PICTURE SALE

A general reduction of 25 to 50 per cent off all Framed and Unframed Pictures in our main gallery.

GRAVES'

OUR BROOMS

Are made specially for our stores. Selected Illinois Broom Corn, good straight, smooth handles and best workmanship make them the best Brooms you can buy. They wear well.

John Diprose

THREE POPULAR STORES.
Cor. Dundas and Ridout Sts.
Dundas St., Near Wellington.
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JAN HAMBOURG

Renowned Violinist and Teacher

For terms, etc., apply to the

London Conservatory of Music

F. L. Willgoose, Mus. Bac., Principal.

INSPIRATION WHOLESALE & RETAIL

CALL AT OUR NEW STORE AT

234 DUNDAS STREET

Opposite Majestic Theatre.
YOUR TIME WILL BE WELL SPENT.

For Sale

A well-built apartment. Is well rented at a good figure, so that one can make 12 per cent. on his money invested.

A large number of farms on list; also a good list of city houses.

Give us a ring and we will call with our auto and show you our list.

H. C. Tull

224 HYMAN STREET. PHONE 1858. Feb.28

Eyestrain

Eyestrain is one of the most cunning and powerful enemies to health and happiness that human beings know. Its effects on the general health are amazing. And some people suffer for years before they learn the source of their trouble. Be advised. You may need glasses. Our drugless method of examination will tell if you do or not. Don't put it off.

The Brown Optical Co.

PHYSICAL EYE SPECIALISTS.

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We aim to carry the choicest stock and give you every satisfaction.

Everything in Coal

For the range, the furnace or the open fireplace, we have the size and grade of Coal best adapted to your needs. Give us a chance to prove it.

D. H. Gillies & Son

Phone 1312. zxv

Roland D. Jarvis

DENTIST,

Corner Dundas and Clarence Streets.

Through Tourist Sleeping Car London To Chicago.

The International Limited, leaving London 8:20 p.m. daily via Grand Trunk Railway System, carries a through electric-lighted Pullman Tourist Sleeping car, London to Chicago. This, the fast train between Montreal and Chicago, is an attractive train, the finest and fastest in Canada, over the "only double-track route," and arrives at Chicago at 8 a.m. Berth reservations, tickets, etc., may be obtained from R. Ruse, City Passenger and Ticket Agent, London, phone 80, or H. M. Ticket Agent, London.

zxv Feb28

D., L. & W. Scranton Coal

It will pay you to order your Coal now, as we can supply nice bright Coal.

Heaman & Son

York and Burwell Streets. Phone 312.

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Quality Store

SPAGHETTI

Large tins, each.....25¢
Small tins, 15¢, 2 for 25¢

Phones 1024-3323.

HARRY RANAHAN

515 RICHMOND STREET.

LONDON AND DISTRICT

Injured at Toronto.

The Toronto Star of Saturday states that Herbert Bombard, of London, Ont., was struck by a car at the crossing of Grace and Arthur streets, and removed to Grace Hospital in an unconscious condition.

Cut Nose on Icy Sidewalk.

As the result of a fall on an icy sidewalk Saturday James Jupp, grocer, of Tambling's Corners, is suffering from a deep gash in his nose, which necessitated three stitches.

New Steward for Travellers' Club.

Mr. C. E. Shephard, late steward of the Royal Yacht Club, Hamilton, who was recently engaged as steward of the Travellers' Club of this city, arrived in the city today. He will commence his new duties March 1.

CARNEGIE TO BE ASKED FOR GRANT TO LIBRARY

Matter of Assistance With View to New Building Up at Next Meeting.

The possibility of a grant from Andrew Carnegie for a new library in this city is to be discussed at the next meeting of the library board. It is probable that a substantial donation will be requested, and that application will be made immediately.

At the last meeting of the board, M. P. McDonagh, chairman, brought up the question, and although it was discussed only informally, several members seemed to be in favor of making an application.

In the event of a new structure being planned the present library building, which is in a fine condition, would be sold, and a new library erected on the federal square property.

TREE TRIMMING TO BE WIDELY DONE

Mr. Glaubitz Says More Than $1,200 May Be Spent to Advantage.

Considerable tree-trimming will be done throughout the city by the parks commission this year, it being the contention of some of the members that there are hundreds of trees on the city streets which are too thick and whose branches are too low.

