id Line of DOLLS,

facturers' Samples, consisting of
o two alike.
nd Brown Dolls, from ..... 15c up
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ffed Dolls, from ..... 15c up
Dolls, from ..... 15c up
Animals and Teethers, f'm 15c up
Boy Dolls, from ..... 25c up
l Girl Dolls, from ..... 25c up
ir, from 10c. to 25c. each. Every
n's should make their little girls
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LER AND TOY DEALER.

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PORTRAIT Co.,
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Winter Wear.
..... $2.50 up.
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from..... $3.60 up.
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FURS and MUFFS.

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dy-to-Wear, from
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First Choice.
MPLETON,
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0 p.m., for the "purpose of

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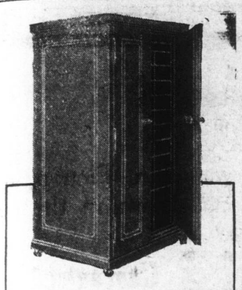

*Don't Buy Another Safe*

The
**Safe-Cabinet**
will answer your purpose as well or better at a fourth the cost. A fireproof cabinet with combination lock, that will protect your valuable papers. Interior equipment adjustable to the needs of any business. Immense capacity. Light weight. All sizes.

*We have it in stock*

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AGENT.

**REQUISITES**
**FOR THE OFFICE.**

Shannon Files, letter and foolscap sizes—low prices.
The Ottawa File, similar to the Shannon—much lower price.
Apron Files, from 25c each.
The Broadway, Dove and Falcon Box Files.
Paper Fasteners in all the popular makes.
Lead Pencils, from the very soft 6 B's to the very hard 7 H's.
Easterbrook's, Gillett's and other popular Pens—we have a Pen for every hand.
Penholders in wood, cork and vulcanite. Our Anti-nervous Penholders are very much in demand. Ink and Pencil Eraser and Ink Eradicators. Ink Wells, Sponge Cups and Mucilage Bottles—special makes. Pen Racks, Desk Knives and Paper Knives. Carter's and Stephen's Office Inks and Mucilage. Single and Double Ruled Account Paper. The Famous Invincible Linen Bond Typewriting Paper, light, medium and heavy weights. Writing Tablets or Letter Pads in great variety. **Headquarters** for Envelopes—special prices. For large variety, high quality and low prices try the Popular Bookstore.

**DICKS & Co**

**PREPARE**
FOR THE
**COLD WEATHER**
BY BUYING YOUR
**Blankets**
NOW.

We are well stocked in all qualities.

**COTTON, from 80 cts. to $2.00.**

**WOOL, from $2.00 to $11.00.**

As these were bought before the advance in woolens we are giving special values.

**Bowring Brothers,**
Limited.
Drapery Department.

**Red Cross and Furness**
JOINT SERVICE.
**The S.S. Mercator**
will sail for Mediterranean ports direct about October 26th, 1911.
HARVEY & Co., Agents.
oct14,tf


# The Evening Chit-Chat

By RUTH CAMERON

There is a certain kind of vanity which has a clever habit of masquerading in the sheep's clothing of modesty, and which I would very much like to unmask.

And that is the vanity of the person who is always fancying that some one or other dislikes him.

He,—or more often she, for men seldom have time for such notions—meets a new acquaintance. "I know that woman does dislike me," she declares afterwards.

In all probability that woman didn' think enough about her to dislike her but of course her companion is obliged to assure her that the new acquaintance was doubtless much impressed with her beauty and brilliance.

"I wish I could make people like me," is a favorite plaint of this type of person.

The unfortunate creature to whom this plaint is made naturally assures her that people do like her and cites instances of her popularity.

But she is very hard to be convinced. Apparently the difficulty is due to her extreme modesty and diffidence. Actually it is a part of the game. For she will not submit to be convinced until she is sure that she has drained every possible compliment from her reassurer.

When she feels that this unwelcome moment has come she will reluctantly desist only to carry her plaint to some other victim as soon as she gets a good opportunity.

The strange part of the process is that the victim seldom realizes that it is vanity to which he is catering. He may dislike the process, he may not like to give praise when it is extorted from him at the pistol point of self-depreciation by this social highwayman, but he usually thinks it is an excess of humility that is causing all the trouble.

Whereas, as a matter of fact, it is almost always vanity pure and simple.

Perhaps, to be just, I should admit that the victim is not the only one deceived.

I suppose it is probable that the social highway woman herself honestly believes that she thinks people do not like her and that she says so because she is modest.

Doubtless that is why she is so clever in deceiving her victim — because she is herself a co-victim of the delusion.

