Cool Cooking

is very desirable in hot weather, and is best accomplished with a Gas Range. With it you can bake, or broil, stew, fry or boil, and cook a number of dishes at the same time. We have a splendid line of Gas Ranges in all sizes. They save time, labor and the dirt that comes from dust and ashes. They are also the most economical cookers.

Empire Stove Store
284 DUNDAS STREET. t

ENAMELLED BEDS
Springs and Mattresses
On Reasonable Terms and Prices.
M. HORNSTEIN
299 South St. 'Phone 1771. yvt

The Tecumseh Grill
OPEN 8 A.M. TO 12 P.M.
Special Attention to Dinner and Supper.
Business Men's Lunches 50c
SERVED IN CAFE 12 TO 2 P.M.

London Institute of Osteopathy & Chiropractic
Cor. Maple and Talbot Sts. Phone 2565.
Dr. R. C. Barklie
20th Century DRUGLESS and KNIFELESS Systems.
Rheumatism, Chronic and Nervous Troubles successfully treated.
Magnificent Electrical Equipment. 62-tf

CHILDREN
Often need glasses for close work—a fact too often overlooked by parents. Don't let your children suffer from negligence.
Bring them to
The Brown Optical Co.
237 DUNDAS ST. LONDON
where children's eyes are examined scientifically without drugs or drops. b

DR. JARVIS
DENTIST
Dundas Street. Residence Hours, 7 to 8:30 p.m.; 63 Elmwood Avenue.

Taxicab Service
Open Day and Night. Telephone 180
Mitchell Garage and Sales Co ywt

Ferguson & Sons
Funeral Directors
180 KING STREET.
PHONES 543, 373, 2050.
OPEN DAY AND NIGHT.

Smith, Son & Clarke
Undertakers
115 DUNDAS ST. PHONE 586.
629 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

Geo. E. Logan
UNDERTAKER
Formerly with Messrs. Stevenson and Stewart. Residence on premises. Parlors, 418 Richmond street. Charges reasonable.
PHONE 1968. tyw

GRIFFITH & WILLSIE
FUNERAL DIRECTORS.
CARL MILLER, Ass't Manager. Successors to Messrs. J. Stephenson and D. A. Stewart. Established 1882. 104 Dundas street. Residence on premises. Open day and night. Phone 459. Delaware branch, W. Acres, Manager.

---THE---
London Loan and Savings Company of Canada
Debenture Rate Raised To 4½ Per Cent
The above rate is available to anyone having $100 or more to leave with the company for a year or longer.
OFFICE—Corner Dundas Street and Park Avenue.

TRAFFORD'S
The Best Place for UPHOLSTERING Try Them
129 Dundas St., 11 Market Square, Phone 864.

Hamilton's London Porter and Amber Ale
Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.
Kent Brewery
LONDON, ONT.

FOR UNEXCELLED
COAL
Preparation & delivery, try
MAY BROS.
PHONE 1224. 685 YORK ST.

Johnston Bros.' XXX Bread AT PORT STANLEY
Mr. S. Dale, the grocer at Port Stanley will supply you with Johnston Bros. XXX Bread, while you are at the lakeside. It is also obtainable at many other summer resorts in Western Ontario.
Johnston Bros.
PHONE 944.

LONDON AND DISTRICT

PORT STANLEY SUBSCRIBERS.
Mr. W. H. Smith will look after The Advertiser's interests at Port Stanley this season in the same satisfactory manner as in previous years. Londoners spending the holidays at Port can secure their favorite paper by writing this office, telephoning 107, or notifying W. H. Smith, Port Stanley.

The Fire Sufferers.
Mrs. Boomer and the purchasing committee of the Local Council of Women, thank all who so kindly helped them ship seven bales of goods for the relief of sufferers from fire in Northern Ontario. The balance of money on hand, amounting to $56, has been forwarded to Mr. C. H. Lloyd, Cochrane, treasurer of the relief committee in that district, to be expended as the committee see fit.

