



FALL OPENING

OF

New Dress Goods and Silks.

The Women of this city realize the advantage of choosing their Dress Materials early. They have learned from past experience that early choosing is best choosing. When you buy your Dress Pattern early you get it fresh off the piece while there is still all the newness and freshness to it you could possibly desire. Our shelves, counters and entire store holds forth a superb array of accepted modes in **DRESS GOODS** and **SILKS**, a display that for style, exclusiveness and comprehensiveness has never been surpassed by us.

Marshall Bros

INTEREST

also centres in our display of

New Mantles

for Fall.

Women of discriminating tastes in dress always look forward to our first showing of new wearables with an intense interest.

It is a proved fact whenever you see it in our stock, the authoritative-ness of the style, the quality of workmanship, and the value of the material, are unquestioned.

If you don't know this from experience, find out now.

To Tell, or Not to Tell.

By RUTH CAMERON.



If you had picked up a stunning suit at a remarkable bargain and someone admired it, would you tell the admirer what a bargain it was or let her think you had paid the full price for it? A neighbor of mine has a sister who is always picking up remarkable bargains. "But what good does it do her?" says my neighbor. "She never lets people think the things were really expensive. Just as soon as anyone admires anything she tells what a bargain it was."

"Of course," says the sister. "What would be the fun in getting a bargain if I didn't tell about it?"

A Question of Fun or Appearances? "Fun!" sniffs the other. "It isn't a question of fun, it's a question of appearances."

To quote one of the fables with which my mother used to oil the waters, "And both were wrong and both were right and both were very impolite."

I have often heard this matter discussed and it seems to me it is like all such questions, simply a matter of the point of view.

It's Just a Question of What You Want Most.

It's just a question of what you want, what impression you care most to give, an impression that you have more money than you actually possess or that you have cleverness enough to make a good appearance with little means.

If you want most of all to look expensive, of course you won't confess

that you watched that seventy-five dollar suit until it was marked down to fifty and finally to thirty-five dollars; that you winnowed those smart looking shoes from an "Odd Sizes for Two-Dollars" counter; and that you got that clever little blouse for a song because there was an ink spot on it and got rid of the ink spot by inserting a lace medallion from an old evening gown.

If You Are More Proud of Your Brains You'll Tell.

If on the other hand, you are proud of your ability to produce a pleasing effect out of little you will enjoy sharing the secret of your contrivings with your friends.

Personally it always seemed to me more praiseworthy and more satisfying to play a poor hand of cards up to its full value than an excellent hand mediocre well. So perhaps you can guess on which side of the fence I stand.

But I don't believe in too promiscuous confidences on this subject any more than on any other. The people who go about continually proclaiming how little their clothes cost are in just as bad taste and just as great bores as those who insist on letting you know how much they paid for everything they have on.

This is to certify that I have used MINARD'S LINIMENT in my family for years, and consider it the best liniment on the market. I have found it excellent for horse flesh.

(Signed) W. S. PINEO.
"Woodlands," Middleton, N.S.

Hand embroidery and open work are preferred for French lingerie. Violet faille is a good choice for a blouse to wear with a black velvet suit.

It isn't "Knack" that makes the TEA good, its good tea such as

Homestead.

If you are not already dealing with us, you do not know how well we can please and serve you in other things as well as TEA.

Meanwhile "there's a smile in every cup of Homestead."

Sole importer,
C. P. EAGAN.

C. P. EAGAN,

DUCKWORTH STREET & QUEEN'S ROAD.

Fresh Fruit, etc.

Ex S. S. Stephano to-day:
BANANAS
CANADIAN CABBAGE
Am. ONIONS, Crates.
CRANBERRIES
CARROTS, BEETS
FRESH TOMATOES
PEARS, half barrels
Gravenstein APPLES
GREEN TOMATOES.

For pickling purposes use Heinz spiced pickling Vinegar and Heinz X X X Malt Vinegar, half gallon jugs. Don't take chances with inferior vinegars.

Good News!

We have good news for the Housewife who has been anxious about Preserving Plums. We have the following telegraph message to-day:—

"Shipped your order for 1200 baskets Ass'd. Plums leaving Halifax by S. S. Florizel."

These are due to arrive Wednesday night. Be on hand Thursday, please.

Soper & Moore,

Wholesale Groceries, Fruit and Produce.