In the estimates for this year $1,200 was placed for this work, but General Manager Glaubitz explained when asking for that amount that considerable more money could be utilized for this work if it could be secured.

The work will have to be done in the early spring or fall, and men will likely be started on the work as soon as the weather gets a little milder.

WOODSTOCK ORGANIST GOES TO INGERSOLL

Succeeds Clarence E. Gilmour, Who Has Left For London.

[Special to The Advertiser.]

Ingersoll, Feb. 24. — A successor to Mr. Clarence E. Gilmour, as organist and choirmaster of St. James' Anglican Church, has been chosen, in the person of Mr. F. T. Egener, of Woodstock, who will begin his duties on March 1. Mr. Egener has been connected with Chalmers' Church in Woodstock for some time, having charge of the organ, and has rendered important services. He will be a valuable acquisition to local musical circles. Mr. Gilmour leaves to become organist of the Church of St. John the Evangelist, London.

At a meeting of the trustee board of the Methodist Church Mr. A. Macaulay was elected secretary in place of Dr. Sudworth, resigned. Mr. Thos. Waterhouse was appointed to fill the vacancy caused by the removal of Mr. R. T. Agar, to Regina.

Try Cuticura Soap and Ointment Free

Although Cuticura Soap and Cuticura Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with 32-page booklet on the care and treatment of skin and hair, will be sent, post-free, on application to Potter Drug & Chem. Corp., Boston, U. S. A.

ONE DOSE RELIEVES A COLD—NO QUININE

Pape's Cold Compound Cures Colds and Grippe in Few Hours—Tastes Nice—Acts Gently.

You can surely end Grippe and break up the most severe cold either in head, chest, back, stomach or limbs, by taking a dose of Pape's Cold Compound every two hours until three consecutive doses are taken.

It promptly relieves the most miserable headache, dullness, head and nose stuffed up, feverishness, sneezing, sore throat, mucous catarrhal discharges, running of the nose, soreness, stiffness and rheumatic twinges.

Take this wonderful Compound as directed, without interference with your usual duties and with the knowledge that there is nothing else in the world which will cure your cold or end Grippe misery as promptly and without any other assistance or bad after-effects as a 25-cent package of Pape's Cold Compound, which any druggist can supply—accept no substitute—contains no quinine—belongs in every home. Tastes nice.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.,

County Bldgs., next Court House, London.

There's a 'Personal Element' to Our Prescription Work

With one man's superior knowledge and long experience to watch over every prescription, there is reason to suppose less liability to mistake or to fall below a high personal standard. Every prescription put up by us has the Cairncross standard behind it. The quality of drugs is guaranteed. The exactness of work is positive. The results are just what the doctor has a right to expect. So bring your prescriptions to us and know the individual care each customer gets.

Cairncross & Lawrence

Chemists and Druggists,
216 Dundas Street, London, Ont.

Fur Sale

Fur Jacket Week

10% to 50% Off

BELTZ & CO.

PRACTICAL FURRIERS.

LONDON MAY TRY CEMENT PAVEMENTS

Is Used in Other Places With Success and Cheaper Than Brick or Asphalt.

The advisability of constructing several cement pavements in London, similar to those on a number of streets in Windsor, Sarnia and Detroit, will be brought up at the next meeting of the board of works.

Using cement for pavements, instead of vitrified brick and asphalt, has already passed the experimental stage, and in cities where they have been tried they are giving satisfaction. The cost of the cement pavement is considerably less than that of other kinds; in fact, they are cheaper than macadam roadways, which are about the cheapest that have been tried in this city.

There are a number of streets in South London which are in a bad condition, being full of pitchholes, and almost impossible for traffic during wet weather.

It is understood that Engineer Brazier will recommend at the next meeting of the board that as soon as the weather permits several cement pavements be constructed on the streets which are in such bad condition in South London.

Following is a table of the approximate cost of the different types of permanent pavements, exclusive of costs:

	Per square yard.
Asphalt, on 5-inch concrete base	$2 00
Asphalt block, on 6-inch concrete base	2 05
Vitrified block	2 86
Wood block, on 6-inch base	3 06
Bitulithic, on 5-inch base	2 68
Macadam	71
Eight-inch gravel road	45
Cement concrete pavement	1 18

SEASON OF LENT

Rev. J. V. Tobin, of St. Peter's Seminary, Addresses His Former Congregation.

