

To-Morrow, We Start The Greatest



In Our History

For The Choicest WHITE WEAR APPAREL, HOUSEHOLD GOODS and YARD MATERIALS Are Here in Abundance.

THE BARGAINS ARE MANY AND REAL

THIS SALE will bring to you the most reliable of merchandise in careful, stylish selections; everything of the newest. Our entire stock of white goods will be offered at great reductions. You cannot afford to miss this chance. Come and see what a real sale looks like and note the prices.

We can only show a portion of the goods we offer in this advertisement, so we advise you to come along at your earliest convenience and view the splendid displays specially arranged for your quick and easy choosing.

Whitewear Bargains.

If our Whitewear Departments are not crowded to-morrow, 'twill not be for lack of irresistible prices. We're determined to interest everybody, and our determination is strikingly apparent in the following brief hints.

INFANTS' FLANNELETTE NIGHTGOWNS.

Regular \$1.65 each. Sale Price \$1.24
Regular \$1.90 each. Sale Price \$1.62
Regular \$2.00 each. Sale Price \$1.60
Regular \$2.25 each. Sale Price \$1.50

Brassiers.

White Cambric; embroidered and lace trimmed.
Reg. 80c. ea. for 64c.
90c. ea. for 72c.
\$1.10 ea. for 88c.
\$1.20 ea. for 96c.
\$1.35 ea. for \$1.05
\$1.75 ea. for \$1.40

Cambric Knickers.

\$1.10 pr. for 88c.
\$1.30 pr. for \$1.04
\$1.40 pr. for \$1.12
\$1.50 pr. for \$1.20

WOMEN'S CORSETS.

Regular \$1.35 pair. Sale Price \$1.22
Regular \$1.50 pair. Sale Price \$1.33
Regular \$1.75 pair. Sale Price \$1.67
Regular \$2.25 pair. Sale Price \$2.03
Regular \$2.50 pair. Sale Price \$2.30
Regular \$2.85 pair. Sale Price \$2.50
Regular \$3.40 pair. Sale Price \$3.10
Regular \$3.50 pair. Sale Price \$3.19
Regular \$3.60 pair. Sale Price \$3.28
Regular \$3.80 pair. Sale Price \$3.40
Regular \$4.25 pair. Sale Price \$3.50

Infants' Cambric Long Slips.

Reg. \$1.50 ea. Sale Price . \$1.20
Reg. \$1.85 ea. Sale Price . \$1.50
Reg. \$2.25 ea. Sale Price . \$1.50
Reg. \$2.50 ea. Sale Price . \$2.05
Reg. \$3.00 ea. Sale Price . \$2.50

INFANTS' FLANNELETTE BARRAS.

Regular \$1.00 each. Sale Price 80c.
Regular \$1.25 each. Sale Price \$1.00
Regular \$1.90 each. Sale Price \$1.52
Regular \$2.25 each. Sale Price \$1.50

Cambric Camisoles.

Reg. 75c. ea. for 60c.
90c. ea. for 72c.
\$1.10 ea. for 88c.
\$1.25 ea. for \$1.00
\$1.30 ea. for \$1.04
\$1.50 ea. for \$1.20
\$1.60 ea. for \$1.28
\$1.65 ea. for \$1.34
\$1.80 ea. for \$1.45
\$1.85 ea. for \$1.50
\$1.90 ea. for \$1.52
\$1.95 ea. for \$1.57
\$2.00 ea. for \$1.60

WHITE CAMBRIC NIGHTDRESSES.

Regular \$2.40 each. Sale Price \$1.95
Regular \$3.00 each. Sale Price \$2.50
Regular \$3.50 each. Sale Price \$2.90
Regular \$3.75 each. Sale Price \$3.15
Regular \$4.00 each. Sale Price \$3.40
Regular \$4.25 each. Sale Price \$3.59
Regular \$4.50 each. Sale Price \$3.78
Regular \$5.25 each. Sale Price \$4.30
Regular \$5.50 each. Sale Price \$4.98
Regular \$5.75 each. Sale Price \$5.47
Regular \$7.00 each. Sale Price \$6.78
Regular \$7.25 each. Sale Price \$6.03
Regular \$8.00 each. Sale Price \$7.75
Regular \$8.25 each. Sale Price \$7.00
Regular \$8.50 each. Sale Price \$7.49
Regular \$10.50 each. Sale Price \$8.75

WHITE CAMBRIC UNDERSKIRTS.

