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HIGH-GRADE PIANOS.

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Private Ambulance Service.

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FUNERAL DIRECTORS.

CARL MILLER, Asst. Manager.

Private Ambulance in connection.

Residence on premises.

104 Dundas St., London, Ont.

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FERGUSON & SONS

Funeral Directors

180 KING STREET.

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OPEN DAY AND NIGHT.

The Frank Cooper Studio

339 Dundas Street, Opposite Armouries.

Phone 529 for Appointments.

WHY DO YOU EAT

At home on these warm days when you can secure a deliciously prepared noonday lunch for 25 cents. Try it.

London Cafe

201 Dundas St. F. A. Smith, Manager.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.

County Bldg., next Court House, London.

Canada's Greatest and Most Successful Builders of Player Pianos

\$500 to \$800

Four different makes. Twelve different

Terms to suit all purchasers. Old

pianos taken as part payment.

Williams Piano Co. Ltd.

194 Dundas Street. Opp. Advertiser.

CONES

We guarantee our

Cones and Ice

Cream to be pure

healthful and delicious. Ask your dealer

for Leach's Parisian Cones and Cream,

made in London. We do not employ any

cheap labor. Inspection of factory in-

vited. J.W.T.

ADMITTS STEALING.

Toronto, Ont., Aug. 17.—Joseph J.

Acknowlegedly of 11 Elderidge street,

New York, an orderly in a ward of the

general hospital in that city, pleaded

guilty in the Toronto police court this

morning to theft from E. Shepherd, the

former owner of Saturday Night, who is

a patient in the hospital, and from a

guest at a city hotel. The man posed

as an advance agent of a theatrical

company. He was remanded for inquir-

ies on a charge of presenting a bogus

check.

THE ADVERTISER AT PORT STANLEY

Mr. W. H. Smith will look

after The Advertiser's interests

at Port Stanley this season in the

same satisfactory manner

as last summer. Londoners

spending the holidays at Port

can secure their favorite paper

by writing this office, telephon-

ing 107, or notifying W. H.

Smith, Box 138, Port Stanley.

Safety Boxes to Rent

20% OFF TO CUSTOMERS.

Store your valuables during

vacation, cost only 10c a month

for packages per cubic foot in

size.

London Loan and Savings Co.,

London, Ont.

Hamilton's London

Porter and Amber Ale

Always in first-class condition.

Brewed from finest foreign and

Canadian hops and malt.

The Kent Brewery

LONDON, ONT.

Coal Will Cost You More Today

If you are wise you will take ad-

vantage of present prices.

Very best mined Egg, Stove and Nut

sizes, \$6.75 per ton. Pea size, \$5.75.

Best Cannel Coal on the market, \$7.50

per ton.

MAY BROS.

685 York Street. Phone 1224.

COAL

The Prudent Man

will buy his winter coal now and thus

derive the benefit of the present market

prices. The man who knows will tell

you this is the time to buy. Our coal

is just right and so is our price.

yw Phone 1312.

D. H. Gillies & Son

The Johnston Bros. XXX BREAD

Phone 944 and a wagon will

call, and you will not complain

when you eat Johnston Bros.'

XXX Bread.

JOHNSTON BROS. XXX BREAD

Phone 944 and a wagon will

call, and you will not complain

when you eat Johnston Bros.'

XXX Bread.

LONDON AND DISTRICT

Labor Man's Funeral.

The funeral of the late Charles M.

Pearse, formerly secretary of the

London Labor Council, took place

Tuesday afternoon from his late

residence, 438 Central avenue,

to Mount Pleasant cemetery. The

pallbearers were: Milton Jackson, Arsh.

Hazelwood, George Hazlewood, Chas.

Broughton, Ernest McLaren and Geo.

Garfat. The services were conducted

by the Rev. Mr. Kennedy. The floral

emblems were numerous and very

beautiful.

STREET RAILWAY CO.

SHOWS CITY THE WAY

Work on Dundas Street Pav-

ement Is Being Rushed.

The London Street Railway Company

has established a record in the

tearing up of the old pavement on the

company's right of way on Dundas

street, and the putting in of the switch

at the corner of Dundas and Rich-

mond streets.

The work was rushed through in a

manner which sets a good example for

the city.

Citizens are sometimes complaining

of the delay occasioned by the switch-

ing of cars at the corner, but it must

be remembered that this is preferable

to leaving the line completely. The

company is doing its very best under

circumstances.

