

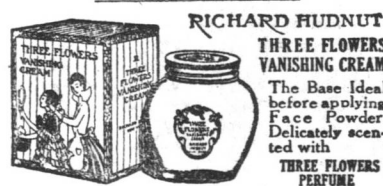
Borden's PURITY BRAND CONDENSED MILK



You do not require sugar in Coffee or Cocoa when you use Purity. It is rich, pure milk with sugar added.

Baby Week

Yesterday's inclement weather was responsible for a smaller number than usual attending at the Star Hall, but those who braved the elements and went to the exhibition were glad they did so, and were much impressed with their visit. One of the principal attractions of "Baby Week" is the free cinema picture which is shown at the Star Theatre every afternoon. The film which is mainly for instruction purposes contains much that is valuable for parents, and all interested should make an effort to be present and see it. To-day at 5 o'clock, Mr. C. E. Hunt will deliver an address, having for his subject "Some legal obligations."



Metal threads its way through some of the most delightful dress trimmings of soutache braid.



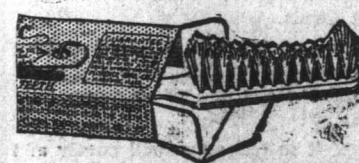
What's happening in your mouth?

Nothing goes on in your mouth that your Propyl-lactic Tooth Brush doesn't know about. The inquisitive, saw-tooth-pointed bristle tufts dig into every nook and cranny. Even the hard-to-get-at backs of back teeth are scrubbed clean by the large end tuft.

● The Propyl-lactic is curious about the germ that makes teeth decay. It hunts him up and chases him out. That is what prevents decay and gives your teeth that look of beauty that comes with white, strong, and healthy teeth.

AT ALL DEALERS.

Charles S. Doyle
LOCAL AGENT.



"A Clean Tooth Never Decays"

Propyl-lactic Tooth Brush
Always Sold in the Yellow Box

C. L. B. Cadets



Rev. J. Briston, Battalion Chaplain, is on duty this week and Capt. Phil Rendell as Orderly Officer with F. Co. Section No. 2 as duty Company.

Orders announce two weekly drills in future, Tuesdays and Thursdays at 7.45 sharp. Lt.-Col. W. F. Rendell, C.B.E., and the following staff were on duty last night notwithstanding the weather: Brigade Major Williams, Capt. Stick, P. B. Rendell, Fred Burdon, C.M.O.; Lieuts. Eric Jarrett and W. R. Mott, the latter in muffle and 118 all ranks.

Last Sunday the Regiment paraded at 3 p.m. to St. Michael's Church. Some allege that the weather man had no discrimination at all. The weather proved as usual who the real Brigade men are, and who are members of Sunshine Company C.L.B. An officer recommended the Colonel to award the D.C.M. as a reward of merit, but he had not enough medals to go round, for every man deserved it, so no awards were made. Everybody got soaked as far as the skin, but the harder it rained the more everybody smiled and packed all their troubles in their old kit bags. The strength Sunday was 277. The Rector of St. Michael's, Rev. E. J. R. Nichols, preached. The choir was present.

On Tuesday the Brigade were all delighted to have the opportunity of visiting the Special Service Squadron, visits being made to H.M.S. Hood and Repulse. The lads left town at 12.30 and proceeded direct in two parties, one going to each ship. Everybody was given a real British sailors' welcome. The Jack Tars were all voted a jolly lot and they gave the lads a royal time. Those visiting the Repulse said they had the best of it. The speed boat was the great attraction outside the capital ships. The parties left the Squadron at 5 o'clock. Quartermaster L. Mott, Q.M. Serjeant, and Sergt. Major Johnson had the kettles boiled at the old camp grounds and gave the 250 lads all the hot tea they required.

Sergt. Major Sidney Bursell, Bugle Bandmaster, put one over on everybody when he silently marched his Bugle Band to parts unknown. The secret afterwards leaked out that he entertained his "pets" to a pork and cabbage supper, Newfoundland's national dish. Now all the Regiment want to join Bursell's Bugle Band. Captain Stick was busy examining recruits Thursday. Fifteen recruits passed their exams and eight failed. To those who did not get through we say carry on. Often those who fail at first make better progress afterwards, as failures are lessons which make us the keener on our objectives, so carry on recruits carry on.

Lamaline Company, No. 3470, has 26 on the roll and six parades for August. Pte. Fred Kirby is still on leave. Most of the gallant lads of Lamaline are fishing in the summer. Second Lieut. H. King, Lamaline's enthusiastic officer and Naval Veteran, is on a month's holiday. Quartermaster Guy Shears of St. John's and Reserve Lt. Stanley Cate, formerly Bandmaster of the Battalion Band, have each presented a C.L.B. flag to the Lamaline Company. The officers tender both officers their grateful thanks.

The Brigade this week is again mourning the loss to the nation and Newfoundland in the tragic passing of ex-member Clinton Dunder of C. Co., and also of Capt. Whitty, War Veterans Secretary, and Lieut. W. S. King, and of the strangers within our gates, Lt. Commander O'Callaghan, and Lt. Burrows of H.M.S. Constance. All ranks at C.L.B. Headquarters deeply mourn the loss of such promising men, three of them having played a man's game in the great struggle for liberty 1914-18.

We are pleased to hear that several ex-C.L.B. Ambulance men were doing their part in assisting with the volunteers helping the doctors in connection with artificial respiration for Dr. John Murphy.

We congratulate Dr. Fred Burdon, Medical Officer of the C.L.B., for his great interest in the ambulance department. Capt. L. Stick will give a series of lectures to all M.C.O.'s on Tuesday nights in future, beginning October 7th.