Good Templars Elect.
At their room, Southern Congregational Church, the local lodge of the International Order of Good Templars Hopse of the West, No. 216, elected officers for the ensuing term, as follows: Chief templar, Mrs. H. Johnson; vice-templar, Arthur Robins; secretary, Thomas Foreman; financial secretary, Ernest Dix; treasurer, Harry Lilley; chaplain, H. Winslow; marshal, E. Whittingham; deputy marshal, Miss G. Bell; assistant secretary, Miss M. Wigham; guard, W. Jackson; sentinel, Miss Donovan; P. C. T., James A. Bailey. These officers were installed by the lodge deputy, Bro. Harry Johnson.

A MILITANT OWNER

The Semi-Ready Store on Dundas Street Passes Into Strong Hands.

The Semi-Ready Store, on Dundas street, has found the right owner in Capt. Tom Haygarth, of the Halidnand Rifles. Mr. A. Johnson, who has been in charge of the store pending the arrival of Capt. Haygarth, returns to his work as Semi-Ready representative in Ontario.

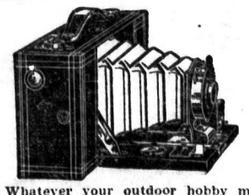
Before his departure with the Canadian contingent to take part in the coronation ceremonies, Capt. Haygarth disposed of his men's wear store in Cayuga, with the ultimate object of embarking in business in this larger centre. Upon his return he lost no time in making a careful study of the modern Semi-Ready system, not only from the viewpoint in London, but visiting the big tailor shops in Montreal, and making a close study of the methods of tailoring fine clothes.

The new proprietor will return to London on Monday. The store will be closed on Tuesday and Wednesday for stock-taking, and will reopen on Thursday morning, when some good things are promised to mark the change of ownership and to prepare the way for the fall opening.

Capt. Haygarth is well known in London. He has spent several years in and around the city, having taken a thorough military course at the Wolseley Barracks. He will be much missed in Cayuga, where he has always taken an active part in the outdoor athletic life of the town.

$10 00 New York and Return, (From Suspension Bridge.)
Lehigh Valley R. R., Thursday, Aug. 17. Tickets good ten days. Particulars 8 King street east, Toronto.

All Out-Doors Invites Your KODAK



Whatever your outdoor hobby may be, you will increase the pleasure that you get from it when a Kodak becomes a part of your outfit. Free catalogue and booklet at 210 Dundas street.
J. H. Back & Co.

FOR
Best-o-Coal
Order Now At
JOHN MANN & SONS
401 CLARENCE ST.
425 YORK ST.
PHONE 470.

C. H. WARD & CO
DIAMOND MERCHANTS
SATISFACTION GUARANTEED OR MONEY BACK. ywt
374 RICHMOND STREET.

BREAD!
PURE, WHOLESOME AND SWEET.
Have you tried PARNELL'S yet?
When returning from your holidays, have our wagon call.
PARNELL
The Bread Man
PHONES 929-1390.

SUPERB PERFUMES
Imported Direct From England and France
SACHETS
New Odors, Dainty, Fragrant and Lasting
Cairncross & Lawrence
Chemists and Druggists,
216 Dundas Street, London, Ont.

GRAND OPERA HOUSE REOPENS AUGUST 31

"Madam Sherry" Will Be the Attraction—Staff Same as Last Season.

The Grand Opera House will reopen on Thursday, Aug. 31.

Manager J. R. Minhinnick made the announcement today. The first attraction will be that of Madame Sherry, one of the popular musical offerings of the past season. From that time on, the attractions will come frequently, and theatre patrons will be given the best on the road.

"We expect a great season," declared Manager Minhinnick. "We are negotiating for the best possible list of attractions."

Mr. Harry Dann, the treasurer of last season, will be here again. He is one of the best men that ever sold tickets in a box office, and like the manager, Mr. Minhinnick, is very popular with patrons of the house. The entire staff will be practically the same as last season.