Speaking on the spirit of mortification, Rev. J. V. Tobin, director of St. Peter's Seminary, formerly of St. Mary's Church, addressing his former congregation Sunday night, stated that its exemplification is particularly appropriate in the season of Lent. The diseases of the world, he continued, were cured only through the crucifixion of Christ. Father McKeon, the rector, spoke at the 9 o'clock mass, appealing especially to children to practice studiously the observance of Sunday.

ANNUAL TEA MEETING

Special Program Prepared for Event Tonight at Askin Street Methodist Church.

Rev. A. K. Birks and Rev. T. H. Mitchell are scheduled to give short addresses at the annual tea meeting of the Askin Street Church which is to be held Tuesday evening. Supper will be served from 6 to 8 o'clock, after which a musical program will be rendered.

BOTH IMPROVING

Two Wyoming Residents Were Stricken With Strokes of Paralysis.

[Special to The Advertiser.]

Wyoming, Feb. 24.—Two residents of the second line, near here, are ill at their homes from the effects of paralytic strokes. Mrs. Thomas Lucas, who was recovering from la grippe, suffered a slight stroke, and Mr. William Hendy was stricken as he sat in his home at noon. In both cases the organs of speech were considerably affected also. Both patients are reported to be improving slowly.

BEEKEEPERS' MEETING.

[Special to The Advertiser.]

Aylmer, Feb. 24. — At a well-attended meeting of the East Elgin Beekeepers, Morley Pettit, of Guelph, provincial apiarist, and J. Lunn, of Port Talbot, were the principal speakers, the former discussing "Requeening" and the latter "Extracting Honey."

NEW C. P. R. SERVICE.

With the sailing of the "Ruthenia" March 20, and the "Tyrolia" April 17, from Trieste, Austria, the Canadian Pacific will have inaugurated an entirely new service. These steamers, which are large and well equipped in every way, will sail direct to St. John and Montreal respectively, and will make regular schedule trips between Trieste and Canada, direct, thereafter monthly. The rates via the above route are very low, when you consider the fact that meals, berths, etc., will be "Canadian Pacific Standard." To those who have come in contact with the Canadian Pacific Railway in any of its numerous departments the phrase "Canadian Pacific Standard" is quite obvious, but to the uninitiated it might be explained as meaning the best obtainable for the money. W. Fulton, city passenger agent, corner Dundas and Richmond street. 480

Watch our advertisements closely. Each day something new is offered. The people of London and Western Ontario have learned that our sales are genuine, and when we mark goods at half-price they are eagerly sought for. If you need birthday, wedding or other presents, buy now.

The Big Half-Price JEWELRY SALE

C. H. WARD & CO. DIAMOND MERCHANTS

Cut Glass at Half Price

Extra large Cut Glass Bowls. Regular $8.50, for...$4.25
Cut Glass Knife Rests. Regular $2.00 per pair, for...$1.00
Cut Glass Mustard Pot. Regular $4.00, for.....$2.00
Large Cut Glass Vase. Regular $7.00, for.....$3.50
Salt Dips. Regular 60c each, for, each.....30¢
1 Large Bowl, beautifully cut. Regular $16.00, for...$8.00
1 Large Decanter. Regular $18.00, for.....$9.00
2 Cut Glass Syrup Jugs with silver tops. Regular $5.50, for each.....$2.75
1 Vinegar Bottle, Colonial cut. Regular $4.00, for...$2.00

Watches Half Price

1 only Split Second Stop Watch, with lever escapement. Sells regularly at $25.00, for.....$12.50
1 Combination Time and Stop Watch, in nickel. Sells regularly at $12.00, for.....$6.00
6 Ladies' Gold-Filled Wristlet Watches, guaranteed. Regular $12.00, for.....$6.00
Special Waltham, 18 size, 17-jewel nickel-finished movement, breguet hairspring, patent regulator, in a gold-filled Fortune case, for.....$11.00
Special Waltham, 16 size, 17-jewel movement, in a gold-filled Fortune case, at.....$11.00
Boys' Watch. Special.....70¢