They say ignorance of the law is no excuse.

I wonder if ignorance of one's self is any better explanation?

I wonder, too, if some of the abodes in that place which is said to be paved with good intentions may not be plastered with self-deceptions.

Ruth Cameron


## A Poor Weak Woman

As she is termed, will endure bravely and patiently agonies which a strong man would give way under. The fact is women are more patient than they ought to be under such troubles.

Every woman ought to know that she may obtain the most experienced medical advice *free of charge* and in *absolute confidence* and privacy by writing to the World's Dispensary Medical Association, R. V. Pierce, M. D., President, Buffalo, N. Y. Dr. Pierce has been chief consulting physician of the Invalids' Hotel and Surgical Institute, of Buffalo, N. Y., for many years and has had a wider practical experience in the treatment of women's diseases than any other physician in this country. His medicines are world-famous for their astonishing efficacy.

The most perfect remedy ever devised for weak and delicate women is Dr. Pierce's Favorite Prescription.

IT MAKES WEAK WOMEN STRONG,
SICK WOMEN WELL.

The many and varied symptoms of woman's peculiar ailments are fully set forth in Plain English in the People's Medical Adviser (1008 pages), a newly revised and up-to-date Edition of which, cloth-bound, will be mailed *free* on receipt of 50 one-cent stamps to pay cost of mailing *only*. Address as above.


## Fads and Fashions.

The newest trains are square.

Royal purple is decidedly modish.

Skirts are straight and buttoned.

Fancy rope girdles are high in fashion.

Figured materials trim the newest coat models.

Some of the new waists have the peplum extension.

Panel effects are still much in evidence in skirtdom.

Ratine is one of the favorite cloths for skirt and coat costumes.

There is a lavish use of gold and silver laces and embroideries.

We see fringes on skirts, tunics, sashes, collars, cuffs and hats.

Many jackets of serge, cheviot and corduroy show the belted effect.

Most of the skirts for evening have small trains.

Black velvet ribbons are much used for trimming.

Many large velvet hats with turned up brims are seen.

Lace is much used as ruffles on skirts of evening frocks.

Dark blouses are trimmed with white mousseline de soie.

Many of the newest evening coats are made with a single seam.

The newest jackets have long sleeves with slightly elongated armhole.

Girdles and sashes are often in bright colors on black and white gowns.

The new horn buttons rimmed in contrasting color come in a variety of combinations.

Machine stitching is very popular on skirts and coat suits of chevoit and English suitings.

Fur is used more extensive than ever to trim dresses intended to wear without a wrap.

An important fashion phase is the idea of matching hat, gowns, muff, handbag, scarf and shoes.

Charmeuse continues to be the fashionable fabric for afternoon wear. The favorite trimming is silk fringe.

Paris has elected the hugh, flat, simply trimmed hat of black velvet as the reigning favorite of the season.

Tunics are longer at the back than the front, and elaborate embroidery and fringe are used to decorate them.

Muffs are huge affairs and are often lined with satin and chiffon to harmonize with the color of the fur.

Persian silk veiled with marquisette is used for collars, revers and cuffs on a number of cloth and satin models.

Many of the new skirts are fitted with a seam over the right hip and a long straight dart over the left hip.

The new models show high-waisted effects on skirts and very slightly short-waisted effects on coats and cloaks.

A few cape collars are being shown on auto coats, but these will not be in the height of their fashion until later in the season.

The coming season will be a velvet one beyond a doubt, and moreover the rich effect of the fabric will be deepened by the combination of rare furs, silk passementerie and other elaborate ornamentation.

Many of the new skirt models are in overskirt effect, some being edged with fringe. The drop skirt is usually of satin or velvet.

Many of the new street and auto coats have their collars and cuffs trimmed with velvet, corduroy, ratine, bengaline, braid or satin.

In spite of the fact that lace frills were so widely distributed last season they are again featured to a surprising extent for fall and winter.

It becomes more and more apparent that plain fabrics are to be the favorite of the fall and winter.


## Eczema on Face and Hands

Gave up work—Could not shave—Relief and cure obtained from DR. CHASE'S OINTMENT.

"I had eczema nearly all over the body," writes Mr. John Gordon Campbell, foreman Holland Grove Lumber Co., Sudbury, Ont., "head, neck and wrists were blistered and itching with it. I could find absolutely no cure until I obtained Dr. Chase's Ointment. After using this ointment I was almost instantly relieved and soon completely cured."

"So bad was the eczema that I had to give up work. Could not shave. I was so bad that they had to take me out of camp in a wagon and send for a new foreman. I cannot recommend this ointment too highly."