Phone 480.

German Brutality in Nigeria.

Reuter's Agency has received particulars from Nigeria of cases of brutality on the part of the Germans. Among them it is stated that a German force of about 20 men, under a white officer, entered the British hospital at Yola at dawn and deliberately opened fire on the patients in their beds. One sick man had his head blown off, while another native soldier was wounded. The remaining soldiers scrambled out of their beds and escaped, but were followed by the British, who succeeded in capturing five.

A formal protest was addressed to the German Commandant, who apologized. He said he would give instructions that such conduct should not be repeated, but at the same time objected to the complaint as reflecting on the honour of the German soldier.

Run Aeroplanes by Wireless.

Washington, Sept. 23.—Henry Ford, the Detroit manufacturer, has undertaken to demonstrate to the navy department that gasoline is available as a more powerful motive fuel for submarines.

Mr. Ford will begin his work on behalf of the government Thursday morning at the Brooklyn Navy Yard where he will make a descent in a submarine by arrangements perfected for him to-day by Secretary of the Navy Daniels. In addition to his efforts to adopt gasoline as a motive power for the undersea boats, Mr. Ford, it was stated to-day, has developed a scheme by which aeroplanes without passengers may be directed and used by wireless as practically self acting engines of war.

MINARD'S LINIMENT CURES GARGET IN COWS.

Success Claimed

FOR EDISON'S NEW STORAGE BATTERY.

New York, Sept. 23.—An official Government test, at the New York Navy Yard yesterday, of Thomas A. Edison's new storage battery for submarines, proved beyond a doubt that it overcomes the deadly chlorine gas peril, according to an announcement made by Miller Reese Hutchison, personal representative of the inventor.

The new battery, according to Mr. Hutchison, is made of iron, nickel and potash, instead of lead and sulphuric acid, and the containing vessel is of steel, not hard rubber.

THE MURDER OF AMERICANS.

Providence Journal.—Scores of Americans were murdered yesterday on the high seas, by order of the German Government. Men and women, citizens of the United States, travelling peacefully on a merchant steamer have been sent to their death by the deliberately planned act of Emperor William and his advisers. When poor Belgian peasant women and children were brutally outraged, flayed and shot by fiends in uniform, the civilized world stood aghast at the evidence of Prussian savagery. And now the mangled bodies of hundreds of innocent non-combatants lie at the bottom of the Atlantic, victims of this same savagery, which recognizes no law of God or code of honor and knows only how to slay. What crimes have our dead committed?

The Globe asserts that the methods employed in the shipment of the acid were so defective that hundreds of thousands of pounds were lost.

It is asserted that acid was forwarded in an impure form in iron drums, which, even had the acid been pure, would have corroded and leaked. It is said ships were damaged by escaping acid, which released noxious gases endangering the health of the crew. In one case, according to this newspaper, the crew refused to leave port and the acid was held up in New York for two months. Two steamships are said to have been damaged so badly that there was nothing to do but to buy them, at a cost of \$300,000. The Globe suggests two questions.

Why the acid was not shipped in proper vessels and who has made good to the owners, Tennant and Company or the Government.

London Globe Out

With Brand New "Scandal."

London, Sept. 22.—Great prominence is given by the Globe to-day to what is described as "The Scandal of Sulphuric Acid."

"In the Spring of this year, for reasons believed to be good and sufficient," says the Globe, "the firm of C. Tennant, Sons and Company, remotely connected in a family sense with a member of the Cabinet, was commissioned to buy large quantities of sulphuric acid in America. Why no attempt was made to secure acid in this country, we will not stop to inquire."

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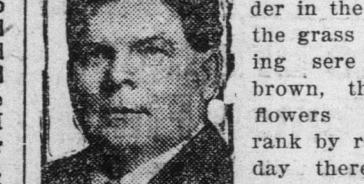
Why the acid was not shipped in proper vessels and who has made good to the owners, Tennant and Company or the Government.

Enjoy your meals by taking a teaspoonful of Stafford's Prescription "A" before eating.

Trial size 25c. bottle; postage 5c. extra. Large size 50c. bottle; postage 10c. extra.—sep21,tf

AUTUMN REFLECTIONS.

