

Jersey Suits

5 only remaining
All desirable shades, sizes up to 40 inches; can be worn well into the fall. **Sale \$11.98**

London, New York & Paris

Association of Fashion

Tweed Suits

A limited number only
You will pay \$10.00 more for these next month. See them, they are marked at a price that sells.

KEEP YOUR EYE ON THIS STORE IN AUGUST

A Phenomenal Sale of Newest Summer

H-A-T-S

TRIMS.	59c	Made to sell up to \$10.00. 350 Mid-Summer Models in the widest range of styles offered this season.
Flowers.		
Summer	4.98	All Colors and Combinations.
Feathers.		
Embroidery.		
Ornaments.		
Self Effects		
Pins—Bows.		

All Men's, Women's and Children's Wear to be TURNED INTO CASH regardless of cost or loss. An event that will establish new bargain history for this store. All cost and former selling prices forgotten!

OUR AIM IS TO REDUCE OUR STOCK AND NOTHING WILL BE SPARED TO ACCOMPLISH THIS RESULT.

LADIES' WHITE GLOVES. 80c. values. 12c. Per Pair.	BOYS' SUMMER HATS. 50c.	\$1.50 WAISTS for 78c.	CHILDREN'S SERGE DRESSES. 3 to 8 yrs. \$1.98
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Another New Arrival of 600

S-K-I-R-T-S

Colors of White, Grey, Tan, Checked. **98c** Suitable as Underskirts as well as Top Skirts.

Women bought as high as One Dozen in our previous offering of these. We advise you shopping early to assure good choice.

The Cream of the Market

1000 WASH DRESSES

GO OUT AT

1.28

2.48

4.48

4.98

Orders were to "Unload Summer Dress Stocks—No Half Way measures—UNLOAD." And the above prices tell how we do it. Every known Summer material is involved; every size for the Miss, Women or Stout Sized Women, and on prices that show conclusively our claim that during August we forget profits—and get the business by giving our customers the benefit. Do not be misled by the low prices featured. Come in and see the Dresses for yourself.

Clean-Up Days in the Garment Store

The time has come for QUICK CLEARANCE OF THE GARMENT STOCKS. All depleted lines and small lots are listed for IMMEDIATE DISPOSAL at prices that afford the Biggest Savings of the year. SUITS, COATS, DRESSES, BLOUSES, SWEATERS are included in this great Underselling Event. Garments of superior quality from our regular stocks. Make it a point to investigate these SPECIAL CLEAN-UP SALE offerings.

Women's Suits, \$10.98

Values up to \$18.00. HIGH CLASS SUITS of Twill, Tweeds and Mixtures. Only a few of a kind, but sizes range from 15 to 44. All styles involved \$10.98.

Women's Suits, \$18.00 & \$21.50

Values up to \$35.00. Poirer Twill, Camel Hair and all popular materials. Depleted lines from our regular stocks. Beautiful High Class Suits every one of them. \$18.00 & \$21.50.

Women's Suits, Less \$10.00

EVERY FAWN & GREY COSTUME IN THE STORE NOW REDUCED \$10.00 OFF.

Women's 3-Piece Suits, \$17.50

These are ideal for Street wear, for now or early Fall. All conservative models, all sizes and only \$17.50.

Women's Dresses, \$5.98

In Serge, in Crepe, in two-tone and plain combinations. All sizes and values at \$12.00. Sale \$5.98.

Women's Dresses, \$11.98

Values up to \$22.50. Magnificent ranges for Street or Sport wear. Best materials and all desirable styles. Clean-up Sale \$11.98.

Women's Coats, \$17.50

Values up to \$30.00. Here is a wonderful opportunity to secure a Sport or Utility Coat at a big saving. Bear in mind that stocks are limited, and shop early for good choice.

A Collection of Odds and Ends in Ladies' Coats and Capes

Every garment involved guaranteed to be formerly priced at \$40.00 up and go NOW at \$18.00.

Women's Coats, \$20.00 & \$25.00

Values up to \$40.00. High Class Coats of Velour Cloth, Polaire. All best models; all sizes. Sale \$20.00 & \$25.00.

Women's Coats, \$28 up to \$38

Values at \$60.00. Only 12 Coats in this lot—one of each kind only. Highest class models only. Sizes 16 to 44. Sale \$28.00 up to \$38.00.

Women's Dresses, \$19.50

Values at \$28.00. A limited lot only. Only one of a kind; all sizes; all wanted models \$19.50.

Mark-Down Sale IN OUR

Men's & Boys' Department

This SALE offers more real inducements—choicer clothing—lower prices and more definite savings than any like event we have ever held.

A brand new stock—not four months old. No left-overs—all new, reliable, desirable clothing of the highest type, on which prices have been radically reduced.

Every Man's Suit, Coat or Separate Pair of Trousers

has now been reduced to such low price levels that you have reason enough for losing no time in attending this great money-saving event.

MEN! Buy all Your Summer and Fall Needs in this Sale.

As always we make no added charge for alterations. All garments fitted properly.

MOTHERS! Your Opportunity is Here: Every Boys Suit in the Store at Greatly Reduced Prices

No matter what material, color or style you want, and no matter what price you want it at, we have it here for you NOW! All ages from 3 to 18 years.

LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION