

SPECIALIZING



on EASTER REQUIREMENTS in the Men's and Boys' Department.

**NEW HATS, CAPS, SHIRTS,
and NECKWEAR as well as
BOYS' NEEDABLES.**

Your "Easter Hat" is First Choice

THE TENDENCY

To patronize this Store is becoming more and more pronounced weekly. Men quickly recognize our efforts to supply what's needed, when it's needed and naturally shop satisfactorily and well at our Style Shop.

Now it's
**EASTER
ATTIRE**
and we are ready
with it too.
Glad to meet you
Here!

YOUR EASTER HAT.

Men's Soft Felt Hats, in shades of Grey, Green and Brown. See of Window Display of these. Special \$2.95

MEN'S NIGHTSHIRTS.

Fine Flannelette Nightshirts, finished with care, neatness and attention to every detail. \$3.50 value. Special \$2.20

BOYS' SPRING CAPS.

English Tweed Golf Caps, in Light, Medium and Dark mixtures, favouring Greys, and Browns. Easter Special 65c

"DE LUXE" SHIRTS.

Men's Ideal Shirts, coat style, pin stripes in Blue, Helio and Black. Special for Easter \$2.40

DRESSY BOWS.

Fancy Knitted and fancy Silk Bows, very neat patterns, spring-clip fastener. Special 65c

ALL-SILK SHIRTS.

Men's all-Silk Shirts, a dressy shirt for all occasions; looks good, feels good; were \$5.00. Special \$4.25

BOYS' PANTS.

Specially made to our own order; best English Wool Tweeds; sizes to fit 8 to 13 years. Our Special \$2.30

BOYS' PANTS.

3 pairs of smaller Boys' Pants, to fit 3 years, in fine Serges and Tweeds. Just imagine! The pair 59c

COTTON TWEED PANTS.

Strong, service-giving Cotton Tweed Pants, well finished, well shaped and well worth the price. Special \$1.25

HANDKERCHIEFS.

Neat coloured hemstitched border Handkerchiefs; full size. Special, each 45c

SILK NECKWEAR.

Charming Neckwear, four-in-hand style, a rich blending of Rainbow hues. New arrivals for Easter. Special 90c

James Baird

NEW TEAS!

For your Spring Trade we have just received direct from Ceylon:

**200 Half Chests HAZELFIELD,
60 Half Chests LILAC.**

Fresh and full-liquoring.

The market has still a strong upward tendency.

HARVEY & COMPANY, Ltd.

Billie Rhodes Superb in "The Blue Bonnet."

Billie Rhodes, the pliant ingenue star, is accorded brilliant support by screen players of repute in "The Blue Bonnet" which was seen at the Crescent yesterday. Powerful in its theme, brilliant in its enactment, "The Blue Bonnet" is the sort of photoplay that will live long in the memory of movie enthusiasts. Ruth Drake, reader as the child of strangers after being deserted by her mother in infancy, joins the Salvation Army to help American Doughboys at home and abroad, and incidentally, to be near her childhood sweetheart, who has enlisted. Her mother, following her desertion of her husband and child to take up a stage

career, became a tremendous success with the aid of her shrewd manager, whom she loves. As the story progresses the interest increases, and finally comes to a brilliant climax. To-night this picture will be repeated.

Fads and Fashions.

For sports wear is the short, loose unlined coat of soft wool, gay plaided in three or more colors.

Some of the newest skirts have borders of openwork or embroidery or lace work hung irregularly.

Fine tucking in bands emphasize the long straight center panel of a cape of dolphin gray pique.

An ideal costume for the golfer is a slip-on sweater of knitted silk worn with a pleated crepe skirt.

PROBABLY.

"Why do they hold Thanksgiving in late November," asked little Billy Scrooge.

"Because it probably dawned just then on the inventor of the holiday that Christmas comes but once a year," growled his father.—Farm Life.

Many spring frocks are utterly devoid of any trimming, depending wholly on cut and material to give them distinction.

PILES

Do not suffer another day with itching, bleeding, or burning. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. See a list of dealers at St. John's, N.S., and at all drug stores. Sample box free if you mention this paper and enclose 10c stamp to pay postage.

C. L. B. Cadets.



Avalon Battalion paraded as usual Tuesday night under the command of the Lt. Col. R. F. Goodridge (in mufti). Most of the officers were on duty. The school was in session under Lieut. Ash (in mufti). Old Comrades were enjoying their billiard games on their new purchase, the full size English billiard table, recently acquired for their pleasure. President Chase and Vice President Skiffington were there and are to be congratulated with the other officers on the progress made. They hope to build an addition to the western end of the rooms to contain a billiard and reading room. They also hope to buy from the Brigade the boats owned by the Brigade stored in the Avalon Boat Club's House at Quidi Vidi Lake. We are sorry Major R. H. Taft, M. C. Adjutant, has been ill the past few weeks. All ranks are glad to know that he is improving and that he will soon be out again. News from Bay Roberts that Captain John Dawe has organized the Ladies C. L. B. Auxiliary. The officers are Mrs. Walter Crosbie, President, Mrs. C. Charles Noel Butt, Secretary Treasurer, with a strong committee of ladies on the Executive Committee. We wish them every good luck and feel sure they will be of great help to Bay Roberts Company. Headquarters had the pleasure of a visit from Petty Officers Pasco and Allan of H. M. S. Cambrian. They were the guests of the Old Comrades Club. P. O. Pasco is an ex C. L. B. 1st from Truro, Cornwall, England. P. O. Allan is a Physical Training Instructor on board and will attend again on Thursday if in port and give the C. L. B. Athletes a few lessons. Sergt. Stone is now Orderly Sergeant in charge of Armoury Headquarters Building, and also will superintend the Old Comrades Club, and be can-teen Sergeant.

Lamaline has started a C. L. B. detachment under Rev. H. Kinley with 11 recruits. We wish them every good luck and hope this new C. L. B. Baby will grow and prosper. An ex naval man has kindly offered to act as drill instructor. The paymaster has recently received a handsome check of fifty dollars from Egypt from a highly esteemed benefactor. Dr. R. B. Weatherill of Lafayette, Indiana—who was touring in the Sudan. Dr. Weatherill was visiting Nfld. last summer and was in Camp. The lads all hope he will be with them in August again, and be with them in the famous trip to Bell Island. The officer commanding thanks Doctor Weatherill for thinking of the Brigade when in far away Egypt in sending us financial help and his best wishes.

The Colonel has a n invitation from Headquarters, London, England, to send four lads from Newfoundland to England to visit the battlefields of Belgium with English C. L. B. Pals. Expenses after landing in England to be borne by Headquarters. The matter is now under consideration. We would like to see four of "Our Boys" enjoy this great trip if it is possible to arrange it.

Spanish Flu

Claims Many Victims in Canada and should be Guarded Against.

Minard's Liniment

Is a Great Preventative, being one of the oldest remedies used. Minard's Liniment has relieved thousands of cases of Gripe, Bronchitis, Sore Throat, Asthma and similar diseases. It is an Enemy to Germs. Thousands of bottles being used every day. For sale by all druggists and general dealers.

Minard's Liniment Co. Ltd., Yarmouth, N.S.

Mysteries of the High Sea.

(St. John Telegraph.) Several years ago a British brig was found drifting helplessly off the coast of Spain with all her sails set and no one on board. Her lifeboat was hanging from the davits and the small boat was in its place on the top of the forward house. Not a thing was missing. The captain's papers, the ship's manifest, even the personal effects of the officers were not disturbed. In the main cabin the table was set for breakfast, but the food had not been touched. There was nothing to indicate what had become of those on board, including the wife of the skipper. Why had they left? The brig was only two years old and sound in every way. Several men from the steamer's crew who found her were placed on board in charge of a navigating officer and she was taken to port. From that day to this no trace of the missing crew has ever been discovered. That is one of the most puzzling of all the long list of sea mysteries. The skipper and his officers were capable seamen of good character and the owners of the brig declared that the sailors were first class British seamen. There was no sign that the vessel had encountered heavy weather; she was under full

sail when found and for days only a light breeze had been reported by other ships in that vicinity. The captain who found her was strongly of the opinion that the missing crew of the craft left her only a few hours before his own men went on board. That the high seas have not been robbed of all their romance and mystery is shown by the announcement by Lloyds that in 1921 nearly thirty vessels that left port for a voyage failed to arrive at their destinations. They disappeared, but no one knows what fate they met. The majority of them, it is thought, struck floating mines planted during the war and not picked up when peace came, and were blown up. It is known that several mines broke loose from their moorings and were carried by the great ocean currents into the shipping lanes. They were no doubt responsible for many of the sea mysteries of 1921, possibly for most of them. No one will ever know.