Regular \$2.25 each. Sale Price \$1.50
Regular \$2.75 each. Sale Price \$2.30
Regular \$3.00 each. Sale Price \$2.50
Regular \$3.25 each. Sale Price \$2.69
Regular \$3.75 each. Sale Price \$3.15
Regular \$4.00 each. Sale Price \$3.40
Regular \$4.25 each. Sale Price \$3.59
Regular \$4.50 each. Sale Price \$3.78
Regular \$5.25 each. Sale Price \$4.30
Regular \$5.50 each. Sale Price \$4.98
Regular \$5.75 each. Sale Price \$5.47
Regular \$7.00 each. Sale Price \$6.78
Regular \$7.25 each. Sale Price \$6.03
Regular \$8.00 each. Sale Price \$7.75
Regular \$8.25 each. Sale Price \$7.00
Regular \$8.50 each. Sale Price \$7.49
Regular \$10.50 each. Sale Price \$8.75

WOMEN'S CAMBRIC COMBINATIONS.

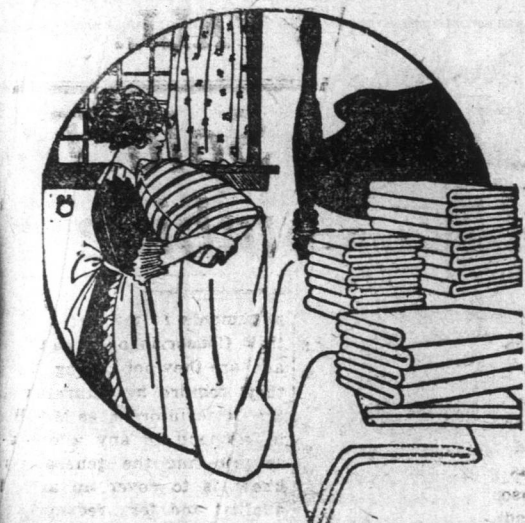
Regular \$2.25 each. Sale Price \$1.50
Regular \$2.50 each. Sale Price \$2.05

CREAM FLANNELETTE AND WINCEYETTE NIGHTDRESSES.

Regular \$3.25 each. Sale Price \$2.69
Regular \$3.50 each. Sale Price \$2.98
Regular \$3.75 each. Sale Price \$3.15
Regular \$3.90 each. Sale Price \$3.30
Regular \$4.25 each. Sale Price \$3.59
Regular \$4.50 each. Sale Price \$3.78
Regular \$4.75 each. Sale Price \$3.95
Regular \$4.90 each. Sale Price \$4.00
Regular \$5.50 each. Sale Price \$4.50
Regular \$5.50 each. Sale Price \$5.47

WHITE MOIRE UNDERSKIRTS.

Regular \$6.75 each. Sale Price \$5.63



Marvellous Savings on BED LINENS, Etc.

With such a list of savings before you, the only wise thing to do is to bring a list of your needs, for at least six months ahead.

Quilts.

White Dimity; double bed size.
Reg. \$4.25 ea. Sale Price \$3.37
American Crochet; single and double bed size.
Reg. \$3.00 ea. Sale Price \$2.55
Reg. \$3.25 ea. Sale Price \$2.75
Reg. \$3.40 ea. Sale Price \$2.85
Reg. \$3.55 ea. Sale Price \$3.00
Reg. \$3.85 ea. Sale Price \$3.20
Reg. \$4.50 ea. Sale Price \$3.78
Reg. \$4.25 ea. Sale Price \$3.57
Marcella; double bed size.
Reg. \$6.60 ea. Sale Price \$5.60
Reg. \$7.45 ea. Sale Price \$6.35

Circular Pillow Cotton.

Plain; 44 inches wide.
Reg. 90c. yd. Sale Price 79c.
42 inches wide.
Reg. \$1.25 yd. Sale Price \$1.05
42 inches wide.
Reg. \$1.30 yd. Sale Price \$1.10
Twill; 40 inches wide.
Reg. 90c. yd. Sale Price 78c.
Plain Pillow Cases.
Reg. 65c. ea. Sale Price 52c.
Reg. 70c. ea. Sale Price 56c.
L. matched.
Reg. \$1.00 ea. Sale Price 80c.
Reg. \$1.10 ea. Sale Price 88c.

Bolster Cases.

Reg. \$1.65 ea. Sale Price \$1.34
Plain.
Reg. \$1.10 ea. Sale Price 88c.

Pillow Shams.

Hemstitched and embroidered, frilled and plain hemstitched.
Reg. \$1.20 ea. Sale Price 96c.

White Sheetting.

Twilled; 70 inches wide.
Reg. \$1.20 yd. Sale Price \$1.05
68 inches wide.
Reg. \$1.25 yd. Sale Price \$1.10
78 inches wide.
Reg. \$1.40 yd. Sale Price \$1.20
72 inches wide.
Reg. \$1.55 yd. Sale Price \$1.35
82 inches wide.
Reg. \$1.65 yd. Sale Price \$1.40
80 inches wide.
Reg. \$1.75 yd. Sale Price \$1.50
90 inches wide.
Reg. \$2.00 yd. Sale Price \$1.75
Plain; 72 inches wide.
Reg. \$1.55 yd. Sale Price \$1.25
80 inches wide.
Reg. \$1.80 yd. Sale Price \$1.55

Towels, Towellings and Staple Goods



Towelings.

