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of Men's Foot-

the latest New

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**ESSES for \$2.00, \$2.10,**

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**FOR KEROSENE-BURNING BOATS**

**SILVER STAR**

**KEROSENE**

(Low test 120°)

a uniform engine fuel.

Buy your fuel in steel casks and use every drop you pay for. However, wooden barrels will be supplied to those who prefer them.

**THE IMPERIAL OIL COMPANY**

Limited

ST. JOHN'S, NEWFOUNDLAND

**Mrs. Britannia**

**to Mr. Sam.**

AN ACCOUNT MONEY CANNOT SETTLE.

"Nine-tenths of the fundamental means of making munitions—the measuring devices used in British shops—came from America."

Thus comments the 'American Machinist' upon the terrific effort made by American engineering firms to supply Great Britain and our Allies with munition-making tools.

That effort did not begin on the day when the United States entered the war. It began nearly three years ago. Its result is seen in the preponderance of Allied voice in that thunder that is rolling on the western front to-day. America "came into the war" when the engineers of the United States, mobilized in the autumn of 1914.

Only the factory masters, their managers, foremen, and "hands" know what that effort was. The cynic may say that it was made for gain, but the man of affairs knows that business men study conservation of energy. No business man takes on more than he can "chew." But idealism made these men do more than any chink of dividends could have tempted them to do. Not dollars alone, but sheer idealism, must have been behind the driving belt of every machine shop of the United States in that nerve-racking hustle whose account for "goods delivered" Mrs. Britannia can never fully settle with Mr. Sam save with the coin of gratitude.

Here is a picture, from the American Machinist, of that stress of output:

"Pick a farm hand who has never seen the inside of a shop, one endowed with strength from the neck down and a fair amount of initiative ability; give him three days' training in the half-dozen motions that will comprise his world of action for all time to come; pay him from five to ten times as much as he ever received before—and call the job finished. Compared with the task of training a machine-tool building mechanic, the making of a munition worker is a kindergarten accomplishment."

But the American machine shops

had to train—against time—those machine-tool mechanics in their peculiarly expert work to cope with the rush that came upon them. Here is another picture:—

Coincident with the demand for shells came the demand from abroad for American machine tools on which to make them. Upon the shoulders of American machine-tool builders was placed the gigantic burden of responding with an unheard-of expansion in their industry in an incredibly short period. Orders were veritably forced upon them—delegations from abroad combed the United States in search not only for existing machine-tool builders but for shops that could be persuaded to build machine-tools.

... This tidal wave of foreign demand for machinery, flooding the shops in which machinery is built, spread to the sources of supply of raw materials, overwhelming them also. A hundred manufacturers, having promised quick delivery in response to urgent pleadings, rushed to the steel mill and the iron furnace, to find that the multiplication of demands had divided the quantities available to fill them. And even the steel mills and iron furnaces passed on the demand, and with it the delay—back to the coke oven and the mine. Transportation facilities, as necessary for raw materials as for finished product, were overtaxed to the extent that food became scarce in crowded centres dependent on rail supply. Labour, even the most unskilled and crude, was in demand at unheard-of wages.

To meet the demands of those across the water in dire need of their products, the machine-tool builders were compelled to double and triple their working forces in the face of an unprecedented labour shortage. They were forced to devote multiplied energy toward securing supplies, in the face of unparalleled material shortage. Through absolute lack of physical plant—energy many were forced to sublet work to shops hundreds of miles distant.

In the face of these difficulties American machine and tool builders did this:

They supplied 90 per cent. of the gauges, micrometers, and measuring devices in use in our munition workshops, without which standardization of product and quantity are impossible. Nine shells out of ten pro-

duced in British shops owe their accuracy to those instruments. The Belgian Government's munition factory in France, employing 12,000 workers, has close upon 90 per cent. of its machine-tool equipment "made in America." Almost the same proportions obtain as regards the machine-tools in our own workshops. The great American "hustle" for civilization supplied them, and it is justly that the American Machinist asks, "What would have happened if this 90 per cent. had been lacking?"

**HAPPY ANYHOW**



WALT MASON

I know not how the weather man may run his old machine; I'll be as happy as I can, and keep my mind serene. Man cannot change the course of things by looking grim all day, so he is wise who whoops and sings, and says, "Hip, Hip, Hooray." When'er I am inclined to whine, I murmur to my soul, "No fierce protesting words of mine will lift things from the hole. The weather sharp will not dispel the gray clouds overhead, because I stand around and yell, and wish that I were dead. So let the clouds, all wet and gray, continue to collect; I still shall cry Hip, Hip Hooray, or words to that effect." Thus, as I go about my biz, I cheer up other gents; they say, "Great Scott, how blithe he is!" and borrow forty cents. Some droop and mope because they think our war with Kaiser Bill will put the country on the blink and all fair prospects Kill. But moping will not help to slay a single foe, that's flat; far better cry "Hip, Hip Hooray," and let it go at that.