Lots of "Berries" are Misnamed.

Why is a strawberry so called? This is not a puzzle. The plain fact of the matter is that the name is not strawberry at all. Originally this fruit was called the "strawberry" from the habits its runners possess of rambling feet away from the parent plant.

Gooseberry, again, has nothing to do with "geese." The bush owes its name to its long thorns, resembling those of a goose, and was originally "gooseberry."

The cranberry should really be "craneberry," because of its long slender stem and branches.

The names of most common fruits are either contractions or corruptions. Damsons, for instance, are really plums from Damascus, though quite what they have to do with that Syrian city is a little doubtful, while the so-called Mayday cherries should be "Medoc" cherries, from the part of France where they were first grown.

The greenage, also, was introduced to this country from France, and by its name recalls Lord Gage, who brought it to England.

Currents, of course, are named from their place of origin, the Greek city of Corinth, while cherries commemorate Cerasus, a town in Asia Minor.

Crab apple has nothing to do with the crab, but derives its name from the Latin word acerbus, which means harsh or sour.

"Orange" and "lemon" are both, in their origin, Arabic words, while the grape fruit, which has of late years become so popular in this country, has nothing to do with the grape, but is believed to have been named after "grape shot."

The "shaddock" from which the grape fruit is derived, is a lemon-like fruit which was first brought from the East Indies to the West by a certain Captain Shaddock.

Plum and prune have exactly the same meaning, but the former is derived from Anglo-Saxon and the latter from Latin.



THE WIDOW MALONE AND HER LIFE INSURANCE.

When I was Mrs. Pat Malone the men all passed me by. Until the sad and dreadful day my Pat had to die. With fifty thousand dollars now my good man left to me, I've fifty thousand charms or more the men can plainly see.

They dog my footsteps, night and day they follow me around. They'll quit their work to go with me, to care for Paddy's moud. An' when I'm coming from the store there's always two or three, That's very glad to carry home my packages for me.

Says one to me the other night: "You lead a lonesome life, I wish you'd drop your widow's weeds and be my darling wife." I pointed out my children five, he smiled and said to me: "I'd have the little dears a-dancing round my knee."

Now I am fat and 45 and well I know myself. That time and all its wear and tear has put me on the shelf; To one said I: "I'm much too stout a blushing bride to be." "Your figure is a tidy one," he up and says to me.

The men are such a foolish lot and well I know their game. And they can bow and scrape to me and I will do the same; But every time I think of it, I wish that Pat could see.

The popular and charming belle his money's made for me.

Shackleton's Resting Place.

With a fitting regard for his wishes, it has been decided that Sir Ernest Shackleton shall be buried at the little whaling station of Grytviken, in South Georgia. There he will lie, in sight of the trackless mountains and glaciers which were the scene of his last exploit, within the sound of the Antarctic surge. It is such a resting-place as he would have chosen him-



Are you underweight—or does ordinary exertion leave you "all in"? Is your natural beauty spoiled by pimples, blackheads, or boils? Do you fail to enjoy meals because your food lacks "taste"? Are your nerves "jumpy"—or do you become irritated at trifles? Do you sleep poorly and wake up feeling exhausted?

Five Ways to Tell if You Need the Essential Health-Building Ingredients of Ironized Yeast

If you are one of the millions suffering from diet deficiency, you will instantly recognize in the above illustrations, symptoms which are identical to your own.

Why be a slave to run down condition and its many dreaded symptoms when you can easily and quickly remove the cause of it? IRONIZED YEAST has already pointed the way to glorious daily health to hundreds of thousands of people—and it can do the same for you.

Make This Amazing Test Free

To learn of the wonderful benefits IRONIZED YEAST holds for you, you need not risk a single penny. Simply mail the coupon below for the amazing Three Day Free Trial Treatment. Take these remarkably effective tablets—two with each meal. Then watch the startling improvement in you!