The bill at Springbank Theatre this

week, which is the closing week of

the season, is an exceptionally good

one.

Long and Long, in their comedy

sketch "Honeyton's Proposal," are

great.

Billy Kleimer, the cornet player,

late of West's Minstrels, has a good

clean comedy act, and pleases every-

one.

John Kelly, the ventriloquist, with

his stage full of life-sized figures, is

a clever laugh-producing performer,

and his local patter is never malicious.

The Jones Children are as popular

as ever with the London audiences,

and the Three Riddells in their bag-

pipe and Highland dancing act, con-

clude a particularly good bill.

Automobiles for hire. Hueston's

Garage, Phone 423.

Your Watch Chain

Might as well be the best, for

it won't cost you much more.

Come to us and you choose

from a choice, up-to-date stock

and get great big value.

SUMNER'S

FOR RELIABLE JEWELRY.

380 Richmond Street.

"VERIBEST"

COAL and CEMENT

ORDER NOW.

Pea Coal, \$5.75; Chestnut, \$6.75; Stove and Egg, \$6.75.

John Mann & Sons

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PUBLIC SCHOOL TEXT BOOKS.

Arithmetic 10¢

Grammar 10¢

Geography 65¢

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Composition 15¢

English History 25¢

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Shortland

Why not learn a good system? Why not do it NOW? We give individual instruction and place every graduate in a situation.

The Western Business College

110 DUNDAS STREET, LONDON.

W. C. COO, C.S.A., Principal.

Parnell's Daily Specialties

In the manufacture of our many varieties of Bread we cater to the wants of the public.

If White Bread is wanted, we make at least 30 different kinds, besides our different Brown and Currant Breads.

Parnell's Famous Breads

are well known outside, as well as inside, the city. We supply many different towns and villages throughout the whole of Western Ontario.

LIKE TO TRY THEM?

Phones 929 and 1390

THE CAKES

—and Pies

—and the

—Biscuits for

—every day

—eating will be

—better and

—more delicious

—if made with

—"PURITY" Baking

—Powder. Made

—fresh every day

—and guaranteed

—absolutely pure.

—20 cents pound.

Cairncross & Lawrence

Chemists and Druggists.

216 DUNDAS ST. LONDON, ONT.

CHALLENGE HAS BEEN ACCEPTED

Daimler Company Have Extended

Wager on Knight Motor

to November 1st Next.

It is announced by the Royal Auto-

mobile Club of Great Britain that the

Daimler Company, England, have ex-

tended to Nov. 1 next their challenge

to the automobile manufacturers of

the world to wager \$1,250 against the

performance of any automobile engine

to equal in merits that of the Two

Knight Motors, 38-horsepower and 22-

horsepower in the famous test by the

Royal Automobile Club on April 7,

1909.

It will be recalled that this chal-

lenge was open to the world for three

months in the year 1909. It was re-

peated by Mr. Charles Knight in his

address in University Convocation

Hall, Toronto, last January. The re-

newal of the challenge now should be

an effective answer to all critics of

the Knight motor, if again there are

takers of the ordinary or valve type

engines.

The challenge is of interest to Can-

adians by the fact that the Knight

Motor is used in the Russell cars, made

by the Canada Cycle and Motor Com-

pany. This company has invested a

million dollars in Knight motors for

their 1911 models, and are doubling

their output owing to the success of

the Russell Knight cars in 1910.

Dysentery is a dangerous disease,

but can be cured. Chamberlain's Colic,

Dysentery and Diarrhoea Remedy has

been successfully used in nine epi-

demics of dysentery. It has never been

known to fail. It is equally valuable

for children and adults, and when re-

duced with water and sweetened, it is

pleasant to take. Sold by all dealers.

SOLD FOR \$10,000.

Kingston, Ont., Aug. 16.—The

steamer Theo. Bothna, of the Montreal

Transportation Company, has been

sold to Capt. Loonan, Collingwood, for

\$10,000. She will go into the lumber

trade from Georgian Bay to Ton-

awanda.

A \$200,000 EXPERIMENT

Rich Man Gave It to Salvation Army To Try Farming in Essex County, England—Sixty-Seven Small Holdings Opened.

