

Secure a LIMITED.

YOUR

aking

OU USE

atent.

Cake Making.

THE 'PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING

TEN PAGES TO-DAY.

FOR LATEST WAR NEWS SEE 8th PAGE.

OLUME XXXVIII.

USE PURE GOLD FLAVOR

WEATHER FORECAST.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, DECEMBER 8, 1916.

\$3.00 PER YEAR.

NUMBER 284.

Auction Sales! THE PEOPLES UCTIONLER

Auction—Freehold!

On Saturday next, 9th inst., at 12 desirable fee-simple property No. 106 Pleasant Street. The dwelling contains eight rooms and is fitted with all modern conveniences, hot and cold water, heated throughout, electric light and extension kitchen. May be inspected each day after 7 p.m. by applying to Mr. Pittman on the premises. Conditions of sale will be ade convenient for purchaser.

P. C. O'DRISCOLL,

PUBLIC AUCTION. TO-MORROW, SATURDAY, at 11 a.m.

20 brls. Partridge Berries. 20 brls. Pears. 20 bags Potatoes, slightly dam-

aged.
2 Young Pigs.
1 Express Sleigh.

M. A. BASTOW, Auctioneer.

Xmas Numbers

JUST IN. Pear's Annual, Sketch, **Illustrated London**

News, Holly Leaves.

Garrett Byrne,



HEY! THERE. your premises are afire. Are you prepared for such an emergency? That's our question, and which refers to in-

WHEN BURNING IT'S TOO LATE TO INSURE. Now is the time. Give us your order and we will write you a policy at OUR STRONG COMPANIES GIV.

> Insurance Agent. Lazella . MASSATTA

PERCIE JOHNSON.



A NEW AND TOTALLY DIFFERENT

TALCUM

Not only offer, amouther more established than any other, but distinguished by the "True Oriental Odor," a trage are inimi-

At all Druggists, St. John's, Nfld. MINARD'S LINIMENT FOR SALF

Fire & Accident

FIRE!

The National Benefit Life and Property Assurance Company, Ltd., of London, England. Funds Exceed

\$3,750,000. Insurance effected against Loss or Damage by fire on all classes of property at Lowest Current Rates.

ACCIDENT!

The Railway Passengers Assurance Company, Ltd., of Loudon, England.

Capital: \$5,000.000. (laims Paid: Over \$33,000,000.

Insurance against all kinds of Accidents, Illness, Employers' Liability, Motor Car, Teams, Elevator, Plate Glass, Burglary and Fidelity Bonding.

For rates for any of the above

HENRY C. DONNELLY. General Agent for Nild., Board of Trade Building.

ROTAL SMOKE



BENGAL LITTLE CIGARS. The man who smokes them says it

the best Cigar value in the World 10 for 25c.

J. J. St. JOHN.

Tobacco Store,

Before Flour goes higher put in your stock.

1500 barrels on hand and to arrive, of best brands.

Pork, Beef, Jowls. Spare Ribs at \$19.00 brl., or 10 lbs. for \$1.00.

Molasses-1st runnings. Tea, Sugar, Kero Oil.

Oats, Bran & Cattle Feeds. Our ECLIPSE TEA is the best in Newfoundland at 45c. lb.

J. J. ST. JOHN,

FOR SALE—House No. 74 ime Street. For further particulars apply to GEO. W. B. AYRE, Solicitor,



Prospero

Bowring Bros., Ltd.,

Saturday, the 9th Dec., at 10 a.m.,

calling at the following places: Bay de Verde, Trinity, Catalina, Bay de Verde, Trinity, Catalina, Bonavista, King's Cove, Greenspond, Wesleyville, Seldom Come By, Fogo, Change Islands, Herring Neck, Twillingate, Moreton's Harbor, Exploits, Fortune Harbor, Leading Tickles, Pilley's Island, Little Bay Island, Little Bay, Nipper's Harbor, Tilt Cove, La Scie, Pacquet, Baie Verte, Coachman's Cove, Seal Cove, Bear Cove. Western Cove. Jackson's Bear Cove, Western Cove, Jackson's Arm, Harbor Deep, Englee, Conche,

For freight or passage apply to the

Bowring Bros., Ltd. Telephone 306.

FOR SALE

150 Barrels

livui, Slightly Damaged \$9.90

Per Barrel.

M. A. Duffy,

Canned Peaches,

WE OFFER NEW SEASON'S FRUIT:

100 cases CALIF. PEACHES PEARS & APRICOTS. 100 cs. SILVERPEEL ONIONS 50 kegs CHOICE GRAPES. 200 brls. WINTER APPLES. 50 cases CHOICE PICKLES.

Edwin Murray.

Eggs and Butter! To arrive ex "Sable Island," P.E I Eggs and Butter,

STANDARD Washing Powder. STANDARD Universal Disinfectant. STANDARD Wax Candles.

STANDARD Washing Soda. All of the best. Made in your country.

Ask your Grocer for them.

Do Your Christmas Shopping Now.

We are now showing Silk Cambrequins, very dainty; Battenburg Table Cloths and Centres, Art Embroidered Bureau Scarfs, Hand-Painted Cushion Tops. The Last values in the city.

SPECIAL SATURDAY AND MONDAY. Art Embroidered Pillow Slips, 24 x 36. Value \$1,00. . Now 75c. Very Handsome White Silk Blouses, which will surely be admired as a Christmas Gift. Reg. \$3.00. Now \$2.20 Fine lot of Men's Silk Handkerchiefs (initialed). Reg. 75c.