Brass and Copper Goods at Half Price

1 Large Jewel Case. Regular $7.00, for.....$3.50
Jewel Case. Reg. $3.75....$1.90
Jewel Case. Reg. $6.00....$3.00
Copper Chafing Dish. Reg. $12.00, for.....$6.00
Brass Candlesticks Regular $2.25 each, for each.....$1.15
Large Copper Kettle. Regular $2.00, for.....$1.00

Umbrellas and Walking Sticks at Half Price

1 Gent's Umbrella, with sterling silver mount. Regular $6, for.....$3.00
Gent's Umbrella, with bone handle and gold-filled trimmings. Regular $5.00, for.....$2.50
Gent's Umbrella, with bone handle and sterling silver mount. Regular $6.00, for.....$3.00
Gent's Umbrella, with gold-filled and pearl handle. Regular $9.00, for.....$4.50
Gent's Umbrella, with bone handle and sterling silver mount. Regular $6.00, for.....$3.00
Gent's Umbrella, with sterling silver handle. Regular $14, for.....$7.00
Lady's Broadway Umbrella, with green silk top, pearl and gold-filled handle. Regular $18.00, for.....$9.00
Lady's Umbrella, with pearl and sterling silver handle. Regular $7.00, for.....$3.50
Lady's Umbrella, with gold-filled handle. Reg. $6.50..$3.25
Lady's Umbrella, with gold-filled handle. Reg. $6.50..$3.25
Lady's Umbrella, with pearl gold-filled handle. Regular $9.00, for.....$4.50
Lady's Umbrella, with gold-filled handle. Reg. $5.00..$2.50
Lady's Umbrella, with pearl and sterling handle. Regular $4.50, for.....$2.25
Lady's Umbrella, with gold-filled handle. Reg. $9.50..$4.75
2 Walking Sticks, with sterling silver mounts. Regular $2.50 for.....$1.25
2 Walking Sticks, partridge wood, with sterling silver mounts. Regular $2.00, for.....$1.00

Opera Glasses at Half Price

1 pair Opera Glasses, gold-filled and brown leather. Reg. $10, for $5.00

2 pairs Opera Glasses, Chevalier. Regular $6.50, for.....$3.25

REGULAR $1.00 ALARM CLOCK FOR - - - - - - - - - 50c
REGULAR $1.50 INTERMITTENT ALARM CLOCKS FOR 75c

Diamonds at Half Price

This is positively the last list of Diamonds that will be offered at half price during our February sale. Do not miss this opportunity to buy yourself a Diamond.

4 Tiepins. Regular $32.00, for.....$16.00
1 Brooch, floral design with diamond centre. Regular $23, for.....$11.50
1 Three-Stone Cluster Ring, stones weigh 1 5-8, 1-32. Regular $200.00, for.....$100.00
Cluster Tiepin; $45.00, for.....$22.50
Gents' Fancy Belcher Setting. Regular $80.00, for..$40.00
Ladies' Ring, modified Tiffany setting. Reg. $36..$18.00
3 Ladies' Modified Tiffany Setting; $9.00, for.....$4.50
Gent's Ring, round Belcher setting. Regular $56..$28.00
5 Ladies' and Gents' Rings. Sell regularly $30, for $15.00
1 Gent's Ring, flat Belcher. Regular $105.00, for..$52.50
Lady's Ring, modified Tiffany. Regular $40.00, for $20.00
Lady's Ring, Marquise, 15 stones. Regular $124...$62.00
Lady's Ring, Marquise, 15 stones. Regular $110..$55.00
Lady's Ring, Marquise, 15 stones. Regular $173..$87.50
Lady's Ring, ruby and two diamonds. Reg. $80..$40.00
7 Rings. Regular $14.00, for.....$7.00
Gent's Ring, round Belcher setting. Regular $80..$40.00
Lady's Three-Stone Ring. Regular $175.00.....$87.50
Lady's Three-Stone Ring. Regular $90.00, for...$45.00
Lady's Modified Tiffany. Regular $66.00, for....$33.00
Lady's Modified Tiffany. Regular $30.00, for....$15.00
Lady's Three-Stone Ring. Regular $80.00, for....$40.00
Gent's Ring, round Belcher. Regular $13.50.....$6.75
Lady's Ring, modified Tiffany. Regular $12.00....$6.00