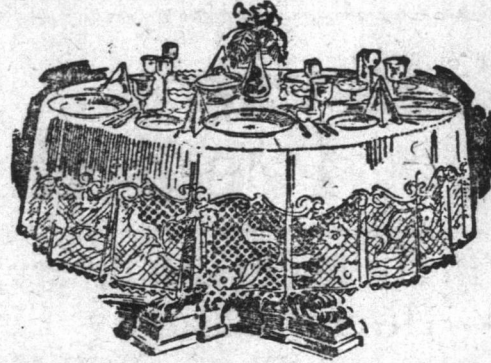
Huckaback.
Reg. 25c. yd. Sale Price 25c.
Reg. 40c. yd. Sale Price 35c.
Linen.
Reg. 70c. yd. Sale Price 60c.
Reg. 75c. yd. Sale Price 65c.
Blay Crash.
Reg. 55c. yd. Sale Price 30c.
Reg. 60c. yd. Sale Price 35c.
White Crash.
Reg. 40c. yd. Sale Price 35c.
Saxony Flannel.
Reg. \$1.25 yd. Sale Price \$1.10
Reg. \$1.35 yd. Sale Price \$1.15
Reg. \$1.40 yd. Sale Price \$1.20
Reg. \$1.55 yd. Sale Price \$1.35
Reg. \$1.85 yd. Sale Price \$1.40
Reg. \$1.90 yd. Sale Price \$1.55
Blay Sheetting.
Reg. \$1.25 yd. Sale Price \$1.10
Reg. \$1.35 yd. Sale Price \$1.15
Reg. \$1.40 yd. Sale Price \$1.20
Reg. \$1.55 yd. Sale Price \$1.35
Reg. \$1.75 yd. Sale Price \$1.45
White Flannelette.
Reg. 30c. yd. Sale Price 26c.
Reg. 35c. yd. Sale Price 30c.
Reg. 40c. yd. Sale Price 31c.
Reg. 55c. yd. Sale Price 48c.

White Twill Calico.

Reg. 70c. yd. Sale Price 60c.
Blay Calico.
Reg. 35c. yd. Sale Price 30c.
Reg. 40c. yd. Sale Price 35c.
Reg. 45c. yd. Sale Price 40c.
Reg. 50c. yd. Sale Price 44c.
Reg. 55c. yd. Sale Price 47c.
White Holland.
Reg. 50c. yd. Sale Price 44c.
Striped Holland.
Reg. 60c. yd. Sale Price 55c.
White Shirting.
Reg. 35c. yd. Sale Price 30c.
Reg. 40c. yd. Sale Price 35c.
Reg. 45c. yd. Sale Price 37c.
Reg. 45c. yd. Sale Price 40c.
Reg. 50c. yd. Sale Price 44c.
Reg. 55c. yd. Sale Price 47c.
Reg. 70c. yd. Sale Price 60c.

White Turkish Towels.

Reg. 30c. ea. Sale Price 26c.
Reg. 40c. ea. Sale Price 35c.
Reg. 50c. ea. Sale Price 44c.
Reg. 55c. ea. Sale Price 48c.
Reg. 75c. ea. Sale Price 64c.
Reg. \$1.10 ea. Sale Price 98c.
Reg. \$1.45 ea. Sale Price \$1.27



Fancy Household Linens, Napery, etc.

In this small space we can give only a partial list of the values found in our Linen Department during this Sale.

Table Napkins.

White Damask; hemmed.
Reg. 30c. ea. Sale Price 25c.
Reg. 40c. ea. Sale Price 35c.
Reg. 50c. ea. Sale Price 40c.
Reg. 55c. ea. Sale Price 45c.
White Damask
Table Cloths.
Size 44 x 45 inches.
Reg. \$2.50 ea. Sale Price \$2.10
Size 54 x 55.
Reg. \$2.75 ea. Sale Price \$2.35
Size 58 x 70.
Reg. \$4.25 ea. Sale Price \$3.57
Size 2 x 2 yards.
Reg. \$4.75 ea. Sale Price \$4.00
Size 2 x 2 1/2 yards.
Reg. \$7.75 ea. Sale Price \$6.60
Size 68 x 86 inches.
Reg. \$8.00 ea. Sale Price \$6.75
Size 2 x 3 yards.
Reg. \$9.50 ea. Sale Price \$8.05
Size 72 x 106 inches.
Reg. \$12.00 ea. Sale Price 10.20

Tea Cloths.