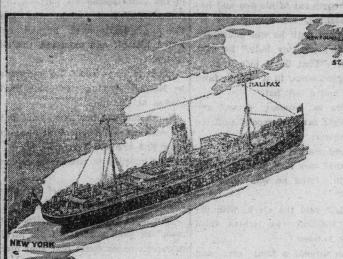
A small lot of Silk Blouses in Pink, Champagne and Striped colors at very moderate prices.

A full line of Battenburg Table Cloths in all sizes.

THE OUTLET SUPPLY HOUSE.

192 DUCKWORTH ST. (opp. T. & M. Winter's)

INTENDED SAILINGS.



From New York: FLORIZEL..... December 13th. From St. John's:

FLORIZEL December 21st. HARVEY & CO., LIMITED, AGENTS.

Gentlemen:

We are now showing a new line of Men's

BLUE NAP OVERCOATS, Pears, etc. Perfectly tailored in the newest and most up-to-date style, with pleated back effect. Our price: SINGLE BREASTED\$14.50

William Frew.

COAL! Now discharging 2000 Tons Screened

SYDNEY COAL. SPECIAL PRICES: ANTHRACITE COAL

All Sizes.

A. H. MURRAY, Beck's Cove.

Real Estate.

HOUSES TO LET HOUSES TO SELL LAND FOR SALE LAND FOR LEASE FARMS FOR SALE.

BUILDING LOTS LOANS NEGOTIATED MORTGAGE INVESTMENTS INTEREST COLLECTED

RENTS COLLECTED. Listings solicited. No sale no cha

FRED. J. ROIL & CO., Real Estate & Auctioneers. Smallwood Building.

Winter Keeping

Duckworth Street.

100 brls. KINGS. 50 brls. BALDWINS. 50 brls. WAGNERS. 100 brls. SPYS. 50 brls. Other Varieties.

> PRICES RIGHT. M. A. BASTOW

dec6,8,11 Beck's Cove.

Freehold! One House, situated on Pleasant St., fitted up with all modern improve-

One House on Duckworth Street, with baker's oven; best stand in city, being centrally situated. Also suburban property and farms. Also one 6 horse power Engine, with elting, pulley and shafting and woo And I want for customers other pro

city. Apply to J. R. JOHNSTON Bullder, 30½ Prescott Street. Real Estate Agent.

A Dozen Photographs 100 bags POTATOES, 180's.

SOLVES A DOZEN XMAS. PROB-They also make a gift that is thor oughly appreciated by your friends. We have the very latest and best in dec7,9,12 we can give your order every atten-

We specialize on Child Portraiture and can guarantee satis action. J. C. PARSONS, and type and in first-class condition.

Apply to S. EMBERLEY, Wood St.

Near Mundy's Pond, bounded North by Mundy's Pond, South by Blackmarsh Road, containing about fifteen acres. Most desirable for dividing into building lots. An excellent opportunity for investment, as Town is extending Westward. Good terms to prompt purchaser. For all information apply to

MORRIS & DUNFIELD, Solicitors, Bank of Montreal Bldg. ably rewarded on returning same to

Now Landing, ex Schoner Artisan,

100 Bundles Corkwood. Thick, Medium and

H. J. Stabb & Co.

Insure with the

the Company having the largest number of Policy Holders in Newfoundland. Every satisfaction given in settling losses.

Office: 167 Water Street. Adrain Bldg. P. O. Box 782. QUEEN INS. CO.,

GEO. H. HALLEY

Grove Hill Bulletin

CUT FLOWERS: Carnations, Chrysanthemums. N.B.—Owing to the greatly in-creased cost of fuel, we have een compelled to advance the price of the above 20 per cent.
Wreaths, Crosses, at shortest

TERMS: STRICTLY CASH. J. MCNEIL.

Nov. 18th.

Waterford Bridge Road.

Just landing a cargo of

Best Screened North Sydney Coal

Our Usual Good

Coal.

M. MOREY & CO. P. E. I. Vegetables!

25 bags CARROTS. 25 bags BEETS. 50 bags PARSNIPS.

In stock:

25 cases FRESH EGGS. PRICES RIGHT.

M. A. BASTOW. mountings, and would suggest a call as early as possible this Fall, so that FOR SALE — Two Grand Pens of Buff Wyandottes: No. 1 Pen ed by 1st prize Cock; Pen No. 2 contains, 3 Hens and 2 Pullets, and is headed by 1st Cockerel; all good color

Valuable Land for Sale FOR SALE—House & Shop No. 24 Cabot Street; an excellent busi-

either on Water or Duckworth Sts.

and Pocketbook. Finder will be suit-

Help Wanted!

WANTED-A Junior Male Assistant for the Grocery Department, and an Experienced Female Assistant

for the Dry Goods Department; apply to G. KNOWLING. dec8,tf WANTED — Immediately, a General Servant; also a Young Girl to help in housework; apply 184 Duck-

WANTED-A Strong Boy as Porter; apply at once THE NFLD. CLOTHING CO., LTD/ . dec7 tf

WANTED-A Good General Girl for Bell Island; highest wages if suitable; apply 64 Hayward Ave. dec7,31,th,fr,tu WANTED-A General Ser-

vant; apply to MRS. N. S. FRASER, 234 Duckworth St. dec7,6i WANTED — Good General Airl; apply MRS. A. E. PARKINS, 158 lower St. dec7,3i

WANTED-A Strong Boy TINARD'S LINIMENT FOR SALE S. E. GARLAND'S BOOKSTORE.