**\$50.00 in Cash Prizes!**

With every 25c. purchase at either of our Drug Stores, Duckworth St. and Theatre Hill, you receive a numbered ticket, and if you are holding a lucky number at the time the numbers are drawn (July 31st) you win one of the Cash Prizes we are giving away.

1st Prize . . . . . \$20.00  
2nd Prize . . . . . \$15.00  
3rd Prize . . . . . \$10.00  
4th Prize . . . . . \$ 5.00

P.S.—The above does not apply to "wholesale" buyers, but only the "Retail Cash Purchases" made at our two stores.

These prizes will be drawn by two prominent business men on the above mentioned date.

**DR. F. STAFFORD & SON,**  
Theatre Hill.  
**STAFFORD'S PHARMACY,**  
Duckworth Street.  
Stafford's 3 Specialties:  
**STAFFORD'S LINIMENT.**  
**STAFFORD'S PRESCRIPTION "A."**  
**STAFFORD'S PHEORATONE COUGH CURE.**

**American Consul**

Relates Story of Vile Sub Horror—Almost Unbelievable—Deliberate Murder.

WASHINGTON, June 14.—"The submarine war grows more barbarous every day. It has now reached the plane of deliberate murder for every ship sunk and will so continue to the end. It is not the fault of the Germans that every torpedo does not produce a Lusia-massacre."

This is the Kaiser's unrestricted submarine warfare in the words of the man who probably knows more about the human side of the sea tragedy than any other—certainly more than any other American.

He is Wesley Frost, American Consul at Queenstown, the port on the southwest coast of Ireland, where all the Atlantic ocean lanes to Britain come together. Off the shores near Queenstown the thousands of ships which feed Britain pass by day and night.

Mr. Frost is in Washington for a rest. For over two years he has been in attendance at the funerals of merchant ships struck down by the underwater terror. It has been his task to collect the evidence as to sixty-five sinkings in which Americans were imperilled or slaughtered. He has seen the cemeteries on the Irish hillsides dotted with fresh mounds.

He has heard the shrieks of mothers for their murdered babies, seen men stark mad with the tortures of hunger and thirst, brought in from days and nights in foodless life-boats.

It is with difficulty that he can be induced to talk, but when he does, the full-throated indignation of this clean-cut young American is almost terrible in its intensity.

German Guilt Double.

"The German guilt is double," said Frost to-day. "In the first place, no civilized Government would have resorted to such methods, even when it was possible to sink ships occasionally without murdering non-combatants."

"Now that the arming of merchant ships and the effectiveness of the patrols make it impossible for the submarines to risk giving warning, they would drop it if they were 'white'."

The sporting word he uses explains much of the sort of man Frost is. Born back in Oberlin, Ohio, his life has been that of the sturdy young American who makes his way in the world by hard work and fighting fair. It is not strange that he has no use for the sophistries of "frightfulness," and calls murder by its real name.

Now that the submarines have been driven to attack ships submerged—the "murder roll" is bound to grow, Frost explained. Most ships, when struck by a torpedo, go down in two or three minutes, which gives no opportunities of escape to those below decks. Recent sinkings which came under his observation since the beginning of the ruthless warfare show this conclusively.

A freighter loaded with iron ore and convoyed by a destroyer went down in two minutes. Eighteen of her crew of twenty-six were drowned.

Another sunk in two minutes after being struck. She was hit in daylight, but the submarine was not seen. Twenty-eight of her crew of thirty-two perished. The Abosso sank in three minutes and thirty women and children died.

"Sinkings of this sort from now on will be the rule—not the exception," said Frost.

**Larger Ships Sink Slower.**

Only the large passenger ships will remain afloat long enough to launch the boats and get off the crew and passengers; and those will not float so long if struck in vital spots or by more than one torpedo.

The submarines are now so fearful of exposing themselves to the deck guns of slowly sinking ships that they seldom come up to question the escaping crews of passenger ships. Out of six passenger ship sinkings investigated by him, this happened in only one case—that of the Laconia, which was sunk near midnight.

Hidicous as this assassination from ambush is, it does not equal the wanton crimes committed in the days before "unlimited" warfare—when the submarines came to the surface and attacked with gunfire.