We also are pleased to note this week again the public service rendered by Capt. Morris and the Battalion Band who furnished the solemn funeral marches at the funerals of the late War Veterans. Carry on, Brigade and play the game.

Fads and Fashions.

A tailored coat-dress of striped flannel is worn with a small felt hat trimmed with a jaunty quill.

A new imitation chinchilla is very popular as trimming for the fall evening wraps of rich velvets.

Some of the loveliest of the fall dance frocks and negligees are made of the new shaded georgettes.

Rows of black braid make a narrow panel down the back of a tube-like frock of cloth ending in tiers.

Many of the new frocks have all attention centered upon the front, with the back straight and flat.

People everywhere are giving up Floor Canvas and are buying Congoleum Art Rugs. There are many good reasons for this. Here are some of them:—

1st—Congoleum Art Rugs are more fashionable, more refined, more stylish, they look better and wear better.

2nd—Congoleum Art Rugs are without seams, no joints in the middle of your room to catch dust and to eventually become shabby.

3rd—No cutting or matching necessary, therefore no waste. No tacking to be done, the Rugs lie flat and can be taken up easily at house cleaning time, therefore they are more healthy.

4th—Their charming patterns and colors display the good taste of the "woman of the house." Congoleum Art Rugs are really beautiful.

5th—Their low price, about quarter the cost of a carpet square, though they are better than carpet, in so far as they are dust-proof, waterproof and insect proof.

You really should see Congoleum Art Rugs. Come in when you are down town and let us show them to you!

BOWRING BROS., Ltd., St. John's, Newfoundland

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Cardinal Mercier Expresses Belief in World's Future

New York, Sept. 10. (A.P.)—Cardinal Mercier, Archbishop of Malines, Belgium, whose defiance of Germany during the invasion of his country at the beginning of the war attracted universal attention, has written a letter to George L. Duval, of this city, in which he gives his hopes for the future of the world from the moral point of view.

"The world at this hour," writes the eminent prelate, "is a great invalid. All eyes are turned to the physicians, all lips anxiously asking:

Is there hope of recovery? Have you a remedy, the remedy? The physicians have no concrete answer, or rather, they give divers answers all at once. The more the consultations and remedies multiply the more we realize that we are at a standstill.

"Optimist or pessimist, which shall it be? From a hypothetical consideration of the situation in the present premises, there is something to justify and explain either tendency, but, in my humble judgment, under the broader view which should be decisive, optimism must prevail. Be confident in spite of all, were my words to my fellow citizens at one of the darkest hours of recent history. No matter how troubled, how close to disaster and despair conditions may be, let every one keep his head erect and his heart steady, because discouragement has never begotten energy, and energy alone breeds triumph.

"O, ye young men, compatriots, men of the people and representatives of the people, whether of Belgium or of other countries, do ye wish to help your brothers, the allies of yesterday, in the struggle we have made for ten years to attain peace? Then be men of energy. Should some vacillate or yield, be ye, the controlling majority, at all events steadfast.

"Alas! I know that both nations and individuals have undergone a great change: self-seeking, the thirst for pleasure, the lust for money have too often overcome self-denial and devotion to the common weal, while political partisanship and class strife have impeded unity of action and have rendered the commonwealth sadder. In this, however, I recognize the effects of nerve collapse due to the hyperstrain of protracted war. A few more swings, and the pendulum will return to the vertical. Here in Belgium and in France, there is no doubt that the rising generation gives promise of an abundant reserve of national energy, faith and discipline. Respect for and love of authority are growing, clearing the air, spreading currents of confidence, casting seeds of peace.

"If all countries agreed to submit to one and the same moral authority, it would be possible to keep the peace. But should one of them deny this moral authority, seek alliances to build up its predominance over others, the peril of war must inevitably ensue.

"The notorious 'international' dream of by socialism or communism is really a universal and permanent organization for war: the very antithesis of peace.

"Bolshevism, the last end of social dissolution, is a radically atheistic, anti-bolshevism, the restoration of order, can only be built upon God.

"Christ and He alone is King of peace. He teaches us that we are all brothers, that we have one and the same Father in heaven, and that the predominant law of our life, in which all other commandments are compassed is charity. The love of all for their Father, and for the sake

of the Father the love of brothers for one another. In such measure as this love pervades, in so far will peace reign over the world.

"In order, therefore, to work for universal peace, it is necessary to build up the gospel's rule. Let all believers set to work on this apostolate. Let all Christian nations, without mental reservation or dread of facing the truth and its consequences, make a loyal effort to bring

about the realization of Our Lord's supreme wish as He was about to ascend to His Father: 'Ut unum sint.' 'That they may all be one.'

"Christ said to us, and He deceives not; do you wish to live real life, not that which passes is ended by death, but life which with the full satisfaction of soul, then draw it from the heart of the true God and of His love among us, our Lord Jesus Christ.

The new five cent size of Ivory is dainty enough to fit the most delicate of slim feminine fingers.

Seasonable Hosiery

— AT —

Henry Blair's

Ladies' Marl Mixtures Sports' Hose—Assorted shadings, perfect seamless, 65c. pair.

Ladies' Wool and Cotton Mixed Marl Hose—in all the new shadings, 95c. pair.

Ladies' Fancy Marl Wool and Cotton Hose—Ribbed effect, assorted shadings, 95c. pair.

Ladies' Plain Cashmere Wool Hose—Spliced heels and toes. Shades: Oyster, Nigger, Suede, Grey, Mid-Grey, Mole, Light Navy, 95c. pair.

A Special Lot Men's Colored Ribbed Wool Half Hose, 50c. pair.

A very Special Lot Men's Black Ribbed Wool Half Hose, 70c. pair.

HENRY BLAIR

The Home of Good Wearing Hosiery.

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