See how IRONIZED YEAST immediately increases your appetite—how it enables you to get real joy out of every morsel of food you eat. Note how quickly it drives away pimples, blackheads, etc. See how your energy and nerve force increases—how your newly acquired "pep" makes hard work or play a pleasure instead of a task. And as for putting new solid flesh on your bones—many thin and run-down folks report gaining five pounds and more on the very first package of IRONIZED YEAST.

Results in Half the Usual Time!

The reason IRONIZED YEAST brings such amazing results is because it not only contains

IRONIZED YEAST Tablets

THE ONLY YEAST THAT IS GENUINELY IRONIZED

Note:—Full Size Packages of IRONIZED YEAST Are Sold at All Drug Stores
Sales Representative: HAROLD F. RITCHIE & CO., Ltd., Toronto

Free!

Mail coupon below for the amazing Three Day FREE Trial Treatment of IRONIZED YEAST. Take these pleasant-tasting tablets—two with each meal. Then watch the results.

just the right amount of all three essential vitamins, but in addition contains a type of yeast which has positively no equal as a reconstructive agent.

But even more important is the fact that this yeast has been ironized—or treated through a scientific process with a special form of easily assimilated iron, similar to the iron found in spinach, raisins, etc. When yeast is ironized in this manner results in practically every case are secured just twice as quickly!

Mail Coupon Now!

You simply will not believe what a wonderful improvement IRONIZED YEAST can bring in your appearance and general health until you try it. Mail the coupon at once. Or go to your druggist, and get a full sized package of IRONIZED YEAST on the positive guarantee of complete satisfaction or your money instantly refunded.

WARNING! IRONIZED YEAST is entirely different from anything on the market. Do not confuse it with ordinary "yeast tablets" which in most cases are merely plain mixtures of yeast and iron. The yeast in IRONIZED YEAST is cultured under the strictest supervision for medicinal purposes, and is ironized through our exclusive scientific process. Always insist upon the genuine IRONIZED YEAST. It is the only yeast that is genuinely ironized—nothing else can be like it.

Free Trial Coupon

Harold F. Ritchie & Co., Ltd.,
10 McCaul St., Toronto, Dept. 84

Please send me the famous THREE DAY FREE TRIAL TREATMENT of IRONIZED YEAST.

Name _____
Address _____
City _____ Province _____
Only One Trial Package to a Family

Store Open
Every Night.

SUMMERS

The Store that Gives Big Values

"The Store of
Greater Service."

Patched Oil Clothes, \$3 15 Suit. Postage, extra 20 cents.

SCRIM.

In flowered and colored patterns; also the Blue Bird.
16, 20c. yard.

TABLE OIL CLOTH.

Standard quality; Plain White; also colored.
45, 50c. yard.

PERCALES.

A splendid line of Percales, suitable for Ladies' Blouses, Dresses; 36 inches wide.
38c. yard.

SUIT CASES.

Dark Tan; double spring catch, metal handle; 14 inch size.
\$1.25 each.

BOYS' BLACK HOSE

Every boy wants a pair of good Stockings for Easter. We have them; all sizes from 6 to 9.

40 to 48c. pair.

BLACK WOOL.

4-Ply Black Fingering Wool.
14c. slip.

MEN'S WORK SHIRTS.

A light weight Blue Shambray Shirt, made with pockets and double stitched seams.
\$1.00 each.

KHAKI.

Suitable for patching.
45c. pound.

COTTON TWEED.

A good weight Cottonade, 27 inches wide; extra good values.
36c. yard.

CREPE.

For women's and children's underwear.
\$1.90 pound.

FLANNELETTE.

A heavy, strongly made Flannelette, both in White and Striped; full 36 inches wide.
75c. pound.

CHILDREN'S HOSE.

In Black and Tan; full range of sizes.
From 20c. to 30c. pr.

M. J. SUMMERS, 330 Water Street.

Flowing sleeves and side panels printed Georgette lend to a simple gown of crepe. White serge tailored costume, short loose coats narrowly belted, embroidered in colored wool. Stafford's Liniment, for Aches and Pains, is everywhere.—mar.it

MINARD'S LINIMENT FOR GRIP AND FLU.