The Salvation Army's Small Holdings Settlement at Boxted, near Colchester, was formally opened by General Booth on July 21, the inaugural lunch being presided over by Earl Carrington, who was accompanied by Lady Carrington, and supported by Mr. Rider Haggard, Lord Suffield, the Marquis of Winchester, the mayor and mayoress of Colchester, Lady O'Hagan, Mr. H. K. Newton, M. P., and Mr. Percy Alden, M. P.

Thanks to the generosity of the late Mr. George Herring, who handed the Army £200,000 for the experiment, an estate of some 400 acres has been purchased at Boxted, and divided into 67 holdings, averaging from five to six acres each; these holdings are being occupied by poor men without capital who desire to live on and by the land.

Fifty cottages are built and already 50 families installed, the colonists, including gardeners, gardeners' laborers, bricklayers, laborers, biscuit makers, housekeepers, plasterers, shoemakers and the like. The cottages are erected in pairs, each costing £175. The qualities insisted upon in the selection of the colonists are: (1) An honest and industrious character; (2) a sound body and mind; (3) a desire to re-enter country life; (4) total abstinence from alcoholic drinks; and (5) the possession of a wife and family.

In addition to their well-built, six-roomed cottages the men are provided with all necessary tools, seeds, etc., together with a fowl-house and 20 head of poultry, a pig-shed and pig, six glass frames, under which to grow tomatoes, and a small garden. Until he can support himself each man is allowed 5s per week for himself, 5s for his wife, and 1s for each child, as well as an allowance for the upkeep of pig and poultry.

During the first two years the colonists are in trial, both as regards conduct and enterprise. At the end of this probationary period he is enabled to take up a 999 years' lease on easy terms, and begins to repay the amount

spent on the holdings at the rate of 5 per cent per annum; the sum thus expended is expected to total about £500. The whole of the sum will, it is stated, be cleared off in 40 years, after which period the colonist and his heirs will enjoy the whole benefit of the holding for the rest of the unexpired period practically rent free and subject only to a very small fee.

Such was the scheme, detailed by General Booth after the King's health had been drunk "in such beverage as you have before you." General Booth, who spoke for nearly three quarters of an hour, exhibited an extraordinary memory in recalling a mass of figures and relating the various stages of the growth of the settlement idea apparently without the aid of a note. The venerable leader of the Salvation Army went about his task in a steady "ding-dong" style, not hesitating to go back whenever he had used a word which did not express his meaning in order to try several others until he had found the one he wanted.

The most moving portion of the address, listened to with rare attention, was when the old man told how, 70 years ago, his interest in the people and his desire to serve them had been aroused by the speeches of Pergus O'Connor, Masterful, shrewd, and, somewhat gruffly humorous, the General showed plainly that he is still very much alive and still very much in authority.

Earl Carrington, in a brief speech, blessed the movement. "We have been told," he said, "that it is impossible for a man to make a living on five acres of land, but it is being done in Cambridgeshire, Worcestershire, Lincolnshire and Devonshire. He further told his hearers that he had enjoyed the friendship of three great ecclesiastics, Dr. Temple, of whom it was said, 'there are no polished corners in our Temple,' and who represented Faith; Cardinal Manning, to whom I was bound by family ties, and who might be said to represent Hope; and my old and gallant friend, General Booth, who represents Charity, 'and the greatest of these is Charity.'"

After the lunch the guests inspected some of the holdings, and as "The Daily News" representative drove away he saw the Hon. E. G. Strutt, Lord Rayleigh's brother, and Mr. Rider Haggard being "shown over" a pigsty.

English and show more consideration for the interests of trade.

Yet the advantages gained by all this hard work, applied in the most scientific way, are counterbalanced for the great majority of the population by the results of that mistaken fiscal policy which is estimated to have increased the cost of necessities, particularly in recent years, by at least 50 per cent.

Herr Gothein estimates the extra annual cost to the empire, states and municipalities of the increased pay, etc., and materials for officials and employees necessitated by protection at £100,000,000 per annum. Another writer estimates that for every 1s of direct taxation the German consumer pays 5s in indirect taxation and increased prices.

Horses and Dogs for Food.

Mr. O'Neill gives the almost revolting of the consumption of horse and dog meat as human food.

According to the imperial statistics the number of horses and asses slaughtered throughout the empire in the last quarter of 1909 was 27,000, and the last quarter of 1908 was 27,000, and the last quarter of 1907 was 27,000