As a means of soothing raw, flaming, irritated skin no treatment can be compared to Dr. Chase's Ointment. It often heals in a single night. You can see for yourself each day the good it is doing. Sample box free. 60 cts. a box, at all dealers or Edmonson, Bates & Co., Toronto.



## Got a Bad Sprain.

ZAM-BUK CURED.

Don't limp about in pain when you slip on the sidewalk and get a sprain, or get a bad twist at your recreation. Rub in Zam-Buk. It eases pain.

Mr. Clarence D. Black, Legal Department, Transcontinental Railway, Ottawa, writes: "I have used Zam-Buk, with very satisfactory results, but I did not know its full value until just recently, when I fell from a street car and badly sprained my ankle. I immediately applied Zam-Buk, and I am pleased to say that it has proved invaluable to me. The sprain was soon cured."

Bear in mind that Zam-Buk is used by all the famous football teams, all the best trainers, and all the leading athletes. Men who are at sport all the time—whose living depends upon their keeping "fit," find Zam-Buk the surest way to fitness. They are the best judges. Mothers! use it when the children get hurt!

In addition to its use for sprains, stiffness, rheumatism and sciatica, Zam-Buk is eminently useful for skin injuries and diseases. Blood-poison, festering sores and ulcers, etc., it quickly cures. Also cures cuts, burns, scalds, chapped hands, cold sores, varicose veins, bad leg, eczema, ringworm, etc. All druggists and stores sell at 50c. box or post free for price from Zam-Buk Co., St. John's, Nfld. Refuse harmful substitutes.

Have you tried Zam-Buk Soap? 25c. tablet.


## Steamers Packed With Refugees.

Special Evening Telegram,
SHANGHAI, Oct. 19.

Six steamers, packed with refugees, have arrived here from Hankow. The refugees declare that the whole of the valley of the Yang-tze-Kiang from Hankow to Shanghai, is in the hands of the rebels, with the possible exception of one or two of the larger cities, to which the Provincial officials have retired with all available troops. The accounts of the attack by the revolutionists on We Chang, given by the refugees emphasize particularly the massacre of the Manchus in that city. In the slaughter, neither age nor sex was regarded. It is doubtful, the refugees say, whether a single representative of the Manchu race is left alive there. A similar slaughter of the Manchu race followed in Hankow and Han Yang, when these cities fell.

## Committed Suicide.

Special to Evening Telegram.
LIVERPOOL, Oct. 19.

Arthur Harrison, a well known cotton broker, committed suicide here today, by shooting himself at the railway station.

## Reported She Was Robbed

Yesterday a widow of the West End reported to the police that a sum of money had been stolen from her house while she was absent from home with her little girl. The door, she averred, had been locked, and the money — several dollars—was stolen from a box in her bedroom. Sergt. Byrne investigated and found that the little girl on leaving her mother for a short while, had gone back to the house, found the key where her mother had left it, entered and secured the cash. The mother could hardly be brought to believe that her daughter would so commit herself.

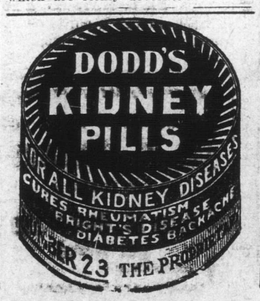
## McMurdo's Store News.

FRIDAY, Oct. 20, '11.

A box of Pine Tree Lozenges is a good thing to have just now, when the mornings and evenings are getting cold. A lozenge put into the mouth before going out will prevent sudden chills and throat colds. These lozenges are very pleasant in flavor and are made of the purest ingredients. There is nothing contained in them which can harm the youngest child. For slight coughs and colds they have no rival. Price 25c. a box.

Spanish Iris is one of the prettiest and most showy of the smaller bulb flowers. You should include some of them in your bulb order. Price 15c. a dozen.—advt.

Handbags are more extravagantly beautiful than in many years, this being especially true of the fabric bags which are richly decorated.




## LIVING WITH A BULLET IN BRAIN.

Whether in fiction or real life, the instant death of a man whose brain is pierced with a bullet strikes us as a natural and necessary result.

But, according to a surgeon, quite a number of people survive an injury of this kind.

"Amongst recent cases," he said, "was that of a would-be suicide, who put not one but two bullets into his head. Yet, instead of instantly dying, he went in a cab to a hospital, got out of the vehicle, and walked up the steps to the room where he was seen by the doctors, and was even able to give an intelligent account of the occurrence.