Cuts and bruises may be healed in about one-third the time required by the usual treatment by applying Chamberlain's Liniment. It is an antiseptic and causes such injuries to heal without maturation. This liniment also relieves soreness of the muscles and rheumatic pains. For sale by all dealers. 1

Low Colonist Rates to the Pacific Coast.
Via the Chicago, Union Pacific and Northwestern Line, daily, from Sept. 15 to Oct. 15, from all points in Canada. Pullman tourist sleeping cars daily. Personally conducted California tours in Pullman tourist sleeping cars on through trains, leave Chicago, Tuesdays and Thursdays of each week. For rates, folders and full particulars apply to B. H. Bennett, general agent, 46 Yonge street, Toronto, Ont., or S. A. Hutchison, manager, tours department, 148 S. Clark street, Chicago, Ill.

Excursion Monday to Rondeau.
Owing to the special celebration at Rondeau on Monday, the steamer Forest City will leave Port Stanley at 9:45, instead of 10, to allow more time on shore. The last car from London to connect with the boat leaves the Traction station at 8:00 o'clock. Returning, the boat will arrive in Port Stanley in time to see the wonderful diving horses perform.

MINARD'S LINIMENT CURES DANDRUFF.

Hydro Electric Reduced

When the "Peak Load" reaches over 3,000 horsepower.

The "Peak Load" means the amount of electricity the city pays for, and represents only one-third of the amount sold.

The city has sold over 5,000 horsepower, and has nearly 3,000 applications for Power and Lighting.

If you are already using Hydro, by all means keep on using it, but if you are not, lose no time in telephoning for a man to immediately connect you.

Telephone 101 or 46.

CITY HYDRO ELECTRIC

LOBO.
Lobo Women's Institute will meet at Mrs. John A. Campbell's home on Wednesday afternoon next, at two o'clock. Roll call will be answered by an anecdote or a connumdrum. All ladies are cordially invited to attend.

Miss Lillian Steinhoff was a Detroit visitor last week.

rs. Duncan McAlpine and Miss Flo McGugan are spending the week at Port Stanley.

Mrs. J. D. Wilson visited her nieces, the Misses Talbot, St. John's, last week.

Miss Marion Peel, Owen Sound, is visiting her aunt, Mrs. Jack Graham.

Mr. Fred McNeil, of Winnipeg, is one of the Lobo Old Boys who came with the Winnipeg contingent.

INGERSOLL.
Ingersoll, Aug. 12.—The markets in town today are not quite as good as last week, owing to the fact that the farmers in the vicinity are so busy with their harvest. The prices were as follows: Eggs, 20c per dozen; butter (dairy), 25c per pound; creamery, 28c per pound; thimbleberries and huckleberries, 15c per quart; chickens, $1 10 per pair; ducks, $1 25 per pair; beets, onions and carrots at 3 bunches for 10c.

Mr. and Mrs. H. E. Robinson and Mr. and Mrs. A. Macaulay returned from a motor trip through Southern Michigan, and appeared to enjoy the trip very much.

Rev. J. H. Fenton, of Hamilton, will occupy the pulpit in the Methodist Church tomorrow. He will preach to the women in the morning, and to the men in the evening.

Rev. S. E. Grigg, of Toronto, will occupy the pulpit in the Baptist Church tomorrow.

Rev. S. S. Burns, of Princeton University, will preach both morning and evening in St. Paul's Church tomorrow.

The rector, Rev. R. J. M. Perkins will occupy the pulpit of St. James' Anglican Church tomorrow.

A case will come up in police court Monday morning, a citizen being charged with unlawfully using wire from a fence joining his property with property belonging to the corporation.

Dr. McMurray is spending his vacation at Port Stanley.

A large number from town attended the Old Boys' reunion in London last night.

Mr. James Stanley, of Winnipeg, is renewing acquaintances in town.

Mr. H. A. Aikens, of Lindsay, is visiting in town.

Mr. Vincent Wilson, of Windsor, is spending his vacation with his parents here.

Miss Detweiler, of Amherstburg, is the guest of friends in town.

Mr. and Mrs. D. A. Mason, of Boston, who have been visiting Mr. Angus McLeod left last night for home.

Mr. Robert Haygarth, of Hamilton, is the guest of his sister, Mrs. Hugh McNiven.