China at Half Price

Minton Plates, dinner size. Regular $1.90, for.....95¢
1 Dresden Cream and Sugar. Regular $6.00, for....$3.00
1 Minton Cream and Sugar. Regular $4.25, for....$2.15
Minton Cups and Saucers, rose design. Regular $2.50, for each.....$1.25
1 Large Puff Box, Princess china. Regular $1.75, for..90¢
Dresden Cups and Saucers. Regular $2.25, for.....$1.15
1 Hair Receiver, Pickard's hand-painted china, violet design. Regular $4.00, for.....$2.00
Minton Cups and Saucers. Regular $1.25, for each....65¢
1 Vase, Princess china. Regular $1.50, for.....75¢
1 Large Punch Bowl, grape design, Pickard's hand-painted china. Regular $40.00, for.....$20.00
Bon-Bon Dish, Pickard's hand-painted china. Regular $6.00, for.....$3.00
1 Vase, lily design, Pickard's hand-painted china. Regular $9.00, for.....$4.50

Silver Plate at Half Price

1 Smoking Set. Regular $10.00, for.....$5.00
1 Smoking Set. Regular $7.25, for.....$3.65
1 Spoon Tray. Regular $2.00, for.....$1.00
1 Round Silver Tray. Regular $8.50, for.....$4.25
2 Round Silver Trays. Regular $6.00, for.....$3.00
1 Cake Plate. Regular $2.75, for.....$1.40
1 Cake Plate, gold-lined. Regular $3.25, for.....$1.65
1 Fern Pot with candelabra combination. Reg. $10..$5.00
1 Silver Cake Dish, hard white metal. Reg. $12.00..$6.00
2 Entree Dishes, hard white metal, beaded design. Regular $10.00, for.....$5.00
1 Large Entree Dish, beaded design. Regular $14.00..$7.00
1 Salad or Chafing Dish, Fork and Spoon, with ebony handles. Regular $3.75, for.....$1.90
1 Toast Rack. Regular $2.75, for.....$1.40

Your Choice of Any Article in the Store at 20 per cent Discount.

C. H. WARD & CO.

DIAMOND MERCHANTS AND JEWELERS. 374 RICHMOND STREET. PHONE 1084.

zxv

SEEKING TO ENLIST SIXTY NEW MEN

Railroadmen Want Old Employees To Join Brotherhoods.

The various railway brotherhoods of this city are making an effort to secure as members all trainmen who do not belong at present. It was stated to The Advertiser today that there are now about sixty men on the Grand Trunk who do not belong to the various orders. It was also stated that a number of applications from the uninitiated ones are being received.

If all are received into the orders, their wives and daughters will be received into the various auxiliaries, and this would mean quite a large increase in the present membership.

WILL MAKE IMPROVEMENTS.

[Special to The Advertiser.]

White Oak, Feb. 24.—Plans are being prepared for extensive improvements to the Methodist Church here. When work is started in the spring there will be a new cement basement, the church will be brick-veneered and will be reseated throughout. Rev. R. H. Barnby, of Lambeth, is the pastor.

AMUSEMENTS

"The Bird of Paradise."

In giving "The Bird of Paradise" its local presentation at the Grand Opera House Thursday evening, Oliver Morosco is presenting his first play to London playgoers. This play ran for five months at Maxine Elliott's Theatre, New York City, and will be seen here with the original company, including Bessie Barriscale, Guy Bates Post, Margaret Langham, Lewis S. Stone, and more than a score of others. Oliver Morosco is as well known on the Pacific coast as Charles Frohman or Henry W. Savage in the east. In Los Angeles Morosco is known for the excellence of a number of stock companies. "The Bird of Paradise" was first presented in Los Angeles, where it ran for two months. It proved such a novelty, both as to theme and locale that this western manager decided to send it to New York.

"The Funniest Farce Ever Written."

A battle of wits that is viewed with intense interest as waged by the sleuth and the cracksman in "Officer 666" has made that play the most interesting production given to the American stage in many years, and easily the most talked-about. It succeeded in creating a veritable sensation when presented in New York and Chicago a year ago, where the interest aroused kept the box office busy and the theatre crowded during its record run in the eastern and western metropolis. "Officer 666," which will be seen here for the first time at the Grand Friday and Saturday, and matinee Saturday, of this week, is a jolly good farce, and the secret of its wonderful appeal may be attributed to the riddle that its plot presents. Seat sale opens Wednesday at 9 a.m.

Taxicabs and Carriages for every occasion. Hueston's Liveries.