"Another instance is the case of an old soldier who is (or was till lately) living in England. He was shot through the head in Austria in 1848, and has carried a bullet in his brain for more than fifty years.

"A number of years ago an old French soldier who had fought the Prussians in the war of 1870 was surprised one day by something forcing its way into his mouth. On examination he found it was a German bullet, which had been fired into his brain twenty-seven years before, and had remained there until it had found an exit in this curious fashion."

## PROTECTING THE VOLUNTEERS.

Here is a once familiar story of the younger Pitt which may bear re-telling for the present generation. The solemn and stiff-necked statesman had his moments of ironic humour.

When England was threatened by a French invasion in 1802 there were a great many volunteer soldiers enlisted. But the articles of enlistment guarded these volunteers very carefully against too much fighting.

They were not to take the field "except in case of actual invasion." They were not to be put on war rations "except in case of actual invasion." They were not to be drilled hard "except in case of actual invasion."

When Pitt read these articles he frowned. Finally towards the end of the document he came to a provision that in no circumstances were the volunteers to leave the country. Here he lost patience, and, seizing a pen, he added to that provision the clause:—"Except in case of actual invasion."

**CONVINCING**

It is impossible for any argument in favour of Sunlight Soap to be more convincing than a trial of the Soap itself.

**SUNLIGHT SOAP**

TRY THE SUNLIGHT WAY.


## £60,000 IN RETURNS FOR £5 IN GOLD MINE.

Mr. J. D. Coakley, of the Royal Hotel, Daylesford (twenty-four miles from Balarat), purchased for £5 the right to search in or about the old Daylesford Mine when it was being dismantled.

A couple of pyrites secured under this contract, writes our Melbourne correspondent, on being assayed showed gold worth £1,200, and as there are 50 tons of pyrite yet to be treated Mr. Coakley is likely to secure a return of about £60,000.


**Electric Restorer for Men**

**Phosphonol** restores every nerve in the body to its proper tension; restores vim and vitality. Premature decay and all sexual weakness averted at once. **Phosphonol** will make you a new man. Price $5 a box, or two for $9. Mailed to any address. **The Scobell Drug Co., St. Catharines, Ont.**



If You Take a Few Doses of

**108**

**Nox a Cold in One Day**

Your cough will disappear. Doctors prescribe 108 every day. The greatest Cough Medicine on earth. Once you have it in your home you will never again be without it. The greatest Cough Medicine for children. Get a bottle to-day—25c. at McMurdo & Co.


## Rev. Dr. Whalen

WILL CONFER DEGREES.

Rev. Dr. Whelan, of St. John's, Nfld., is at the King George. He arrived this morning from Boston, where he went to receive his 4th degree in Knights of Columbus. He has been appointed master of the 4th degree for the Maritime Provinces and Newfoundland, and will shortly confer the same on a large class from the Provinces here in Sydney.—Sydney Record, Oct. 17.


**P. F. COLLINS'**

AIM is to bring HAPPINESS and SATISFACTION to all his CUSTOMERS by offering

**The Lowest Prices for General Dry Goods in St. John's.**

**The Boys' Overcoats**

We are showing are all splendid garments. There are sturdy Coats for the boys from 8 to 16 years of age. Will you bring your boy in for a look? That's the best way.

Overcoats from $2.50 to $4.00.
Boys' Single Coats from $1.10 to $2.00
Boys' Odd Pants from 50c. up.
Men's Odd Vests from 60c.

**UNDERSKIRTS**

300 only Women's Underskirts, of best quality Mercerised Sateen; made in a large range of pretty shades, finished with shirring, rushing, etc. Regular $1.50 for 85c. and 90c.

**OUR BUYER**

In New York purchased the following goods at a much lower price than the regular value, and we offer our customers the benefit:

**American Scrim,**

36 inches wide, suitable for draping purposes; new up-to-date designs and colorings, from 14c. to 22c. per yard.

Who is going to be lucky to get these beautiful Buttenburg Bed Spreads?

Come early, we have only 10 left. Worth $5.50 for $3.00 each.

**Extra Special!**

A choice lot of American Flannelettes, striped, and free from dressing. Worth 17c. Collins' Price, 11c. yard.

Parcels sent home promptly by express to any part of the city.

P. F. COLLINS, - - - - The Store of Satisfaction.
340, 342, 344 Water Street.



**New Fall Styles in Ladies' Jackets.**

Just opened: Special Values in

**Children's Jackets.**

Splendid Variety of the Newest Creations in

**Ladies' Millinery,**

—AT—

MARVELOUSLY LOW PRICES.

**A. & S. RODGER.**