     |
| Coupe, 2-passenger             | \$5,350     |
| Sedan, 5-passenger             | \$5,590     |
| Suburban, 7-passenger          | \$6,810     |
| Imperial Suburban, 7-passenger | \$7,125     |

F.O.B. London. All Taxes Paid.

**J. C. BEEMER**

127-133 QUEEN'S AVE. West of Postoffice. PHONE 5670

## Latest Prices of Cars

Prices cover delivery at your door, including Freight, Excise and Sales Taxes. Every car thoroughly adjusted, oiled, tested and backed by

### RESPONSIBLE FORD SERVICE

|   | With Starter | Less Starter |
|---|--------------|--------------|
| Fordor Sedan                                  | \$988.00     | \$           |
| Tudor Sedan                                   | \$938.00     | \$           |
| Coupe   | \$741.00     | \$           |
| Touring                                       | \$584.00     | \$492.00     |
| Runabout                                      | \$541.00     | \$449.00     |
| Light Delivery with Mirror                    | \$551.00     | \$463.00     |
| Chassis with Heavy Spring                     | \$465.00     | \$377.00     |
| Ton Truck Chassis                             | \$616.00     | \$528.00     |
| Truck Stake or Express Body, including Mirror | \$           | \$175.00     |
| 5 Balloon Tires, Optional Equipment           | \$           | \$ 62.00     |

**MIDDLESEX MOTORS, LTD.**

LONDON'S FORD DEALER

TALBOT STREET AT QUEEN'S. OPEN EVENINGS.

## Ford

### Sold on Cash or Terms

Our Thrift Plan also makes it easy for you to buy. Thrift plan terms include interest and insurance.

|                                       | Cash Down Payment | 12 Monthly Payment |
|---------------------------------------|-------------------|--------------------|
| Fordor Sedan                          | \$355.20          | \$59.15            |
| Tudor Sedan                           | \$302.20          | \$50.40            |
| Coupe                                 | \$268.60          | \$44.70            |
| Touring                               | \$211.08          | \$35.16            |
| Runabout                              | \$196.76          | \$32.77            |
| Runabout, Light Delivery              | \$200.72          | \$32.94            |
| Truck Chassis                         | \$215.80          | \$37.60            |
| Truck, Stake Body, Closed Cab, Mirror | \$283.08          | \$47.16            |

Above prices include starter complete.

**MIDDLESEX MOTORS, LTD.**

LONDON'S FORD DEALER

TALBOT STREET AT QUEEN'S. OPEN EVENINGS.

## McLAUGHLIN-BUICK

Price List F. O. B. London, including all taxes, front bumper and spare-tire.

| SPECIAL SIXES                             | NEW PRICES |
|---|------------|
| Model 26-20 Five-Passenger Two-Door Sedan | \$1,895    |
| Model 26-24 Four-Passenger Roadster       | \$1,830    |
| Model 26-25 Five-Passenger Touring        | \$1,800    |
| Model 26-26 Two-Passenger Coupe           | \$1,800    |
| Model 26-27 Five-Passenger Sedan          | \$2,025    |
| Model 26-28 Four-Passenger Coupe          | \$2,025    |

| MASTER SIXES                                     | NEW PRICES |
|--|------------|
| Model 26-40 Five-Passenger Two-Door Sedan        | \$2,215    |
| Model 26-44 Two-Passenger Roadster               | \$2,000    |
| Model 26-45 Five-Passenger Touring               | \$2,175    |
| Model 26-47 Five-Passenger Four-Door Sedan       | \$2,400    |
| Model 26-48 Four-Passenger Coupe                 | \$2,840    |
| Model 26-49 Seven-Passenger Touring              | \$3,555    |
| Model 26-50 Seven-Passenger Four-Door Sedan      | \$3,150    |
| Model 26-50L Seven-Passenger Four-Door Limousine | \$3,375    |
| Model 26-51 Five-Passenger Brougham Sedan        | \$3,045    |
| Model 26-51C Three-Passenger Country Club Coupe  | \$2,795    |

## McLaughlin Motor Car Co.

LIMITED.

FACTORY BRANCH.

RICHMOND STREET, AT BATHURST STREET, LONDON.