The Conservative Club ran an excursion of eight cars over the Grand Trunk to Sarnia and Detroit. They had a very large crowd.

Buy it now. Now is the time to buy a bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy. It is almost certain to be needed before the summer is over. This remedy has no superior. For sale by all dealers. 5

Free Player Piano Library.
Our Player Roll Library is entirely free exchange to all purchasers of New Scale Williams Player Pianos, saving the Player owner at least $50

Fifty Cents a Week Buys a Piano.
Our heavy spring piano selling trade has brought in a number of exchanges in pianos and organs, and we must sell them for the want of floor space. The price we are asking is much lower than their real value. Terms of payments from 50 cents to 75 cents weekly. We guarantee every instrument in A1 condition. WILLIAMS' PIANO COMPANY, LIMITED. 14tf

Touring cars for hire. Hueston's Garage. 'Phone 423. 77tf

Pictures Framed
Have you a picture you want framed? If so come and see our Mouldings. A full line of all the newest Mouldings carried.
Give us a trial. Satisfaction guaranteed.
A. E. Jolly & Co.
190 DUNDAS STREET.

LIBRARY CONTEST

Tenth Count

Alexandra Sanatorium is now in first place, St. John's A. C. taking second, the Boy Scouts a good fourth. McClary's have joined the leaders, having gained 100,000 this week, St. Andrew's being forced down to sixth place.

List of Contestants

Alexandra Sanatorium	293,460
St. John's A. C.	193,695
McClary's Welfare Association	154,675
Boy Scouts	145,600
Social Order of Moose	79,440
St. Andrew's S. S.	58,605
Y. M. C. A.	56,930
Victoria Hospital	24,210
Y. M. C. A. Scouts	21,215
Talbot Street Baptist S. S.	17,945
Balmoral Club	17,325
St. Joseph's Hospital	7,080
C. M. B. A.	5,825
St. Peter's S. S.	5,445
Liberal Club	5,318
Dundas Centre S. S.	4,340
First Presbyterian S. S.	3,790
St. Paul's S. S.	3,445
Fire Hall No. 4	2,800
Seventh Regiment	2,040
First Congregational S. S.	2,000
Salvation Army	1,950
St. Matthew's S. S.	1,915
Memorial S. S.	1,425
Talbot Street School	1,355
R. T. of T.	1,100
Princess Avenue School	1,000
Christ Church S. S.	970
St. James' Pres. S. S.	970
Maitland Street Baptist S. S.	965
Chalmers Presbyterian S. S.	900
Adelaide Street Baptist S. S.	870
Wellington St. Methodist S. S.	825
Collegiate Institute	825
Conservative Club	800
A. O. U. W.	750
Fire Hall No. 5	710
Western University	705
S. O. E.	610
Fire Hall No. 3	550
A. O. F.	500
R. C. R.	410
L. F. D.	400
Catholic Club	400
Travellers' Club	335
L. R. and B. Club	325
K. O. T. M.	325
Court Victory, C. O. F.	300
St. George's S. S.	275
K. of P.	250
Forest City, W. O. W.	220
I. O. O. F.	185
Fire Hall No. 2	100
W. O. W.	100

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VICTOR PUZZLE RECORD
Six Records in One
Price $1.00

THE SENSATIONAL
Victor Puzzle Record
6 Contains Six Patriotic Selections, all on One Disc **6**
PRICE $1.00
THE NEEDLE SELECTS THE TUNE
HEAR IT AT THE NEAREST VICTOR-BERLINER DEALER'S
Berliner Gram-o-phone Co., Limited
Montreal

ROSS'
LIMITED
LONDON'S FASHION CENTRE

Cloaks and Furs
Exclusive Ladies' Ready-to-Wear Garments
Special August Prices

ROSS'
LIMITED
196 Dundas St., London

London Conservatory of Music and School of Elocution, Limited
Reopens Sept. 1st at new premises, 984-6 Dundas street. Ask for our new curriculum. F. LINFORTH WILLGOOSE, Mus. Bac., A.R.C.O., principal; LOTTIE L. ARMSTRONG, registrar.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldgs., next Court House, London