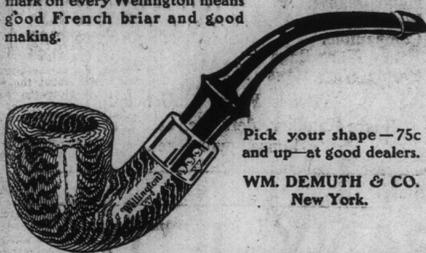


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Its *Strength* and *Fineness* hold your batter together in the long well-greased pan.  
Bakes evenly.  
Smooth Texture—soft, golden Crumb, spongy, porous, yielding.  
No holes, nor lumps to vex you.  
And when you turn it out on the damp napkin hot and saucy, and you spread the under side with "jell"  
It doesn't get soggy nor crumbly.  
Roll it gently, carefully.  
Not a crack—not a break.  
Perfect Smoothness—a Perfect Roll—Yours.  
Bake anything, make anything.  
Use FIVE ROSES—bread and pastry.  
Melting puff paste—flaky pie crust—crinkly fritters—tooth some rolls.  
FIVE ROSES for anything—everything.  
Be flourwise.

**The Five Roses Flour**  
Not Bleached Not Blended

**The Rations for Our Fighting Men.**

A Revolution in the Technique of Army Supply; Facts and Figures that are Intensely Interesting.

Behind British Lines in France, November 15.—The British army ration scale allows one pound of meat to each man daily to the troops in the trenches, and three-quarters of a pound to those at home. It further requires each soldier at the front to carry a pound of meat in his kit.

The measures by which an army equal to one-fifth of the male population of Great Britain before the war has been supplied with meat on this scale amount to something like a revolution in the technique of army supply.

At the very beginning of the present war it was decided to provide frozen meat for the army, and the Boards of Trade at once entered into negotiations with firms importing meat from the Argentine for a monthly supply of 15,000 tons. Later a "Meat Committee" was set up, and entrusted with the work of importing meat, not only for the British army, but also for the French and Italian governments and for the British civil population.

The principal source of supply at present is the Argentine, with assistance from Australia and New Zealand. Both Australia and New Zealand have reserved their entire surplus supply of meat for the use of the imperial government, and over 200,000,000 worth of beef, mutton and lamb has been brought from these countries.

To carry these enormous quantities of meat to the troops the Board of Trade requisitioned all the shipping engaged in the frozen meat traffic. Some of the meat is taken to England, but the greater part of that required for the armies is landed directly at the base-ports, where it is discharged into cold storage warehouses specially erected for the purpose. In this manner there is delivered monthly 30,000 tons of meat for the British armies and 25,000 tons to the armies of Great Britain's allies.

The cost of this meat up to the beginning of 1916 figured out at an average of about 12½ cents a pound, but it has since risen to about 16½ cents.

Requisitioning of fresh meat in France for army purposes is almost negligible, and the herds of cattle which followed armies in old time wars, and were slaughtered as required, have disappeared from the field of war.

Frozen meat at present constitutes 60 per cent. of the total meat issued to the British army. The remainder is made up of preserved meat of several varieties. The most familiar form is the well-known "bully beef" which is corned beef packed in small oblong tins, each containing twelve ounces. Some units cook their bully beef, others prefer it just as it comes from the tin. It comprised the principal article of diet for the army at Gallipoli.

Another form of preserved ration is a combination of about nine ounces

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and other Vegetables. This is served, after warming up, either by heating in the tin or by boiling the contents in a camp kettle, which transfers it into a fairly appetizing stew. This combination, which is known in army parlance as "Meat and Vegetable Ration," is manufactured in England by about thirty firms, working under the inspection of the local government board.

Another form of preserved ration, adopted from the American armies, is

**Everyday Etiquette.**  
"What color of gloves are worn with dark suits in winter?" asked May. "For morning or business journeys, tan, black or gray kid gloves are worn. For calls, afternoons, entertainments, etc., white kid gloves are worn." Was her mother's helpful reply.

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