## FLINT, DURANT AND STAR CARS

| STAR                   | FLINT '40" CARS  |
|------------------------|------------------|
| Sport Sedan \$1,295    | Sedan \$2,295    |
| Standard Sedan \$1,250 | Brougham \$2,435 |
| Brougham \$1,125       |                  |
| Coupe \$1,085          |                  |
| Coupester \$985        |                  |
| Sport Touring \$825    |                  |
| Touring \$825          |                  |
| DURANT                 | FLINT '55" CARS  |
| Sedan 7-pass. \$4,200  | Roadster \$3,150 |
| Special Sedan \$1,875  | Brougham \$4,200 |
| Coupe \$1,775          | Sedan \$3,575    |
| Sport Touring \$1,265  | Coupe \$3,440    |
| Touring \$1,195        |                  |

All Prices Taxes Paid, Delivered in London.

**DURANT MOTOR SALES**

189 KING STREET. S. H. GALLAGHER. PHONE 2339

## World's Largest Manufacturers of 6-Cylinder Closed Cars

|                          |         |
|--------------------------|---------|
| HUDSON COACH             | \$1,795 |
| HUDSON BROUGHAM          | 2,245   |
| HUDSON 7-PASSENGER SEDAN | 2,550   |

Delivered in London, All Taxes Paid.

**London Hudson-Essex Sales**

374 DUNDAS STREET.

CHAS. F. JONES, Proprietor. FLETCHER BROWN, Sales Manager.

## World's Largest Manufacturers of 6-Cylinder Closed Cars

**ESSEX COACH \$1,215**

Delivered in London, All Taxes Paid.

**London Hudson-Essex Sales**

374 DUNDAS STREET.

CHAS. F. JONES, Proprietor. FLETCHER BROWN, Sales Manager.

| WILLYS-KNIGHT       | OVERLAND            | NASH                 |
|---------------------|---------------------|----------------------|
| 4 Cylinder MODEL 65 | 4 Cylinder MODEL 91 | SPECIAL SIX          |
| Touring \$1,880     | Touring \$ 795      | Roadster \$1,895     |
| Coupe \$2,190       | Coupe \$ 985        | 2-Door Sedan \$2,105 |
| Coupe Sedan \$2,190 | Sedan \$1,125       | (Fully equipped)     |
| Sedan \$2,345       |                     |                      |
| Brougham \$2,495    |                     |                      |

| WILLYS-KNIGHT         | MODEL 66      | ADVANCED SIX             |
|-----------------------|---------------|--------------------------|
| Roadster \$2,825      | Coach \$1,415 | Touring \$2,275          |
| Touring \$2,825       | Sedan \$1,715 | 2-Door Sedan \$2,515     |
| Coupe \$3,550         |               | (5-pass)                 |
| C-Sedan \$3,375       |               | 2-Door Sedan \$2,455     |
| Sedan 5-Pass. \$3,695 |               | 7-Pass. Sedan \$3,760    |
| Brougham \$3,375      |               | 4-Pass. Victoria \$3,440 |
| 7-Pass. Sedan \$3,695 |               | 6-Pass. Roadster \$2,275 |

Prices F. O. B. London. All Taxes and Freight Paid.

**J. W. McLAUGHLIN**

DUNDAS AND WATERLOO STREETS, LONDON, ONT.

"Ask the Man With the White Hat."

## CHRYSLER FOUR

|                 |         |
|-----------------|---------|
| The Touring Car | \$1,440 |
| The Club Coupe  | \$1,595 |
| The Coach       | \$1,675 |
| The Sedan       | \$1,765 |

## CHRYSLER SIX

|              |         |                    |         |
|--------------|---------|--------------------|---------|
| The Phaeton  | \$2,125 | The Royal Coupe    | \$2,730 |
| The Coach    | \$2,215 | The Brougham       | \$2,840 |
| The Roadster | \$2,545 | The Imperial       | \$3,045 |
| The Sedan    | \$2,585 | The Crown-Imperial | \$3,195 |

All Prices F.O.B. London. All Taxes paid.