Hemstitched & Embroidered.
Reg. \$1.65 ea. Sale Price \$1.34
Reg. \$1.75 ea. Sale Price \$1.37
Reg. \$2.00 ea. Sale Price \$1.60
Reg. \$2.20 ea. Sale Price \$1.75
Reg. \$2.75 ea. Sale Price \$2.30
Lace and Insertion trimmed.
Reg. \$1.65 ea. Sale Price \$1.34
Reg. \$1.70 ea. Sale Price \$1.37
Reg. \$1.75 ea. Sale Price \$1.40
Reg. \$1.80 ea. Sale Price \$1.45
Reg. \$2.00 ea. Sale Price \$1.60
Reg. \$2.55 ea. Sale Price \$2.10

Tray Cloths.

Hemstitched & Embroidered.
Reg. \$1.30 ea. Sale Price \$1.04

Washstand Cloths.

Reg. 95c. ea. Sale Price . 76c.

D'Oyleys.

Damask centre & lace edge.
Reg. 20c. ea. Sale Price 16c.
Reg. 25c. ea. Sale Price 20c.
Reg. 30c. ea. Sale Price 24c.
Reg. 45c. ea. Sale Price 36c.
Reg. 55c. ea. Sale Price 44c.
Reg. 60c. ea. Sale Price 48c.

White Face Cloths.

Reg. 9c. ea. Sale Price . 8c.
Reg. 11c. ea. Sale Price . 9c.
Reg. 15c. ea. Sale Price 15c.
Reg. 25c. ea. Sale Price 19c.

Bureau Cloths.

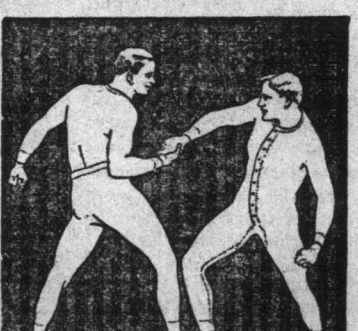
Hemstitched & Embroidered.
Reg. \$1.25 ea. Sale Price \$1.00
Reg. \$1.50 ea. Sale Price \$1.20

Unmatchable Values in MEN'S WEAR.

There are many buying opportunities here that the average man or woman cannot resist. Don't fail to come as early as possible for your share.

Stanfield's Unshrinkable Underwear.

Shirts, 34 to 42; Drawers, 34 to 40.
Reg. S. Price
\$2.75 garment . . . \$2.48
\$3.25 garment . . . \$2.98
\$3.85 garment . . . \$3.47
\$5.00 garment . . . \$4.50
Shirts, 44 to 46; Drawers, 42 to 44.
\$3.25 garment . . . \$2.98
\$3.50 garment . . . \$3.15
\$4.35 garment . . . \$3.92
\$5.50 garment . . . \$4.95



STANFIELD'S
Unshrinkable
UNDERWEAR
"Stands
Strenuous
Wear"

Men's Combination Underwear.

Reg. \$4.50 suit. S. Price \$4.05
Reg. 10.00 suit. S. Price \$9.00

Men's Flette Pyjamas

Reg. \$4.00 suit. S. Price \$3.61
Reg. \$5.00 suit. S. Price \$4.40

Men's Flette Night Shirts.

Reg. \$2.50 ea. Sale Price \$2.20
Reg. \$3.00 ea. Sale Price \$2.70

Men's White Cotton Night Shirts.

Reg. \$3.00 ea. Sale Price \$2.70
Reg. \$3.25 ea. Sale Price \$2.91
Reg. \$3.50 ea. Sale Price \$3.15
Reg. \$4.25 ea. Sale Price \$3.81
Sleeve Front and Collar.
Reg. \$3.60 ea. Sale Price \$3.23
Reg. \$4.25 ea. Sale Price \$3.81

Cream Handkerchief Mufflers.

Reg. \$1.35 ea. Sale Price \$1.23

Men's Negligee Shirts.

Stiff Collar.
Reg. \$1.60 ea. Sale Price \$1.45
Reg. \$2.25 ea. Sale Price \$1.95
Reg. \$2.50 ea. Sale Price \$2.20
Reg. \$2.75 ea. Sale Price \$2.45
Soft Collar.
Reg. \$2.00 ea. Sale Price \$1.80
Reg. \$2.50 ea. Sale Price \$2.20
Reg. \$2.75 ea. Sale Price \$2.45
Reg. \$3.00 ea. Sale Price \$2.70
Reg. \$3.25 ea. Sale Price \$2.91
Reg. \$3.50 ea. Sale Price \$3.15
Reg. \$4.25 ea. Sale Price \$3.81

The Royal Stores Ltd.