**Black as Dirt About the Eyes**

Liver Was All Upset and There Was Pain Under the Shoulder-blade—Two Interesting Letters.

Toronto, Ont., June 21st.—So many people suffer from derangements of the liver that we feel sure these two reports, just recently received, will prove interesting reading and valuable information to many readers of this paper.

Mrs. F. L. Harris, Keatley P. O. Sask., writes: "I was suffering from liver trouble—had a heavy pain under the shoulder-blade, the time, and was nearly as black as dirt around the eyes, so I concluded to try some of Dr. Chase's Kidney-Liver Pills. I did so, and before I had taken one 25c. box the pain had left me and I commenced to gain in flesh, and by the time I had taken two boxes I was completely cured and felt like a new person. My trouble was caused by heavy work out-of-doors, and, of course, heavy eating and constipation. I would advise anyone suffering from kidney or liver trouble to give Dr. Chase's Pills a trial."

Mrs. Charles Terry, Tweed, Ont., writes: "Before I was married I was troubled with liver trouble. My liver became so enlarged that you could detect the swellings on either side, and it was only with difficulty that I could get my clothes on. A friend advised me to get Dr. Chase's Kidney-Liver Pills and take them. I commenced this treatment, and used nine boxes, which cured me at that time. Then, about two or three years afterward I was troubled again with the swelling, but only on my right side. I secured some more Kidney-Liver Pills, and took them, which finally cured me. I have not been troubled in this way since. I can cheerfully recommend Dr. Chase's Kidney-Liver Pills to anyone having kidney or liver trouble."

"We have also found Dr. Chase's Liniment and Turpentine excellent for coughs and cold. In fact, any of Dr. Chase's medicines which we have used have been good."

Dr. Chase's Kidney-Liver Pills, one pill a dose, 25c. a box, 5 for \$1.00, at all dealers, or Edmanson, Bates & Co., Limited, Toronto.

**A Trick Wager.**

"I will wager a fresh egg that you will descend from that chair before I ask you twice."

"Done," said the other man, who seemed determined not to obey the summons so obediently.

"Come down."

"I will not," was the reply.

"Then stay till I ask you a second time."

The man, having no desire to retain his high position till that period, came down from the chair, and his opponent won the wager.

Buy a bottle of Stafford's Pheoratone Cough Care for 25c. and receive a numbered ticket. See advertisement.—may 1. if

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

**SUMMERTIME OFFERINGS**

This week we draw your attention to our special lines of

**SILK MUSLIN, 40 inches wide, - 35c. yd.**  
in Pale Blue, White and Cream.

**JEAN, 28 ins. wide, in Navy, Saxe & White, 30c. yd.**

**PIQUE, 27 inches wide, in White, - 25c. yd.**

**POPLIN, 28 in. wide, mercerized, Saxe & Navy, 45c. yd.**

Some Pound KHAKI ENDS, suitable for Men's or Boys' Overalls.

A few Ladies' Cream Serge Coats, JOB, at HALF PRICE.

This week at

**A. & S. RODGER'S**

The World's Greatest

**Auto Polish**

A 32oz. Bottle & Sprayer for \$1.50.

The man who knows its worth will get it as soon as possible. We have only a few Sprayers, get one now.

Next to keeping your car in good order is the looking after Fishing Tackle. We have an excellent supply of Flies, some as low as 40c. doz.; Poles from \$1.50 (new this month), and everything needed for the fishing season.

**Ayre & Sons**

LIMITED

**MAKE IT A POINT TO SEE OUR OFFERINGS THIS WEEK.**

<p><b>Misses' White Hose,</b></p> <p>Good weight, sizes 6 1/2, 7 1/2, 8 1/2, 9 1/2, 20 to 25 cts. per pair.</p>	<p><b>Ladies' Black Hose,</b></p> <p>Excellent value, 20 cents per pair. Superior grade, heavier make, 25 cents per pair.</p>
<p><b>Ladies' Blouses and Shirt Waists,</b></p> <p>in White Lawns, Piques and Fancies. One price, 90 cents each.</p>	<p><b>Children's Straw Hats,</b></p> <p>with silk band, wide brim, 25 cents each.</p>
<p><b>Men's Black Half Hose</b></p> <p>Fine Combed Cotton, 15 cents per pair. Seamless Wool, 35 cents per pair.</p>	<p><b>Ladies' White Jersey Ribbed Vests,</b></p> <p>With wing sleeve and without sleeve, 15 cents each.</p>

**MILLEY'S.**