The farmer hauls his wheat to town and puts the plunder in the bank; the grass is turning sere and brown, the sunflowers shrivel, rank by rank. By day there is a golden haze, by night the heavens glow with stars; and agents chase me all my days, resolved to sell me motor cars. The maple leaves begin to fall, they've had their little passing day, and on the crumbling garden wall, the vines are showing dun and gray. I am inspired to effort now, I feel that I could write a poem, but auto men obstruct the view, they form a ring around my home. The birds are chirping in the trees, as though great projects were in hand; they'll shortly leave such scenes as these, and fly to some far southern land. But auto salesmen are a bar, they hang around the whole day long, each boasting his unrivaled car, and keep my mind from Art and Song. The wind in northern quarters shifts, and waits at night with demon mirth, and soon the snow, in mighty drifts, will lie upon the frozen earth. Then to my window they will come, the auto agents, undismayed, with frosted ears and fingers numb, and bone me till they get my trade.

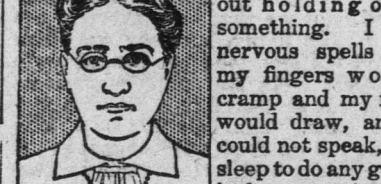


W. J. MASON

THOUGHT SHE COULD NOT LIVE

Restored to Health by Lydia E. Pinkham's Vegetable Compound.

Unionville, Mo.—"I suffered from a female trouble and I got so weak that I could hardly walk across the floor without holding on to something. I had nervous spells and my fingers would cramp and my face would draw, and I could not sleep, nor had no appetite, and everyone thought I would not live."



Some one advised me to take Lydia E. Pinkham's Vegetable Compound. I had taken so much medicine and my doctor said he could do me no good so I told my husband he might get me a bottle and I would try it. By the time I had taken it I felt better. I continued its use, and now I am well and strong.

"I have always recommended your medicine ever since I was so wonderfully benefited by it and I hope this letter will be the means of saving some other poor woman from suffering."

Mrs. MARTHA SLAYES, Box 1144, Unionville, Missouri.

The makers of Lydia E. Pinkham's Vegetable Compound have thousands of such letters as that above—they tell the truth, else they could not have been obtained for love or money. This medicine is no stranger—it has stood the test for years.

If there are any complications you do not understand write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

MINARD'S LINIMENT CURES Diphtheria.

The British Theatre

2.30—TO-DAY—7.30.

Patrons Kindly Take Notice!

That owing to unavoidable delay, SENORA SABATANO will not appear to-day. The rising young tenor, MR. HENRY CHAPLIN, will appear in her stead.

Unprecedented appreciation of the greatest of all society dramas,

"DAVID GARRICK."

With SEYMOUR HICKS and ELLALINE TERRISS.

Rossley's East End Theatre!

ST. JOHN'S LEADING VAUDEVILLE, DRAMATIC AND PICTURE THEATRE.

2500 feet Film D'Art. Sarah Bernhardt in Duma's Emotional Drama,

"Camille."

The greatest Photo-Play ever seen in this city.

IAN MacKENZIE, The Scottish Baritone, in Scottish and Irish Songs and Story. All new.

MISS RIX GUERIN, Popular Soprano, in dainty Songs and beautiful Costumes.

MR. WILLIAM WALLACE, Phenomenal Hoop Violinist, in all new selections.

NOTE.—On Friday evening next the 2nd Competition in Singing, Dancing, Recitations and Musical Instrument playing. Send in your names.

5c. The Crescent Picture Palace. 5c.

"Regan's Daughter"

In the mountains a detective captures an outlaw, who is his sweetheart's father; the outlaw saves the detective's life at the cost of his own; in love and gratitude he keeps the knowledge of her father's life from her. Produced in 2 reels by the Vitagraph Co.

"HIS UNWITTING CONQUEST"—A Biograph melo-drama.

"THE DEACON'S SON"—Being the story of a young man who took the wrong road.

"THE FABLE PROVING THAT SPONGERS ARE FOUND IN DRUG STORES"—A clever comedy by George Ade, America's foremost humorist.

GOOD MUSIC—A COMFORTABLE AND WELL VENTILATED THEATRE.

Coming—DAN DELMAR, Vocalist, from Broadway's Big Theatres

J. J. St. John.

45c.—The Real Irish Butter—45c.

Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb. 500 dozen Nicely Perfumed

Toilet Soap,

In 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN,

DUCKWORTH ST. & LEMARCHANT ROAD.