**A. H. BURROWS**

90 YORK STREET.

PHONE 2172.



|                 |         |
|-----------------|---------|
| SPECIAL TOURING | \$2,485 |
| COUPE           | \$2,300 |
| SEDAN           | \$2,400 |
| SPECIAL SEDAN   | \$2,700 |
| ROADSTER        | \$2,565 |

All Prices F. O. B. London. All Taxes Paid.

**A. H. BURROWS**

86-90 KING STREET.

PHONE 8.

## The Automobile Dealers of the City of London

In Co-operation With

## The London Advertiser

Publish Herewith the F.O.B. London Prices on Motor Cars.

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## STUDEBAKER

| STANDARD SIX                  | SPECIAL SIX                   |
|-------------------------------|-------------------------------|
| Duplex Phaeton \$1,770        | Duplex Sport Roadster \$2,450 |
| Sport Phaeton \$1,935         | Victoria \$2,710              |
| Sport Duplex Roadster \$1,745 | Coach \$2,225                 |
| Duplex Roadster \$1,895       | Brougham \$2,620              |
| Country Club Coupe \$2,015    | Berline \$3,045               |
| Coach \$1,865                 |                               |
| Sedan \$2,310                 | Coupelette \$3,165            |
| Berline \$2,410               | Sedan \$3,385                 |
|                               | Berline \$3,580               |

F. O. B. London. All taxes paid.

## PACKARD SINGLE SIX

|                            |                                 |
|----------------------------|---------------------------------|
| Sedan, 5-passenger \$4,175 | Club Sedan, 5-passenger \$4,400 |
| Coupe, 4-passenger \$4,175 | Sedan, 7-passenger \$4,495      |

F. O. B. London, Including 2 Bumpers and Spare Tire.

**FRANK McLACHLIN**

86-90 KING STREET.

PHONE 8.

## OVERLAND MOTOR CARS

### MODEL 91—4 Cylinder

|         |         |
|---------|---------|
| TOURING | \$ 795  |
| COUPE   | \$ 985  |
| COACH   | \$ 955  |
| SEDAN   | \$1,125 |

### MODEL 93—6 Cylinder

|       |         |
|-------|---------|
| COACH | \$1,415 |
| SEDAN | \$1,715 |

Prices F.O.B. London. All taxes and freight paid.

**FRANK McLACHLIN**

86-90 KING STREET.

PHONE 8.



|                           |           |
|---------------------------|-----------|
| TOURING                   | \$ 825 00 |
| ROADSTER                  | 825 00    |
| SEDAN                     | 1,220 00  |
| COACH                     | 1,080 00  |
| COUPE                     | 1,050 00  |
| UTILITY EXPRESS TON TRUCK | 890 00    |
| COMMERCIAL CHASSIS        | 650 00    |

F. O. B. London, All Taxes Paid.

**London Chevrolet Co.**

397-401 DUNDAS STREET.

PHONE 5459.

## PAIGE JEWETT

|                     |         |                   |         |
|---------------------|---------|-------------------|---------|
| 7 Passenger Touring | \$3,450 | 5 Passenger Sedan | \$3,850 |
| 4 Passenger Touring | \$3,450 | 7 Passenger Sedan | \$4,575 |

### STANDARD MODELS.

| Coach (5 Pass.)    | \$2,010 |
|--------------------|---------|
| DE LUXE MODELS.    |         |
| Touring (5 Pass.)  | \$2,125 |
| Coach (5 Pass.)    | \$2,260 |
| Roadster (5 Pass.) | \$2,410 |
| Sedan (5 Pass.)    | \$2,700 |

Equipment of De Luxe Models includes 5 31x5.25 Balloon Tires, Disc Steel Wheels, Combination Stop and Tail Light, Spring Bar Bumpers Front and Rear, Side Lights on Coach, Automatic Windshield Wiper, Rear View Mirror, Sun Visor, Heater on Sedan and Coach, Hydraulic 4-Wheel Brakes, Paige Lockheed Type Standard Equipment on all models.

Prices F.O.B. London. All Taxes Paid.

**H. R. FORD**

Phone 8118.

Distributor.

129 Queen's Ave.

## The London Advertiser

IN CO-OPERATION WITH

## The Automobile Dealers of the City of London

Present for public information the most complete list of cars sold in London with F. O. B. London prices.

Save This List!